

## LAMPIRAN

### Lampiran 1. KUISIONER PENELITIAN

Berikut ini adalah kuisisioner yang berkaitan dengan penelitian tentang “PENGARUH PERSEPSI HARGA, KUALITAS PRODUK DAN BRAND IMAGE TERHADAP KEPUTUSAN PEMBELIAN PRODUK SEPATU CONVERSE DI GALAXY MALL SURABAYA.”

#### IDENTITAS RESPONDEN

1. Nama :
2. Usia :
3. Alamat :

#### KETERANGAN

- STS = Sangat Tidak Setuju  
TS = Tidak Setuju  
N = Netral  
S = Setuju  
SS = Sangat Setuju

## 1. Persepsi Harga

No.	Pernyataan	Pilihan Jawaban				
		STS	TS	N	S	SS
Keterjangkauan Harga						
1	Harga yang di tawarkan Converse bervariasi sesuai model dan terjangkau oleh konsumen					
Kesesuaian Harga Dengan Kualitas Produk						
2	Harga yang sesuai kualitas produk menyajikan model yang beraneka ragam					
Kesesuaian Harga dengan Manfaat						
3	Harga yang ditawarkan Converse sesuai dengan manfaat yang di berikan produknya					
Daya Saing Harga						
4	Harga yang ditawarkan Converse memiliki daya saing dengan harga yang ditawarkan pesaing					

## 2. Kualitas Produk

No.	Pernyataan	Pilihan Jawaban				
		STS	TS	N	S	SS
Performance (Kinerja)						
1	Produk sepatu yang disajikan Converse tidak pernah mengecewakan					
Reliabilitas (Keandalan)						
2	Bahan sepatu Converse kokoh dan tidak mudah sobek					
Feature (Fitur)						
3	Sepatu Converse cocok di pakai kalangan remaja dan dewasa					
Durability (Daya Tahan)						
4	Produk sepatu Converse sesuai dengan daya tahan yang di berikan					
Konsisten						
5	Sepatu Converse menggunakan bahan yang terbaik demi kenyamanan produk					

## 3. Brand Image

No.	Pernyataan	Pilihan jawaban				
		STS	TS	N	S	SS
Corporate image (citra pembuat)						
1	Merek Converse memiliki logo yang khas dan menarik					
User Image (Citra Pemakai)						
2	Merek sepatu Converse memiliki kesan yang keren bagi pengguna					
Produk image (Citra Produk)						
3	Merek Converse memiliki citra merek yang sesuai dengan kualitas produk					

## 4. Keputusan Pembelian

No.	Pernyataan	Pilihan Jawaban				
		STS	TS		S	SS
<b>Kemantapan Pada Sebuah Produk</b>						
1	Saya melakukan pembelian produk sepatu Converse karena sudah tahu bahan dan model yang di tawarkan					
<b>Kebiasaan Dalam Membeli Produk</b>						
2	Saya membeli pada produk sepatu converse karena model yang menarik perhatian					
<b>Memberikan Rekomendasi Kepada Orang Lain</b>						
3	Saya mencari informasi tentang produk sepatu Converse di iklan, media sosial					
<b>Tindakan Pembelian Ulang</b>						
4	Saya membeli ulang produk sepatu Converse karena kenyamanan yang dirasakan oleh konsumen					

**Lampiran 2. SURAT IZIN PERUSAHAAN**

Perihal: Persetujuan Izin Untuk Mengadakan Penelitian  
Kepada Yth: Yth. Bapak Dr.Slamet Riyadi,M.si,Ak,Ca  
Dekan Fakultas Ekonomi dan Bisnis  
Universitas 17 Agustus 1945 Surabaya

Dengan hormat,

Bersama dengan surat ini,saya Vella enggar selaku Kepala Toko Converse Surabaya  
memberikan izin kepada:

Nama : Andre Kurniawan

NBI : 1211900007

Untuk melaksanakan penelitian di tempat Toko Converse yang berlokasi di Jl Dr. Ir. H.  
Soekarno no 178 surabaya dengan judul "Pengaruh Persepsi Harga,Kualitas Produk, dan Brand  
Image Terhadap Keputusan Pembelian Produk Sepatu Converse Di Galaxy Mall Surabaya.

Demikian surat jawaban saya atas permohonan yang diajukan oleh yang bersangkutan  
diatas.


