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DAFTAR LAMPIRAN

Lampiran 1 KUESIONER PENELITIAN

Variabel Customer Relationship Management (X1)

No.	Pernyataan	Jawaban				
		SS	S	RR	TS	STS
	Continuity Marketing					
1.	Saya mendapat kemudahan pelayanan saat membeli produk.					
2.	Saya memiliki membership loyalty.					
	One to One Marketing					
3.	Tiap membeli produk saya mendapat voucher diskon.					
4.	Banyak kemudahan yang ditawarkan dalam pembayaran.					
	Partnering Marketing					
5.	Saya mendapat bantuan dari awal sampai akhir untuk menemukan varian parfum yang sesuai selera.					
6.	Chat saya dibalas admin Oxly secara cepat.					

Variabel Customer Experience (X2)

No.	Pernyataan	Jawaban				
		SS	S	RR	TS	STS
	Sense					
1.	Varian aroma Oxly Parfum sangat beragam.					
2.	Design e-commerce Oxly Parfum menarik sehingga membuat saya nyaman dalam memilih varian.					
	Feel					
3.	Saya merasa puas atas keramahan host Oxly Parfum dalam melayani saat live streaming berlangsung.					
4.	Saya merasa tertarik membeli Oxly Parfum karena iklan yang disiarkan.					
	Think					
5.	Pelayanan cepat tepat.					
6.	Kualitas Oxly Parfum sangat bagus.					
	Act					
7.	Oxly Parfum adalah pilihan saya saat memilih parfum lokal.					
8.	Oxly Parfum menjadi sarana tempat saya berbelanja parfum untuk keluarga.					
	Relate					
9.	Oxly Parfum memberikan kualitas produk lebih dari yang dijanjikan.					
10.	Oxly Parfum memiliki beberapa e-commerce yang mudah dijangkau oleh customernya.					

Variabel Kreativitas Iklan (X3)

No.	Pernyataan	Jawaban				
		SS	S	RR	TS	STS
	Iklan Unik (Distinctive)					
1.	Iklan Oxly Parfum unik.					
2.	Iklan memberi kesan baik.					
	Iklan Tidak Terduga					
3.	Iklan memiliki daya tarik yang tinggi.					
4.	Saya menyukai iklan Oxly Parfum.					
	Iklan Mengandung Rasa Ingin Tahu					
5.	Saya tidak skip saat melihat iklan Oxly Parfum.					
6.	Saya ingin tahu tiap kali melihat iklan Oxly Parfum.					
	Iklan Memiliki Arti (Meaningful)					
7.	Saya termotivasi membeli karena sering mendengar produk.					
8.	Iklan menjadi dasar keputusan saya untuk membeli.					

Variabel Keputusan Pembelian (Y)

No.	Pernyataan	Jawaban				
		SS	S	RR	TS	STS
	Pilihan Produk					
1.	Saya memutuskan membeli karena kebutuhan akan parfum.					
2.	Saya memutuskan membeli karena varian aroma parfum.					
	Pilihan Merek					
3.	Saya memutuskan membeli karena kepercayaan saya akan kualitas parfum.					
4.	Saya memutuskan membeli karena popularitas merek.					
	Pilihan Penyalur					
5.	Saya memutuskan membeli karena kemudahan mendapatkan produk.					
6.	Saya memutuskan membeli karena banyaknya e-commerce yang menjualnya.					
	Waktu Pembelian					
7.	Saya memutuskan membeli saat parfum saya habis.					
8.	Saya memutuskan membeli secara pertriwulan.					
	Jumlah Pembelian					
9.	Saya memutuskan membeli 1 parfum saja.					
10.	Saya memutuskan membeli dalam jumlah yang banyak untuk stok.					

