

LAMPIRAN

LAMPIRAN 1 : KUESIONER PENELITIAN

Perkenalkan saya Ivan Fahturachman Putra S1 Ilmu Komunikasi Angkatan 2016 Fisip Untag Surabaya. Saat ini saya sedang melakukan penelitian dengan judul “**TINGKAT KEPUASAN MAHASISWA ILMU KOMUNIKASI ANGKATAN 2016 FISIP UNTAG SURABAYA TERHADAP *PODCAST YOUTUBE DEDDY CORBUZIER***”. Sehubungan dengan hal tersebut, saya memohon kesediaan anda untuk menjadi responden dengan mengisi kuesioner berikut.

Atas kesediaan dan partisipasi anda, saya ucapkan terimakasih.

A. IDENTITAS RESPONDEN

Nama :

Jenis Kelamin :

B. PETUNJUK PENGISIAN

Kuesioner yang akan diisi berupa Skala Likert, di mana terdapat lima alternative jawaban yang dapat dipilih sebagai berikut:

Skala 1 : Sangat Tidak Setuju (STS)

Skala 2 : Tidak Setuju (TS)

Skala 3 : Netral (N)

Skala 4 : Setuju (S)

Skala 5 : Sangat Setuju (SS)

No.	Pernyataan	STS	TS	N	S	SS
Variabel (Kepuasan mahasiswa Ilmu Komunikasi angkatan 2016 Fisip Untag Surabaya Terhadap Podcast Youtube Deddy Corbuzier)						
Motif Edukasi						
1.	Konten <i>podcast Youtube</i> Deddy Corbuzier membantu saya memahami informasi yang diberikan					
2.	Penggunaan bahasa pada konten <i>podcast Youtube</i> Deddy Corbuzier membantu saya memahami informasi yang diberikan					
Motif Informasi						
1.	Saya merasa konten <i>podcast Youtube</i> Deddy Corbuzier sangat <i>up to date</i>					
2.	Konten <i>podcast Youtube</i> Deddy Corbuzier membantu menambah informasi yang saya butuhkan					
3.	Saya mudah memahami bahasa yang digunakan pada konten <i>podcast Youtube</i> Deddy Corbuzier					

4.	Saya merasa penggunaan #closethedoor memudahkan saya untuk mencari konten <i>podcast Youtube</i> Deddy Corbuzier					
Motif Hiburan						
1.	Saya merasa konten <i>podcast Youtube</i> Deddy Corbuzier menarik					
2.	Saya merasa konten <i>podcast Youtube</i> Deddy Corbuzier memiliki ciri khas tersendiri					
3.	Saya merasa senang melihat konten <i>podcast Youtube</i> Deddy Corbuzier					

LAMPIRAN

LAMPIRAN 2 : HASIL OLAHAN JAWABAN KUESIONER

Responden	Channel Youtube (Konten Podcast)				Frekuensi			Motif Edukasi		Motif Informasi				Motif Hiburan				
	C.1	C.2	C.3	C.4	C.5	C.1	C.2	C.3	C.4	E.1	E.2	I.1	I.2	I.3	I.4	H.1	H.2	H.3
1	4	4	3	2	3	2	2	2	2	4	4	4	4	4	4	4	4	4
2	5	4	2	5	3	2	3	1	1	3	3	4	3	3	3	4	4	3
3	5	3	2	4	3	3	3	2	3	4	3	5	3	3	3	4	5	5
4	5	5	5	4	3	4	4	2	2	3	4	4	3	3	4	4	5	4
5	5	4	4	4	4	2	3	2	2	4	4	4	4	4	4	4	4	4
6	4	3	4	4	4	2	5	3	2	4	5	4	5	5	4	4	5	4
7	5	3	1	3	1	1	1	1	1	1	1	3	1	3	1	1	1	1
8	5	4	2	4	3	2	2	1	1	3	4	3	4	4	2	3	2	4
9	4	4	3	4	3	2	3	2	3	4	4	4	4	4	4	4	4	3
10	5	4	4	3	3	2	3	2	1	3	2	3	3	3	2	3	3	3
11	5	5	4	5	5	4	5	1	3	5	5	5	5	5	5	5	5	5
12	5	3	2	3	3	1	3	2	1	3	4	4	3	4	4	3	4	2
13	4	3	2	4	4	2	3	2	2	4	4	4	4	4	3	3	4	3
14	5	4	2	5	5	4	3	3	3	5	5	5	4	5	4	4	5	4
15	4	4	3	4	4	3	3	3	2	5	5	4	4	4	3	5	5	5
16	5	3	2	4	4	3	4	3	2	4	4	4	4	4	4	4	4	4

