

LAMPIRAN

LAMPIRAN 1

Petunjuk pengisian

Pada pertanyaan yang ada di bawah ini, Saudara/I dimohon untuk mengisi pertanyaan-pertanyaan tersebut dengan memberikan tanda centang (√) pada pilihan jawaban yang tersedia.

IDENTITAS RESPONDEN

1. Nama Responden :
2. Jenis kelamin :
 - Laki laki Perempuan
3. Sudah berapa kali melakukan pembelian pada marketplace Shopee :
 - satu kali
 - dua kali
 - tiga kali/ lebih

Petunjuk Pengisian

Adapun petunjuk atau tata cara dalam pengisian kuesioner ini, yaitu sebagai berikut:

1. Tidak ada penilaian benar atau salah atas jawaban yang Saudara / I pilih, dan kerahasiaan atas jawaban yang Ibu/Sdr/i berikan terjamin.
2. Memilih salah satu jawaban yang tersedia dengan cara tanda cek (√) pada salah satu jawaban yang paling tepat dan sesuai dengan pendapat Saudara / I, dengan ketentuan yaitu pernyataan Sangat Tidak Setuju (STS) menunjukkan nilai terendah dan Sangat Setuju (SS) menunjukkan nilai tertinggi yang artinya semakin tinggi angka yang anda pilih berarti semakin menyetujui pernyataan yang diberikan dan sebaliknya semakin rendah angka yang anda pilih berarti semakin tidak menyetujui pernyataan yang diberikan.

Keterangan :

SS = Sangat Setuju

S = Setuju

N = Netral

TS = Tidak Setuju

STS = Sangat Tidak Setuju

No.	Pernyataan	Jawaban				
		STS	TS	N	S	SS
Kualitas Pelayanan (X1)						
5.	Seller sigap dalam melayani konsumen					
6.	Seller dapat memberikan layanan sesuai dengan kebutuhan konsumen					
7.	Pelayanan seller shopee tepat waktu					
8.	seller shopee selalu melayani dengan sepenuh hati					
Kualitas Produk (X2)						
8.	Kualitas produk yang tersedia di shopee lebih bagus daripada toko tradisional					
9.	Produk-produk yang ada di shopee sesuai dengan standar karena telah lolos uji BPOM					
10.	Produk yang ditawarkan shopee semuanya sudah berlogo SNI					
11.	Semua produk shopee sudah terjamin tidak adanya kerusakan					
12.	Produk yang tersedia di shopee dapat diandalkan kualitasnya					

13.	shopee memiliki kualitas produk yang baik sesuai dengan yang dijanjikan					
14.	Banyak berbagai jenis merek produk di shopee sesuai dengan kebutuhan					
Persepsi Harga (X3)						
6.	Harga produk yang ditawarkan bervariasi dan terjangkau oleh konsumen					
7.	Harga yang ditawarkan sesuai dengan kualitas produk dan pelayanan yang diberikan					
8.	Harga produk yang ditawarkan memiliki persamaan dengan harga yang ditawarkan marketplace dan toko lainnya					
9.	Harga yang ditawarkan di shopee sebanding dengan manfaat yang dirasakan konsumen					
10.	Saya merasa harga yang ditawarkan di shopee sesuai dengan kemampuan daya beli saya					
Kepuasan Konsumen (Y)						
6.	Saya merasa puas dengan kualitas produk yang tersedia di shopee					
7.	Saya merasa puas dengan harga produk yang ditawarkan di shopee					
8.	Saya merasa puas dengan kinerja seller shopee cekatan dan tanggap					
9.	Saya menyukai berbelanja di shopee karena lebih modern					