Lampiran 2 Rekapitulasi Jawaban Responden

VARIABEL CUSTOMER RELATIONSHIP

No	Pertanyaan						Total
	1	2	3	4	5	6	
1	4	4	4	5	4	4	25
2	5	4	4	5	5	4	27
3	4	4	4	5	4	4	25
4	5	5	4	5	5	5	29
5	3	3	3	3	3	3	18
6	4	4	4	4	4	4	24
7	5	5	5	5	5	5	30
8	4	5	4	4	4	5	26
9	5	5	5	5	5	5	30
10	5	5	5	5	5	5	30
11	5	5	5	5	5	5	30
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17	5	4	4	5	5	4	27
18	4	4	4	5	4	4	25
19	5	4	4	5	5	4	27
20	5	4	4	5	5	4	27
21	4	4	4	5	4	4	25
22	4	4	4	5	4	4	25
23	4	4	2	4	4	4	22
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25	5	5	5	5	5	5	30
26	4	4	4	5	4	4	25
27	4	4	4	5	4	4	25
28	5	5	5	5	5	5	30

29	4	4	4	5	4	4	25
30	4	4	4	5	4	4	25
31	4	4	3	4	4	4	23
32	4	4	4	4	4	4	24
33	3	4	3	4	3	4	21
34	4	4	4	5	4	4	25
35	4	4	4	5	4	4	25
36	4	4	2	4	4	4	22
37	4	4	4	4	4	4	24
38	5	5	5	5	5	5	30
39	4	5	4	5	4	5	27
40	3	4	3	4	3	4	21
41	4	4	4	5	5	3	25
42	4	4	4	5	5	5	27
43	4	4	2	4	5	5	24
44	4	4	4	4	5	3	24
45	5	5	5	5	4	4	28
46	4	4	4	5	5	5	27
47	4	4	4	5	5	5	27
48	5	5	5	5	3	2	25
49	4	4	4	5	3	4	24
50	4	4	4	5	4	4	25
51	4	4	3	4	4	4	23
52	4	4	4	4	4	4	24
53	4	4	3	4	4	4	23
54	4	4	4	3	4	4	23
55	4	4	4	5	4	4	25
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60	3	3	3	3	3	3	18
61	4	4	4	4	4	4	24
62	5	5	5	5	5	5	30
63	4	5	4	4	4	5	26

64	5	5	5	5	5	5	30
65	5	5	5	5	5	5	30
66	5	5	5	5	5	5	30
67	4	5	4	5	4	5	27
68	4	4	3	4	4	4	23
69	4	4	4	3	4	4	23
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71	4	4	4	5	4	4	25
72	5	4	4	5	5	4	27
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74	3	3	3	4	3	3	19
75	5	4	4	5	5	4	27
76	4	4	4	5	4	4	25
77	4	4	4	5	4	4	25
78	4	4	2	4	4	4	22
79	4	4	4	4	4	4	24
80	5	5	5	5	5	5	30
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84	4	4	4	5	4	4	25
85	4	4	4	5	4	4	25
86	4	4	3	4	4	4	23
87	4	4	4	4	4	4	24
88	3	4	3	4	3	4	21
89	4	4	4	5	4	4	25
90	4	4	4	5	4	4	25
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92	4	4	4	4	4	4	24
93	5	5	5	5	5	5	30
94	4	5	4	5	4	5	27
95	3	4	3	4	3	4	21
96	4	4	4	5	5	3	25
97	4	4	4	5	5	5	27

VARIABEL CUSTOMER EXPERIENCE											
No	Pertanyaan										Total
	1	2	3	4	5	6	7	8	9	10	
1	5	5	5	5	5	5	4	3	5	5	47
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5	5	4	4	5	5	3	3	2	5	4	40
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24	4	4	2	3	4	4	4	4	4	4	37
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33	5	4	4	5	5	3	5	4	5	4	44
34	4	4	4	2	2	3	4	4	4	4	35
35	4	5	4	5	4	4	4	5	4	5	44
36	5	5	5	5	5	5	5	5	5	5	50
37	4	4	2	3	4	4	4	4	4	4	37
38	5	5	4	5	5	5	5	5	5	5	49
39	4	5	4	4	4	3	4	5	4	5	42
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47	3	5	3	4	3	3	3	5	2	3	34
48	4	5	4	5	4	4	4	5	4	5	44
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67	4	5	4	4	4	3	4	5	4	5	42
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96	4	4	4	2	2	5	4	4	5	5	39
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VARIABEL KREATIVITAS IKLAN

No	Pertanyaan								Total
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VARIABEL KEPUTUSAN PEMBELIAN

