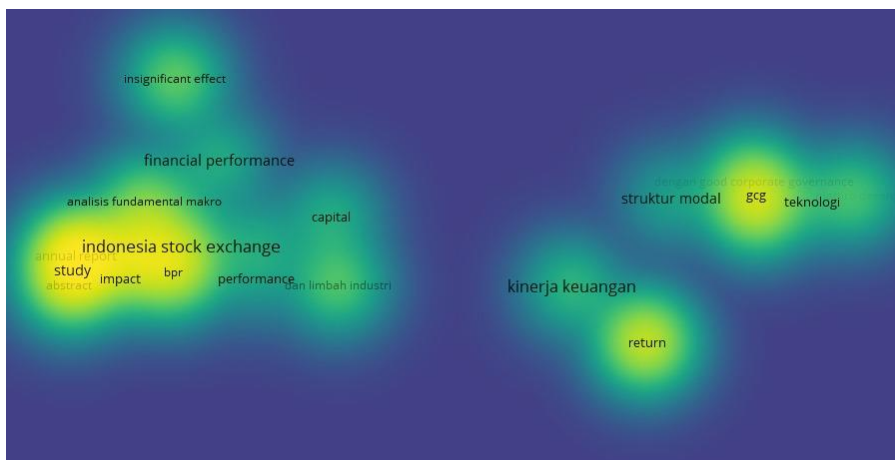
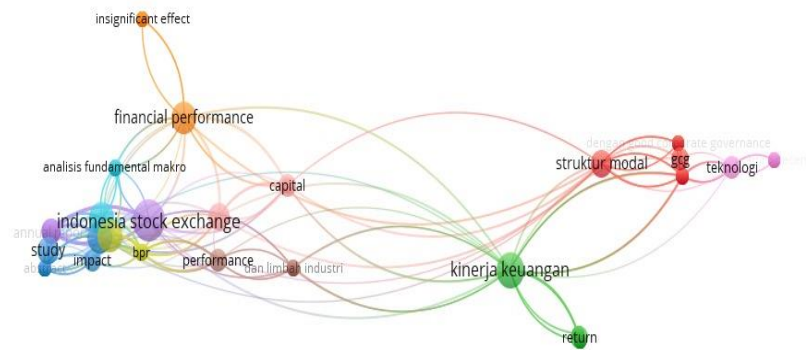


LAMPIRAN

Lampiran 1 Hasil Bliometrik melalui VosViewer



Lampiran 2 Tabel Sample Penelitian

Nama Perusahaan	Kode Perusahaan	Tahun
PT Semen Indonesia Tbk (SMGR)	SMGR	2021
		2022
		2023
PT Pupuk Indonesia (PIHC)	PIHC	2021
		2022
		2023
PT Barito Pacific Tbk (BRPT)	BRPT	2021
		2022
		2023
PT Astra International Tbk (ASII)	ASII	2021
		2022
		2023
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021
		2022
		2023
PT Kalbe Farma Tbk (KLBF)	KLBF	2021
		2022
		2023
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021
		2022
		2023
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021
		2022
		2023

Lampiran 3 Tabel Sample Penelitian

Nama Perusahaan	Kode Perusahaan	Tahun	Fundamental Makro (X1)		
			Produk Domestik Bruto	Tingkat Inflasi	Indeks Manajer Pembelian
PT Semen Indonesia Tbk (SMGR)	SMGR	2021	0.100	1,87%	51.300
		2022	0.128	5,28%	53.700
		2023	0.135	2,61%	51.300
PT Pupuk Indonesia (PIHC)	PIHC	2021	0.025	1,87%	51.300
		2022	0.094	5,28%	53.700
		2023	0.037	2,61%	51.300
PT Barito Pacific Tbk (BRPT)	BRPT	2021	0.004	1,87%	51.300
		2022	0.002	5,28%	53.700
		2023	0.005	2,61%	51.300
PT Astra International Tbk (ASII)	ASII	2021	0.122	1,87%	51.300
		2022	0.183	5,28%	53.700
		2023	0.196	2,61%	51.300
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021	0.089	1,87%	51.300
		2022	0.131	5,28%	53.700
		2023	0.299	2,61%	51.300
PT Kalbe Farma Tbk (KLBF)	KLBF	2021	0.155	1,87%	51.300
		2022	0.176	5,28%	53.700
		2023	0.164	2,61%	51.300
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021	0.276	1,87%	51.300
		2022	0.274	5,28%	53.700
		2023	0.265	2,61%	51.300
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021	0.119	1,87%	51.300
		2022	0.237	5,28%	53.700
		2023	0.101	2,61%	51.300

Nama Perusahaan	Kode Perusahaan	Tahun	Struktur Modal (X2)		
			DER	DAR	LTDR
PT Semen Indonesia Tbk (SMGR)	SMGR	2021	0.879	0.457	0.521
		2022	0.662	0.377	0.428
		2023	0.665	0.388	0.328
PT Pupuk Indonesia (PIHC)	PIHC	2021	0.555	0.357	0.226
		2022	0.741	0.426	0.272
		2023	0.555	0.357	0.226
PT Barito Pacific Tbk (BRPT)	BRPT	2021	1.166	0.538	0.900
		2022	1.485	0.598	1.276
		2023	1.463	0.594	1.321
PT Astra International Tbk (ASII)	ASII	2021	0.704	0.413	0.222
		2022	0.696	0.410	0.207
		2023	0.779	0.438	0.279
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021	1.061	0.515	0.596
		2022	0.927	0.481	0.599
		2023	0.857	0.462	0.530
PT Kalbe Farma Tbk (KLBF)	KLBF	2021	0.207	0.171	0.041
		2022	0.233	0.488	0.032
		2023	0.170	0.353	0.030
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021	3.413	0.773	0.533
		2022	3.583	0.782	0.470
		2023	3.928	0.797	0.609
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021	0.801	0.445	0.415
		2022	0.598	0.374	0.285
		2023	0.513	0.339	0.259

Nama Perusahaan	Kode Perusahaan	Tahun	Teknologi (X3)		
			Rasio Investasi dalam R&D	ROII	Produktifitas Teknologi
PT Semen Indonesia Tbk (SMGR)	SMGR	2021	0.085	0.001	11.771
		2022	0.087	0.001	11.533
		2023	0.087	0.001	11.553
PT Pupuk Indonesia (PIHC)	PIHC	2021	0.042	0.000	24.079
		2022	0.057	0.000	17.437
		2023	0.064	0.000	15.742
PT Barito Pacific Tbk (BRPT)	BRPT	2021	0.034	0.001	29.246
		2022	0.039	0.001	25.921
		2023	0.050	0.001	19.864
PT Astra International Tbk (ASII)	ASII	2021	0.063	0.539	15.837
		2022	0.053	0.577	18.866
		2023	0.053	0.564	18.811
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021	0.053	0.002	18.692
		2022	0.036	0.001	27.548
		2023	0.040	0.003	25.035
PT Kalbe Farma Tbk (KLBF)	KLBF	2021	0.055	0.000	18.334
		2022	0.047	0.000	21.324
		2023	0.049	0.000	20.339
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021	0.103	0.000	9.683
		2022	0.086	0.000	11.630
		2023	0.102	0.000	9.851
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021	0.031	0.003	31.791
		2022	0.028	0.003	35.856
		2023	0.035	0.003	28.922

Nama Perusahaan	Kode Perusahaan	Tahun	Stock Return (Y)		
			Return saham	Deviden Yied	P/E Ratio
PT Semen Indonesia Tbk (SMGR)	SMGR	2021	0.142	0.133	7.537
		2022	0.166	0.153	6.549
		2023	0.131	0.123	8.162
PT Pupuk Indonesia (PIHC)	PIHC	2021	7.942	7.942	0.126
		2022	27.555	27.555	0.036
		2023	10.598	10.598	0.094
PT Barito Pacific Tbk (BRPT)	BRPT	2021	-0.213	0.012	82.755
		2022	-0.117	0.000	11850.573
		2023	0.762	0.000	1621951.220
PT Astra International Tbk (ASII)	ASII	2021	0.029	0.088	11.423
		2022	0.125	0.125	7.972
		2023	0.136	0.148	6.746
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021	0.050	0.138	7.270
		2022	0.178	0.108	9.289
		2023	0.024	0.068	14.726
PT Kalbe Farma Tbk (KLBF)	KLBF	2021	0.137	0.042	23.778
		2022	0.339	0.035	28.744
		2023	-0.201	0.037	26.919
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021	-0.420	0.037	27.219
		2022	0.178	0.030	33.333
		2023	-0.222	0.036	28.016
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021	-0.236	0.000	94062.500
		2022	-0.063	0.000	47379.032
		2023	0.035	0.000	132007.233