17	5	5	5	5	4	3	5	4	3	5	5	4	5	5	2	4	4	5
18	5	4	4	4	5	4	4	4	3	5	5	5	5	5	4	5	5	4
19	5	4	3	4	4	3	3	2	2	5	5	4	5	5	4	4	4	
20	4	3	3	4	3	3	3	1	2	4	3	2	3	3	1	3	3	
21	5	3	4	4	4	3	3	2	2	3	3	4	4	4	3	3	3	
22	4	3	2	4	4	3	3	2	2	4	3	4	4	4	4	4	3	
23	5	3	2	4	4	3	4	2	2	4	4	3	4	4	3	3	3	
24	5	3	3	4	4	1	4	3	3	4	4	4	4	3	5	4	4	
25	4	4	2	4	3	4	4	4	3	4	4	4	4	4	4	3	3	
26	4	4	3	4	3	3	3	3	4	3	3	3	4	4	4	4	3	
27	5	4	4	5	5	4	4	3	3	5	5	4	5	5	4	4	5	
28	4	4	3	4	4	3	3	3	2	4	4	3	4	4	3	4	4	
29	4	4	2	4	3	2	3	2	2	4	4	3	4	4	3	4	3	
30	4	3	3	3	3	2	2	3	1	3	3	4	3	3	3	3	3	
31	4	3	2	4	4	3	3	2	2	4	3	3	4	3	3	4	4	
32	4	4	4	5	5	4	4	4	4	5	5	4	5	5	4	5	5	
33	4	4	2	4	4	3	3	2	2	4	4	3	4	4	3	4	3	
34	5	4	3	4	3	3	3	4	3	4	5	5	5	5	2	4	4	
35	5	4	4	4	4	3	4	4	3	4	4	4	4	4	3	5	4	
36	5	5	5	4	5	4	4	3	3	5	4	4	5	5	4	4	5	
37	3	3	2	3	3	3	4	1	1	3	3	2	3	3	1	3	2	
38	4	4	3	4	4	3	3	2	2	4	3	3	4	4	3	4	3	

39	5	4	4	4	3	3	3	2	3	4	4	4	4	4	3	3	4	3
40	5	3	3	3	5	5	5	5	5	5	5	5	5	5	5	5	5	5
41	4	4	2	4	5	3	3	2	3	4	4	5	4	4	3	4	3	3
42	5	4	4	3	3	2	3	2	2	3	4	4	3	3	4	4	4	3
43	5	5	5	5	3	5	5	2	2	5	5	5	5	5	4	5	5	5
44	3	3	4	3	3	2	3	2	2	3	3	4	3	4	3	4	4	3
45	4	4	4	4	3	4	3	2	2	4	4	4	4	4	3	4	4	4
46	4	3	3	3	3	3	4	2	3	4	4	3	4	3	3	4	4	4
47	4	3	3	5	3	3	3	2	3	4	4	4	4	4	5	4	4	3
48	5	4	4	4	4	4	4	3	3	4	4	4	5	5	4	5	4	5
49	4	4	4	4	3	4	3	3	2	4	4	4	4	4	4	4	4	4
50	5	4	2	4	4	2	2	2	2	4	4	4	4	4	2	4	4	3
51	5	4	4	5	5	4	4	3	3	5	5	4	5	5	4	4	5	5
52	5	4	4	4	5	4	4	4	4	5	5	5	5	5	4	5	5	4
53	5	3	2	4	4	3	4	3	2	4	4	4	4	4	4	4	4	4
54	4	3	2	3	3	3	4	2	2	3	3	4	3	4	3	4	4	4
55	3	3	4	4	2	2	3	3	2	4	4	4	4	4	4	4	4	4
56	5	4	4	4	3	3	3	2	3	4	4	5	4	4	4	3	4	3
57	4	5	4	3	4	2	3	3	3	4	4	4	4	4	4	4	4	4
58	5	5	2	4	3	3	5	2	2	4	4	4	4	4	4	4	5	4
59	4	4	3	2	3	2	2	2	2	4	4	4	4	4	4	4	4	4
60	5	4	4	4	3	3	4	4	3	4	4	5	5	5	4	5	4	5