No	Pertanyaan										Total
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82	4	4	4	4	4	4	4	4	4	4	40
83	3	4	3	3	3	4	3	3	3	3	32
84	3	4	3	3	3	4	3	3	3	3	32
85	4	4	4	4	4	4	4	4	4	4	40
86	3	4	3	3	3	4	3	3	3	3	32
87	4	4	4	3	4	4	4	3	4	3	37
88	4	4	4	4	4	4	4	4	4	4	40
89	4	5	4	4	4	5	4	4	4	4	42
90	4	4	5	4	4	4	5	4	5	4	43
91	3	4	3	3	3	4	3	3	3	3	32
92	4	4	4	4	4	4	4	4	4	4	40
93	5	5	5	5	5	5	5	5	5	5	50
94	4	5	4	4	4	5	4	4	4	4	42
95	4	4	4	4	4	4	4	4	4	4	40
96	4	5	4	4	5	4	3	5	5	4	43
97	4	4	5	4	5	5	4	5	5	5	46

Lampiran 3 OUTPUT SPSS

MEAN

Statistics

		CRM_1	CRM_2	CRM_3	CRM_4	CRM_5	CRM_6	TOTAL_CRM
N	Valid	97	97	97	97	97	97	97
	Missing	0	0	0	0	0	0	0
Mean		4.1856	4.2165	3.9278	4.6082	4.2268	4.1959	25.3608

Statistics

		CE_1	CE_2	CE_3	CE_4	CE_5	CE_6	CE_7	CE_8	CE_9	CE_10	TOTAL_CE
N	Valid	97	97	97	97	97	97	97	97	97	97	97
	Missing	0	0	0	0	0	0	0	0	0	0	0
Mean		4.0928	4.4948	3.7423	4.1134	3.9485	3.9794	4.0309	4.2577	4.1237	4.4330	41.2165

Statistics

		KI_1	KI_2	KI_3	KI_4	KI_5	KI_6	KI_7	KI_8	TOTAL_KI
N	Valid	97	97	97	97	97	97	97	97	97
	Missing	0	0	0	0	0	0	0	0	0
Mean		3.8763	3.8866	3.8660	3.9175	3.9278	3.9072	3.8144	3.9278	31.1237

Statistics

		KP_1	KP_2	KP_3	KP_4	KP_5	KP_6	KP_7	KP_8	KP_9	KP_10	TOTAL_KP
N	Valid	97	97	97	97	97	97	97	97	97	97	97
	Missing	0	0	0	0	0	0	0	0	0	0	0
Mean		3.7938	4.2577	3.8763	3.7835	3.8660	4.2784	3.8454	3.8557	3.9175	3.8247	39.2990

UJI VALIDITAS

CUSTOMER RELATIONSHIP MANAGEMENT

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
CRM_1	21.1753	5.229	.799	.821
CRM_2	21.1443	5.604	.737	.835
CRM_3	21.4330	4.915	.668	.846
CRM_4	20.7526	5.605	.566	.860
CRM_5	21.1340	5.242	.693	.838
CRM_6	21.1649	5.598	.567	.860

CUSTOMER EXPERIENCE

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
CE_1	37.1237	22.151	.708	.823
CE_2	36.7216	21.807	.728	.820
CE_3	37.4742	22.085	.604	.830
CE_4	37.1031	20.864	.504	.844
CE_5	37.2680	21.552	.576	.832
CE_6	37.2371	22.829	.535	.836
CE_7	37.1856	24.174	.321	.853
CE_8	36.9588	23.644	.370	.850
CE_9	37.0928	22.418	.609	.830
CE_10	36.7835	21.921	.663	.825

KREATIVITAS IKLAN

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
KI_1	27.2474	23.855	.807	.940
KI_2	27.2371	22.933	.832	.938
KI_3	27.2577	22.214	.878	.935
KI_4	27.2062	22.645	.830	.938
KI_5	27.1959	23.805	.778	.942
KI_6	27.2165	23.609	.776	.942
KI_7	27.3093	22.987	.786	.941
KI_8	27.1959	22.867	.776	.942