Surabaya,25 Maret 2023

Hormat Saya



Vella Enggar

## Lampiran 3. KARTU BIMBINGAN












**UNIVERSITAS 17 AGUSTUS 1945 (UNTAG) SURABAYA**  
**FAKULTAS EKONOMI DAN BISNIS**  
Kampus: Jl. Setelawaru 45 Surabaya 60118, Telp (031) 8925289, 081216781170 E-mail: info@untag-sby.ac.id

**SEMESTER**  
 -Gasal/ Genap  
 2022, 2023


**KARTU BIMBINGAN SKRIPSI**

Nama Mahasiswa / NBI : Andre Kurniawan / 121190007  
 Nama Pembimbing : Dra. Erwin Dyah Astawinata, M.M.  
 Judul Skripsi : Pengaruh Persepsi Harga, Kualitas Produk dan Brand Image Terhadap Keputusan Pembelian Produk Retail converse di Galaxy Mall Surabaya

Mulai Program Skripsi : Semester 8 Thn. Ak. Selesai Bimbingan Tanggal .....

No.	HARI / TANGGAL	KONSENTRASI		PARAF
		BAB / HAL	KETERANGAN REVISI	
1	Jumat / 03-06-23	1	Pengajuan judul Ace	
2	Senin / 06-06-23	1	Ace bab 1 Ace	
3	Jumat / 19-06-23	2	Ace bab 2 Ace	
4	Jumat / 24-06-23	3	Ace bab 3 Ace	
5	8/06/23	3	Kuisisioner	
6	19/06/23	4	Revisi bab 4	
7	20/06/23	4	Revisi bab 4	
8	21/06/23	4	Ace bab 4	
9	22/06/23	5	Revisi bab 4-5	
10	22/06/23	Abstrak dll	Ace	

Perpanjangan I \_\_\_\_\_  
 Semester : \_\_\_\_\_  
 Th. Ak. : \_\_\_\_\_  
 Paraf Kajur : \_\_\_\_\_

Surabaya, 22 Juni - 2023  
  
 Dra. Erwin Dyah A, Mm  
 (Nama dan tanda tangan Pembimbing)

#### Lampiran 4. Tabulasi Jawaban Responden

##### VARIABEL PERSEPSI HARGA (X1)

X1				
x1.1	x1.2	x1.3	x.14	Total
2	2	2	3	9
3	4	3	4	14
3	4	3	4	14
4	4	4	4	16
3	4	3	4	14
3	3	3	3	12
3	5	2	5	15
5	5	4	5	19
3	4	2	4	13
3	2	3	4	12
3	3	3	3	12
3	4	3	4	14
3	5	3	5	16
3	4	2	3	12
4	4	4	4	16
3	3	3	3	12
5	5	3	4	17
4	4	4	4	16
2	3	3	4	12
3	4	3	4	14
5	5	5	5	20
4	4	2	4	14
3	4	4	4	15
3	3	3	3	12
4	4	4	5	17
3	5	3	4	15



X1				
x1.1	x1.2	x1.3	x.14	Total
3	3	3	3	12
3	4	3	4	14
3	3	3	3	12
5	5	5	5	20
2	5	2	4	13
4	4	3	4	15
3	4	3	4	14
3	3	3	3	12
4	5	4	5	18
3	5	3	4	15
3	4	3	3	13
3	4	3	4	14
3	3	3	3	12
4	5	3	5	17
2	3	2	3	10
4	4	3	4	15
2	4	4	4	14
3	4	3	5	15
2	4	3	3	12
4	4	4	3	15
3	3	3	4	13
4	4	3	4	15
4	5	3	4	16
3	4	3	3	13
3	3	3	4	13
4	5	4	4	17
4	5	4	4	17
1	1	2	2	6

X1				
x1.1	x1.2	x1.3	x.14	Total
3	4	2	4	13
3	4	3	4	14
3	4	3	4	14
3	4	2	4	13
3	3	3	4	13
3	3	3	3	12
3	3	2	3	11
3	4	3	4	14
3	4	3	3	13
4	4	4	4	16
4	4	3	1	12
4	5	3	4	16
4	5	5	4	18
2	3	3	3	11
4	5	5	5	19
5	5	4	5	19
4	4	3	4	15
4	4	3	4	15
4	5	3	4	16
3	5	3	3	14
4	4	5	4	17
4	4	3	3	14
4	4	4	4	16
2	4	3	4	13
3	4	3	3	13
4	5	4	5	18
4	4	4	4	16
5	5	5	5	20

