

Letter of Acceptance
No. 1034/IPI/IJEC/Vol. 3/Issue 2/2024

Herewith, the IJEC Publication informs that the manuscript has been sent with the following data:

Title	The Influence of Green Advertising, Green Products, and Social Media on Purchasing Decision
Authors	Sariah ¹ , Abdul Halik ² , Estik Hari Prastiwi ³
Correspondent Author	Sariah (1262200041@surel.untag-sby.ac.id)
Affiliation Correspondent	Faculty of Economics and Business, University of 17 Agustus 1945 Surabaya, Indonesia
Status	ACCEPTED
Submitted	August 06, 2024
Review Process	August 06, 2024-December 30, 2024
Publish Online	August-December, 2024

The article has met the requirements and is **ACCEPTED** and published in the journal IJEC Vol. 3 Issue. 2, July-December 2024. It is thus this certificate to be used properly.

Editor in Chief



Sani Isah, Ph.D

Decision conveyed to

- 1 . Director Inovasi Pratama Internasional. Ltd
- 2 . Residence documents

FORM REVIEW ARTICLE IJEC

ARTICLE TITLE

The Influence of Green Advertising, Green Products, and Social Media on Purchasing Decision

Assessment variables	Description	Assessment indicators				
		VB	B	E	G	VG
A. General						
Relevance	Suitability of articles with publication topics and template				√	
Contribution	The quality of the paper is viewed from the ideas and originality, novelty and innovation				√	
B. Writing technique						
Article organization	The language used,clarity of article content and ease of understanding by readers				√	
Abstract (English)	Short, clear and complete, can attract attention and encourage people to take the time to get and read the full paper				√	
Introduction	Clarity of disclosure of background of the problem, differences with previous studies, and contributions to be made				√	
Research Method	Research design, procedures diagrams, algorithms, pseudocode or flowchart)				√	
Results and Discussions	Presentation of results and discussions acumen Can be accompanied by tables and figures for easy understanding				√	
Tables, pictures and citations	Title and numbering and citation techniques				√	
Conclusion	The essence of the findings from the research carried out and there Presentation according to the problem				√	
Reference	Appropriateness of references given, procedures for writing and referencing the manuscript				√	
	(all references must be referenced in the text)					
C. Result						
Decision	Articles can be published directly [√] Articles can be published with minor revisions [√] Articles can be published with major revisions [...] Please submit articles for evaluation after revision [...] The articles not eligible for publication based on the above reasons [...]					
Suggestions and comments	The article is good enough, but a few points need to be fixed: abstract, keywords, grammatical, references and methods					

*) Give sign (√) for grading in one column each row.

Indicator table

	Keterangan
VB	Very Bad
B	Bad
E	Enough
G	Good
VG	Very Good

Editor in Chief



Sani Isah, Ph.D