

FREQUENCIES VARIABLES=Kelamin Usia Pendidikan Pekerjaan  
Pendapatan  
/ORDER=ANALYSIS.

## Frequencies

		Notes	
Output Created			15-May-2020 09:00:05
Comments			
Input	Active Dataset	DataSet1	
	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics are based on all cases with valid data.	
Syntax		FREQUENCIES VARIABLES=Kelamin Usia Pendidikan Pekerjaan Pendapatan /ORDER=ANALYSIS.	
Resources	Processor Time		00:00:00.000
	Elapsed Time		00:00:00.000

[DataSet1]

		Statistics				
		Jenis Kelamin Responden	Usia Responden	Pendidikan Terakhir Responden	Pekerjaan Responden	Pendapatan Responden
N	Valid	100	100	100	100	100
	Missing	0	0	0	0	0

## Frequency Table

		Jenis Kelamin Responden			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pria	53	53.0	53.0	53.0
	Wanita	47	47.0	47.0	100.0
	Total	100	100.0	100.0	

### Usia Responden

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid > 42	4	4.0	4.0	4.0
18-25	48	48.0	48.0	52.0
26-33	30	30.0	30.0	82.0
34-41	18	18.0	18.0	100.0
Total	100	100.0	100.0	

### Pendidikan Terakhir Responden

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2.0	2.0	2.0
Diploma	12	12.0	12.0	14.0
S1	23	23.0	23.0	37.0
S2	6	6.0	6.0	43.0
SLTA	57	57.0	57.0	100.0
Total	100	100.0	100.0	

### Pekerjaan Responden

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Dosen	4	4.0	4.0	4.0
Ibu Rumah Tangga	6	6.0	6.0	10.0
Mahasiswa	29	29.0	29.0	39.0
Pegawai Swasta	32	32.0	32.0	71.0
PNS	8	8.0	8.0	79.0
Wiraswasta	21	21.0	21.0	100.0
Total	100	100.0	100.0	

### Pendapatan Responden

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid > Rp. 4000000	26	26.0	26.0	26.0
Rp.1-2000000	6	6.0	6.0	32.0
Rp.2-3000000	39	39.0	39.0	71.0
Rp.3-4000000	20	20.0	20.0	91.0
	9	9.0	9.0	100.0

### Pendapatan Responden

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	> Rp. 4000000	26	26.0	26.0	26.0
	Rp.1-2000000	6	6.0	6.0	32.0
	Rp.2-3000000	39	39.0	39.0	71.0
	Rp.3-4000000	20	20.0	20.0	91.0
		9	9.0	9.0	100.0
Total		100	100.0	100.0	

```
FREQUENCIES VARIABLES=X1.1 X1.2 X1.3 X1.4
  /STATISTICS=MEAN
  /ORDER=ANALYSIS.
```

## Frequencies

### Notes

Output Created		15-May-2020 09:01:00
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data.
Syntax		FREQUENCIES VARIABLES=X1.1 X1.2 X1.3 X1.4 /STATISTICS=MEAN /ORDER=ANALYSIS.
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.000

[DataSet1]

### Statistics

		Persepsi Harga 1	Persepsi Harga 2	Persepsi Harga 3	Persepsi Harga 4
N	Valid	100	100	100	100
	Missing	0	0	0	0
Mean		3.3600	3.3100	3.3500	3.1900

## Frequency Table

**Persepsi Harga 1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	21	21.0	21.0	22.0
	3.00	44	44.0	44.0	66.0
	4.00	9	9.0	9.0	75.0
	5.00	25	25.0	25.0	100.0
	Total	100	100.0	100.0	

**Persepsi Harga 2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	5	5.0	5.0	5.0
	2.00	12	12.0	12.0	17.0
	3.00	35	35.0	35.0	52.0
	4.00	43	43.0	43.0	95.0
	5.00	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

**Persepsi Harga 3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	11	11.0	11.0	11.0
	2.00	7	7.0	7.0	18.0
	3.00	28	28.0	28.0	46.0
	4.00	44	44.0	44.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

**Persepsi Harga 4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	6	6.0	6.0	6.0
	2.00	18	18.0	18.0	24.0
	3.00	37	37.0	37.0	61.0
	4.00	29	29.0	29.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

```

FREQUENCIES VARIABLES=X2.1 X2.2 X2.3 X2.4
  /STATISTICS=MEAN
  /ORDER=ANALYSIS.

