

**A GRICEAN ANALYSIS OF MAXIM FLOUTING IN *INSIDE OUT* (2015)
AND *INSIDE OUT 2* (2024) MOVIE**

A THESIS

**Presented in a Partial Fulfillment of the
Requirements for Completing the
Sarjana Degree in Department of English Literature**



By:

**GALUH NASTITI CITRA PRAMESWARI
1612100031**

**FAKULTAS ILMU BUDAYA
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA**

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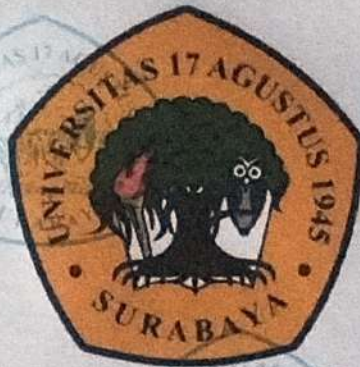
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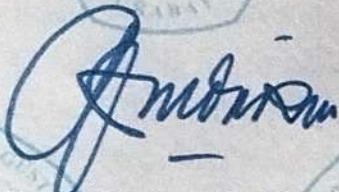

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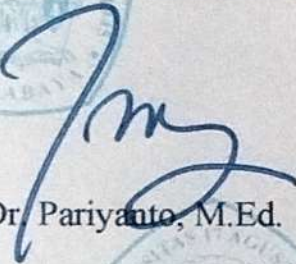
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Jl. SEMOLOWARU 45 SURABAYA
TELP. 031 593 1800 (Ext. 311)
e-mail : perpus@untag-sby.ac.id

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Surabaya, 25 June 2025

Galuh Nastiti Citra Prameswari

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ABSTRACT

This study examines the flouting of Gricean maxims in the animated films *Inside Out* (2015) and *Inside Out 2* (2024). Using Grice's Cooperative Principle (1975) as the theoretical framework, this research identifies the types of flouting maxims and analyzes how they contribute to character interactions. A descriptive qualitative method was used to analyze 51 utterances from the movies. The findings show that all four types of maxims were flouted: manner (19 instances), relation (15), quality (9), and quantity (8). The data of this study are the utterances from the movies *Inside Out* (2015) and *Inside Out 2* (2024). These floutings were used by characters to express sarcasm, avoid direct responses, or convey emotions indirectly. For example, characters like Anxiety and Riley often flouted the maxims to reflect inner conflict or nervousness, while others used flouting to create humor or shift the topic. The study concludes that flouting maxims in these films serves not only as a pragmatics device but also strengthens emotional expression and character development. This pragmatic strategy enriches the dialogue and makes character interactions more realistic. By understanding these instances of maxim flouting, viewers and learners can develop better interpretive skills and communication awareness.

Keywords: *Cooperative Principle, Flouting Maxim, Inside Out, Pragmatics.*