10.	Saya merasa lebih senang berbelanja di shopee karena sangat kondusif dan lengkap					
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LAMPIRAN 2**JAWABAN RESPONDEN**

responden	KUALITAS PELAYANAN					KUALITAS PRODUK							
	X1.1	X1.2	X1.3	X1.4	X1	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2
1	5	5	5	5	20	5	5	5	5	5	5	5	35
2	5	4	4	4	17	4	5	4	4	4	4	4	29
3	5	2	3	3	13	3	2	3	4	2	3	3	20
4	5	4	4	4	17	5	4	4	4	4	4	4	29
5	5	4	4	4	17	3	3	3	3	4	4	4	24
6	5	4	4	4	17	3	2	2	2	4	4	4	21
7	5	5	5	5	20	5	5	5	5	5	5	5	35
8	5	4	4	5	18	3	5	4	4	4	4	5	29
9	5	3	3	4	15	3	3	3	3	3	3	4	22
10	5	4	4	4	17	4	4	4	4	4	4	4	28
11	5	3	3	3	14	3	3	3	3	3	3	3	21
12	5	3	4	4	16	3	3	3	3	3	4	4	23
13	5	3	3	4	15	3	3	3	3	3	3	4	22
14	5	3	4	4	16	5	4	4	2	3	4	4	26
15	5	4	5	4	18	2	5	5	4	4	5	4	29
16	5	4	4	4	17	2	4	4	4	4	4	4	26
17	5	2	2	5	14	3	3	3	3	2	2	5	21
18	5	4	4	4	17	3	5	5	5	5	4	4	31
19	5	5	3	3	16	3	5	4	4	4	3	3	26
20	5	3	3	3	14	2	5	5	4	5	3	3	27
21	5	5	5	4	19	5	4	4	4	4	5	4	30
22	5	4	3	4	16	3	5	5	5	4	3	4	29
23	5	3	4	3	15	4	5	5	5	4	4	3	30
24	5	3	3	4	15	4	5	5	5	5	3	4	31

25	3	2	3	4	12	3	5	4	4	4	3	4	27
26	4	4	5	4	17	4	5	5	5	5	5	4	33
27	5	5	5	5	20	4	4	4	4	4	5	5	30
28	3	3	1	3	10	3	5	5	5	5	1	3	27
29	4	4	3	4	15	3	5	5	5	5	3	4	30
30	5	4	5	4	18	4	5	5	5	5	5	4	33
31	3	3	3	3	12	4	4	4	5	5	3	3	28
32	4	2	4	4	14	2	5	5	4	4	4	4	28
33	4	4	5	4	17	2	4	4	4	4	5	4	27
34	5	4	4	4	17	3	5	5	5	5	4	4	31
35	5	5	4	5	19	5	5	4	4	4	4	5	31
36	4	3	4	4	15	3	4	4	5	5	4	4	29
37	5	3	4	5	17	3	5	5	5	5	4	5	32
38	4	4	4	3	15	4	5	5	4	5	4	3	30
39	5	4	4	5	18	3	5	5	4	4	4	5	30
40	4	3	3	4	14	3	5	5	5	5	3	4	30
41	4	4	4	4	16	4	4	4	5	5	4	4	30
42	4	3	3	5	15	4	5	5	5	5	3	5	32
43	5	4	4	4	17	4	4	4	5	4	4	4	29
44	4	2	3	4	13	2	4	4	5	5	3	4	27
45	3	4	5	4	16	3	5	1	1	5	5	4	24
46	4	4	4	4	16	4	5	5	5	4	4	4	31
47	4	4	4	4	16	3	5	5	5	4	4	4	30
48	4	4	4	4	16	4	5	5	5	5	4	4	32
49	3	4	3	3	13	2	5	5	5	5	3	3	28
50	2	2	2	4	10	2	5	4	4	4	2	4	25
51	5	3	3	4	15	4	4	4	4	4	3	4	27
52	4	4	4	4	16	4	5	5	5	5	4	4	32
53	5	5	5	5	20	5	5	5	5	5	5	5	35