Nama Perusahaan	Kode Perusahaan	Tahun	Good Corporate Government (Z1)		
			Rasio Kepemilikan Institusional	Rasio Kepemilikan Manajerial	ROA
PT Semen Indonesia Tbk (SMGR)	SMGR	2021	0.229	0.771	0.028
		2022	0.252	0.748	0.035
		2023	0.252	0.748	0.028
PT Pupuk Indonesia (PIHC)	PIHC	2021	0.063	0.937	0.046
		2022	0.063	0.937	0.126
		2023	0.063	0.937	0.036
PT Barito Pacific Tbk (BRPT)	BRPT	2021	0.097	0.903	0.037
		2022	0.092	0.908	0.019
		2023	0.092	0.908	0.008
PT Astra International Tbk (ASII)	ASII	2021	0.403	0.597	0.076
		2022	0.403	0.597	0.018
		2023	0.403	0.597	0.022
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021	0.226	0.774	0.067
		2022	0.226	0.774	0.060
		2023	0.226	0.774	0.022
PT Kalbe Farma Tbk (KLBF)	KLBF	2021	0.355	0.645	0.125
		2022	0.355	0.645	0.129
		2023	0.355	0.645	0.104
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021	1.000	0.000	0.300
		2022	1.000	0.000	0.301
		2023	1.000	0.000	0.270
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021	0.041	0.959	0.079
		2022	0.041	0.959	0.131
		2023	0.041	0.959	0.048

Nama Perusahaan	Kode Perusahaan	Tahun	Kinerja Keuangan (Z2)		
			Rasio Likuiditas	ROE	Rasio Arus Kas Oprasional Terhadap Laba Bersih
PT Semen Indonesia Tbk (SMGR)	SMGR	2021	1.075	0.054	3.101
		2022	1.445	0.062	2.069
		2023	1.228	0.047	2.535
PT Pupuk Indonesia (PIHC)	PIHC	2021	2.245	0.082	2.471
		2022	1.746	0.219	1.102
		2023	2.500	0.056	1.251
PT Barito Pacific Tbk (BRPT)	BRPT	2021	3.803	0.079	1.087
		2022	3.974	0.048	-0.748
		2023	2.763	0.019	1.815
PT Astra International Tbk (ASII)	ASII	2021	1.544	0.129	1.377
		2022	1.583	0.028	1.384
		2023	1.329	0.040	1.100
PT Indofood Sukses Makmur Tbk (INDF)	INDF	2021	1.341	0.138	0.000
		2022	1.786	0.116	0.000
		2023	1.917	0.042	0.501
PT Kalbe Farma Tbk (KLBF)	KLBF	2021	4.445	0.151	0.881
		2022	3.771	0.159	0.362
		2023	4.908	0.121	1.037
PT Unilever Indonesia Tbk (UNVR)	UNVR	2021	0.614	1.323	1.382
		2022	0.608	1.379	1.462
		2023	0.552	1.330	1.583
PT. Tjiwi Kimia Tbk (TKIM)	TKIM	2021	1.189	0.142	0.392
		2022	1.225	0.210	0.259
		2023	1.235	0.072	0.581

Lampiran 4 Mapping Artikel

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
1	Makroekonomi dan Return Saham: Tinjauan Sistematis	Mengetahui dampak variabel makroekonomi terhadap Return saham.	Inflasi, suku bunga, nilai tukar	Regresi berganda	Inflasi dan suku bunga berpengaruh negatif terhadap Return.	Fokus pada makroekonomi mirip; tidak termasuk struktur modal.
2	Corporate Governance dan Kinerja Saham	Menganalisis hubungan corporate governance dengan Return saham.	Corporate governance, Return saham	Content analysis	Governance kuat positif berdampak pada Return saham.	Menekankan governance; penting dalam penelitian yang diusulkan.
3	Teknologi dan Return Saham: Analisis Kritis	Evaluasi dampak investasi teknologi terhadap	Investasi teknologi, Return saham	SEM	Investasi teknologi berhubungan positif	Menyasar variabel teknologi secara khusus.

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
		Return saham perusahaan.			dengan Return.	
4	Corporate Governance dan Dampaknya terhadap Kinerja	Menguji peranan corporate governance dalam pemulihan kinerja keuangan.	Corporate governance, kinerja keuangan	Analisis jalur	Corporate governance memediasi hubungan antara kinerja dan Return.	Relevan; menekankan peran mediator.
5	Model Tiga Faktor Fama-French	Menguji pengaruh ukuran dan value dalam Return saham.	Ukuran perusahaan, book-to-market	Regresi linier	Model menjelaskan variasi Return lebih baik daripada CAPM.	Menggunakan model keuangan berbeda, tetapi relevan dengan struktur modal.
6	Manajemen Modal	Menganalisis hubungan	Modal kerja, profitabilitas	Regresi	Modal kerja berhubungan	Terkait struktur

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	Kerja dan Profitabilitas	manajemen modal kerja dengan Return saham.			n positif dengan Return.	modal; fokus pada aspek likuiditas.
7	Return Saham Perusahaan Teknologi	Menentukan faktor-faktor yang mempengaruhi Return saham di sektor teknologi.	Pelayanan teknologi, Return	Regresi	Return tinggi terkait inovasi teknologi.	Berfokus pada sektor tertentu, berbeda dengan gambaran umum.
8	CSR sebagai Variabel Moderasi	Memeriksa pengaruh CSR terhadap hubungan struktur modal dan Return saham.	CSR, struktur modal, Return	SEM	CSR berfungsi sebagai mediator.	Serupa dalam meneliti mediator, tetapi fokus pada CSR.
9	Pengaruh Ekonomi Makro di	Mengidentifikasi faktor makro yang	CPI, suku bunga	Analisis regresi	CPI berhubungan positif	Menganalisis konteks negara

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	Negara Berkembang	mempengaruhi Return saham di negara berkembang.			dengan Return saham.	berkembang, sama-sama relevan.
10	Diversifikasi dan Kinerja Keuangan	Mengkaji dampak diversifikasi terhadap Return saham.	Diversifikasi, kinerja	Analisis regresi	Diversifikasi berkontribusi positif terhadap Return.	Fokus berbeda tetapi penting untuk kinerja keuangan.
11	Studi Tentang Risiko Pasar dan Return Saham	Meneliti hubungan antara risiko sistematis dan Return.	Risiko pasar, Return	Model CAPM	Risiko pasar berpengaruh signifikan pada Return.	Menganalisis komponen risiko pasar.
12	Investor Behavior dan Return Saham	Menginvestigasi bagaimana perilaku investor	Perilaku investor, Return	Analisis kualitatif	Perilaku investasi berpengaruh	Fokus pada aspek psikologis investor.

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
		mempengaruhi Return.			pada Return.	
13	Corporate Governance di Asia Tenggara	Menganalisis tata kelola perusahaan dan dampaknya pada Return di Asia Tenggara.	Corporate governance, Return >	Regresi	Corporate governance berhubungan positif dengan Return di Asia Tenggara.	Menyentuh konteks regional yang sama.
14	Inovasi Teknologi dan Kinerja Keuangan	Memeriksa bagaimana inovasi berkontribusi pada kinerja keuangan.	Inovasi, kinerja keuangan	SEM	Inovasi positif berpengaruh pada kinerja keuangan.	Serupa dalam meneliti inovasi.
15	Analisis Fundamental dan Return Saham	Menganalisis peran analisis fundamental dalam	Rasio keuangan, Return	Regresi	Rasio keuangan memiliki dampak signifikan	Menyentuh aspek analisis, berbeda

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
		memprediksi Return saham.			pada Return saham.	dengan fokus makro.
16	Dampak Volatilitas Pasar Terhadap Return Saham	Mengidentifikasi bagaimana volatilitas pasar berpengaruh pada Return.	Volatilitas pasar, Return	ARIMA	Volatilitas tinggi menyebabkan penurunan Return.	Memfokuskan pada dinamika pasar.
17	Interaksi Dinamis Corporate Governance dan Kinerja	Studi mengenai interaksi antara corporate governance dengan kinerja jangka panjang.	Corporate governance, kinerja	Analisis panel	Corporate governance memiliki pengaruh jangka panjang pada kinerja.	Relevan tetapi mengkaji interaksi lebih dalam.
18	Struktur Modal dan Kinerja Perusahaan	Mengkaji struktur modal terhadap kinerja dan	Struktur modal, Return	Regresi linier	Struktur modal memengaruhi kinerja	Berfokus pada struktur modal, relevan