```

## Frequencies

### Notes

Output Created		15-May-2020 09:01:18
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data.
Syntax		FREQUENCIES VARIABLES=X2.1 X2.2 X2.3 X2.4 /STATISTICS=MEAN /ORDER=ANALYSIS.
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.000

[DataSet1]

### Statistics

		Keragaman Produk 1	Keragaman Produk 2	Keragaman Produk 3	Keragaman Produk 4
N	Valid	100	100	100	100
	Missing	0	0	0	0
Mean		3.5100	3.5300	3.2900	3.4000

## Frequency Table

**Keragaman Produk 1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	9	9.0	9.0	9.0
	3.00	41	41.0	41.0	50.0
	4.00	40	40.0	40.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

**Keragaman Produk 2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	5	5.0	5.0	5.0
	3.00	42	42.0	42.0	47.0
	4.00	48	48.0	48.0	95.0
	5.00	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

**Keragaman Produk 3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	28	28.0	28.0	28.0
	3.00	25	25.0	25.0	53.0
	4.00	37	37.0	37.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

**Keragaman Produk 4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	7.0	7.0	7.0
	3.00	51	51.0	51.0	58.0
	4.00	37	37.0	37.0	95.0
	5.00	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

```
FREQUENCIES VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5
/STATISTICS=MEAN
/ORDER=ANALYSIS.
```

## Frequencies

		Notes	
Output Created			15-May-2020 09:01:29
Comments			
Input	Active Dataset	DataSet1	
	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics are based on all cases with valid data.	
Syntax		FREQUENCIES VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 /STATISTICS=MEAN /ORDER=ANALYSIS.	
Resources	Processor Time		00:00:00.016
	Elapsed Time		00:00:00.015

[DataSet1]

## Statistics

		Pelayanan 1	Pelayanan 2	Pelayanan 3	Pelayanan 4	Pelayanan 5
N	Valid	100	100	100	100	100
	Missing	0	0	0	0	0
Mean		3.5000	3.7300	3.6500	3.4400	3.6700

## Frequency Table

### Pelayanan 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	13	13.0	13.0	13.0
	3.00	34	34.0	34.0	47.0
	4.00	43	43.0	43.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

**Pelayanan 2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.0	1.0	1.0
	3.00	35	35.0	35.0	36.0
	4.00	54	54.0	54.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

**Pelayanan 3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	9	9.0	9.0	9.0
	3.00	35	35.0	35.0	44.0
	4.00	38	38.0	38.0	82.0
	5.00	18	18.0	18.0	100.0
	Total	100	100.0	100.0	

**Pelayanan 4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	10	10.0	10.0	10.0
	3.00	45	45.0	45.0	55.0
	4.00	36	36.0	36.0	91.0
	5.00	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

**Pelayanan 5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	44	44.0	44.0	44.0
	4.00	45	45.0	45.0	89.0
	5.00	11	11.0	11.0	100.0
	Total	100	100.0	100.0	



```
FREQUENCIES VARIABLES=Y1.1 Y1.2 Y1.3
  /STATISTICS=MEAN
  /ORDER=ANALYSIS.
```

## Frequencies

		Notes
Output Created		15-May-2020 09:01:40
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data.
Syntax		FREQUENCIES VARIABLES=Y1.1 Y1.2 Y1.3 /STATISTICS=MEAN /ORDER=ANALYSIS.
Resources	Processor Time	00:00:00.016
	Elapsed Time	00:00:00.014

[DataSet1]

### Statistics

		Keputusan Pembelian 1	Keputusan Pembelian 2	Keputusan Pembelian 3
N	Valid	100	100	100
	Missing	0	0	0
Mean		3.5800	3.7100	3.8900

## Frequency Table

### Keputusan Pembelian 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	47	47.0	47.0	47.0
	4.00	48	48.0	48.0	95.0
	5.00	5	5.0	5.0	100.0
Total		100	100.0	100.0	

### Keputusan Pembelian 2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3.00	42	42.0	42.0	42.0
4.00	45	45.0	45.0	87.0
5.00	13	13.0	13.0	100.0
Total	100	100.0	100.0	

### Keputusan Pembelian 3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3.00	34	34.0	34.0	34.0
4.00	43	43.0	43.0	77.0
5.00	23	23.0	23.0	100.0
Total	100	100.0	100.0	

