

## LAMPIRAN

### Lampiran 1 Uji Validitas Gamifikasi

		Correlations													
		X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	TOTAL
X1	Pearson Correlation	1	.761**	.639**	.643**	.635**	.681**	.683**	.525**	.598**	.607**	.619**	.587**	.604**	.824**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X2	Pearson Correlation	.761**	1	.560**	.591**	.584**	.667**	.700**	.509**	.523**	.535**	.532**	.547**	.580**	.778**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X3	Pearson Correlation	.639**	.560**	1	.607**	.549**	.573**	.604**	.661**	.654**	.632**	.702**	.701**	.568**	.809**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X4	Pearson Correlation	.643**	.591**	.607**	1	.703**	.607**	.621**	.598**	.592**	.662**	.633**	.572**	.542**	.800**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X5	Pearson Correlation	.635**	.584**	.549**	.703**	1	.665**	.620**	.549**	.558**	.588**	.583**	.593**	.552**	.784**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X6	Pearson Correlation	.681**	.667**	.573**	.607**	.665**	1	.766**	.466**	.553**	.613**	.576**	.579**	.618**	.804**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X7	Pearson Correlation	.683**	.700**	.604**	.621**	.620**	.766**	1	.493**	.565**	.611**	.586**	.578**	.601**	.811**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X8	Pearson Correlation	.525**	.509**	.681**	.598**	.549**	.466**	.493**	1	.772**	.700**	.761**	.786**	.493**	.789**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X9	Pearson Correlation	.598**	.523**	.654**	.592**	.558**	.553**	.565**	.772**	1	.650**	.739**	.705**	.535**	.804**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X10	Pearson Correlation	.607**	.535**	.632**	.662**	.588**	.613**	.611**	.700**	.650**	1	.723**	.682**	.583**	.818**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X11	Pearson Correlation	.619**	.532**	.702**	.633**	.583**	.576**	.586**	.761**	.739**	.723**	1	.802**	.576**	.841**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X12	Pearson Correlation	.587**	.547**	.701**	.572**	.593**	.579**	.578**	.786**	.705**	.682**	.802**	1	.592**	.831**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
X13	Pearson Correlation	.604**	.580**	.568**	.542**	.552**	.618**	.601**	.493**	.535**	.583**	.576**	.592**	1	.755**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250
TOTAL	Pearson Correlation	.824**	.778**	.809**	.800**	.784**	.804**	.811**	.789**	.804**	.818**	.841**	.831**	.755**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	250	250	250	250	250	250	250	250	250	250	250	250	250	250

\*\* .Correlation is significant at the 0.01 level (2-tailed).

## Lampiran 2 Uji Validitas Perilaku Konsumtif

		Correlations												
		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Y11	Y12	TOTAL
Y1	Pearson Correlation	1	.778**	.704**	.680**	.510**	.590**	.618**	.550**	.526**	.257**	.451**	.510**	.781**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y2	Pearson Correlation	.778**	1	.752**	.748**	.512**	.588**	.612**	.512**	.502**	.196**	.407**	.496**	.776**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.002	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y3	Pearson Correlation	.704**	.752**	1	.849**	.541**	.622**	.717**	.731**	.574**	.259**	.574**	.611**	.868**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y4	Pearson Correlation	.680**	.748**	.849**	1	.564**	.595**	.700**	.653**	.565**	.211**	.560**	.611**	.846**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.001	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y5	Pearson Correlation	.510**	.512**	.541**	.564**	1	.604**	.543**	.569**	.507**	.446**	.476**	.424**	.717**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y6	Pearson Correlation	.590**	.588**	.622**	.595**	.604**	1	.682**	.662**	.603**	.458**	.546**	.538**	.805**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y7	Pearson Correlation	.618**	.612**	.717**	.700**	.543**	.682**	1	.766**	.611**	.419**	.588**	.614**	.851**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y8	Pearson Correlation	.550**	.512**	.731**	.653**	.569**	.662**	.766**	1	.571**	.399**	.559**	.583**	.819**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y9	Pearson Correlation	.526**	.502**	.574**	.565**	.507**	.603**	.611**	.571**	1	.466**	.514**	.590**	.753**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y10	Pearson Correlation	.257**	.196**	.259**	.211**	.446**	.458**	.419**	.399**	.466**	1	.388**	.371**	.506**
	Sig. (2-tailed)	.000	.002	.000	.001	.000	.000	.000	.000	.000		.000	.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y11	Pearson Correlation	.451**	.407**	.574**	.560**	.476**	.546**	.588**	.559**	.514**	.388**	1	.802**	.744**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
Y12	Pearson Correlation	.510**	.496**	.611**	.611**	.424**	.538**	.614**	.583**	.590**	.371**	.802**	1	.776**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	250	250	250	250	250	250	250	250	250	250	250	250	250
TOTAL	Pearson Correlation	.781**	.776**	.868**	.846**	.717**	.805**	.851**	.819**	.753**	.506**	.744**	.776**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	250	250	250	250	250	250	250	250	250	250	250	250	250