54	4	4	4	4	16	4	5	5	4	5	4	4	31
55	5	4	5	5	19	5	5	5	4	4	5	5	33
56	4	3	3	4	14	3	4	5	5	4	3	4	28
57	5	4	4	4	17	4	5	5	5	5	4	4	32
58	5	4	5	4	18	5	4	4	4	4	5	4	30
59	4	4	4	4	16	4	5	5	5	5	4	4	32
60	4	2	2	3	11	4	4	4	4	4	2	3	25
61	5	5	5	5	20	5	5	5	5	5	5	5	35
62	4	3	3	3	13	3	5	5	1	4	3	3	24
63	4	3	4	4	15	4	4	4	4	4	4	4	28
64	3	3	3	3	12	3	4	4	4	4	3	3	25
65	4	4	5	4	17	4	5	4	5	4	5	4	31
66	4	4	5	5	18	5	4	3	5	4	5	5	31
67	4	3	3	4	14	3	3	2	2	3	3	4	20
68	4	4	4	4	16	4	4	4	4	4	4	4	28
69	4	4	5	4	17	3	4	3	4	4	5	4	27
70	5	5	5	5	20	5	5	5	5	5	5	5	35
71	5	5	5	5	20	5	5	5	5	5	5	5	35
72	5	4	5	5	19	5	5	5	4	4	5	5	33
73	5	5	5	5	20	5	5	5	5	5	5	5	35
74	5	5	5	5	20	5	5	5	5	5	5	5	35
75	5	5	5	5	20	5	5	5	5	5	4	5	34
76	4	3	2	3	12	4	2	2	3	3	5	3	22
77	5	4	4	4	17	4	4	4	4	4	4	4	28
78	3	1	2	3	9	1	1	1	1	1	4	3	12
79	4	4	3	4	15	3	3	3	3	4	4	4	24
80	4	4	4	5	17	3	3	3	3	4	5	5	26
81	4	4	4	4	16	4	3	3	3	4	4	4	25
82	4	3	3	3	13	3	2	2	2	3	5	3	20

83	4	4	4	4	16	4	4	4	4	4	4	4	28
84	3	2	2	3	10	3	3	2	1	2	5	3	19
85	3	3	3	3	12	4	4	3	3	3	4	3	24
86	4	4	4	4	16	4	4	4	3	4	5	4	28
87	3	3	3	3	12	3	3	3	3	3	4	3	22
88	4	4	4	4	16	4	4	3	3	4	5	4	27
89	4	3	3	4	14	3	4	3	3	3	4	4	24
90	4	4	4	4	16	4	2	2	2	4	5	4	23
91	4	3	2	2	11	4	3	2	2	3	4	2	20
92	4	2	3	4	13	2	2	2	2	2	5	4	19
93	3	3	3	4	13	4	3	3	2	3	5	4	24
94	4	4	3	3	14	3	3	3	3	4	5	3	24
95	4	3	3	4	14	3	3	3	3	3	5	4	24
96	3	5	4	4	16	3	4	5	4	5	4	4	29
97	3	3	3	3	12	3	3	3	2	3	5	3	22
98	4	4	4	4	16	4	4	4	4	4	5	4	29
99	5	5	5	5	20	4	5	3	4	5	5	5	31
100	4	4	4	5	17	4	4	4	4	4	5	5	30

