

# **PENGARUH PRIMARY SOCIALIZATION AGENTS, SECONDARY SOCIALIZATION AGENTS DAN FINANCIAL LITERACY TERHADAP MONEY MANAGEMENT MAHASISWA UNIVERSITAS 17 AGUSTUS 1945 SURABAYA**

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## **Abstract**

*In the era of globalization, individual purchasing power is carried out because wants are not needs. This is influenced by changes in the way of thinking, technological development and business competition. The purpose of this study was to determine how the influence of primary socialization agents, secondary socialization agents and financial literacy on money management of university students on August 17, 1945 in Surabaya. The sample used in this study was 100 respondents who were university students in August 17 1945 1945 Surabaya. The results showed that primary socialization agents affect an individual's knowledge about money management and secondary socialization agents and financial literacy also affect the individual mindset about money management*

**Kata kunci :** Primary Socialization Agents, Secondary Socialization Agents, Financial Literacy, Money Management.

## **Full Text:**

PDF

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