\*\* Correlation is significant at the 0.01 level (2-tailed).

*Lampiran 3 Uji Reabilitas Gamifikasi dan Perilaku Konsumtif*

Reliability Statistics		Reliability Statistics	
Cronbach's Alpha	N of Items	Cronbach's Alpha	N of Items
.976	13	.941	12

*Lampiran 5 Uji Normalitas*

**One-Sample Kolmogorov-Smirnov Test**

		Unstandardized Residual
N		250
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	7.89772842
Most Extreme Differences	Absolute	.046
	Positive	.029
	Negative	-.046
Test Statistic		.046
Asymp. Sig. (2-tailed)		.200 <sup>c,d</sup>

- a. Test distribution is Normal.
- b. Calculated from data.
- c. Lilliefors Significance Correction.
- d. This is a lower bound of the true significance.

*Lampiran 4 Uji Linieritas*

			Sum of Squares	df	Mean Square	F	Sig.
perilaku konsumtif* gamifikasi	Between Groups	(Combined)	7919.696	36	219.992	4.975	.000
		Linearity	6560.435	1	6560.435	148.361	.000
		Deviation from Linearity	1359.261	35	38.836	.878	.667
	Within Groups		9418.704	213	44.219		
Total			17338.400	249			

*Lampiran 6 Uji Kolerasi*

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4.014	1.237		3.245	.001
	gamifikasi	.029	.030	.061	.964	.336

a. Dependent Variable: Abs\_res

*Lampiran 7 Uji Heterokedasitas*

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	10.272	2.017		5.092	.000
	gamifikasi	.601	.049	.615	12.286	.000

a. Dependent Variable: perilaku konsumtif

*Lampiran 8 Uji Regresi Sederhana*

**Correlations**

		gamifikasi	perilaku konsumtif
gamifikasi	Pearson Correlation	1	.615**
	Sig. (2-tailed)		.000
	N	250	250
perilaku konsumtif	Pearson Correlation	.615**	1
	Sig. (2-tailed)	.000	
	N	250	250

\*\* . Correlation is significant at the 0.01 level (2-tailed).

*Lampiran 9 Uji T*

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	10.272	2.017		5.092	.000
	gamifikasi	.601	.049	.615	12.286	.000

a. Dependent Variable: perilaku konsumtif

*Lampiran 10 Uji Determinasi*

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.615 <sup>a</sup>	.378	.376	6.592

a. Predictors: (Constant), gamifikasi

Lampiran 11 Lembar Bimbingan Skripsi



UNIVERSITAS 17 AGUSTUS 1945 (UNTAG) SURABAYA  
**FAKULTAS ILMU SOSIAL DAN ILMU POLITIK**

Program Studi : • Administrasi Publik • Administrasi Bisnis • Ilmu Komunikasi  
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**KARTU BIMBINGAN SKRIPSI**

Nama : Athena Apik  
 NBI : 1152000235  
 Program Studi : Ilmu Komunikasi  
 Dosen Pembimbing I : Dr. Teguh Priyo Sadono, M.Si  
 Dosen Pembimbing II : Herlina Kusumaningrum, S. Sos., MA

Judul Skripsi : Pengaruh Gamification Shopee Cocok Terhadap Perilaku Konsumtif Mahasiswa (Studi Pada Mahasiswa Ilmu Komunikasi Universitas 17 Agustus 1945 Surabaya Angkatan 2021)