responden	PERSEPSI HARGA						KEPUASAN KONSUMEN					
	X3.1	X3.2	X3.3	X3.4	X3.5	X3	Y.1	Y.2	Y.3	Y.4	Y.5	Y
1	5	5	5	5	5	25	5	5	5	5	5	25
2	3	4	4	4	4	19	5	5	4	5	5	24
3	3		3	3	3	15	5	5	1	5	5	21
4	4	4	4	4	4	20	5	5	4	5	5	24
5	3	4	4	4	4	19	5	5	3	5	5	23
6	4	4	4	4	4	20	5	5	4	5	5	24
7	5	5	5	5	5	25	5	5	5	5	5	25
8	5	4	4	4	4	21	5	5	5	5	5	25
9	3	4	3	4	3	17	5	5	5	5	5	25
10	5	4	4	4	4	21	5	4	5	5	5	24
11	3	3	3	3	3	15	5	3	5	5	5	23
12	5	4	4	4	5	22	5	5	5	5	5	25
13	3	3	4	3	3	16	5	3	5	5	5	23
14	4	5	5	4	5	23	4	4	5	5	5	23
15	5	4	2	3	5	19	3	2	5	5	5	20
16	4	4	4	4	4	20	4	4	5	5	5	23
17	4	4	4	4	5	21	3	4	5	5	5	22
18	4	4	3	4	4	19	4	4	5	5	5	23
19	2	2	5	3	4	16	4	3	5	5	5	22
20	4	4	4	4	4	20	4	4	3	5	5	21
21	5	4	4	3	3	19	5	3	5	5	5	23
22	4	4	4	4	4	20	4	4	4	5	5	22
23	4	3	4	3	3	17	4	3	3	5	5	20
24	4	4	3	3	4	18	4	4	3	5	5	21
25	5	4	3	4	4	20	4	4	3	5	4	20
26	5	4	4	4	5	22	5	5	4	5	5	24

27	3	5	5	4	5	22	4	4	4	5	5	22
28	4	3	2	3	3	15	3	3	3	3	3	15
29	5	4	4	4	4	21	5	4	3	1	4	17
30	4	4	4	3	4	19	5	4	5	4	4	22
31	4	3	3	3	3	16	3	3	3	3	3	15
32	4	4	4	4	4	20	4	2	4	4	4	18
33	5	4	4	4	4	21	4	4	4	4	5	21
34	4	4	4	4	4	20	4	4	4	4	4	20
35	5	5	5	4	5	24	5	5	5	5	5	25
36	5	5	5	5	5	25	5	5	5	5	5	25
37	5	5	4	4	5	23	5	4	5	3	5	22
38	5	5	5	5	5	25	5	5	5	4	5	24
39	5	5	4	5	5	24	5	5	5	4	5	24
40	4	4	4	4	5	21	3	4	5	4	5	21
41	4	4	3	4	4	19	4	4	5	5	5	23
42	5	5	4	3	5	22	4	5	5	3	5	22
43	4	4	4	4	4	20	4	4	5	4	5	22
44	4	4	4	3	3	18	3	4	5	3	5	20
45	5	4	4	4	5	22	4	5	5	4	5	23
46	4	4	4	4	4	20	4	4	5	4	5	22
47	4	4	4	4	4	20	4	4	4	4	5	21
48	4	4	4	4	4	20	4	4	4	4	5	21
49	2	2	5	1	1	11	1	1	1	1	5	9
50	3	3	3	3	4	16	3	3	2	3	5	16
51	4	4	3	4	4	19	4	4	4	3	5	20
52	4	4	4	4	4	20	4	4	4	4	5	21
53	5	5	5	5	5	25	5	5	5	5	5	25
54	4	4	3	4	4	19	4	4	4	3	5	20
55	5	4	5	4	5	23	4	5	5	4	5	23