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
		Return dalam industri tertentu.			perusahaan secara signifikan.	dengan penelitian.
19	Kebijakan Moneter dan Return Saham	Meneliti bagaimana kebijakan moneter mempengaruhi Return saham.	Kebijakan moneter, Return	Regresi berganda	Kebijakan moneter berinvestasi berdampak signifikan pada Return.	Fokus pada kebijakan makro yang juga terlibat dalam penelitian.
20	Risiko Kredit dan Return Saham	Menguji hubungan antara risiko kredit dan Return di pasar modal.	Risiko kredit, Return	Regresi	Risiko kredit berkontribusi terhadap penurunan Return.	Menyentuh aspek risiko yang lebih spesifik.
21	Corporate Governance dan Kinerja	Menganalisis dampak corporate governance terhadap	Corporate governance, kinerja	SEM	Corporate governance positif berhubungan dengan	Kesamaan dengan penelitian yang diusulkan,

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	Jangka Panjang	keberlanjutan kinerja.			kinerja jangka panjang.	mengkaji dampak jangka panjang.
22	Inovasi Teknologi dan Strategi Perusahaan	Menggali dampak berbagai strategi inovasi terhadap Return saham.	Strategi inovasi, Return	Analisis kualitatif	Diversifikasi strategi inovasi berkontribusi pada Return yang lebih baik.	Lebih berfokus pada strategi daripada teknologi spesifik.
23	Pengaruh Kinerja Keuangan terhadap Valuasi Saham	Mengetahui hubungan antara kinerja keuangan dan valuasi.	Kinerja keuangan, valuasi	Model regresi	Kinerja keuangan yang baik meningkatkan valuasi saham.	Relevan, tetapi kurang membahas intervensi.
24	Teknologi dalam	Mengukur efek investasi dalam teknologi	Investasi teknologi, Return	SEM	Adaptasi teknologi meningkatk	Menekankan pentingnya

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	Transformasi Bisnis	terhadap transformasi bisnis dan Return saham.			an Return saham secara signifikan.	investasi teknologi.
25	Risiko Sistematis dalam Pasar Modal	Analisis pengaruh risiko sistematis terhadap Return.	Risiko sistematis, Return	CAPM	Risiko sistematis jelas terlihat dalam Return yang didapat.	Memfokuskan pada risiko sebagai faktor mempengaruhi.
26	Corporate Governance: Modal Sosial dan Kinerja Perusahaan	Mengkaji aspek sosial corporate governance dalam konteks kinerja perusahaan.	Corporate governance, modal sosial	Analisis kualitatif	Corporate governance yang baik berkontribusi pada modal sosial.	Fokus pada aspek sosial yang berbeda.
27	Keterlibatan pemangku kepentingan	Menganalisis keterlibatan pemangku kepentingan	Keterlibatan pemangku kepentingan, Return	Semiotika	Keterlibatan meningkatkan Return saham	Membawa perspektif pemangku kepentingan

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	n dalam Corporate Governance	dan dampak pada Return.			secara positif.	ke dalam diskusi.
28	Suku Bunga dan Return Saham	Menyusun pengaruh suku bunga terhadap Return yang berbeda menurut sektor.	Suku bunga, Return	Regresi sektor	Pengaruh bervariasi; sektor teknologi paling sensitif.	Sektor spesifik berbeda dengan penelitian umum.
29	Corporate Governance di Pasar Berkembang	Mengkaji kerangka corporate governance di pasar baru.	Corporate governance, Return saham	Analisis komparatif	Corporate governance memiliki muatan yang berbeda di pasar berkembang.	Menyentuh konteks pasar berkembang, relevansi di BEL.

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
30	Dampak Mekanisme Corporate Governance Terhadap Kinerja Saham	Memeriksa mekanisme corporate governance dan Return di pasar modal.	Mekanisme governance, Return	SEM	Mekanisme baik meningkatkan Return EBIT.	Menggali lebih dalam tentang mekanisme tertentu.
31	Faktor Makroekonomi dan Kinerja Pasar Modal	Mengidentifikasi pengaruh faktor makro terhadap indeks saham.	Faktor makroekonomi, Return	Analisis regresi	Indeks saham berhubungan positif dengan faktor makro.	Menyentuh aspek korelasi luas yang juga ada di penelitian.
32	Pembiayaan Inovasi dan Kinerja Perusahaan	Memeriksa bagaimana pembiayaan inovasi berhubungan dengan Return saham.	Pembiayaan inovasi, Return	SEM	Pembiayaan inovasi berhubungan positif dengan Return saham.	Relevansi dalam inovasi dan pembiayaan berbeda dijelajahi.

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
33	Corporate Governance dan Investment Decisions	Menggali hubungan corporate governance dan keputusan investasi.	Corporate governance, keputusan investasi, Return	Regresi	Corporate governance yang lebih baik memfasilitasi keputusan investasi yang tepat.	Menyentuh keputusan investasi, aspek terkait.
34	Kinerja Manajerial dan Return saham	Menganalisa hubungan antara kinerja manajerial dan Return saham.	Kinerja manajerial, Return	Regresi	Kinerja manajerial berhubungan positif dengan Return.	Memfokuskan pada kinerja individu dalam konteks yang lebih luas.
35	Analisis Faktor Mikro dan Makro pada	Menggabungkan kedua faktor dalam satu penelitian.	Faktor mikro, macro	SEM	Kombinasi faktor memiliki dampak sinergis.	Unik dalam mengkaji kedua sisi secara bersamaan.

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	Return Saham					
36	Risiko Operasional dan Return di Perusahaan Teknologi	Mengkaji dampak risiko operasional dalam industri teknologi pada Return saham.	Risiko operasional, Return	Regresi	Risiko operasional memiliki hubungan negatif dengan Return.	Fokus pada industri tertentu yang membedakan konteks bahasan.
37	Corporate Social Responsibility dan Return Saham	Menganalisis hubungan CSR dan Return saham di perusahaan non-keuangan.	CSR, Return	Regresi	CSR menunjukkan pengaruh positif terhadap Return saham.	Menarik karena menekankan CSR sebagai tambahan sinergi.
38	Analisis Pengaruh Kebijakan Dividen	Mengkaji pengaruh dividen terhadap Return saham.	Kebijakan dividen, Return	Regresi	Kebijakan dividen yang baik berhubungan dengan	Mengkaji dividen di luar fokus utama makro.

No	Judul Artikel	Tujuan/Rumusan Masalah	Variabel yang Digunakan	Metode Penelitian	Hasil Temuan	Perbedaan atau Kesamaan
	terhadap Return				Return yang lebih tinggi.	
39	Volatilitas Nilai Tukar dan Implikasinya terhadap Return	Analisis dampak fluktuasi nilai tukar terhadap Return saham.	Nilai tukar, Return	Regresi	Volatilitas nilai tukar berpengaruh negatif terhadap Return.	Berkaitan dengan risiko valas, relevan dengan konteks pasar.
40	Corporate Governance dan Kinerja ESG	Meneliti dampak corporate governance terhadap kinerja lingkungan, sosial, dan tata kelola.	Corporate governance, ESG	SEM	Corporate governance positif meningkatkan kinerja ESG dan Return.	Menambahkan perspektif ESG yang sedang berkembang.



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RESEARCH ARTICLE

The Effect of Macroeconomic Fundamentals, Capital Structure and Technology on Stock Return with Good Corporate Governance and Financial Performance as Intervening Variables: A Study of Manufacturing Companies on the Indonesia Stock Exchange

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Abstract

This study analyzes the effect of macroeconomic fundamentals, capital structure, and technology on stock return with good corporate governance and financial performance as intervening variables in manufacturing companies on the Indonesia Stock Exchange for the period 2021-2023. The research method uses Partial Least Squares Structural Equation Modeling (PLS-SEM) with 24 observations from 6 manufacturing companies. Secondary data were obtained from financial statements, annual reports, and official publications. Results show that only 5 out of 19 hypotheses are significant. Good corporate governance has a highly significant effect on financial performance ($\beta=0.799$, $p=0.009$). Macroeconomic fundamentals have a positive effect on good corporate governance ($\beta=0.449$, $p=0.009$). Capital structure has a positive effect on good corporate governance ($\beta=0.513$, $p=0.021$) and financial performance ($\beta=0.307$, $p=0.001$). Good corporate governance mediates the effect of macroeconomic fundamentals on financial performance ($\beta=0.359$, $p=0.027$). Technology has no significant effect on endogenous variables, confirming the Solow Productivity Paradox. The relationship between governance and financial performance with stock return is not significant, indicating market inefficiency.