#### CORRELATIONS

```

/VARIABLES=X1.1 X1.2 X1.3 X1.4 X1
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

## Correlations

#### Notes

Output Created		15-May-2020 09:02:03
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X1.1 X1.2 X1.3 X1.4 X1 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.016
	Elapsed Time	00:00:00.031

[DataSet1]

**Correlations**

		Persepsi Harga 1	Persepsi Harga 2	Persepsi Harga 3
Persepsi Harga 1	Pearson Correlation	1	.648**	.208*
	Sig. (2-tailed)		.000	.037
	N	100	100	100
Persepsi Harga 2	Pearson Correlation	.648**	1	.334**
	Sig. (2-tailed)	.000		.001
	N	100	100	100
Persepsi Harga 3	Pearson Correlation	.208*	.334**	1
	Sig. (2-tailed)	.037	.001	
	N	100	100	100
Persepsi Harga 4	Pearson Correlation	.273*	.335**	.308**
	Sig. (2-tailed)	.006	.001	.002
	N	100	100	100
Persepsi Harga	Pearson Correlation	.744**	.791**	.661**
	Sig. (2-tailed)	.000	.000	.000
	N	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

**Correlations**

		Persepsi Harga 4	Persepsi Harga
Persepsi Harga 1	Pearson Correlation	.273*	.744**
	Sig. (2-tailed)	.006	.000
	N	100	100
Persepsi Harga 2	Pearson Correlation	.335**	.791**
	Sig. (2-tailed)	.001	.000
	N	100	100
Persepsi Harga 3	Pearson Correlation	.308**	.661**
	Sig. (2-tailed)	.002	.000
	N	100	100
Persepsi Harga 4	Pearson Correlation	1	.668**
	Sig. (2-tailed)		.000
	N	100	100
Persepsi Harga	Pearson Correlation	.668**	1
	Sig. (2-tailed)	.000	
	N	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

```

/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.
    
```

**Correlations**

**Notes**

Output Created		15-May-2020 09:02:15
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X2.1 X2.2 X2.3 X2.4 X2 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.016
	Elapsed Time	00:00:00.032

[DataSet1]

**Correlations**

		Keragaman Produk 1	Keragaman Produk 2	Keragaman Produk 3
Keragaman Produk 1	Pearson Correlation	1	.169	.092
	Sig. (2-tailed)		.093	.360
	N	100	100	100
Keragaman Produk 2	Pearson Correlation	.169	1	.344**
	Sig. (2-tailed)	.093		.000
	N	100	100	100
Keragaman Produk 3	Pearson Correlation	.092	.344**	1
	Sig. (2-tailed)	.360	.000	
	N	100	100	100
Keragaman Produk 4	Pearson Correlation	.411	.620	.285*
	Sig. (2-tailed)	.000	.000	.004
	N	100	100	100
Keragaman Produk	Pearson Correlation	.590**	.724**	.683**
	Sig. (2-tailed)	.000	.000	.000
	N	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		Keragaman Produk 4	Keragaman Produk
Keragaman Produk 1	Pearson Correlation	.411**	.590**
	Sig. (2-tailed)	.000	.000
	N	100	100
Keragaman Produk 2	Pearson Correlation	.620**	.724**
	Sig. (2-tailed)	.000	.000
	N	100	100
Keragaman Produk 3	Pearson Correlation	.285**	.683**
	Sig. (2-tailed)	.004	.000
	N	100	100
Keragaman Produk 4	Pearson Correlation	1	.790**
	Sig. (2-tailed)		.000
	N	100	100
Keragaman Produk	Pearson Correlation	.790**	1
	Sig. (2-tailed)	.000	
	N	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### CORRELATIONS

```

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 X3
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

### Correlations

#### Notes

Output Created		15-May-2020 09:02:28
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 X3 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.015
	Elapsed Time	00:00:00.015

[DataSet1]

**Correlations**

		Pelayanan 1	Pelayanan 2	Pelayanan 3	Pelayanan 4
Pelayanan 1	Pearson Correlation	1	.156	-.075	.270**
	Sig. (2-tailed)		.121	.461	.007
	N	100	100	100	100
Pelayanan 2	Pearson Correlation	.156	1	.275**	-.120
	Sig. (2-tailed)	.121		.006	.235
	N	100	100	100	100
Pelayanan 3	Pearson Correlation	-.075	.275**	1	.107
	Sig. (2-tailed)	.461	.006		.291
	N	100	100	100	100
Pelayanan 4	Pearson Correlation	.270**	-.120	.107	1
	Sig. (2-tailed)	.007	.235	.291	
	N	100	100	100	100
Pelayanan 5	Pearson Correlation	.170	.305**	-.164	.238
	Sig. (2-tailed)	.091	.002	.103	.017
	N	100	100	100	100
Pelayanan	Pearson Correlation	.586**	.548**	.470**	.580**
	Sig. (2-tailed)	.000	.000	.000	.000
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