X1				
x1.1	x1.2	x1.3	x.14	Total
3	4	3	3	13
3	3	3	3	12
2	5	3	5	15
4	4	4	4	16
3	4	3	3	13
4	5	5	4	18
5	5	5	5	20
3	4	3	4	14
3	3	3	3	12
3	4	3	4	14
3	4	3	4	14
3	4	3	4	14
3	4	3	4	14
3	4	3	4	14
3	5	4	5	17
3	5	4	3	15
3	3	2	3	11
4	3	2	3	12

## VARIABEL KUALITAS PRODUK (X2)

X2					
x2.1	x2.2	x2.3	x2.4	x2.5	Total
2	3	3	3	3	14
3	5	4	3	4	19
5	4	5	4	4	22
4	5	4	5	4	22
4	3	4	4	5	20
3	4	3	4	3	17
4	5	5	3	4	21
4	4	5	4	5	22
3	3	5	5	4	20
2	3	4	4	4	17
3	4	3	4	3	17
1	3	4	3	4	15
1	5	4	3	3	16
4	5	4	3	4	20
5	4	5	4	4	22
5	4	4	4	3	20
5	5	3	3	4	20
5	3	5	4	5	22
4	3	3	5	2	17
2	4	3	3	3	15
4	3	4	3	3	17
4	5	3	4	3	19
5	4	5	3	5	22
3	4	4	5	4	20
5	3	4	3	3	18
2	5	3	4	4	18
5	4	5	3	3	20
4	4	5	5	5	23

X2					
x2.1	x2.2	x2.3	x2.4	x2.5	Total
5	4	4	5	5	23
5	3	4	3	4	19
2	5	3	4	3	17
5	5	5	3	3	21
5	4	5	5	5	24
5	4	4	5	5	23
4	4	4	4	4	20
3	5	4	4	3	19
5	5	5	4	4	23
4	4	5	5	5	23
4	5	4	5	5	23
5	3	4	3	4	19
1	4	3	5	4	17
5	4	4	3	3	19
5	5	4	4	4	22
1	4	5	4	4	18
4	4	4	5	3	20
5	4	5	4	4	22
3	4	4	5	5	21
4	3	4	3	4	18
5	4	4	4	4	21
5	4	4	4	4	21
4	4	4	4	4	20
4	4	4	4	4	20
3	5	4	4	4	20
5	5	5	4	3	22
5	4	5	5	5	24
3	4	4	5	5	21
5	4	4	4	4	21
5	4	5	5	3	22

X2					
x2.1	x2.2	x2.3	x2.4	x2.5	Total
4	4	3	4	4	19
5	3	3	4	4	19
3	4	4	3	3	17
3	4	3	3	4	17
4	4	4	3	3	18
4	4	4	4	4	20
5	4	4	4	4	21
3	4	4	4	4	19
5	5	3	4	3	20
4	3	3	1	1	12
5	5	5	4	4	23
5	5	4	5	5	24
4	4	4	3	3	18
4	4	3	4	4	19
4	4	4	3	2	17
5	3	5	4	4	21
4	3	4	3	4	18
4	3	4	3	4	18
4	5	4	3	3	19
4	5	5	3	4	21
5	4	5	5	5	24
5	5	4	4	5	23
4	4	4	4	5	21
4	4	4	4	5	21
5	4	4	4	3	20
3	5	5	3	3	19
4	3	5	3	5	20
5	5	5	3	4	22
4	5	4	5	4	22
5	5	5	5	4	24

X2					
x2.1	x2.2	x2.3	x2.4	x2.5	Total
2	5	5	5	5	22
4	4	4	5	5	22
1	1	1	4	4	11
5	3	3	1	1	13
5	4	4	3	3	19
3	3	4	4	3	17
5	4	4	4	3	20
5	5	4	4	4	22
5	5	4	5	5	24
1	3	3	4	4	15
1	3	5	4	4	17
1	5	5	5	4	20

**VARIABLE *Brand Image*( X3)**

X3			
x3.1	x3.2	x3.3	Total
3	3	3	9
5	5	5	15
4	4	4	12
4	4	4	12
4	5	5	14
3	3	3	9
3	4	5	12
5	5	5	15
4	4	4	12
2	4	3	9
3	3	3	9
4	3	4	11
5	4	4	13
5	5	5	15
5	3	4	12
3	4	3	10
5	5	5	15
3	2	4	9
4	3	4	11
3	4	4	11
5	5	5	15
4	4	5	13
3	3	3	9
5	5	5	15
5	5	5	15



