

DAFTAR ISI

LEMBAR PENGESAHAN TUGAS AKHIR	Error! Bookmark not defined.
PERNYATAAN KEASLIAN DAN PERSETUJUAN PUBLIKASI TUGAS AKHIR	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
DAFTAR ISI	1
DAFTAR GAMBAR	3
DAFTAR TABEL	5
BAB 1 PENDAHULUAN	Error! Bookmark not defined.
1.1. Latar Belakang	Error! Bookmark not defined.
1.2. Rumusan Masalah	Error! Bookmark not defined.
1.3. Batasan Masalah.....	Error! Bookmark not defined.
1.4. Tujuan Penelitian.....	Error! Bookmark not defined.
1.5. Manfaat Penelitian.....	Error! Bookmark not defined.
BAB 2 TINJAUAN PUSTAKA DAN DASAR TEORI	Error! Bookmark not defined.
2.1. Penelitian Terdahulu	Error! Bookmark not defined.
2.2. Teknologi dalam Bisnis.....	Error! Bookmark not defined.
2.3. Sistem Informasi Penjualan.....	Error! Bookmark not defined.
2.4. Shoft Roti	Error! Bookmark not defined.
2.5. CRM (Customer Relationship Management).....	Error! Bookmark not defined.
2.5.1. Up-Selling dan Cross-Selling ..	Error! Bookmark not defined.
2.5.2. Aplikasi Up-Selling dan Cross-Selling.....	Error! Bookmark not defined.
2.6. Payment Gateway.....	Error! Bookmark not defined.
BAB 3 METODOLOGI PENELITIAN	Error! Bookmark not defined.
3.1. Bahan dan Perangkat Penelitian	Error! Bookmark not defined.
3.1.1. Perangkat Lunak	Error! Bookmark not defined.
3.1.2. Perangkat Keras	Error! Bookmark not defined.
3.2. Obyek Penelitian	Error! Bookmark not defined.
3.3. Tahapan Penelitian	Error! Bookmark not defined.
3.4. Metode Pengembangan Sistem	Error! Bookmark not defined.
3.5. Analisis Kebutuhan	Error! Bookmark not defined.
3.5.1 Kebutuhan Fungsional	Error! Bookmark not defined.

3.5.2	Kebutuhan Non-Fungsional	Error! Bookmark not defined.
3.6.	Perancangan Proses Sistem	Error! Bookmark not defined.
3.6.1.	Use-Case Diagram	Error! Bookmark not defined.
3.6.2.	Activity Diagram	Error! Bookmark not defined.
3.6.3.	Sequence Diagram	Error! Bookmark not defined.
3.6.4.	ER Diagram	Error! Bookmark not defined.
3.6.5.	Rancangan User Interface	Error! Bookmark not defined.
3.7.	Skenario Pengujian.....	Error! Bookmark not defined.
3.7.1.	Pengujian Blackbox Testing	Error! Bookmark not defined.
BAB 4	HASIL DAN PEMBAHASAN.....	Error! Bookmark not defined.
4.1.	Implementasi Antar Muka Sistem...	Error! Bookmark not defined.
4.2.	Hasil Pengujian Black Box	Error! Bookmark not defined.
4.3.	User Acceptance Testing.....	Error! Bookmark not defined.
BAB 5	PENUTUP	Error! Bookmark not defined.
5.1.	Kesimpulan.....	Error! Bookmark not defined.
5.2.	Saran.....	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.