Keywords

macroeconomic fundamentals, capital structure, technology, good corporate governance, financial performance, stock return, manufacturing

1 | INTRODUCTION

The manufacturing sector is the backbone of the Indonesian economy, contributing approximately 20% to GDP and employing over 15 million workers. Manufacturing companies listed on the Indonesia Stock Exchange (IDX) account for 40% of the total market capitalization, making it a highly important sector for investors. During the economic crisis, an anomaly occurred in the stock market pattern. Stock Returns in the manufacturing sector, where certain subsectors such as pharmaceuticals and health products experienced an increase Stock Return. This is significant, because during the economic crisis, many pharmaceutical sectors were used to treat sick patients. Meanwhile, the automotive and textile subsectors experienced a sharp decline due to many road closures. Work From Home resulting in consumers being less interested in buying automotive and textile products. After the economic crisis, the recovery Stock Return in

manufacturing companies showed an uneven pattern, with companies that adapted through digital transformation showing a faster recovery.

Stock Return is a primary concern for investors when making investment decisions in the capital market. Consistent value facilitates attention and analysis. As an expected outcome of investment activities, Stock Return is a barometer of investment strategy success and a benchmark for company performance. In the context of manufacturing companies listed on the Indonesia Stock Exchange (IDX), volatility Stock Return has shown an interesting pattern worthy of further study. In addition, Stock Return is also influenced by several factors, namely macro fundamentals, capital structure, and technology. It can also be influenced through mediation by GCG and financial performance.

In the context of Macroeconomics, the volatility of the rupiah exchange rate and changes in Bank Indonesia's benchmark interest rate have created additional pressure on Stock Return manufacturing companies, especially those with a high dependence on imported raw materials or external financing. This is reflected in the strong negative correlation between the rupiah depreciation and Stock Return companies with a high import ratio. This shows the complexity of the factors that influence Stock Return manufacturing companies on the IDX, which cannot be explained solely by traditional fundamental analysis. Research that integrates aspects Fundamental Macro, financial reporting integrity, and technological transformation in one comprehensive model, taking into account the mediating role of corporate governance and financial performance, becomes highly relevant to understanding the dynamics Stock Return in the Indonesian manufacturing sector. In addition, the relationship between technology investment and Stock Return are often indirect and mediated by increased productivity, operational efficiency, and reduced risk.

The effectiveness of corporate governance's intervening role is stronger during periods of high volatility or economic uncertainty, demonstrating the safety net function of GCG when external conditions are unfavorable. Corporate governance has the strongest intervening effect, with some studies finding a dominant role for board structure and independence, while others find a stronger role for disclosure and transparency or shareholder rights. Also related to corporate governance's role as a full mediator, partial mediator, or moderator in the relationship between various factors and Stock Return, showing the complexity of the relationship mechanisms influenced by the industry context and research period.

A company's financial performance is a fundamental determinant of investment decisions and stock valuation. In the context of manufacturing companies listed on the Indonesia Stock Exchange (IDX), financial performance not only reflects the company's operational results but also plays a strategic role in mediating the relationship between various external and internal factors. Stock Return This phenomenon makes financial performance a crucial intervening variable in capital market dynamics.

So the aim of this study is to analyze the influence of disclosure Macro Fundamentals, Capital Structure and Technology on Stock Return with Good Corporate Governance and Financial Performance.

2 | BACKGROUND THEORY

Financial management

Financial management is a functional area within management concerned with investment, financing, and asset management decisions aimed at increasing company value. According to Van Horne and Wachowicz (2019), financial management encompasses all activities related to the acquisition, financing, and management of assets for a specific overall objective. Meanwhile, Brigham and Houston (2021:5) define financial management as the art and science of managing money, encompassing the processes, institutions, markets, and instruments involved in the transfer of money among individuals, businesses, and governments.

The scope of financial management includes three main decisions, namely

1. Investment Decisions are related to the allocation and reallocation of capital and resources into projects, products, assets, and divisions of a company. Gitman and Zutter (2022:14) state that investment decisions determine the total amount of assets owned by a company, the composition of those assets, and the level of business risk of the company.
2. Financing Decisions are concerned with determining the best capital structure for a company and involve decisions about the composition of the amount of debt and equity to be used to fund investments. Brealey, Myers, and Allen (2020:24) emphasize that financing decisions must consider the cost of capital, financial risk, and financial flexibility.
3. Dividend Policy Decisions are related to determining how much and in what form the company's profits will be distributed to shareholders. According to Baker and Weigand (2015:126), this decision affects the capital structure, cash flow, and investor perceptions of the company.

Fundamental Macro

Macro Fundamentals refer to macroeconomic indicators that influence the performance of financial markets in general and stock prices in particular. According to Tandellin (2017:25), Macro Fundamentals are economic

factors that influence business and investment activities broadly, which are beyond the company's control but have a significant impact on its activities. The main objective of Macro Fundamental analysis in the context of capital market investment is Understanding the Economic Environment. Fabozzi and Peterson (2018:83) state that Macro Fundamental analysis aims to understand the economic conditions that form the operational context of markets and companies, so that investors can anticipate changes that will affect asset valuations. Macro fundamentals can be measured using inflation rates, growth rates, and changes in exchange rates.

Capital Structure

Capital structure is the composition or ratio of debt to equity used by a company to finance its operations and investments. According to Weston and Copeland (1997), capital structure is permanent financing consisting of long-term debt, preferred stock, and shareholders' equity. The primary objective of capital structure management is to maximize firm value by minimizing the cost of capital (Weighted Average Cost of Capital/WACC). According to Gitman and Zitter (2013), the goal of optimal capital structure is to achieve a balance between risk and return that maximizes the company's stock price. Capital structure can be measured by the debt-to-equity ratio, the debt-to-assets ratio, and the long-term debt-to-equity ratio.

Technology

Technology in the context of business and management can be defined from various perspectives. Rogers (2016:12) defines technology as a design for instrumental action that reduces uncertainty in the cause-and-effect relationships involved in achieving desired outcomes. The primary goal of technology adoption is to improve operational efficiency through automation, process standardization, and resource optimization. Technology can be measured by Technology R&D Investment Intensity, Technology Efficiency Ratio, and Return on Innovation Investment.

Good Corporate Governance

Good Corporate Governance (GCG) is a system that directs and controls a company with the aim of achieving a balance between power and authority in providing accountability to stakeholders in general. According to the Organization for Economic Cooperation and Development (OECD) (2021:12), corporate governance is defined as a set of relationships between company management, the board, shareholders, and other stakeholders that provide a structure for setting company goals, how to achieve them, and monitoring its performance. The main objective of corporate governance is to overcome agency problems by aligning the interests of managers with shareholders. GCG can be measured using the Institutional Ownership ratio, the Managerial Ownership ratio, and return on assets.

Financial performance

Financial performance is a snapshot of a company's financial condition, analyzed using various financial analysis tools to determine the company's financial performance, reflecting its performance over a specific period. The primary objective of measuring financial performance is to assess management's efficiency and effectiveness in utilizing company resources to create shareholder value. Financial performance can be measured using return on equity, the current ratio, and the ratio of operating cash flow to net income.

Stock Return

Stock Return is the result obtained from stock investments, which includes profits or losses from changes in stock prices (capital gain/loss) and dividend income. Stock Return analysis has several main objectives, namely: Investment Performance Evaluation. According to Sharpe (2019:78), Stock Return analysis aims to evaluate the performance of stock investments by comparing them to benchmarks and seeing whether the investment generates positive alpha. Fabozzi (2018:142) emphasizes that measuring Return allows investors to assess the success of their investment strategy. Stock Return can be measured using total return, dividend yield, and P/E ratio.

Hypothesis

1. Influence Fundamental Macro has a significant impact on Stock Return in manufacturing companies on the IDX.
2. Influence Fundamental Macro has a significant influence on financial performance in manufacturing companies on the IDX.
3. Influence Fundamental Macro has a significant impact on Good Corporate Government in manufacturing companies on the IDX.
4. The influence of capital structure has a significant influence on Stock Return manufacturing companies on the IDX.
5. The influence of capital structure has a significant effect on financial performance in manufacturing companies on the IDX.