**Correlations**

		Pelayanan 5	Pelayanan
Pelayanan 1	Pearson Correlation	.170	.586**
	Sig. (2-tailed)	.091	.000
	N	100	100
Pelayanan 2	Pearson Correlation	.305**	.548**
	Sig. (2-tailed)	.002	.000
	N	100	100
Pelayanan 3	Pearson Correlation	-.164	.470**
	Sig. (2-tailed)	.103	.000
	N	100	100
Pelayanan 4	Pearson Correlation	.238	.580**
	Sig. (2-tailed)	.017	.000
	N	100	100
Pelayanan 5	Pearson Correlation	1	.510**
	Sig. (2-tailed)		.000
	N	100	100
Pelayanan	Pearson Correlation	.510**	1

Sig. (2-tailed)	.000	
N	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

```

/VARIABLES=Y1.1 Y1.2 Y1.3 Y
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

## Correlations

### Notes

Output Created		15-May-2020 09:02:39
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File	DataSet1 <none> <none> <none> 100
Missing Value Handling	Definition of Missing  Cases Used	User-defined missing values are treated as missing. Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=Y1.1 Y1.2 Y1.3 Y /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time Elapsed Time	00:00:00.015 00:00:00.031

[DataSet1]

### Correlations

		Keputusan Pembelian 1	Keputusan Pembelian 2
Keputusan Pembelian 1	Pearson Correlation	1	.220
	Sig. (2-tailed)		.028
	N	100	100
Keputusan Pembelian 2	Pearson Correlation	.220	1
	Sig. (2-tailed)	.028	
	N	100	100
Keputusan Pembelian 3	Pearson Correlation	.306*	.212
	Sig. (2-tailed)	.002	.034
	N	100	100
Keputusan Pembelian	Pearson Correlation	.678**	.681**
	Sig. (2-tailed)	.000	.000
	N	100	100

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\* Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		Keputusan Pembelian 3	Keputusan Pembelian
Keputusan Pembelian 1	Pearson Correlation	.306*	.678**
	Sig. (2-tailed)	.002	.000
	N	100	100
Keputusan Pembelian 2	Pearson Correlation	.212	.681**
	Sig. (2-tailed)	.034	.000
	N	100	100
Keputusan Pembelian 3	Pearson Correlation	1	.752**
	Sig. (2-tailed)		.000
	N	100	100
Keputusan Pembelian	Pearson Correlation	.752**	1
	Sig. (2-tailed)	.000	
	N	100	100

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\* Correlation is significant at the 0.01 level (2-tailed).



```

RELIABILITY
/VARIABLES=X1.1 X1.2 X1.3 X1.4
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.

```

## Reliability

### Notes

Output Created		15-May-2020 09:02:58
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X1.1 X1.2 X1.3 X1.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.000

[DataSet1]

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.675	4

```
RELIABILITY
/VARIABLES=X2.1 X2.2 X2.3 X2.4
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.
```

## Reliability

### Notes

Output Created		15-May-2020 09:03:14
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File Matrix Input	DataSet1 <none> <none> <none> 100
Missing Value Handling	Definition of Missing Cases Used	User-defined missing values are treated as missing. Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X2.1 X2.2 X2.3 X2.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time Elapsed Time	00:00:00.000 00:00:00.000

[DataSet1]

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.620	4

```
RELIABILITY
/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.
```

## Reliability

### Notes

Output Created		15-May-2020 09:03:38
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File Matrix Input	DataSet1 <none> <none> <none> 100
Missing Value Handling	Definition of Missing Cases Used	User-defined missing values are treated as missing. Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time Elapsed Time	00:00:00.000 00:00:00.000

[DataSet1]

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.675	5

```
RELIABILITY
/VARIABLES=Y1.1 Y1.2 Y1.3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

## Reliability

### Notes

Output Created		15-May-2020 09:05:13
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File Matrix Input	DataSet1 <none> <none> <none> 100
Missing Value Handling	Definition of Missing  Cases Used	User-defined missing values are treated as missing. Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Y1.1 Y1.2 Y1.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time Elapsed Time	00:00:00.000 00:00:00.000

[DataSet1]

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.688	3

```

REGRESSION
  /DESCRIPTIVES MEAN STDDEV CORR SIG N
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS R ANOVA COLLIN TOL
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT Y
  /METHOD=ENTER X1 X2 X3
  /SCATTERPLOT=(*ZPRED ,*SRESID)
  /RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID)
  /SAVE RESID.