KEPUTUSAN PEMBELIAN

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
KP_1	35.5052	23.232	.914	.945
KP_2	35.0412	25.332	.634	.956
KP_3	35.4227	22.684	.874	.946
KP_4	35.5155	22.982	.895	.946
KP_5	35.4330	22.915	.872	.947
KP_6	35.0206	25.270	.633	.956
KP_7	35.4536	23.125	.818	.949
KP_8	35.4433	22.979	.829	.948
KP_9	35.3814	22.780	.788	.951
KP_10	35.4742	23.294	.775	.951

UJI RELIABILITAS***CUSTOMER RELATIONSHIP MANAGEMENT*****Reliability Statistics**

Cronbach's Alpha	N of Items
.866	6

CUSTOMER EXPERIENCE**Reliability Statistics**

Cronbach's Alpha	N of Items
.849	10

KREATIVITAS IKLAN**Reliability Statistics**

Cronbach's Alpha	N of Items
.947	8

KEPUTUSAN PEMBELIAN**Reliability Statistics**

Cronbach's Alpha	N of Items
.954	10

UJI NORMALITAS

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		97
Normal Parameters ^a	Mean	.0000000
	Std. Deviation	3.99264372
Most Extreme Differences	Absolute	.125
	Positive	.124
	Negative	-.125
Kolmogorov-Smirnov Z		1.234
Asymp. Sig. (2-tailed)		.095

a. Test distribution is Normal.

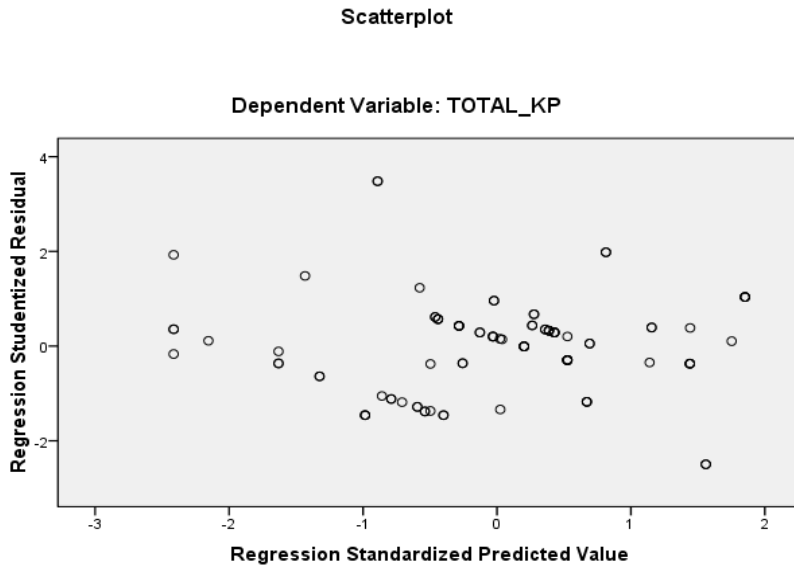
UJI MULTIKOLINEARITAS

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	.757	5.479		.138	.890		
	TOTAL_CRM	.560	.153	.286	3.654	.000	.969	1.032
	TOTAL_CE	.175	.081	.170	2.160	.033	.961	1.040
	TOTAL_KI	.550	.078	.561	7.052	.000	.941	1.063

a. Dependent Variable:
TOTAL_KP

UJI HETEROSKEDASTISITAS



ANALISIS REGRESI LINIER BERGANDA

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.757	5.479		.138	.890
	TOTAL_CRM	.560	.153	.286	3.654	.000
	TOTAL_CE	.175	.081	.170	2.160	.033
	TOTAL_KI	.550	.078	.561	7.052	.000

a. Dependent Variable: TOTAL_KP

KOEFSISIEN DETERMINASI

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.668 ^a	.447	.429	4.05653

a. Predictors: (Constant), TOTAL_KI, TOTAL_CRM, TOTAL_CE

b. Dependent Variable: TOTAL_KP

UJI T (PARSIAL)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.757	5.479		.138	.890
	TOTAL_CRM	.560	.153	.286	3.654	.000
	TOTAL_CE	.175	.081	.170	2.160	.033
	TOTAL_KI	.550	.078	.561	7.052	.000

a. Dependent Variable: TOTAL_KP

UJI F (SIMULTAN)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1235.974	3	411.991	25.037	.000 ^a
	Residual	1530.356	93	16.455		
	Total	2766.330	96			

