

CHAPTER III

RESEARCH METHOD

This chapter will discuss about the aspects dealing with the research method which is used to analyze the novel. Those aspects are: (1) research design; (2) object of the study; (3) instrument; (4) data source; (5) data collection procedure; (6) data analysis procedure.

3.1 Research Design

In conducting the study, the thesis writer uses the qualitative research. According to Loraine Blaxter stated in her book *How To Research* that qualitative research is concerned with the collecting data and analyzing information in many forms, chiefly non-numeric form (Blaxter, 1966: 60). It tends to focus on observation as qualitative research. This study use qualitative research because this method suitable for the writer to analyze the data which is focus on interpretation rather than quantification; an emphasis on subjectivity rather than objectivity; flexibility in the process of conducting research; an orientation towards process rather than outcome; a concern with context regarding behavior and situation.

This study applies both intrinsic and extrinsic approaches. The writer decides to use intrinsic approach in analyzing the novel. Wellek and Warren (1984: 139) in their book "*Theory of Literature*" said that intrinsic approach are

being introduced based on a survey of the wider range of forms in modern literature. They also stated that the main part of intrinsic approach is based on the text of literary works itself by doing an interpretation and analysis of it (1984: 139). Because this study is about Kirito's motivation, the element used is character.

The extrinsic approach is applied in this study due to the fact that the writer analyses the psychological motivation of the character in the story. According to Wellek and Warren (1977: 79) extrinsic approach is "kind of approach that focuses the study on the other aspects outside the literary work such as sociology, psychology, history, etc." The extrinsic approach is applied in this study due to the fact that the analysis is related to the psychological motivation of the character in the story.

When we discuss psychology and its place in a literary work, we are primarily studying the author's imagination. According to Shapiro & Emde (1991: 39) the aim of psychological study folds in three natures. Foremost, the objective of understanding behavior, that is by defining factors that combine the development and expression of behavior. Secondly, the psychologist striving to develop procedure for the accurate prediction of behavior. Thirdly, psychology aims at developing techniques that will permit the control of behavior that is, way of "shaping" or course of psychological development through manipulating those basic factors to the growth and the expression of behavior.

3.2 Object of the Study

The object of this study is Kirito's motivation of survival and his effort to attain his goal that appears from his motivation in Kawahara Reki's "*Sword Art Online*".

3.3 Instrument

Since the writer's research is about Kirito's motivation of survival and his effort to attain his goal that appears from his motivation as the main characters in the novel, the instruments of this research is the writer himself by collecting and organizing the data taken from the novel.

3.4 Data Source

The writer had chosen the light novel of "*Sword Art Online*" as the source of the data. Whereas the data for the research comprised all sentences and dialogues which were related to Kirito's motivation of survival. Kawahara Reki is the author of the novel "*Sword Art Online*". Kawahara Reki is one of the successful light novel's authors in Japan, and published online in 2002. His light novel is a work of fiction. The light novels began publication on ASCII Media Works' Dengeki Bunko imprint from April 10, 2009, with a spin-off series launching in October 2012. The series has spawned eight manga adaptations published by ASCII Media Works and Kadokawa. The novels and four of the manga adaptations have been licensed for release in North America by Yen Press.

3.5 Data Collection Procedure

The data of the study are paragraph and dialogue quoted from the novel. They have been collected based on the purposed of the study. In brief, the writer had to select carefully the data needed in “*Sword Art Online*. “ And the notes were used by the writer for the analysis.

There are some steps, which used to collect the data of this study. They are as follows:

1. Reading the novel many times and understanding the meaning of the novel.
2. Selecting the sentences that are related to the problems and the purpose of the study by underlining them.
3. Classifying the data based on the problem that will be discussed.
4. Organizing the data taken based on Kirito’s motivation and effort to attain his goal that appears from his motivation of survival in Kawahara Reki’s *Sword Art Online*.

3.6. Data Analysis Procedure

The activity to understand and comprehend the literary work needed suitable approach. In this discussion, the writer used structural analytical approach as the data analysis.

The data of the study are paragraph and dialogue quotations of the event that exist in the simple of this study. The steps to analyze data are as follows:

1. Classifying and organizing data, which deal with the purpose of the analysis.

2. Analyzing the data through its classification of Kirito's motivations and effort to attain his goal that appears from his motivation of survival in Kawahara Reki's *Sword Art Online*.
3. Concluding and summarizing as the result of the course of analyzing data.