```

## Regression

		Notes
Output Created		15-May-2020 09:05:37
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File	DataSet1 <none> <none> <none>  100
Missing Value Handling	Definition of Missing  Cases Used	User-defined missing values are treated as missing. Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /DESCRIPTIVES MEAN STDDEV CORR SIG N /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 /SCATTERPLOT=(*ZPRED ,*SRESID) /RESIDUALS DURBIN HISTOGRAM(ZRESID) NORMPROB(ZRESID) /SAVE RESID.
Resources	Processor Time Elapsed Time Memory Required Additional Memory Required for Residual Plots	00:00:00.562 00:00:00.562 2636 bytes 896 bytes
Variables Created or Modified	RES_1	Unstandardized Residual

[DataSet1]

### Descriptive Statistics

	Mean	Std. Deviation	N
Keputusan Pembelian	11.1800	1.43111	100
Persepsi Harga	13.2100	2.98919	100
Keragaman Produk	13.7300	2.18283	100
Pelayanan	17.9900	2.06703	100

### Correlations

		Keputusan Pembelian	Persepsi Harga
Pearson Correlation	Keputusan Pembelian	1.000	.466
	Persepsi Harga	.466	1.000
	Keragaman Produk	.611	.349
	Pelayanan	.533	.187
Sig. (1-tailed)	Keputusan Pembelian	.	.000
	Persepsi Harga	.000	.
	Keragaman Produk	.000	.000
	Pelayanan	.000	.031
N	Keputusan Pembelian	100	100
	Persepsi Harga	100	100
	Keragaman Produk	100	100
	Pelayanan	100	100

### Correlations

		Keragaman Produk	Pelayanan
Pearson Correlation	Keputusan Pembelian	.611	.533
	Persepsi Harga	.349	.187
	Keragaman Produk	1.000	.528
	Pelayanan	.528	1.000
Sig. (1-tailed)	Keputusan Pembelian	.000	.000
	Persepsi Harga	.000	.031
	Keragaman Produk	.	.000
	Pelayanan	.000	.
N	Keputusan Pembelian	100	100
	Persepsi Harga	100	100
	Keragaman Produk	100	100
	Pelayanan	100	100

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	Pelayanan, Persepsi Harga, Keragaman Produk <sup>a</sup>	.	Enter

a. All requested variables entered.

b. Dependent Variable: Keputusan Pembelian

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.712 <sup>a</sup>	.507	.491	1.02065	1.589

a. Predictors: (Constant), Pelayanan, Persepsi Harga, Keragaman Produk

b. Dependent Variable: Keputusan Pembelian

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	102.755	3	34.252	32.880	.000 <sup>a</sup>
	Residual	100.005	96	1.042		
	Total	202.760	99			

a. Predictors: (Constant), Pelayanan, Persepsi Harga, Keragaman Produk

b. Dependent Variable: Keputusan Pembelian

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.525	.953		2.650	.009
	Persepsi Harga	.137	.037	.287	3.747	.000
	Keragaman Produk	.234	.058	.357	4.031	.000
	Pelayanan	.202	.058	.292	3.455	.001

a. Dependent Variable: Keputusan Pembelian

**Coefficients<sup>a</sup>**

Model		Collinearity Statistics	
		Tolerance	VIF
1	(Constant)		
	Persepsi Harga	.878	1.139
	Keragaman Produk	.656	1.524
	Pelayanan	.721	1.386

a. Dependent Variable: Keputusan Pembelian



**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions	
				(Constant)	Persepsi Harga
1	1	3.949	1.000	.00	.00
	2	.033	10.949	.03	.96
	3	.013	17.669	.30	.01
	4	.006	25.978	.67	.03

a. Dependent Variable: Keputusan Pembelian

**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Variance Proportions	
		Keragaman Produk	Pelayanan
1	1	.00	.00
	2	.02	.04
	3	.81	.02
	4	.17	.94