X3			
x3.1	x3.2	x3.3	Total
3	4	4	11
5	3	4	12
3	3	5	11
5	5	5	15
5	4	4	13
4	4	4	12
4	4	4	12
3	4	4	11
5	5	5	15
4	5	4	13
5	4	3	12
4	4	4	12
3	3	3	9
5	4	4	13
4	4	4	12
4	4	4	12
4	4	4	12
5	5	5	15
4	3	3	10
4	3	4	11
4	4	4	12
4	5	4	13
4	4	5	13
4	4	3	11
3	3	4	10
5	5	5	15

X3			
x3.1	x3.2	x3.3	Total
4	5	5	14
4	4	4	12
5	3	5	13
3	4	4	11
3	2	4	9
4	4	4	12
4	4	4	12
4	4	4	12
3	4	3	10
4	4	4	12
4	3	3	10
4	4	5	13
4	3	4	11
3	4	3	10
5	5	5	15
3	4	5	12
5	4	4	13
3	3	4	10
5	4	4	13
4	3	4	11
4	4	4	12
4	3	4	11
4	4	4	12
4	4	5	13
5	4	4	13
5	5	5	15

X3			
x3.1	x3.2	x3.3	Total
4	4	4	12
5	5	5	15
4	4	4	12
5	5	5	15
5	4	4	13
4	4	5	13
3	4	4	11
5	5	5	15
5	5	5	15
4	4	4	12
1	1	5	7
3	3	5	11
2	4	3	9
3	3	3	9
4	3	4	11
5	5	4	14
4	4	5	13
4	5	5	14
4	5	5	14
4	5	5	14
3	3	3	9
3	4	3	10
5	4	3	12

## VARIABEL KEPUTUSAN PEMBELIAN (Y)

Y				
y1	y2	y3	y4	Total
3	3	3	5	14
3	3	3	2	11
5	3	4	3	15
4	4	4	4	16
4	4	5	4	17
3	3	3	3	12
5	3	5	5	18
5	4	4	4	17
4	4	3	4	15
4	5	5	4	18
3	3	3	3	12
3	3	3	4	13
3	3	3	3	12
5	5	4	5	19
4	4	5	3	16
4	3	3	3	13
2	3	3	2	10
5	3	4	4	16
3	2	2	4	11
4	3	3	4	14
4	3	4	3	14
4	3	3	3	13
5	5	5	5	20
3	4	4	4	15
4	4	4	4	16
3	3	3	3	12

Y				
y1	y2	y3	y4	Total
5	5	4	4	18
5	4	5	5	19
3	4	3	4	14
4	3	3	3	13
3	3	3	3	12
5	5	5	5	20
4	4	4	3	15
5	4	4	3	16
4	3	3	3	13
3	3	3	3	12
4	4	4	4	16
4	3	4	4	15
4	3	4	4	15
4	4	4	4	16
5	4	4	5	18
3	3	2	2	10
4	4	3	4	15
4	4	4	4	16
4	3	3	4	14
4	3	2	2	11
4	4	3	3	14
3	3	3	3	12
4	4	5	5	18
5	5	5	5	20
3	3	3	3	12
3	3	3	1	10
4	4	4	5	17

Y				
y1	y2	y3	y4	Total
4	3	3	5	15
3	3	3	2	11
4	4	3	3	14
3	3	3	4	13
3	3	3	3	12
4	4	3	4	15
4	4	4	4	16
3	3	3	3	12
4	3	3	4	14
4	4	4	3	15
4	3	3	3	13
5	5	5	4	19
4	3	3	3	13
4	4	4	4	16
4	2	3	3	12
4	4	4	4	16
3	3	1	3	10
4	5	4	3	16
4	3	2	3	12
4	4	4	4	16
4	2	3	3	12
4	4	3	4	15
5	3	3	5	16
4	4	4	3	15
5	5	3	5	18
3	3	3	3	12
5	3	3	3	14

Y				
y1	y2	y3	y4	Total
5	4	3	4	16
4	1	2	4	11
3	4	4	3	14
5	4	3	4	16
5	4	4	4	17
3	3	3	4	13
3	3	3	3	12
3	4	4	4	15
4	2	3	3	12
3	3	5	5	16
4	2	3	4	13
4	4	3	3	14
1	2	4	2	9
4	5	4	2	15
4	5	4	5	18
4	4	4	5	17
4	4	4	3	15
4	4	4	5	17
4	4	4	5	17
4	3	3	5	15

