CHAPTER I
INTRODUCTION

1.1 Background of the Study

Semantics is a study of meaning in language. According to George Yule (2010: 112), semantics is the study of the meaning of words, phrases, and sentences. It focuses on what the words conventionally means, rather than on what an individual speaker might want them to mean on a particular occasion. This means that semantics is more focused on the objective meaning, not subjective meaning. It is interesting to know how people use any synonym, hyponym, and antonym to make people understand what they say. Since the transcript is a text, it is possible to use lexical field analysis to analyse the data.

In this thesis the writer wants to adopt the semantics fields approach to analyse the language aspect of feminism speech. Specifically, this thesis focuses on the sentences and passages expressing the concept of feminism. Feminism is taken as the keywords because it is theme of the speeches that the writer takes.

According to English dictionary (online dictionary), feminism means "A social theory or political movement which argues that legal and social restrictions on women must be removed in order to bring about equality of both sexes in all aspects of public and private life." Feminism in parts of the western world has gone through three waves. First, was oriented around the station of middle- or upper-class white women involved suffrage and political equality. Second, attempt to further combat social and cultural inequalities, not only the white women, the second wave brought in women of colour and women from other developing nations that were seeking for solidarity. The last is continuing to address the financial, social, and cultural inequalities, includes renewed campaigning for greater influence of women in politics and media.

The topic of semantic fields has been discussed by several students of English department. The writer found three works that discussed about semantic fields. First, the work from Andy Pradipta entitled *A Semantic Field Analysis of Adjectives and Nouns of Luxury Used in Automotive Product Advertisement* (2016). This work uses an advertisement from automotive product. It scopes the adjective and nouns of luxury to be analysed. Second, the work from Fauzan Dzulfikar Rahman entitled *A Semantic Fields analysis of "Verbs of Survival" Found in Suzanne Collins's The Hunger Game* (2014). This work uses a novel as the object of the study. The scope of this study is only the verbs that are

related to survival. Last, the work from Vinessa Ravinda entitled *A Semantic Field Analysis of "Adjectives of Health" Used in Cosmetic Product Advertisement* (2014). This work uses the cosmetic advertisement product as the object of the study. The scope of the study is only adjectives that are related with health terms.

Based on the description above, the differences of the previous study with this study is the object of the study. This study takes speeches as the object, and feminism words as the topic to be researched.

The aim of this study is to find out what are the expression of feminism that appear in the speech and what are the aspects of feminism movement itself. By finding out that, the writer hopes that this study can be the reference for analysing speech.

1.2 Statement of the Problem

Based on the background of the study above, the problem of this thesis is stated as follows:

1. What types of semantic relation related to feminism movement are found in the four speeches by Emma Watson, Hillary Clinton, Michelle Obama, and Chimamanda Ngozie Adichie?

1.3 Objective of the Study

The objective of this study is to find out the types of semantic relation of feminism expression in the four speeches by Emma Watson, Hillary Clinton, Michelle Obama, and Chimamanda Ngozie Adichie.

1.4 Significance of Study

The writer hopes that this thesis can be used for whoever that is interested in the study of linguistics especially in analysing semantic field of words that are related to feminism movement. Also, the types that are related to the feminism movement's concepts.

1.5 Scope and Limitation

This research will be done in the scope of semantic relation since the writer deals with text analysis. The limitation of this study is only the hyponymy and antonymy of expressions related to feminism movement. The writer concentrates the research on the sentences that are related to feminism movement only. For the research, the writer uses 4 speeches which were spoken by Emma Watson, Hillary Clinton, Michelle Obama, and Chimamanda Ngozi Adichie as the source of data.

1.6 Organization of the Study

This thesis is divided into five chapters. The first chapter is the introduction, consisting of the background of the study, statement of the problem, objective of the study, significance of the study, scope and limitation, and organization of the study. The second chapter is the review of related literature, consisting of the theory dealing with this study. It discusses the semantic field or lexical field. The third chapter is about the research method. It deals with the design of the study, subject of the study, instruments, data collection procedures, and data analysis procedures. The fourth chapter is the result and discussion of the finding in this thesis. The last chapter is about the conclusion of this thesis.