6. The influence of capital structure has a significant influence on Good Corporate Government in manufacturing companies on the IDX.
7. The influence of technology has a significant impact on Stock Return manufacturing companies on the IDX.
8. The influence of technology has a significant impact on financial performance in manufacturing companies on the IDX.
9. The influence of technology has a significant impact on Good Corporate Government in manufacturing companies on the IDX.
10. Influence Good Corporate Government has a significant influence on financial performance in manufacturing companies on the IDX.
11. The influence of financial performance has a significant influence on Stock Return in manufacturing companies on the IDX.
12. Influence Good Corporate Government has a significant impact on Stock Return in manufacturing companies on the IDX.
13. Financial Performance Mediates the Influence Fundamental Macro to Stock Return in manufacturing companies on the IDX.
14. Financial Performance Mediates the Effect of Capital Structure on Stock Return in manufacturing companies on the IDX.
15. Financial Performance Mediates the Effect of Technology on Stock Return in manufacturing companies on the IDX.
16. Good Corporate Government Mediating influence Fundamental Macro to Stock Return in manufacturing companies on the IDX.
17. Good Corporate Government Mediating the influence of Capital Structure on Stock Return in manufacturing companies on the IDX.
18. Good Corporate Government Mediating the influence of technology on Stock Return in manufacturing companies on the IDX.

3 | METHOD

Research Design

This research adopts a positivistic paradigm with a deductive and explanatory quantitative approach to explain the causal relationship between the variables studied.

Population and Sample

The study population was all manufacturing companies listed on the Indonesia Stock Exchange during the 2021-2023 period. The sampling technique used quota sampling with criteria for data completeness and sector representation, resulting in 8 manufacturing companies: PT Semen Indonesia Tbk (SMGR), PT Pupuk Indonesia (PIHC), PT Barito Pacific Tbk (BRPT), PT Astra International Tbk (ASII), PT Indofood Sukses Makmur Tbk (INDF), PT Kalbe Farma Tbk (KLBF), PT Unilever Indonesia Tbk (UNVR), and PT Tjiwi Kimia Tbk (TKIM) with a total of 24 observations.

Data Analysis Techniques

Data analysis used Partial Least Squares-Structural Equation Modeling (PLS-SEM) with SmartPLS software version 4.0. The selection of the PLS-SEM method was based on its ability to handle complex models with mediator variables, flexibility to non-normal data distributions, and effectiveness for relatively small sample sizes.



Variable	Category	Code	Indicator
Independent Variables	Fundamental Macroeconomics	FM1	Gross Domestic Product
		FM2	Inflation Rate
		FM3	Consumer Price Index
	Capital Structure	SM1	Debt to Asset Ratio
		SM2	Debt to Equity Ratio
		SM3	Long-term Debt to Asset Ratio
	Technology	TG1	R&D Investment Ratio
		TG2	Return on Investment
		TG3	Technology Productivity
Dependent Variables	Good Corporate Governance	GCG1	Institutional Ownership Ratio
		GCG2	Managerial Ownership Ratio
		GCG3	Return on Assets
	Financial Performance	KK1	Liquidity Ratio
		KK2	Return on Equity
		KK3	Operating Cash Flow to Net Income Ratio
Mediation Variables	Stock Return	SR1	Stock Return
		SR2	Dividend Yield
		SR3	Price to Earnings Ratio

Table 1 Variabel Penelitian

4 | RESULT AND DISCUSSION

4.1 Data Characteristics

Based on the collected macroeconomic fundamental data, eight companies exhibited consistent patterns during the 2021-2023 period. Gross Domestic Product increased from 0.099 (2021) to 0.154 (2022), then decreased to 0.074 (2023). The inflation rate rose sharply from 1.97% (2021) to 5.28% (2022), then decreased to 2.61% (2023). The exchange rate index changed from positive in 2021-2022 to negative -0.035 in 2023.

Evaluation of the measurement model (outer model) was conducted to test the construct's validity and reliability before conducting hypothesis testing. Convergent validity testing used the outer loading criterion of ≥ 0.7 , with initial results indicating that several indicators had factor loadings below the established threshold.

Capital structure data shows significant variation in funding strategies. PT Unilever Indonesia has the highest DER (3.413-3.928), while PT Kalbe Farma demonstrates a conservative approach with the lowest DER (0.170-0.233). Technology data shows PT Unilever leading in R&D investment allocation (0.086-0.103), while PT Astra International stands out with the highest ROI (0.539-0.577).

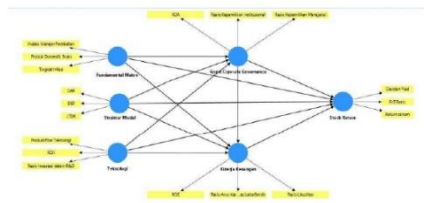


Figure 1 Model calculated results before dropping

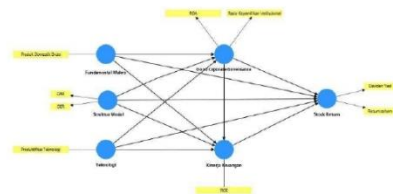


Figure 2 Model Calculated result after dropping

4.2 Hypothesis Testing Results

4.2.1 Direct Hypothesis Testing

Table 1 Hypothesis Test Results Table

Variable Relationship	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statics (O/STERR)	P Values	Information
<i>Fundamental Macro -> GCG</i>	0.449	0.442	0.172	2.607	0.009	Significant
<i>Fundamental Macro -> Financial Performance</i>	-0.057	-0.074	0.067	0.658	0.511	Not Significant
<i>Fundamental Macro -> Stock Return</i>	-0.200	-0.291	0.337	0.594	0.553	Not Significant
GCG -> Financial Performance	0.799	0.821	0.119	6.724	0.000	Significant
GCG -> Stock Return	-1.755	-1.753	1.067	1.615	0.106	Not Significant
Financial Performance -> Stock Return	2.431	2.560	1.362	1.760	0.079	Not Significant
Capital Structure -> GCG	0.513	0.470	0.222	2.313	0.021	Significant
Capital Structure -> Financial Performance	0.307	0.305	0.092	3.336	0.001	Significant
Structure Modal -> Stock Return	-0.988	-1.114	0.561	1.762	0.078	Not Significant
Technology -> GCG	-0.227	-0.197	0.146	1.552	0.121	Not Significant
Technology -> Financial Performance	0.096	0.070	0.073	0.952	0.341	Not Significant
Technology -> Stock Return	-0.328	-0.356	0.233	1.411	0.580	Not Significant

Of the 12 direct effect hypotheses tested, only 4 hypotheses proved significant:

1. **Fundamental Macro -> Good Corporate Governance**(H1): Significant with a coefficient of 0.449 ($p=0.009$). Stable macroeconomic conditions encourage companies to strengthen their governance structure as a risk mitigation strategy.
2. **Good Corporate Governance -> Financial Performance**(H4): Highly significant with a coefficient of 0.799 ($p=0.000$). Investment in governance systems provides very high returns through increased operational efficiency.
3. **Capital Structure -> Good Corporate Governance**(H7): Significant with a coefficient of 0.513 ($p=0.021$). Optimal capital structure decisions encourage better governance implementation.
4. **Capital Structure -> Financial Performance**(H8): Significant with a coefficient of 0.307 ($p=0.001$). Optimizing capital structure increases resource utilization efficiency and profitability.

The other hypotheses did not prove significant, including all hypotheses involving technology, confirming the Solow Productivity Paradox that technological benefits require complementary organizational changes and longer lag times.

4.2.2 Testing the Mediation Hypothesis

Table 2 Results of Mediation Hypothesis Test

II-ER International Research Journal		Author: Firdos, et al.				
Variable Relationship	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STERR)	P Values	Information
Fundamental Macro -> GCG -> Stock Return	-0.787	-0.789	0.537	1.467	0.143	Not Significant
GCG -> Financial Performance -> Stock Return	1.943	2.092	1.141	1.703	0.089	Not Significant
Capital Structure -> Financial Performance -> Stock Return	0.746	0.780	0.47	1.587	0.113	Not Significant
Capital Structure -> GCG -> Stock Return	-0.900	-0.863	0.592	1.519	0.129	Not Significant
Technology -> Financial Performance -> Stock Return	0.168	0.165	0.175	0.963	0.335	Not Significant
Technology -> GCG -> Stock Return	0.398	0.402	0.337	1.181	0.238	Not Significant

This table displays the results of a statistical analysis of the six variables studied in terms of the influence of macroeconomic fundamentals, capital structure, and technology on a company's financial performance and stock returns. Each variable relationship was tested using statistical analysis using the parameters Original Sample (O), Sample Mean (M), Standard Deviation (STDEV), T Statistics, and P Values to determine the significance of the relationship.