56	4	3	3	2	2	14	3	3	2	3	5	16
57	4	4	4	4	4	20	4	4	4	4	5	21
58	5	5	4	4	3	21	4	4	4	5	5	22
59	5	4	4	4	4	21	4	4	4	4	5	21
60	4	3	2	3	4	16	4	4	3	4	4	19
61	5	5	5	5	5	25	5	5	5	5	5	25
62	4	4	3	3	4	18	3	3	5	3	3	17
63	4	4	4	4	4	20	4	4	5	4	4	21
64	3	3	3	3	3	15	3	3	5	3	3	17
65	5	5	5	4	4	23	4	4	5	5	4	22
66	5	5	5	5	5	25	5	5	5	5	5	25
67	4	4	4	4	4	20	4	4	5	4	4	21
68	4	4	4	3	3	18	4	4	5	4	4	21
69	5	5	5	4	5	24	5	5	5	5	5	25
70	5	5	5	5	5	25	5	5	5	5	5	25
71	5	5	5	5	5	25	5	5	5	5	5	25
72	5	4	4	4	5	22	5	5	5	5	5	25
73	5	5	5	5	5	25	5	5	5	5	5	25
74	5	5	5	5	5	25	5	5	5	5	5	25
75	5	5	5	5	5	25	5	5	5	5	5	25
76	4	3	4	4	3	18	5	4	5	5	5	24
77	4	4	3	3	4	18	4	4	5	5	5	23
78	3	4	3	3	4	17	3	3	3	5	5	19
79	4	4	3	4	4	19	3	4	3	5	5	20
80	4	5	4	5	5	23	5	5	4	5	5	24
81	4	5	4	4	4	21	5	4	4	5	5	23
82	3	4	2	4	3	16	3	3	3	5	5	19
83	4	4	4	4	4	20	4	4	4	5	5	22
84	3	4	4	3	3	17	3	3	2	5	2	15

85	3	3	3	3	3	15	3	3	3	5	3	17
86	4	5	4	4	3	20	4	5	4	5	4	22
87	3	3	3	3	3	15	3	5	3	5	3	19
88	5	4	4	4	5	22	4	5	4	5	4	22
89	4	3	4	3	4	18	3	5	3	5	4	20
90	4	4	4	4	4	20	4	5	4	5	4	22
91	4	4	3	3	4	18	4	5	4	5	3	21
92	4	4	2	4	4	18	3	5	4	5	4	21
93	4	4	4	3	4	19	3	5	4	5	4	21
94	3	5	5	4	3	20	3	5	3	5	4	20
95	4	4	4	3	3	18	4	5	4	5	3	21
96	4	4	5	4	4	21	4	5	3	5	3	20
97	3	3	3	3	4	16	3	5	3	5	3	19
98	4	4	4	4	4	20	4	5	4	5	4	22
99	4	4	5	5	5	23	5	5	4	5	4	23
100	5	4	4	4	4	21	4	5	4	4	4	21

LAMPIRAN 3**Profil Responden**

Jenis Kelamin	Responden	Prosen
Pria	27	27%
Wanita	73	73%
Total	100	100%

Pengulangan Pembelian	Responden	Prosen
Satu Kali	8	8%
Dua Kali	4	4%
Tiga Kali / Lebih	88	88%
Total	100	100%

LAMPIRAN 4**Tanggapan Responden**

1) Kualitas pelayanan

Indikator variabel	frekuensi					
	SS	S	N	TS	STS	
X1	58	35	7	0	0	
X2	51	38	10	1	0	
X3	56	34	10	0	0	
X4	49	38	9	4	0	
total	214	145	36	5	0	

2) Kualitas Produk

Indikator variabel	frekuensi					Total Responden
	SS	S	N	TS	STS	
X2.1	44	34	17	5	0	100
X2.2	38	33	20	9	0	100
X2.3	46	30	21	3	0	100
X2.4	37	32	28	3	0	100
X2.5	40	46	9	5	0	100
X2.6	48	39	12	1	0	100
X2.7	57	35	7	1	0	100
total	310	249	114	27	0	

3) Persepsi Harga

Indikator variabel	frekuensi				
	SS	S	N	TS	STS
harga bervariasi	34	48	16	2	0
harga sesuai kualitas dan pelayanan	25	58	15	2	0
harga bersaing dengan marketplace lain	23	51	21	5	0
harga sebanding dengan manfaat	15	55	28	1	1
harga sesuai kemampuan konsume	30	48	20	1	1