**Lampiran 5. Uji Frequency Variabel**

## FREQUENCY TABLE PERSEPSI HARGA (X1)

**X1.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	9	9.0	9.0	10.0
	N	53	53.0	53.0	63.0
	S	30	30.0	30.0	93.0
	SS	7	7.0	7.0	100.0
	Total	100	100.0	100.0	

**X1.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	2	2.0	2.0	3.0
	N	20	20.0	20.0	23.0
	S	50	50.0	50.0	73.0
	SS	27	27.0	27.0	100.0
	Total	100	100.0	100.0	

**X1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	13	13.0	13.0	13.0
	N	60	60.0	60.0	73.0
	S	19	19.0	19.0	92.0
	SS	8	8.0	8.0	100.0
	Total	100	100.0	100.0	



**X1.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	1	1.0	1.0	2.0
	N	29	29.0	29.0	31.0
	S	53	53.0	53.0	84.0
	SS	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

## FREQUENCY TABLE KUALITAS PRODUK (X2)

**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	8	8.0	8.0	8.0
	TS	6	6.0	6.0	14.0
	N	14	14.0	14.0	28.0
	S	32	32.0	32.0	60.0
	SS	40	40.0	40.0	100.0
	Total	100	100.0	100.0	

**X2.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	N	22	22.0	22.0	23.0
	S	47	47.0	47.0	70.0
	SS	30	30.0	30.0	100.0
	Total	100	100.0	100.0	

**X2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	N	18	18.0	18.0	19.0
	S	52	52.0	52.0	71.0
	SS	29	29.0	29.0	100.0
	Total	100	100.0	100.0	

**X2.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	N	30	30.0	30.0	32.0
	S	44	44.0	44.0	76.0
	SS	24	24.0	24.0	100.0
	Total	100	100.0	100.0	

**X2.5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	2	2.0	2.0	4.0
	N	27	27.0	27.0	31.0
	S	47	47.0	47.0	78.0
	SS	22	22.0	22.0	100.0
	Total	100	100.0	100.0	

## FREQUENCY TABLE BRAND IMAGE (X3)

**X3.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	2	2.0	2.0	3.0
	N	24	24.0	24.0	27.0
	S	43	43.0	43.0	70.0
	SS	30	30.0	30.0	100.0
	Total	100	100.0	100.0	

**X3.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	2	2.0	2.0	3.0
	N	23	23.0	23.0	26.0
	S	49	49.0	49.0	75.0
	SS	25	25.0	25.0	100.0
	Total	100	100.0	100.0	

**Total\_X3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	1	1.0	1.0	1.0
	9	11	11.0	11.0	12.0
	10	8	8.0	8.0	20.0
	11	15	15.0	15.0	35.0
	12	26	26.0	26.0	61.0
	13	16	16.0	16.0	77.0
	14	6	6.0	6.0	83.0
	15	17	17.0	17.0	100.0
	Total	100	100.0	100.0	

## FREQUENCY TABLE KEPUTUSAN PEMBELIAN (Y)

**Y1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	1	1.0	1.0	2.0
	N	27	27.0	27.0	29.0
	S	52	52.0	52.0	81.0
	SS	19	19.0	19.0	100.0
	Total	100	100.0	100.0	

**Y2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	6	6.0	6.0	7.0
	N	44	44.0	44.0	51.0
	S	38	38.0	38.0	89.0
	SS	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

**Y3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	5	5.0	5.0	6.0
	N	48	48.0	48.0	54.0
	S	35	35.0	35.0	89.0
	SS	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

**Y4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	7	7.0	7.0	8.0
	N	37	37.0	37.0	45.0
	S	36	36.0	36.0	81.0
	SS	19	19.0	19.0	100.0
	Total	100	100.0	100.0	