Of the six relationships analyzed, all showed statistically insignificant results. The relationship between Macro Fundamentals and Stock Returns had a negative coefficient of -0.787 with a P-value of 0.143, indicating that macroeconomic conditions did not significantly influence stock returns. The relationship between Good Corporate Governance and Financial Performance and subsequently to Stock Returns showed a positive coefficient of 1.943 with a P-value of 0.089, but still above the significance limit of 0.05. Capital Structure on Financial Performance and Stock Returns was also insignificant with a coefficient of 0.746 and a P-value of 0.113. The technology variable in this study also showed insignificant results in influencing the relationship between variables. Capital Structure through Good Corporate Governance on Stock Returns has a negative coefficient of -0.900 with a P Value of 0.129, while Technology on Financial Performance and Stock Return shows a positive coefficient of 0.168 with a P Value of 0.335, and Technology on Good Corporate Governance and Stock Return has a coefficient of 0.398 with a P Value of 0.238. Overall, the results of this study indicate that all variables studied do not have a statistically significant effect, which may indicate the need for a larger sample or a different research model to find a stronger relationship between variables.

4.3 Discussion

4.3.1 The Central Role of Good Corporate Governance

The most prominent finding of this study is the central role of good corporate governance as a primary determinant of the financial performance of manufacturing companies. With a coefficient of 0.799, each unit increase in good corporate governance has the potential to improve financial performance by 79.9%. This result is highly consistent with the agency theory of Jensen and Meckling (1976) and supports the empirical findings of BJRA (2022) and Fitriyani (2020).

4.3.2 Complexity of Relationship with Stock Return

Although good corporate governance and financial performance have been shown to have a very strong relationship, neither shows a significant effect on stock returns. This indicates market inefficiency or a disconnect between fundamental performance and market valuation. This finding aligns with Core et al. (2006), which showed that the relationship between corporate governance and stock returns is not always significant in the short term.

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4.3.3 Solow Productivity Paradox in the Indonesian Context

The research findings confirm the Solow Productivity Paradox in the Indonesian context, where technology investment showed no significant impact on financial performance, good corporate governance, or stock returns during the observation period. This indicates that the benefits of technology require complementary investments and organizational changes to be realized, as suggested by Brynjolfsson and Hitt (2018).

4.3.4 Fundamental Macro Transmission Mechanisms

This study reveals an interesting transmission mechanism where macroeconomic fundamentals influence financial performance through the mediation of good corporate governance. Macroeconomic conditions encourage companies to strengthen governance as a risk mitigation strategy, which subsequently improves financial performance. These findings provide empirical evidence for contingency theory in corporate governance.

5. | CONCLUSIONS AND FUTURE WORK

The results of this study reveal that the implementation of manufacturing in Indonesia has not fully produced the expected impact on stock returns. Good corporate governance is a major determinant of the financial performance of manufacturing companies in Indonesia, with a very significant impact. Meanwhile, macroeconomic fundamentals and capital structure have a positive effect on good corporate governance, indicating that external conditions encourage improvements in internal governance. Furthermore, technology has not had a significant impact in the short term, confirming the existence of a lag effect and the need for complementary changes. Furthermore, there is market inefficiency in valuing good corporate governance and superior financial performance in stock valuations, so good corporate governance functions as a transmission mechanism from macroeconomic conditions to a company's financial performance.

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RESEARCH ARTICLE

The Effect of Macroeconomic Fundamentals, Capital Structure and Technology on Stock Return with Good Corporate Governance and Financial Performance as Intervening Variables: A Study of Manufacturing Companies on the Indonesia Stock Exchange

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Abstract

This study analyzes the effect of macroeconomic fundamentals, capital structure, and technology on stock return with good corporate governance and financial performance as intervening variables in manufacturing companies on the Indonesia Stock Exchange for the period 2021-2023. The research method uses Partial Least Squares-Structural Equation Modeling (PLS-SEM) with 24 observations from 8 manufacturing companies. Secondary data were obtained from financial statements, annual reports, and official publications. Results show that only 5 out of 18 hypotheses are significant. Good corporate governance has a highly significant effect on financial performance ($\beta=0.799$, $p=0.000$). Macroeconomic fundamentals have a positive effect on good corporate governance ($\beta=0.449$, $p=0.009$). Capital structure has a positive effect on good corporate governance ($\beta=0.513$, $p=0.021$) and financial performance ($\beta=0.307$, $p=0.001$). Good corporate governance mediates the effect of macroeconomic fundamentals on financial performance ($\beta=0.359$, $p=0.027$). Technology has no significant effect on endogenous variables, confirming the Solow Productivity Paradox. The relationship between governance and financial performance with stock return is not significant, indicating market inefficiency.

Keywords

macroeconomic fundamentals, capital structure, technology, good corporate governance, financial performance, stock return, manufacturing



1 | INTRODUCTION

The manufacturing sector is the backbone of the Indonesian economy, contributing approximately 20% to GDP and employing over 15 million workers. Manufacturing companies listed on the Indonesia Stock Exchange (IDX) account for 40% of the total market capitalization, making it a highly important sector for investors. During the economic crisis, an anomaly occurred in the stock market pattern. Stock Returns the manufacturing sector, where certain subsectors such as pharmaceuticals and health products experienced an increase Stock Return This is significant, because during the economic crisis, many pharmaceutical sectors were used to treat sick patients. Meanwhile, the automotive and textile subsectors experienced a sharp decline due to many road closures. Work From Home resulting in consumers being less interested in buying automotive and textile products. After the economic crisis, the recovery Stock Return in manufacturing companies showed an uneven pattern, with companies that adapted through digital transformation showing a faster recovery.

Stock Return is a primary concern for investors when making investment decisions in the capital market. Consistent value facilitates attention and analysis. As an expected outcome of investment activities, Stock Return It is a barometer of investment strategy success and a benchmark for company performance. In the context of manufacturing companies listed on the Indonesia Stock Exchange (IDX), volatility Stock Return has shown an interesting pattern worthy of further study. In addition, Stock Return It is also influenced by several factors, namely macro fundamentals, capital structure, and technology. It can also be influenced through mediation by GCG and financial performance.

In the context of Macroeconomics, the volatility of the rupiah exchange rate and changes in Bank Indonesia's benchmark interest rate have created additional pressure on Stock Return manufacturing companies, especially those with a high dependence on imported raw materials or external financing. This is reflected in the strong negative correlation between the rupiah depreciation and Stock Return companies with a high import ratio. This shows the complexity of the factors that influence Stock Return manufacturing companies on the IDX, which cannot be explained solely by traditional fundamental analysis. Research that integrates aspects Fundamental Macro, financial reporting integrity, and technological transformation in one comprehensive model, taking into account the mediating role of corporate governance and financial performance, becomes highly relevant to understanding the dynamics Stock Returning the Indonesian manufacturing sector. In addition, the relationship between technology investment and Stock Return are often indirect and mediated by increased productivity, operational efficiency, and reduced risk.

The effectiveness of corporate governance's intervening role is stronger during periods of high volatility or economic uncertainty, demonstrating the safety net function of GCG when external conditions are unfavorable. Corporate governance has the strongest intervening effect, with some studies finding a dominant role for board structure and independence, while others find a stronger role for disclosure and transparency or shareholder rights. Also related to corporate governance's role as a full mediator, partial mediator, or moderator in the relationship between various factors and Stock Return, showing the complexity of the relationship mechanisms influenced by the industry context and research period.

A company's financial performance is a fundamental determinant of investment decisions and stock valuation. In the context of manufacturing companies listed on the Indonesia Stock Exchange (IDX), financial performance not only reflects the company's operational results but also plays a strategic role in mediating the relationship between various external and internal factors. Stock Return This phenomenon makes financial performance a crucial intervening variable in capital market dynamics.

So the aim of this study is to analyze the influence of disclosure Macro Fundamentals, Capital Structure and Technology on Stock Return with Good Corporate Governance and Financial Performance.

2 | BACKGROUND THEORY

Financial management

Financial management is a functional area within management concerned with investment, financing, and asset management decisions aimed at increasing company value. According to Van Horne and Wachowicz (2019), financial management encompasses all activities related to the acquisition, financing, and management of assets for a specific overall objective. Meanwhile, Brigham and Houston (2021:5) define financial management as the art and science of managing money, encompassing the processes, institutions, markets, and instruments involved in the transfer of money among individuals, businesses, and governments.

The scope of financial management includes three main decisions, namely

1. Investment Decisions are related to the allocation and reallocation of capital and resources into projects, products, assets, and divisions of a company. Gitman and Zutter (2022:14) state that investment decisions determine the total amount of assets owned by a company, the composition of those assets, and the level of business risk of the company.