61	5	4	4	4	4	4	4	4	4	5	5	4	4	4	4	4	4	4
62	5	5	5	5	4	4	5	3	5	5	4	4	5	5	3	4	4	5
63	5	4	3	4	4	4	5	4	3	4	4	4	4	4	3	5	3	4
64	3	3	3	5	5	4	4	3	2	3	3	4	4	3	2	4	4	4
65	5	4	3	4	4	4	4	3	3	5	4	4	4	4	3	4	4	3
66	4	4	4	4	4	4	4	3	3	4	4	4	4	5	3	4	4	4
67	4	4	4	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4
68	5	4	2	4	4	3	4	3	2	4	4	3	4	4	4	3	3	4
69	5	4	4	5	5	4	4	3	3	5	5	4	5	5	4	4	4	5
70	5	4	2	4	4	3	3	3	2	4	4	3	4	4	3	4	4	4
71	5	4	4	5	4	3	4	4	3	4	4	4	5	4	5	4	5	4
72	5	4	3	4	4	3	3	3	2	4	3	3	4	3	3	4	4	3
73	5	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	4
74	5	4	4	5	5	4	5	4	4	5	5	4	5	5	4	5	5	5
75	5	3	2	4	4	3	3	3	2	4	4	4	4	4	4	3	4	3
76	4	4	3	4	4	4	4	3	3	4	4	3	4	4	4	4	4	4
77	5	4	4	5	5	4	4	5	4	5	5	4	5	5	4	5	5	5
78	5	4	2	3	4	2	3	2	2	4	3	3	4	4	4	3	4	3
79	4	4	4	4	4	3	4	3	3	4	4	4	4	4	4	3	4	4
80	5	4	4	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4
81	5	3	2	3	3	2	3	2	2	4	4	3	4	4	3	3	4	3
82	5	4	3	4	4	3	4	4	3	4	4	4	4	4	4	4	5	4

83	5	3	3	4	4	3	3	3	3	4	4	3	4	4	4	4	4	4
84	4	3	3	3	3	2	2	2	2	4	4	3	3	3	3	3	4	3
85	4	4	3	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4
86	5	4	4	4	5	4	4	4	4	5	5	4	5	5	4	5	5	5
87	4	4	3	4	4	3	3	3	2	4	4	3	4	4	3	3	4	3
88	5	4	4	4	4	4	5	3	4	4	4	5	5	5	4	4	5	5
89	5	5	5	5	5	3	5	2	3	5	5	4	5	5	3	5	5	5
90	5	5	5	5	5	5	5	5	5	5	5	4	5	4	4	5	5	5
91	4	4	4	4	4	4	5	4	4	5	4	4	5	5	5	5	4	5
92	5	5	4	5	4	4	4	3	3	5	5	5	5	5	3	5	5	5
93	5	4	4	5	5	5	5	3	3	5	5	5	5	5	5	5	5	5
94	5	4	4	4	4	4	5	3	3	5	4	4	5	5	3	5	4	5
95	5	5	4	4	4	4	5	3	3	5	5	4	5	4	3	5	5	5
96	5	5	4	5	5	5	5	4	3	5	5	5	5	5	4	5	4	5
97	5	5	4	5	5	4	5	3	3	5	5	4	5	4	4	4	4	5
98	5	5	5	5	5	5	5	4	3	5	5	5	5	5	4	5	4	5
99	4	4	4	5	4	4	4	3	3	5	4	4	4	5	4	5	3	5