## Lampiran 6. Uji Instrumen

### Uji Validitas

		Correlations				
		X1.1	X1.2	X1.3	X1.4	Total_X1
X1.1	Pearson Correlation	1	.532**	.599**	.417**	.802**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X1.2	Pearson Correlation	.532**	1	.471**	.608**	.824**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
X1.3	Pearson Correlation	.599**	.471**	1	.439**	.788**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X1.4	Pearson Correlation	.417**	.608**	.439**	1	.768**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
Total_X1	Pearson Correlation	.802**	.824**	.788**	.768**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	Total_X2
X2.1	Pearson Correlation	1	.152	.295**	-.031	.053	.593**
	Sig. (2-tailed)		.130	.003	.758	.602	.000
	N	100	100	100	100	100	100
X2.2	Pearson Correlation	.152	1	.269**	.192	.086	.526**
	Sig. (2-tailed)	.130		.007	.055	.392	.000
	N	100	100	100	100	100	100
X2.3	Pearson Correlation	.295**	.269**	1	.175	.334**	.656**
	Sig. (2-tailed)	.003	.007		.081	.001	.000
	N	100	100	100	100	100	100
X2.4	Pearson Correlation	-.031	.192	.175	1	.561**	.587**
	Sig. (2-tailed)	.758	.055	.081		.000	.000
	N	100	100	100	100	100	100
X2.5	Pearson Correlation	.053	.086	.334**	.561**	1	.641**
	Sig. (2-tailed)	.602	.392	.001	.000		.000
	N	100	100	100	100	100	100
Total_X2	Pearson Correlation	.593**	.526**	.656**	.587**	.641**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Correlations

		X3.1	X3.2	X3.3	Total_X3
X3.1	Pearson Correlation	1	.574**	.408**	.835**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X3.2	Pearson Correlation	.574**	1	.456**	.845**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X3.3	Pearson Correlation	.408**	.456**	1	.742**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Total_X3	Pearson Correlation	.835**	.845**	.742**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

		Correlations				Total_X 4
		Y1	Y2	Y3	Y4	
Y1	Pearson Correlation	1	.455**	.374**	.477**	.742**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
Y2	Pearson Correlation	.455**	1	.594**	.362**	.781**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
Y3	Pearson Correlation	.374**	.594**	1	.428**	.779**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
Y4	Pearson Correlation	.477**	.362**	.428**	1	.759**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
Total_X 4	Pearson Correlation	.742**	.781**	.779**	.759**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).



**UJI RELIABILITAS****Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.807	.807	4

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.729	.769	5

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.735	.734	3

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.762	.765	4

## Lampiran 7. Uji Asumsi Klasik

### UJI NORMALITAS

#### One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	2.41697216
Most Extreme Differences	Absolute	.060
	Positive	.059
	Negative	-.060
Test Statistic		.060
Asymp. Sig. (2-tailed)		.200 <sup>c,d</sup>

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

### UJI MULTIKOLINEARITAS

		Coefficients <sup>a</sup>				Collinearity Statistics		
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Tolerance	VIF
		B	Std. Error	Beta				
1	(Constant)	15.482	2.410		6.424	.000		
	Total_X1	-.129	.103	-.128	-1.251	.214	.934	1.071
	Total_X2	.183	.096	.196	1.919	.058	.932	1.073
	Total_X3	-.223	.132	-.171	-1.696	.093	.956	1.046

a. Dependent Variable: Total\_Y

**UJI HETEROKEDASTISITAS**

Variabel	Sig.	Kesimpulan
X1	0,214	Tidak Terjadi
X2	0,058	Tidak Terjadi
X3	0,093	Tidak Terjadi

**UJI AUTOKORELASI****Runs Test**

Unstandardized Residual

Test Value <sup>a</sup>	.00900
Cases < Test Value	50
Cases >= Test Value	50
Total Cases	100
Number of Runs	54
Z	.603
Asymp. Sig. (2-tailed)	.546

a. Median

**Lampiran 8. Uji Model Analisis****R<sup>2</sup>****Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.6562 <sup>a</sup>	.430	.412	1.870

a. Predictors: (Constant), Total\_X3, Total\_X1, Total\_X2

## Lampiran 9. Uji Hipotesis

### UJI T

		Coefficients <sup>a</sup>				
		Unstandardized Coefficients		Standardized Coefficients		
Model		B	Std. Error	Beta	t	Sig.
1	(Constant)	15.482	1.060		14.601	.000
	Total_X1	-.129	.045	-.256	-2.844	.005
	Total_X2	.183	.042	.393	4.361	.000
	Total_X3	-.223	.058	-.343	-3.856	.000

a. Dependent Variable: Total\_Y2

### UJI F

		ANOVA <sup>a</sup>				
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	42.506	3	14.169	12.148	.000 <sup>b</sup>
	Residual	111.965	96	1.166		
	Total	154.472	99			

a. Dependent Variable: Total\_Y2

b. Predictors: (Constant), Total\_X3, Total\_X1, Total\_X2

## Lampiran 10. Hasil Turnitin