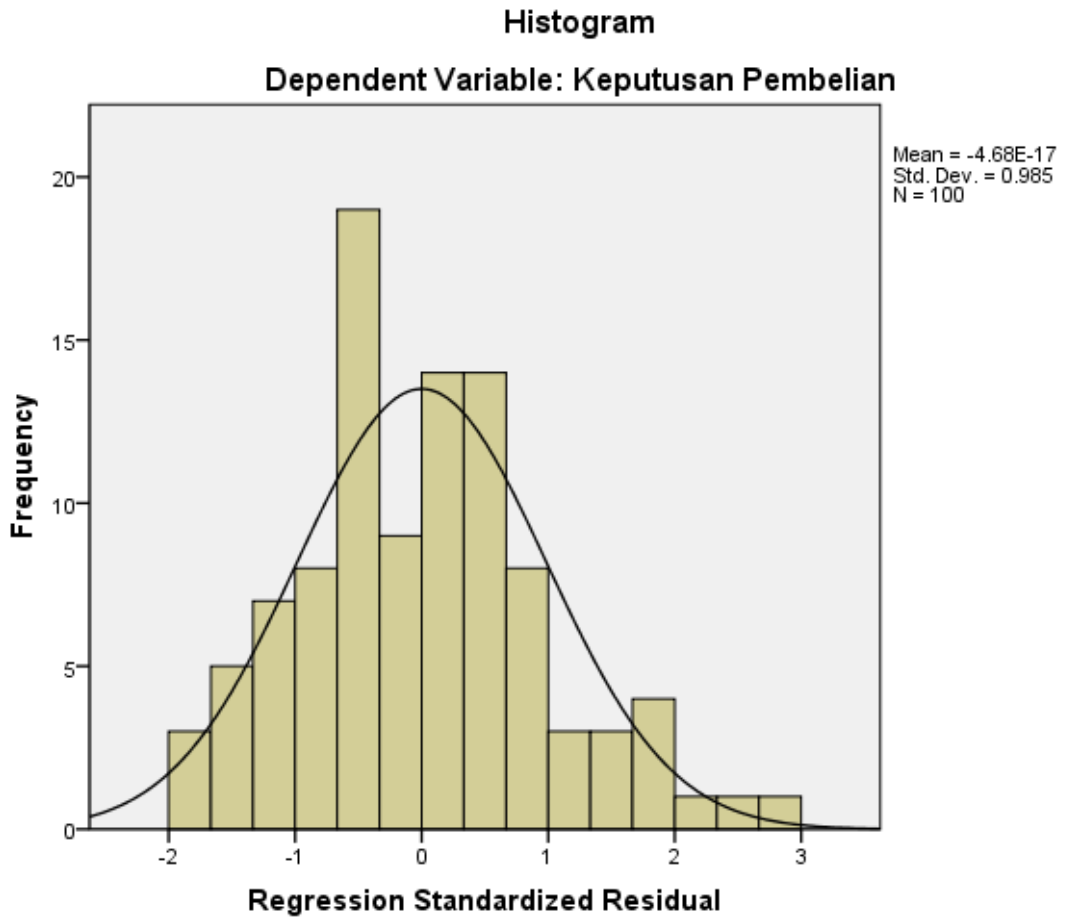
a. Dependent Variable: Keputusan Pembelian