a. Predictors: (Constant), TOTAL_KI, TOTAL_CRM, TOTAL_CE

b. Dependent Variable: TOTAL_KP

Lampiran 4 TABEL R

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703

29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
51	0.2284	0.2706	0.3188	0.3509	0.4393
52	0.2262	0.2681	0.3158	0.3477	0.4354
53	0.2241	0.2656	0.3129	0.3445	0.4317
54	0.2221	0.2632	0.3102	0.3415	0.4280
55	0.2201	0.2609	0.3074	0.3385	0.4244
56	0.2181	0.2586	0.3048	0.3357	0.4210
57	0.2162	0.2564	0.3022	0.3328	0.4176
58	0.2144	0.2542	0.2997	0.3301	0.4143
59	0.2126	0.2521	0.2972	0.3274	0.4110
60	0.2108	0.2500	0.2948	0.3248	0.4079
61	0.2091	0.2480	0.2925	0.3223	0.4048
62	0.2075	0.2461	0.2902	0.3198	0.4018
63	0.2058	0.2441	0.2880	0.3173	0.3988
64	0.2042	0.2423	0.2858	0.3150	0.3959
65	0.2027	0.2404	0.2837	0.3126	0.3931
66	0.2012	0.2387	0.2816	0.3104	0.3903
67	0.1997	0.2369	0.2796	0.3081	0.3876
68	0.1982	0.2352	0.2776	0.3060	0.3850
69	0.1968	0.2335	0.2756	0.3038	0.3823
70	0.1954	0.2319	0.2737	0.3017	0.3798
71	0.1940	0.2303	0.2718	0.2997	0.3773
72	0.1927	0.2287	0.2700	0.2977	0.3748
73	0.1914	0.2272	0.2682	0.2957	0.3724
74	0.1901	0.2257	0.2664	0.2938	0.3701
75	0.1888	0.2242	0.2647	0.2919	0.3678
76	0.1876	0.2227	0.2630	0.2900	0.3655

77	0.1864	0.2213	0.2613	0.2882	0.3633
78	0.1852	0.2199	0.2597	0.2864	0.3611
79	0.1841	0.2185	0.2581	0.2847	0.3589
80	0.1829	0.2172	0.2565	0.2830	0.3568
81	0.1818	0.2159	0.2550	0.2813	0.3547
82	0.1807	0.2146	0.2535	0.2796	0.3527
83	0.1796	0.2133	0.2520	0.2780	0.3507
84	0.1786	0.2120	0.2505	0.2764	0.3487
85	0.1775	0.2108	0.2491	0.2748	0.3468
86	0.1765	0.2096	0.2477	0.2732	0.3449
87	0.1755	0.2084	0.2463	0.2717	0.3430
88	0.1745	0.2072	0.2449	0.2702	0.3412
89	0.1735	0.2061	0.2435	0.2687	0.3393
90	0.1726	0.2050	0.2422	0.2673	0.3375
91	0.1716	0.2039	0.2409	0.2659	0.3358
92	0.1707	0.2028	0.2396	0.2645	0.3341
93	0.1698	0.2017	0.2384	0.2631	0.3323
94	0.1689	0.2006	0.2371	0.2617	0.3307
95	0.1680	0.1996	0.2359	0.2604	0.3290
96	0.1671	0.1986	0.2347	0.2591	0.3274
97	0.1663	0.1975	0.2335	0.2578	0.3258
98	0.1654	0.1966	0.2324	0.2565	0.3242
99	0.1646	0.1956	0.2312	0.2552	0.3226
100	0.1638	0.1946	0.2301	0.2540	0.3211