4) Kepuasan Konsumen

Indikator variabel	frekuensi				
	SS	S	N	TS	STS
puas dengan kualitas produk shopee	27	47	25	0	1
puas dengan harga yang ditawarkan shopee	23	53	21	2	1
puas dengan kinerja seller shopee	20	46	29	3	2
menyukai belanja di shopee	23	42	30	3	2
puas dengan shopee karena sangat kondusif dan lengkap	26	52	19	3	0

LAMPIRAN 5

Uji Validitas Dan Reabilitas (X1)

Correlations

		x1.1	x1.2	x1.3	x1.4	jumlahx1
x1.1	Pearson Correlation	1	.431**	.467**	.446**	.705**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
x1.2	Pearson Correlation	.431**	1	.741**	.505**	.849**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
x1.3	Pearson Correlation	.467**	.741**	1	.627**	.895**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
x1.4	Pearson Correlation	.446**	.505**	.627**	1	.775**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
jumlah x1	Pearson Correlation	.705**	.849**	.895**	.775**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.818	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x1.1	27.1200	22.551	.623	.804
x1.2	27.7700	20.361	.791	.763
x1.3	27.6600	19.621	.850	.747
x1.4	27.4200	22.347	.715	.795
jumlahx1	15.7100	6.854	1.000	.822

LAMPIRAN 6**Uji Validitas Dan Reabilitas (X2)**

Correlations									
		x2.1	x2.2	x2.3	x2.4	x2.5	x2.6	x2.7	jumlahx2
x2.1	Pearson Correlation	1	.304**	.288**	.312**	.326**	.377**	.423**	.613**
	Sig. (2-tailed)		.002	.004	.002	.001	.000	.000	.000
	N	100	100	100	100	100	100	100	100
x2.2	Pearson Correlation	.304**	1	.832**	.691**	.757**	-.070	.365**	.831**
	Sig. (2-tailed)	.002		.000	.000	.000	.486	.000	.000
	N	100	100	100	100	100	100	100	100
x2.3	Pearson Correlation	.288**	.832**	1	.802**	.705**	-.139	.324**	.829**
	Sig. (2-tailed)	.004	.000		.000	.000	.169	.001	.000
	N	100	100	100	100	100	100	100	100
x2.4	Pearson Correlation	.312**	.691**	.802**	1	.712**	-.115	.371**	.819**
	Sig. (2-tailed)	.002	.000	.000		.000	.253	.000	.000
	N	100	100	100	100	100	100	100	100
x2.5	Pearson Correlation	.326**	.757**	.705**	.712**	1	.019	.344**	.819**
	Sig. (2-tailed)	.001	.000	.000	.000		.849	.000	.000
	N	100	100	100	100	100	100	100	100
x2.6	Pearson Correlation	.377**	-.070	-.139	-.115	.019	1	.337**	.250*
	Sig. (2-tailed)	.000	.486	.169	.253	.849		.001	.012
	N	100	100	100	100	100	100	100	100
x2.7	Pearson Correlation	.423**	.365**	.324**	.371**	.344**	.337**	1	.616**
	Sig. (2-tailed)	.000	.000	.001	.000	.000	.001		.000
	N	100	100	100	100	100	100	100	100
jumlahx2	Pearson Correlation	.613**	.831**	.829**	.819**	.819**	.250*	.616**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.012	.000	
	N	100	100	100	100	100	100	100	100
**. Correlation is significant at the 0.01 level (2-tailed).									
*. Correlation is significant at the 0.05 level (2-tailed).									