**Residuals Statistics<sup>a</sup>**

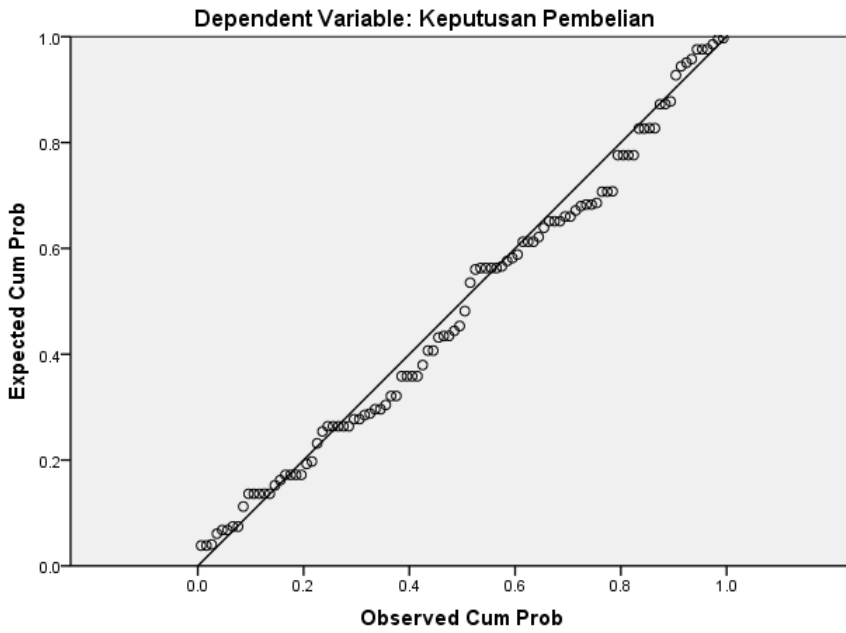
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	9.7720	14.4441	11.1800	1.01879	100
Std. Predicted Value	-1.382	3.204	.000	1.000	100
Standard Error of Predicted Value	.110	.385	.194	.064	100
Adjusted Predicted Value	9.6925	14.3516	11.1788	1.01077	100
Residual	-1.80464	2.83291	.00000	1.00506	100
Std. Residual	-1.768	2.776	.000	.985	100
Stud. Residual	-1.790	2.819	.001	1.002	100
Deleted Residual	-1.85008	2.92133	.00124	1.04122	100
Stud. Deleted Residual	-1.811	2.928	.003	1.013	100
Mahal. Distance	.160	13.133	2.970	2.774	100
Cook's Distance	.000	.062	.009	.012	100
Centered Leverage Value	.002	.133	.030	.028	100

a. Dependent Variable: Keputusan Pembelian

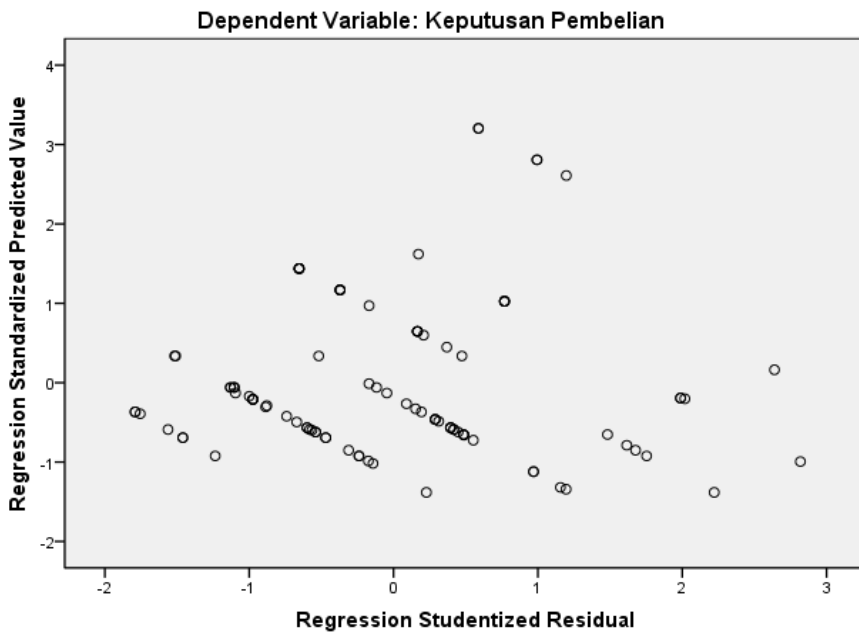
## Charts



Normal P-P Plot of Regression Standardized Residual



Scatterplot



```

NPAR TESTS
  /K-S (NORMAL) =RES_1
  /MISSING ANALYSIS.

```

## NPar Tests

### Notes

Output Created		15-May-2020 09:05:55
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	100
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each test are based on all cases with valid data for the variable(s) used in that test.
Syntax		NPAR TESTS /K-S(NORMAL)=RES_1 /MISSING ANALYSIS.
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.000
	Number of Cases Allowed <sup>a</sup>	196608

a. Based on availability of workspace memory.

[DataSet1]

**One-Sample Kolmogorov-Smirnov Test**

		Unstandardized Residual
N		100
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	1.00506443
Most Extreme Differences	Absolute	.079
	Positive	.079
	Negative	-.043
Kolmogorov-Smirnov Z		.792
Asymp. Sig. (2-tailed)		.557

a. Test distribution is Normal.

b. Calculated from data.