Lampiran 5 : TABEL t

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.3088 4
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
41	0.68052	1.30254	1.68288	2.01954	2.42080	2.70118	3.30127
42	0.68038	1.30204	1.68195	2.01808	2.41847	2.69807	3.29595
43	0.68024	1.30155	1.68107	2.01669	2.41625	2.69510	3.29089
44	0.68011	1.30109	1.68023	2.01537	2.41413	2.69228	3.28607
45	0.67998	1.30065	1.67943	2.01410	2.41212	2.68959	3.28148
46	0.67986	1.30023	1.67866	2.01290	2.41019	2.68701	3.27710
47	0.67975	1.29982	1.67793	2.01174	2.40835	2.68456	3.27291
48	0.67964	1.29944	1.67722	2.01063	2.40658	2.68220	3.26891
49	0.67953	1.29907	1.67655	2.00958	2.40489	2.67995	3.26508
50	0.67943	1.29871	1.67591	2.00856	2.40327	2.67779	3.26141
51	0.67933	1.29837	1.67528	2.00758	2.40172	2.67572	3.25789
52	0.67924	1.29805	1.67469	2.00665	2.40022	2.67373	3.25451
53	0.67915	1.29773	1.67412	2.00575	2.39879	2.67182	3.25127
54	0.67906	1.29743	1.67356	2.00488	2.39741	2.66998	3.24815
55	0.67898	1.29713	1.67303	2.00404	2.39608	2.66822	3.24515

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
56	0.67890	1.29685	1.67252	2.00324	2.39480	2.66651	3.24226
57	0.67882	1.29658	1.67203	2.00247	2.39357	2.66487	3.23948
58	0.67874	1.29632	1.67155	2.00172	2.39238	2.66329	3.23680
59	0.67867	1.29607	1.67109	2.00100	2.39123	2.66176	3.23421
60	0.67860	1.29582	1.67065	2.00030	2.39012	2.66028	3.23171
61	0.67853	1.29558	1.67022	1.99962	2.38905	2.65886	3.22930
62	0.67847	1.29536	1.66980	1.99897	2.38801	2.65748	3.22696
63	0.67840	1.29513	1.66940	1.99834	2.38701	2.65615	3.22471
64	0.67834	1.29492	1.66901	1.99773	2.38604	2.65485	3.22253
65	0.67828	1.29471	1.66864	1.99714	2.38510	2.65360	3.22041
66	0.67823	1.29451	1.66827	1.99656	2.38419	2.65239	3.21837
67	0.67817	1.29432	1.66792	1.99601	2.38330	2.65122	3.21639
68	0.67811	1.29413	1.66757	1.99547	2.38245	2.65008	3.21446
69	0.67806	1.29394	1.66724	1.99495	2.38161	2.64898	3.21260
70	0.67801	1.29376	1.66691	1.99444	2.38081	2.64790	3.21079
71	0.67796	1.29359	1.66660	1.99394	2.38002	2.64686	3.20903
72	0.67791	1.29342	1.66629	1.99346	2.37926	2.64585	3.20733
73	0.67787	1.29326	1.66600	1.99300	2.37852	2.64487	3.20567
74	0.67782	1.29310	1.66571	1.99254	2.37780	2.64391	3.20406
75	0.67778	1.29294	1.66543	1.99210	2.37710	2.64298	3.20249
76	0.67773	1.29279	1.66515	1.99167	2.37642	2.64208	3.20096
77	0.67769	1.29264	1.66488	1.99125	2.37576	2.64120	3.19948
78	0.67765	1.29250	1.66462	1.99085	2.37511	2.64034	3.19804
79	0.67761	1.29236	1.66437	1.99045	2.37448	2.63950	3.19663
80	0.67757	1.29222	1.66412	1.99006	2.37387	2.63869	3.19526

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
Df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
Df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
Df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Lampiran 6 : TABEL F

**Titik Persentase Distribusi F
untuk Probabilita = 0,05**

df untu nyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	161	199	216	225	230	234	237	239	241	242	243	244	245	246	246
2	18.5	19.0	19.1	19.2	19.3	19.3	19.3	19.3	19.3	19.4	19.4	19.4	19.4	19.4	19.4
3	10.1	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79	8.76	8.74	8.73	8.71	8.70
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96	5.94	5.91	5.89	5.87	5.86
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74	4.70	4.68	4.66	4.64	4.62
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06	4.03	4.00	3.98	3.96	3.94
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64	3.60	3.57	3.55	3.53	3.51
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35	3.31	3.28	3.26	3.24	3.22
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14	3.10	3.07	3.05	3.03	3.01
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98	2.94	2.91	2.89	2.86	2.85
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85	2.82	2.79	2.76	2.74	2.72
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75	2.72	2.69	2.66	2.64	2.62
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67	2.63	2.60	2.58	2.55	2.53
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60	2.57	2.53	2.51	2.48	2.46
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54	2.51	2.48	2.45	2.42	2.40
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49	2.46	2.42	2.40	2.37	2.35
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45	2.41	2.38	2.35	2.33	2.31
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41	2.37	2.34	2.31	2.29	2.27