Reliability Statistics	
Cronbach's Alpha	N of Items
.771	8

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Item-Total Statistics

	Scale Mean if Deleted	Item Scale Variance if Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x2.1	51.8700	71.811	.544	.752
x2.2	51.3200	67.412	.792	.727
x2.3	51.5000	66.434	.786	.723
x2.4	51.5700	65.803	.771	.721
x2.5	51.3800	69.086	.783	.734
x2.6	51.3900	77.856	.155	.783
x2.7	51.4600	73.948	.565	.758
jumlahx2	27.7300	20.260	1.000	.814

LAMPIRAN 7**Uji Validitas Dan Reabilitas (X3)**

Correlations							
		x3.1	x3.2	x3.3	x3.4	x3.5	jumlahx3
x3.1	Pearson Correlation	1	.622**	.321**	.561**	.612**	.772**
	Sig. (2-tailed)		.000	.001	.000	.000	.000
	N	100	100	100	100	100	100
x3.2	Pearson Correlation	.622**	1	.500**	.740**	.635**	.861**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
x3.3	Pearson Correlation	.321**	.500**	1	.494**	.403**	.684**
	Sig. (2-tailed)	.001	.000		.000	.000	.000
	N	100	100	100	100	100	100
x3.4	Pearson Correlation	.561**	.740**	.494**	1	.711**	.868**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
x3.5	Pearson Correlation	.612**	.635**	.403**	.711**	1	.839**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
jumlahx3	Pearson Correlation	.772**	.861**	.684**	.868**	.839**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
.807	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x3.1	35.8400	30.176	.714	.776
x3.2	35.9200	29.893	.827	.768
x3.3	36.0600	30.663	.603	.786
x3.4	36.1600	29.509	.833	.764
x3.5	35.9300	29.197	.792	.763
jumlahx3	19.9900	9.162	1.000	.861

LAMPIRAN 8**Uji Validitas Dan Reabilitas (Y)**

Correlations							
		y.1	y.2	y.3	y.4	y.5	jumlahy
y.1	Pearson Correlation	1	.536**	.492**	.356**	.406**	.822**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
y.2	Pearson Correlation	.536**	1	.275**	.425**	.074	.692**
	Sig. (2-tailed)	.000		.006	.000	.462	.000
	N	100	100	100	100	100	100
y.3	Pearson Correlation	.492**	.275**	1	.206*	.312**	.703**
	Sig. (2-tailed)	.000	.006		.040	.002	.000
	N	100	100	100	100	100	100
y.4	Pearson Correlation	.356**	.425**	.206*	1	.101	.623**
	Sig. (2-tailed)	.000	.000	.040		.316	.000
	N	100	100	100	100	100	100
y.5	Pearson Correlation	.406**	.074	.312**	.101	1	.527**
	Sig. (2-tailed)	.000	.462	.002	.316		.000
	N	100	100	100	100	100	100
jumlahy	Pearson Correlation	.822**	.692**	.703**	.623**	.527**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100
** . Correlation is significant at the 0.01 level (2-tailed).							
* . Correlation is significant at the 0.05 level (2-tailed).							

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.768	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected if Item-Total Correlation	Cronbach's Alpha if Item Deleted
y.1	39.0200	25.232	.766	.710
y.2	38.9200	26.175	.600	.733
y.3	38.9700	25.343	.600	.726
y.4	38.6500	26.836	.518	.745
y.5	38.5700	28.349	.426	.763
jumlahy	21.5700	8.025	1.000	.700

LAMPIRAN 9

Uji Asumsi Klasik

1) Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.57420216
Most Extreme Differences	Absolute	.076
	Positive	.059
	Negative	-.076
Test Statistic		.076
Asymp. Sig. (2-tailed)		.168 ^c

a. Test distribution is Normal.

b. Calculated from data.