LAMPIRAN

LAMPIRAN 3 : HASIL UJI VALIDITAS, UJI RELIABILITAS

Correlations

		C1	C2	C3	C4	C5	Skor.C
C1	Pearson Correlation	1	,334**	,163	,266**	,274**	,521**
	Sig. (2-tailed)		,001	,106	,008	,006	,000
	N	99	99	99	99	99	99
C2	Pearson Correlation	,334**	1	,555**	,413**	,325**	,741**
	Sig. (2-tailed)	,001		,000	,000	,001	,000
	N	99	99	99	99	99	99
C3	Pearson Correlation	,163	,555**	1	,382**	,337**	,755**
	Sig. (2-tailed)	,106	,000		,000	,001	,000
	N	99	99	99	99	99	99
C4	Pearson Correlation	,266**	,413**	,382**	1	,545**	,737**
	Sig. (2-tailed)	,008	,000	,000		,000	,000
	N	99	99	99	99	99	99
C5	Pearson Correlation	,274**	,325**	,337**	,545**	1	,721**
	Sig. (2-tailed)	,006	,001	,001	,000		,000
	N	99	99	99	99	99	99
Skor.C	Pearson Correlation	,521**	,741**	,755**	,737**	,721**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	99	99	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	100,0
	Excluded ^a	0	,0
	Total	99	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,729	5

Correlations

		F1	F2	F3	F4	Skor.F
F1	Pearson Correlation	1	,691**	,545**	,625**	,854**
	Sig. (2-tailed)		,000	,000	,000	,000
	N	99	99	99	99	99
F2	Pearson Correlation	,691**	1	,511**	,581**	,827**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	99	99	99	99	99
F3	Pearson Correlation	,545**	,511**	1	,695**	,819**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	99	99	99	99	99
F4	Pearson Correlation	,625**	,581**	,695**	1	,860**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	99	99	99	99	99
Skor.F	Pearson Correlation	,854**	,827**	,819**	,860**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	99	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	100,0
	Excluded ^a	0	,0
	Total	99	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,861	4

Correlations

		E1	E2	Skor.E
E1	Pearson Correlation	1	,817**	,951**
	Sig. (2-tailed)		,000	,000
	N	99	99	99
E2	Pearson Correlation	,817**	1	,955**
	Sig. (2-tailed)	,000		,000
	N	99	99	99
Skor.E	Pearson Correlation	,951**	,955**	1
	Sig. (2-tailed)	,000	,000	
	N	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	100,0
	Excluded ^a	0	,0
	Total	99	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,899	2

Correlations

		I1	I2	I3	I4	Skor.I
I1	Pearson Correlation	1	,459**	,537**	,464**	,757**
	Sig. (2-tailed)		,000	,000	,000	,000
	N	99	99	99	99	99
I2	Pearson Correlation	,459**	1	,799**	,459**	,843**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	99	99	99	99	99
I3	Pearson Correlation	,537**	,799**	1	,393**	,837**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	99	99	99	99	99
I4	Pearson Correlation	,464**	,459**	,393**	1	,755**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	99	99	99	99	99
Skor.I	Pearson Correlation	,757**	,843**	,837**	,755**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	99	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	100,0
	Excluded ^a	0	,0
	Total	99	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,803	4

Correlations

		H1	H2	H3	Skor.H
H1	Pearson Correlation	1	,583**	,775**	,894**
	Sig. (2-tailed)		,000	,000	,000
	N	99	99	99	99
H2	Pearson Correlation	,583**	1	,584**	,822**
	Sig. (2-tailed)	,000		,000	,000
	N	99	99	99	99
H3	Pearson Correlation	,775**	,584**	1	,908**
	Sig. (2-tailed)	,000	,000		,000
	N	99	99	99	99
Skor.H	Pearson Correlation	,894**	,822**	,908**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	100,0
	Excluded ^a	0	,0
	Total	99	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,845	3

Frequencies

Frequency Table

C1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	N	4	4,0	4,0	4,0
	S	33	33,3	33,3	37,4
	SS	62	62,6	62,6	100,0
	Total	99	100,0	100,0	