19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38	2.34	2.31	2.28	2.26	2.23
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35	2.31	2.28	2.25	2.22	2.20
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32	2.28	2.25	2.22	2.20	2.18
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30	2.26	2.23	2.20	2.17	2.15
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27	2.24	2.20	2.18	2.15	2.13
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25	2.22	2.18	2.15	2.13	2.11
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24	2.20	2.16	2.14	2.11	2.09
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22	2.18	2.15	2.12	2.09	2.07
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20	2.17	2.13	2.10	2.08	2.06
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19	2.15	2.12	2.09	2.06	2.04
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18	2.14	2.10	2.08	2.05	2.03
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16	2.13	2.09	2.06	2.04	2.01
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15	2.11	2.08	2.05	2.03	2.00
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14	2.10	2.07	2.04	2.01	1.99
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13	2.09	2.06	2.03	2.00	1.98
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12	2.08	2.05	2.02	1.99	1.97
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11	2.07	2.04	2.01	1.99	1.96
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11	2.07	2.03	2.00	1.98	1.95
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10	2.06	2.02	2.00	1.97	1.95
38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09	2.05	2.02	1.99	1.96	1.94
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08	2.04	2.01	1.98	1.95	1.93
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08	2.04	2.00	1.97	1.95	1.92
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07	2.03	2.00	1.97	1.94	1.92
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06	2.03	1.99	1.96	1.94	1.91

43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06	2.02	1.99	1. 96	1.93	1.91
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05	2.01	1.98	1. 95	1.92	1.90
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05	2.01	1.97	1. 94	1.92	1.89

**Titik Persentase Distribusi F untuk
Probabilita = 0,05**

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
46	4.05	3.20	2.81	2.57	2.42	2.30	2.20	2.15	2.09	2.04	2.00	1.97	1.94	1.91	1.89
47	4.05	3.20	2.80	2.57	2.41	2.30	2.20	2.14	2.09	2.04	2.00	1.97	1.93	1.91	1.88
48	4.04	3.19	2.80	2.56	2.41	2.29	2.20	2.14	2.09	2.04	1.99	1.96	1.93	1.90	1.88
49	4.04	3.19	2.79	2.56	2.41	2.29	2.20	2.13	2.09	2.04	1.99	1.96	1.93	1.90	1.88
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.09	2.04	1.99	1.96	1.92	1.89	1.87
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.09	2.04	1.99	1.95	1.92	1.89	1.87
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.13	2.08	2.04	1.99	1.95	1.91	1.88	1.86
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.08	2.04	1.99	1.95	1.91	1.88	1.86
54	4.02	3.17	2.78	2.54	2.39	2.27	2.19	2.12	2.08	2.04	1.99	1.95	1.91	1.88	1.86
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.12	2.08	2.04	1.99	1.95	1.90	1.87	1.85
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.07	2.04	1.99	1.95	1.90	1.87	1.85
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.07	2.04	1.99	1.95	1.90	1.87	1.85
58	4.01	3.16	2.77	2.53	2.37	2.26	2.17	2.11	2.07	2.04	1.99	1.95	1.90	1.87	1.85