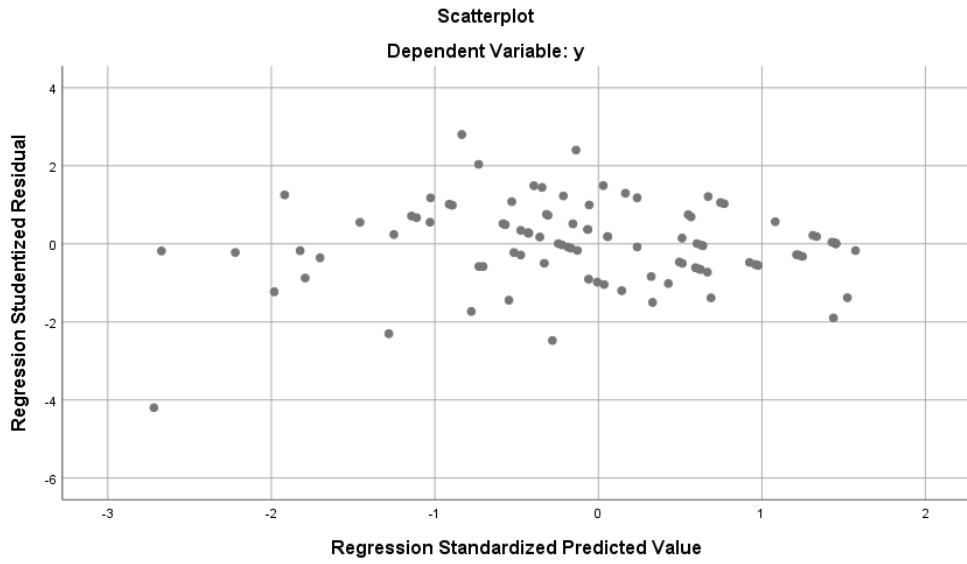
c. Lilliefors Significance Correction.

2) Uji multikolenaritas

Coefficients ^a								
Model		Unstandardized		Standardized	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	8.577	1.161		7.390	.000		
	x1	.711	.109	.658	6.525	.000	.317	3.157
	x2	.287	.053	.456	5.372	.000	.446	2.241
	x3	.489	.079	.523	6.164	.000	.448	2.234

a. Dependent Variable: y

3) Uji heterosekedastisitas



LAMPIRAN 10**Uji Regresi Linier Berganda**

Coefficients ^a								
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	8.577	1.161		7.390	.000		
	x1	.711	.109	.658	6.525	.000	.317	3.157
	x2	.287	.053	.456	5.372	.000	.446	2.241
	x3	.489	.079	.523	6.164	.000	.448	2.234

a. Dependent Variable: y

1) Uji koefisien determinasi**Model Summary^b**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.831 ^a	.691	.682	1.59861

a. Predictors: (Constant), x3, x2, x1

b. Dependent Variable: y

2) Uji F

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	549.177	3	183.059	71.632	.000 ^b
	Residual	245.333	96	2.556		
	Total	794.510	99			

a. Dependent Variable: y

b. Predictors: (Constant), x3, x2, x1

3) Uji T

Coefficients ^a								
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	8.577	1.161		7.390	.000		
	x1	.711	.109	.658	6.525	.000	.317	3.157
	x2	.287	.053	.456	5.372	.000	.446	2.241
	x3	.489	.079	.523	6.164	.000	.448	2.234

a. Dependent Variable: y

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	x1	x2	x3
1	1	3.970	1.000	.00	.00	.00	.00
	2	.015	16.078	.88	.10	.07	.01
	3	.009	20.504	.03	.01	.59	.50
	4	.005	27.336	.09	.89	.33	.49

a. Dependent Variable: y

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	15.1680	25.2725	21.5700	2.35526	100
Std. Predicted Value	2.718	1.572	.000	1.000	100
Standard Error of Predicted Value	.162	.640	.306	.093	100
Adjusted Predicted Value	15.3096	25.2844	21.5781	2.33115	100
Residual	6.16803	4.39800	.00000	1.57420	100
Std. Residual	3.858	2.751	.000	.985	100
Stud. Residual	4.199	2.801	.002	1.016	100
Deleted Residual	7.30586	4.55902	.00808	1.67788	100
Stud. Deleted Residual	4.623	2.908	.006	1.044	100
Mahal. Distance	.026	14.895	2.970	2.585	100
Cook's Distance	.000	.813	.017	.082	100
Centered Leverage Value	.000	.150	.030	.026	100

a. Dependent Variable: y

LAMPIRAN 11