2. Financing Decisions are concerned with determining the best capital structure for a company and involve decisions about the composition of the amount of debt and equity to be used to fund investments. Brealey, Myers, and Allen (2020:24) emphasize that financing decisions must consider the cost of capital, financial risk, and financial flexibility.
3. Dividend Policy Decisions are related to determining how much and in what form the company's profits will be distributed to shareholders. According to Baker and Weigand (2015:126), this decision affects the capital structure, cash flow, and investor perceptions of the company.

Fundamental Macro

Macro Fundamentals refer to macroeconomic indicators that influence the performance of financial markets in general and stock prices in particular. According to Tandililin (2017:25), Macro Fundamentals are economic factors that influence business and investment activities broadly, which are beyond the company's control but have a significant impact on its activities. The main objective of Macro Fundamental analysis in the context of capital market investment is Understanding the Economic Environment. Fabozzi and Peterson (2018:83) state that Macro Fundamental analysis aims to understand the economic conditions that form the operational context of markets and companies, so that investors can anticipate changes that will affect asset valuations. Macro fundamentals can be measured using inflation rates, growth rates, and changes in exchange rates.

Capital Structure

Capital structure is the composition or ratio of debt to equity used by a company to finance its operations and investments. According to Weston and Copeland (1997), capital structure is permanent financing consisting of long-term debt, preferred stock, and shareholders' equity. The primary objective of capital structure management is to maximize firm value by minimizing the cost of capital (Weighted Average Cost of Capital/WACC). According to Gitman and Zutter (2015), the goal of optimal capital structure is to achieve a balance between risk and return that maximizes the company's stock price. Capital structure can be measured by the debt-to-equity ratio, the debt-to-assets ratio, and the long-term debt-to-equity ratio.

Technology

Technology in the context of business and management can be defined from various perspectives. Rogers (2016:12) defines technology as a design for instrumental action that reduces uncertainty in the cause-and-effect relationships involved in achieving desired outcomes. The primary goal of technology adoption is to improve operational efficiency through automation, process standardization, and resource optimization. Technology can be measured by Technology R&D Investment Intensity, Technology Efficiency Ratio, and Return on Innovation Investment.

Good Corporate Governance

Good Corporate Governance (GCG) is a system that directs and controls a company with the aim of achieving a balance between power and authority in providing accountability to stakeholders in general. According to the Organization for Economic Cooperation and Development (OECD) (2021:12), corporate governance is defined as a set of relationships between company management, the board, shareholders, and other stakeholders that provide a structure for setting company goals, how to achieve them, and monitoring its performance. The main objective of corporate governance is to overcome agency problems by aligning the interests of managers with shareholders. GCG can be measured using the Institutional Ownership ratio, the Managerial Ownership ratio, and return on assets.

Financial performance

Financial performance is a snapshot of a company's financial condition, analyzed using various financial analysis tools to determine the company's financial performance, reflecting its performance over a specific period. The primary objective of measuring financial performance is to assess management's efficiency and effectiveness in utilizing company resources to create shareholder value. Financial performance can be measured using return on equity, the current ratio, and the ratio of operating cash flow to net income.

Stock Return

Stock Return is the result obtained from stock investments, which includes profits or losses from changes in stock prices (capital gain/loss) and dividend income. Stock Return analysis has several main objectives, namely: Investment Performance Evaluation. According to Sharpe (2019:78), Stock Return analysis aims to evaluate the performance of stock investments by comparing them to benchmarks and seeing whether the investment generates positive alpha. Fabozzi (2018:142) emphasizes that measuring Return allows investors to assess the success of their investment strategy. Stock Return can be measured using total return, dividend yield, and P/E ratio.



Hypothesis

1. Influence Fundamental Macro has a significant impact on Stock Return in manufacturing companies on the IDX.
2. Influence Fundamental Macro has a significant influence on financial performance in manufacturing companies on the IDX.
3. Influence Fundamental Macro has a significant impact on Good Corporate Government in manufacturing companies on the IDX.
4. The influence of capital structure has a significant influence on Stock Return manufacturing companies on the IDX.
5. The influence of capital structure has a significant effect on financial performance in manufacturing companies on the IDX.
6. The influence of capital structure has a significant influence on Good Corporate Government in manufacturing companies on the IDX.
7. The influence of technology has a significant impact on Stock Return manufacturing companies on the IDX.
8. The influence of technology has a significant impact on financial performance in manufacturing companies on the IDX.
9. The influence of technology has a significant impact on Good Corporate Government in manufacturing companies on the IDX.
10. Influence Good Corporate Government has a significant influence on financial performance in manufacturing companies on the IDX.
11. The influence of financial performance has a significant influence on Stock Return in manufacturing companies on the IDX.
12. Influence Good Corporate Government has a significant impact on Stock Return in manufacturing companies on the IDX.
13. Financial Performance Mediates the Influence Fundamental Macro to Stock Return in manufacturing companies on the IDX.
14. Financial Performance Mediates the Effect of Capital Structure on Stock Return in manufacturing companies on the IDX.
15. Financial Performance Mediates the Effect of Technology on Stock Return in manufacturing companies on the IDX.
16. Good Corporate Government Mediating influence Fundamental Macro to Stock Return in manufacturing companies on the IDX.
17. Good Corporate Government Mediating the influence of Capital Structure on Stock Return in manufacturing companies on the IDX.
18. Good Corporate Government Mediating the influence of technology on Stock Return in manufacturing companies on the IDX.

3 | METHOD

Research Design

This research adopts a positivistic paradigm with a deductive and explanatory quantitative approach to explain the causal relationship between the variables studied.

Population and Sample

The study population was all manufacturing companies listed on the Indonesia Stock Exchange during the 2021-2023 period. The sampling technique used quota sampling with criteria for data completeness and sector representation, resulting in 8 manufacturing companies: PT Semen Indonesia Tbk (SMGR), PT Pupuk Indonesia (PIHC), PT Barito Pacific Tbk (BRPT), PT Astra International Tbk (ASII), PT Indofood Sukses Makmur Tbk (INDF), PT Kalbe Farma Tbk (KLBF), PT Unilever Indonesia Tbk (UNVR), and PT Tjiwi Kimia Tbk (TKIM) with a total of 24 observations.

Data Analysis Techniques

Data analysis used Partial Least Squares-Structural Equation Modeling (PLS-SEM) with SmartPLS software version 4.0. The selection of the PLS-SEM method was based on its ability to handle complex models with mediator variables, flexibility to non-normal data distributions, and effectiveness for relatively small sample sizes.

Variable	Category	Code	Indicator
Independent Variables	Fundamental Macroeconomics	FM1	Gross Domestic Product
		FM2	Inflation Rate
		FM3	Consumer Price Index
	Capital Structure	SM1	Debt to Asset Ratio
		SM2	Debt to Equity Ratio
		SM3	Long-term Debt to Asset Ratio
	Technology	TG1	R&D Investment Ratio
		TG2	Return on Investment
		TG3	Technology Productivity
Dependent Variables	Good Corporate Governance	GCG1	Institutional Ownership Ratio
		GCG2	Managerial Ownership Ratio
		GCG3	Return on Assets
	Financial Performance	KK1	Liquidity Ratio
		KK2	Return on Equity
		KK3	Operating Cash Flow to Net Income Ratio
Mediation Variables	Stock Return	SR1	Stock Return
		SR2	Dividend Yield
		SR3	Price to Earnings Rati

Table 1 Variabel Penelitian

4 | RESULT AND DISCUSSION

4.1 Data Characteristics

Based on the collected macroeconomic fundamental data, eight companies exhibited consistent patterns during the 2021-2023 period. Gross Domestic Product increased from 0.099 (2021) to 0.154 (2022), then decreased to 0.074 (2023). The inflation rate rose sharply from 1.87% (2021) to 5.28% (2022), then decreased to 2.61% (2023). The exchange rate index changed from positive in 2021-2022 to negative -0.035 in 2023.

Evaluation of the measurement model (outer model) was conducted to test the construct's validity and reliability before conducting hypothesis testing. Convergent validity testing used the outer loading criterion of ≥ 0.7 , with initial results indicating that several indicators had factor loadings below the established threshold.

Capital structure data shows significant variation in funding strategies. PT Unilever Indonesia has the highest DER (3.413-3.928), while PT Kalbe Farma demonstrates a conservative approach with the lowest DER (0.170-0.233). Technology data shows PT Unilever leading in R&D investment allocation (0.086-0.103), while PT Astra International stands out with the highest ROII (0.539-0.577).