No	Tanggal	Saran/Perbaikan	Pembimbing	
			Paraf Dospem 1	Paraf Dospem 2
1.	5/3/24	1. Penambahan tes dalam lembar metode 2. Indikator indikator perilaku konsumtif Rincian objek penelitian		<i>[Signature]</i>
2.	6/3/24	Perbaiki dan lengkapi	<i>[Signature]</i>	
3	16/3/24	Buat pertanyaan dan perbaiki ke tabel	<i>[Signature]</i>	
4	26/3/24	Teori Gamifikasi ditambah konsep dan sistematis Operasionalisasi ditambah	<i>[Signature]</i>	<i>[Signature]</i>
5	2/4/24	layak uji	<i>[Signature]</i>	
6	22/4/24	lengkap soal dan jawaban	<i>[Signature]</i>	
7	23/4/24	- Perilaku Konsumtif tamba - Indikator tamba - Pengisian sampel	<i>[Signature]</i>	<i>[Signature]</i>
		lengkapi ke bab IV	<i>[Signature]</i>	
		Indikator perbaikan pertanyaan perbaikan	<i>[Signature]</i>	<i>[Signature]</i>





Lampiran 12 Lembar Revisi Ujian Skripsi Dosen Penguji 1

PROGRAM STUDI ILMU KOMUNIKASI  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA

LEMBAR REVISI UJIAN SKRIPSI

Nama : Athena Apik

NIM : 1152000235

Hari/ Tanggal Ujian : Jum'at, 29 Juni 2024

Judul Skripsi : Pengaruh Gamifikasi Shopee Tanam Terhadap Perilaku Konsumtif Mahasiswa Ilmu Komunikasi Universitas 17 Agustus 1945 Surabaya

Catatan Perbaikan:

Renni seperti yg telah dibahas pada waktu sidang

Surabaya, ..... 4 Juli 2024  
Persetujuan Dosen Penguji Telah Revisi/Perbaikan,

Revisi dari Dosen Penguji,



Bagus Cahyo Shah A P

Catatan: Bila tidak ada revisi, dosen penguji wajib menuliskan "tidak ada revisi", dan menandatangani di sebelah kanan dan kiri.



Lampiran 13 Lembar Revisi Ujian Skripsi Dosen Penguji 2

PROGRAM STUDI ILMU KOMUNIKASI  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA

LEMBAR REVISI UJIAN SKRIPSI

Nama : Athena Apik  
NIM : 1152000235  
Hari/ Tanggal Ujian : Jum'at, 29 Juni 2024


Judul Skripsi : Pengaruh Gamifikasi Shopee Tanam Terhadap Perilaku Konsumtif Mahasiswa Ilmu Komunikasi Universitas 17 Agustus 1945 Surabaya

Catatan Perbaikan:

- Rumusan masalah *L*
- Tujuan penelitian *L*
- Teori disesuaikan *L*
- Pada penghitungan di BAB IV cantumkan hasil perhitungan dari tiap indikator *f*

Surabaya, 28-06-2024  
Persetujuan Dosen Penguji Telah Revisi/Perbaikan,

Revisi dari Dosen Penguji,

  
Much-Rizqi

  
Much-Rizqi

Catatan: Bila tidak ada revisi, dosen penguji wajib menuliskan "tidak ada revisi", dan menandatangani di sebelah kanan dan kiri.

Lampiran 14 LemRevisi Ujian Skripsi Dosen Penguji 3

PROGRAM STUDI ILMU KOMUNIKASI  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA

**LEMBAR REVISI UJIAN SKRIPSI**

Nama :Athena Apik

NIM :1152000235

Hari/ Tanggal Ujian : Jum'at, 29 Juni 2024

Judul Skripsi : Pengaruh Gamifikasi Shopee Tanam Terhadap Perilaku Konsumtif Mahasiswa Ilmu Komunikasi Universitas 17 Agustus 1945 Surabaya

Catatan Perbaikan:

*perbaikan sesuai catatan*

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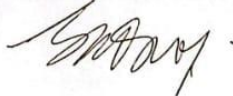
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Surabaya, .....  
Persetujuan Dosen Penguji Telah Revisi/Perbaikan,



Revisi dari Dosen Penguji,



Catatan: Bila tidak ada revisi, dosen penguji wajib menuliskan "tidak ada revisi", dan menandatangani di sebelah kanan dan kiri.

Lampiran 15 Hasil Turnitin

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