CHAPTER III

RESEARCH METHODS

This chapter deals with the research method. It consists of five subchapters. They are the research design, data and source of the data, the instrument, data collection procedure and data analysis procedure.

3.1 Research Design

The writer uses a qualitative research that applies a descriptive method in the thesis. Qualitative research is concerned with developing explanations of social phenomena. That is to say , it aims to help us to understand the social world in which we live and why things are the way they are (Hancook, Ockleford, Windridge, 2009:7)

Based on the explanation above, this study uses qualitative research because it uses the words not numbers. The reference gathered from various sources. This analysis concens in the categories of abbreviation. And the study is a descriptive research because the writer would observe the abbreviation and attempt to describe and explain the phenomena fully and as rich as possible.

3.2 Data and Source of the Data

The form of the data is abbreviation. In this study, 131 abbreviations are collected from the social media Twitter. The writer obtains the data randomly from the Twitter by using the search column to get the *tweets* (The term for status

that created by someone in twitter) by the *tweeps* (The term for someone who create status). The sentences that contain the abbreviation are selected and collected as the data.

3.3 The Instrument

The instrument to obtain the data on this research is using the internet connection for using Twitter to gather the abbreviation that found in Twitter. The data are collected and typed into the computer for ease of analysis.

3.4 Data Collection Procedure

In doing this study, the writer collects the data through steps. First, she collect the Abbreviation list that is very popular nowadays from the internet, then she uses the abbreviation list to search the tweets about abbreviation in twitter by using the search column in twitter. Finally she divides the abbreviations into the categories of abbreviation.

3.5 Data Analysis Procedure

In analyzing the data the writer makes the steps of data analysis as follows:

1. Analyzing the common abbreviations that are found in twitter

2. Analyzing the abbreviation formation process.

3. Analyzing the pattern of word formation process

4. Analyzing the pronunciation of the abbreviation.