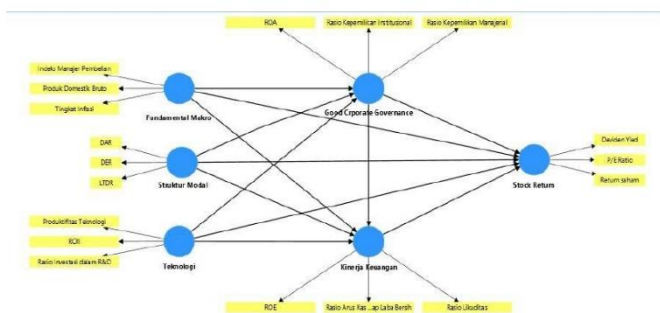


Figure 1 Model calculated results before dropping

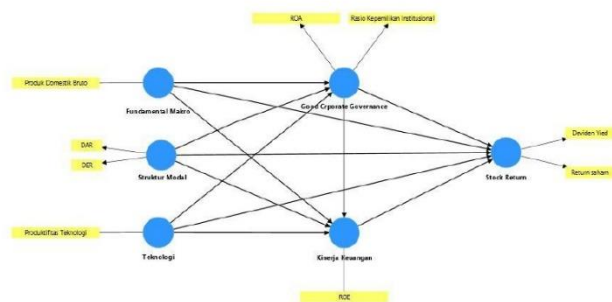


Figure 2 Model Calculated result after dropping

4.2 Hypothesis Testing Results

4.2.1 Direct Hypothesis Testing

Table 1 Hypothesis Test Results Table

Variable Relationship	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statics (O/STERR)	P Values	Information
<i>Fundamental Macro-> GCG</i>	0.449	0.442	0.172	2.607	0.009	Significant
<i>Fundamental Macro-> Financial Performance</i>	-0.057	-0.074	0.087	0.658	0.511	Not Significant
<i>Fundamental Macro -> Stock Return</i>	-0.200	-0.291	0.337	0.594	0.553	Not Significant
<i>GCG -> Financial Performance</i>	0.799	0.821	0.119	6.724	0.000	Significant
<i>GCG -> Stock Return</i>	-1.755	-1.753	1.087	1.615	0.106	Not Significant
<i>Financial Performance -> Stock Return</i>	2.431	2.560	1.382	1.760	0.079	Not Significant
<i>Capital Structure -> GCG</i>	0.513	0.470	0.222	2.313	0.021	Significant
<i>Capital Structure -> Financial Performance</i>	0.307	0.305	0.092	3.336	0.001	Significant
<i>Structure Modal -> Stock Return</i>	-0.988	-1.114	0.561	1.762	0.078	Not Significant
<i>Technology -> GCG</i>	-0.227	-0.197	0.146	1.552	0.121	Not Significant
<i>Technology -> Financial Performance</i>	0.096	0.070	0.073	0.952	0.341	Not Significant
<i>Technology -> Stock Return</i>	-0.328	-0.356	0.233	1.411	0.580	Not Significant

Of the 12 direct effect hypotheses tested, only 4 hypotheses proved significant:

1. **Fundamental Makro → Good Corporate Governance(H1)**: Significant with a coefficient of 0.449 (p=0.009). Stable macroeconomic conditions encourage companies to strengthen their governance structure as a risk mitigation strategy.
2. **Good Corporate Governance → Financial Performance(H4)**: Highly significant with a coefficient of 0.799 (p=0.000). Investment in governance systems provides very high returns through increased operational efficiency.
3. **Capital Structure → Good Corporate Governance(H7)**: Significant with a coefficient of 0.513 (p=0.021). Optimal capital structure decisions encourage better governance implementation.
4. **Capital Structure → Financial Performance(H8)**: Significant with a coefficient of 0.307 (p=0.001). Optimizing capital structure increases resource utilization efficiency and profitability.

The other hypotheses did not prove significant, including all hypotheses involving technology, confirming the Solow Productivity Paradox that technological benefits require complementary organizational changes and longer lag times.

4.2.2 Testing the Mediation Hypothesis

Table 2 Results of Mediation Hypothesis Test



Variable Relationship	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statics (O/STERR)	P Values	Information
Fundamental Makro -> GCG -> Stock Return	-0.787	-0.789	0.537	1.467	0.143	Not Significant
GCG -> Financial Performance -> Stock Return	1.943	2.092	1.141	1.703	0.089	Not Significant
Capital Structure -> Financial Performance -> Stock Return	0.746	0.780	0.47	1.587	0.113	Not Significant
Capital Structure -> GCG -> Stock Return	-0.900	-0.863	0.592	1.519	0.129	Not Significant
Technology -> Financial Performance -> Stock Return	0.168	0.165	0.175	0.963	0.335	Not Significant
Technology -> GCG -> Stock Return	0.398	0.402	0.337	1.181	0.238	Not Significant

This table displays the results of a statistical analysis of the six variables studied in terms of the influence of macroeconomic fundamentals, capital structure, and technology on a company's financial performance and stock returns. Each variable relationship was tested using statistical analysis using the parameters Original Sample (O), Sample Mean (M), Standard Deviation (STDEV), T Statistics, and P Values to determine the significance of the relationship.

Of the six relationships analyzed, all showed statistically insignificant results. The relationship between Macro Fundamentals and Stock Returns had a negative coefficient of -0.787 with a P-value of 0.143, indicating that macroeconomic conditions did not significantly influence stock returns. The relationship between Good Corporate Governance and Financial Performance and subsequently to Stock Returns showed a positive coefficient of 1.943 with a P-value of 0.089, but still above the significance limit of 0.05. Capital Structure on Financial Performance and Stock Returns was also insignificant with a coefficient of 0.746 and a P-value of 0.113. The technology variable in this study also showed insignificant results in influencing the relationship between variables. Capital Structure through Good Corporate Governance on Stock Return has a negative coefficient of -0.900 with a P Value of 0.129, while Technology on Financial Performance and Stock Return shows a positive coefficient of 0.168 with a P Value of 0.335, and Technology on Good Corporate Governance and Stock Return has a coefficient of 0.398 with a P Value of 0.238. Overall, the results of this study indicate that all variables studied do not have a statistically significant effect, which may indicate the need for a larger sample or a different research model to find a stronger relationship between variables.

4.3 Discussion

4.3.1 The Central Role of Good Corporate Governance

The most prominent finding of this study is the central role of good corporate governance as a primary determinant of the financial performance of manufacturing companies. With a coefficient of 0.799, each unit increase in good corporate governance has the potential to improve financial performance by 79.9%. This result is highly consistent with the agency theory of Jensen and Meckling (1976) and supports the empirical findings of BJRA (2022) and Fitriyani (2020).

4.3.2 Complexity of Relationship with Stock Return

Although good corporate governance and financial performance have been shown to have a very strong relationship, neither shows a significant effect on stock returns. This indicates market inefficiency or a disconnect between fundamental performance and market valuation. This finding aligns with Core et al. (2006), which showed that the relationship between corporate governance and stock returns is not always significant in the short term.

4.3.3 Solow Productivity Paradox in the Indonesian Context

The research findings confirm the Solow Productivity Paradox in the Indonesian context, where technology investment showed no significant impact on financial performance, good corporate governance, or stock returns during the observation period. This indicates that the benefits of technology require complementary investments and organizational changes to be realized, as suggested by Brynjolfsson and Hitt (2018).

4.3.4 Fundamental Macro Transmission Mechanisms

This study reveals an interesting transmission mechanism where macroeconomic fundamentals influence financial performance through the mediation of good corporate governance. Macroeconomic conditions encourage companies to strengthen governance as a risk mitigation strategy, which subsequently improves financial performance. These findings provide empirical evidence for contingency theory in corporate governance.

5. | CONCLUSIONS AND FUTURE WORK

The results of this study reveal that the implementation of manufacturing in Indonesia has not fully produced the expected impact on stock returns. Good corporate governance is a major determinant of the financial performance of manufacturing companies in Indonesia, with a very significant impact. Meanwhile, macroeconomic fundamentals and capital structure have a positive effect on good corporate governance, indicating that external conditions encourage improvements in internal governance. Furthermore, technology has not had a significant impact in the short term, confirming the existence of a lag effect and the need for complementary changes. Furthermore, there is market inefficiency in valuing good corporate governance and superior financial performance in stock valuations, so good corporate governance functions as a transmission mechanism from macroeconomic conditions to a company's financial performance.

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