C2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	N	27	27,3	27,3	27,3
	S	57	57,6	57,6	84,8
	SS	15	15,2	15,2	100,0
	Total	99	100,0	100,0	

C3

	Frequency	Percent	Valid Percent	Cumulative Percent
STS	1	1,0	1,0	1,0
TS	24	24,2	24,2	25,3
N	25	25,3	25,3	50,5
S	41	41,4	41,4	91,9
SS	8	8,1	8,1	100,0
Total	99	100,0	100,0	

C4

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	2	2,0	2,0	2,0
N	14	14,1	14,1	16,2
S	60	60,6	60,6	76,8
SS	23	23,2	23,2	100,0
Total	99	100,0	100,0	

C5

	Frequency	Percent	Valid Percent	Cumulative Percent
STS	1	1,0	1,0	1,0
TS	1	1,0	1,0	2,0
N	30	30,3	30,3	32,3
S	46	46,5	46,5	78,8
SS	21	21,2	21,2	100,0
Total	99	100,0	100,0	

F1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	3,0	3,0	3,0
	TS	19	19,2	19,2	22,2
	N	36	36,4	36,4	58,6
	S	35	35,4	35,4	93,9
	SS	6	6,1	6,1	100,0
	Total	99	100,0	100,0	

F2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1,0	1,0	1,0
	TS	6	6,1	6,1	7,1
	N	37	37,4	37,4	44,4
	S	36	36,4	36,4	80,8
	SS	19	19,2	19,2	100,0
	Total	99	100,0	100,0	

F3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	6	6,1	6,1	6,1
	TS	33	33,3	33,3	39,4
	N	39	39,4	39,4	78,8
	S	18	18,2	18,2	97,0
	SS	3	3,0	3,0	100,0
	Total	99	100,0	100,0	

F4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	7	7,1	7,1	7,1
TS	37	37,4	37,4	44,4
N	42	42,4	42,4	86,9
S	10	10,1	10,1	97,0
SS	3	3,0	3,0	100,0
Total	99	100,0	100,0	

E1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	1,0	1,0	1,0
N	13	13,1	13,1	14,1
S	54	54,5	54,5	68,7
SS	31	31,3	31,3	100,0
Total	99	100,0	100,0	

E2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	1,0	1,0	1,0
TS	1	1,0	1,0	2,0
N	15	15,2	15,2	17,2
S	55	55,6	55,6	72,7
SS	27	27,3	27,3	100,0

Total	99	100,0	100,0
-------	----	-------	-------

I1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	2	2,0	2,0	2,0
N	20	20,2	20,2	22,2
S	61	61,6	61,6	83,8
SS	16	16,2	16,2	100,0
Total	99	100,0	100,0	

I2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	1,0	1,0	1,0
N	12	12,1	12,1	13,1
S	54	54,5	54,5	67,7
SS	32	32,3	32,3	100,0
Total	99	100,0	100,0	

I3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid N	15	15,2	15,2	15,2
S	53	53,5	53,5	68,7
SS	31	31,3	31,3	100,0
Total	99	100,0	100,0	

I4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	3	3,0	3,0	3,0
TS	6	6,1	6,1	9,1
N	32	32,3	32,3	41,4
S	51	51,5	51,5	92,9
SS	7	7,1	7,1	100,0
Total	99	100,0	100,0	

H1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	1,0	1,0	1,0
N	19	19,2	19,2	20,2
S	55	55,6	55,6	75,8
SS	24	24,2	24,2	100,0
Total	99	100,0	100,0	

H2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	1,0	1,0	1,0
TS	2	2,0	2,0	3,0
N	13	13,1	13,1	16,2
S	55	55,6	55,6	71,7

SS	28	28,3	28,3	100,0
Total	99	100,0	100,0	

H3

	Frequency	Percent	Valid Percent	Cumulative Percent
STS	1	1,0	1,0	1,0
TS	1	1,0	1,0	2,0
N	28	28,3	28,3	30,3
S	39	39,4	39,4	69,7
SS	30	30,3	30,3	100,0
Total	99	100,0	100,0	