

APPENDIX LIST

Appendix 1 Research Questionnaire	55
Appendix 2 Questionnaire Results	61
Appendix 3 Influencer Marketing Validity Test (X1)	69
Appendix 4 Reliability Test	77
Appendix 5 Normality Test.....	78
Appendix 6 Multicollinearity Test	78
Appendix 7 Heteroscedasticity Test.....	79
Appendix 8 Multiple Linear Regression Analysis.....	79
Appendix 9 Analysis of Determination Coefficient (R2).....	79
Appendix 10 Test T	80
Appendix 11 Test F	80
Appendix 12 Guidance Card.....	81
Appendix 13 Turnitin Result	82