DAFTAR GAMBAR

- Gambar 2.1 Contoh Up Selling dan Cross Selling (Priharto, n.d.)**Error! Bookmark not defined.**
- Gambar 3.1 Proses Tahapan Penelitian **Error! Bookmark not defined.**
- Gambar 3.2 Waterfall Model (Sommerville, 2011)**Error! Bookmark not defined.**
- Gambar 3.3 Use Case Diagram..... **Error! Bookmark not defined.**
- Gambar 3.4 Activity Diagram Login **Error! Bookmark not defined.**
- Gambar 3.5 Activity Diagram Produk **Error! Bookmark not defined.**
- Gambar 3.6 Activity Diagram Produk Keranjang**Error! Bookmark not defined.**
- Gambar 3.7 Activity Diagram Melihat Order **Error! Bookmark not defined.**
- Gambar 3.8 Sequence Diagram Login..... **Error! Bookmark not defined.**
- Gambar 3.9 Sequence Diagram Produk..... **Error! Bookmark not defined.**
- Gambar 3.10 Sequence Diagram Melihat Order**Error! Bookmark not defined.**
- Gambar 3.11 Sequence Diagram Produk Keranjang**Error! Bookmark not defined.**
- Gambar 3.12 ER Diagram..... **Error! Bookmark not defined.**
- Gambar 3.13 Halaman Arahan **Error! Bookmark not defined.**
- Gambar 3.14 Halaman Produk..... **Error! Bookmark not defined.**
- Gambar 3.15 Halaman Detail Produk **Error! Bookmark not defined.**
- Gambar 3.16 Halaman *Cart*..... **Error! Bookmark not defined.**
- Gambar 3.17 Halaman Pembayaran **Error! Bookmark not defined.**
- Gambar 3.18 Halaman Order *Pop Up*..... **Error! Bookmark not defined.**
- Gambar 3.19 Halaman *My Order* **Error! Bookmark not defined.**
- Gambar 3.20 Halaman *My Order Detail* **Error! Bookmark not defined.**
- Gambar 4.21 *Landing Page* **Error! Bookmark not defined.**
- Gambar 4.22 *Feature Section* **Error! Bookmark not defined.**
- Gambar 4.23 *Best Seller Section*..... **Error! Bookmark not defined.**
- Gambar 4.24 *Review Section* **Error! Bookmark not defined.**
- Gambar 4.25 *Footer*..... **Error! Bookmark not defined.**
- Gambar 4.26 *Product Page*..... **Error! Bookmark not defined.**
- Gambar 4.27 *DetailProduct Page*..... **Error! Bookmark not defined.**
- Gambar 4.28 *Cart Page* **Error! Bookmark not defined.**
- Gambar 4.29 *MyOrderPopUp* **Error! Bookmark not defined.**
- Gambar 4.10 *MyOrder Page*..... **Error! Bookmark not defined.**
- Gambar 4.311 *MyOrderDetailPage*..... **Error! Bookmark not defined.**
- Gambar 4.12 Halaman Pembayaran **Error! Bookmark not defined.**
- Gambar 4.13 Halaman Login Admin..... **Error! Bookmark not defined.**
- Gambar 4.14 *Admin Dashboard* **Error! Bookmark not defined.**
- Gambar 4.15 *Admin Dashboard* Produk **Error! Bookmark not defined.**
- Gambar 4.16 Admin Dashboard AddOn **Error! Bookmark not defined.**
- Gambar 4.17 Admin Dashboard Order **Error! Bookmark not defined.**
- Gambar 4.18 Admin Order Details **Error! Bookmark not defined.**
- Gambar 4.19 Tampilan Login dengan usernam dan password benar**Error! Bookmark not defined.**

Gambar 4.20 Tampilan dengan username dan password salah **Error! Bookmark not defined.**

Gambar 4.21 Tampilan Logout berhasil **Error! Bookmark not defined.**

Gambar 4.22 Tampilan Berhasil Tambah Produk **Error! Bookmark not defined.**

Gambar 4.23 Tampilan Berhasil Mengubah Produk **Error! Bookmark not defined.**

Gambar 4.24 Tampilan Berhasil Menghapus Produk **Error! Bookmark not defined.**

Gambar 4.25 Tampilan Sebelum Mengubah Status Order **Error! Bookmark not defined.**

Gambar 4.26 Tampilan Berhasil Mengubah Status Order **Error! Bookmark not defined.**

Gambar 4.27 Tampilan Berhasil Masuk ke Produk Keranjang **Error! Bookmark not defined.**

Gambar 4.28 Tampilan Berhasil Memasukkan Produk ke Keranjang **Error! Bookmark not defined.**

Gambar 4.29 Tampilan Berhasil Mengubah Produk di Keranjang **Error! Bookmark not defined.**

Gambar 4.30 Tampilan Berhasil Menghapus Produk di Keranjang **Error! Bookmark not defined.**

Gambar 4.31 Tampilan Produk Berhasil masuk ke Halaman checkout/cart **Error! Bookmark not defined.**

Gambar 4.32 Tampilan Berhasil Masuk ke Halaman Pembayaran **Error! Bookmark not defined.**

DAFTAR TABEL

Tabel 2.1 Penelitian Terdahulu	Error! Bookmark not defined.
Tabel 3.1 Kebutuhan Fungsional Sistem	Error! Bookmark not defined.
Tabel 3.2 Kebutuhan Non-Fungsional Sistem.....	Error! Bookmark not defined.
Tabel 3.3 Rancangan <i>Test Case Black Box</i>	Error! Bookmark not defined.
Table 4.1 Tabel Pengujian <i>Black Box</i>	Error! Bookmark not defined.
Table 4.2 Skor Jawaban Kuisoner	Error! Bookmark not defined.
Table 4.3 Kuesioner Pertanyaan 1	Error! Bookmark not defined.
Table 4.4 Kuesioner Pertanyaan 2	Error! Bookmark not defined.
Table 4.5 Kuesioner Pertanyaan 3	Error! Bookmark not defined.
Table 4.6 Kuesioner Pertanyaan 4	Error! Bookmark not defined.
Table 4.7 Kuesioner Pertanyaan 5	Error! Bookmark not defined.
Table 4.8 Kuesioner Pertanyaan 6	Error! Bookmark not defined.