	1	6	6	3	7	6	7	0	5	0	6	2	89	7	84
59	4.0	3.1	2.7	2.5	2.3	2.2	2.1	2.1	2.0	2.0	1.9	1.9	1.	1.8	1.
	0	5	6	3	7	6	7	0	4	0	6	2	89	6	84
60	4.0	3.1	2.7	2.5	2.3	2.2	2.1	2.1	2.0	1.9	1.9	1.9	1.	1.8	1.
	0	5	6	3	7	5	7	0	4	9	5	2	89	6	84
61	4.0	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	0	5	6	2	7	5	6	9	4	9	5	1	88	6	83
62	4.0	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	0	5	5	2	6	5	6	9	3	9	5	1	88	5	83
63	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	9	4	5	2	6	5	6	9	3	8	4	1	88	5	83
64	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	9	4	5	2	6	4	6	9	3	8	4	1	88	5	83
65	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	9	4	5	1	6	4	5	8	3	8	4	0	87	5	82
66	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	9	4	4	1	5	4	5	8	3	8	4	0	87	4	82
67	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	8	3	4	1	5	4	5	8	2	8	3	0	87	4	82
68	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	8	3	4	1	5	4	5	8	2	7	3	0	87	4	82
69	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.	1.8	1.
	8	3	4	0	5	3	5	8	2	7	3	0	86	4	81
70	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	8	3	4	0	5	3	4	7	2	7	3	9	86	4	81
71	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	8	3	3	0	4	3	4	7	1	7	3	9	86	3	81
72	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	7	2	3	0	4	3	4	7	1	6	2	9	86	3	81
73	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	7	2	3	0	4	3	4	7	1	6	2	9	86	3	81
74	3.9	3.1	2.7	2.5	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	7	2	3	0	4	2	4	7	1	6	2	9	85	3	80
75	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	7	2	3	9	4	2	3	6	1	6	2	8	85	3	80

76	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	7	2	2	9	3	2	3	6	1	6	2	8	85	2	80
77	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	7	2	2	9	3	2	3	6	0	6	2	8	85	2	80
78	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	6	1	2	9	3	2	3	6	0	5	1	8	85	2	80
79	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	6	1	2	9	3	2	3	6	0	5	1	8	85	2	79
80	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	6	1	2	9	3	1	3	6	0	5	1	8	84	2	79
81	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	6	1	2	8	3	1	2	5	0	5	1	7	84	2	79
82	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.	1.8	1.
	6	1	2	8	3	1	2	5	0	5	1	7	84	1	79
83	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	6	1	1	8	2	1	2	5	9	5	1	7	84	1	79
84	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	1	1	8	2	1	2	5	9	5	0	7	84	1	79
85	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	0	1	8	2	1	2	5	9	4	0	7	84	1	79
86	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	0	1	8	2	1	2	5	9	4	0	7	84	1	78
87	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	0	1	8	2	0	2	5	9	4	0	7	83	1	78
88	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	0	1	8	2	0	2	5	9	4	0	6	83	1	78
89	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	0	1	7	2	0	1	4	9	4	0	6	83	0	78
90	3.9	3.1	2.7	2.4	2.3	2.2	2.1	2.0	1.9	1.9	1.9	1.8	1.	1.8	1.
	5	0	1	7	2	0	1	4	9	4	0	6	83	0	78

**Titik Persentase Distribusi F untuk
Probabilita = 0,05**

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.9 5	3.1 0	2.7 0	2.4 7	2.3 1	2.2 0	2.1 1	2.0 4	1.9 8	1.9 4	1.9 0	1.8 6	1.8 83	1.8 0	1.7 8
92	3.9 4	3.1 0	2.7 0	2.4 7	2.3 1	2.2 0	2.1 1	2.0 4	1.9 8	1.9 4	1.8 9	1.8 6	1.8 83	1.8 0	1.7 8
93	3.9 4	3.0 9	2.7 0	2.4 7	2.3 1	2.2 0	2.1 1	2.0 4	1.9 8	1.9 3	1.8 9	1.8 6	1.8 83	1.8 0	1.7 8
94	3.9 4	3.0 9	2.7 0	2.4 7	2.3 1	2.2 0	2.1 1	2.0 4	1.9 8	1.9 3	1.8 9	1.8 6	1.8 83	1.8 0	1.7 7
95	3.9 4	3.0 9	2.7 0	2.4 7	2.3 1	2.2 0	2.1 1	2.0 4	1.9 8	1.9 3	1.8 9	1.8 6	1.8 82	1.8 0	1.7 7
96	3.9 4	3.0 9	2.7 0	2.4 7	2.3 1	2.1 9	2.1 1	2.0 4	1.9 8	1.9 3	1.8 9	1.8 5	1.8 82	1.8 0	1.7 7
97	3.9 4	3.0 9	2.7 0	2.4 7	2.3 1	2.1 9	2.1 1	2.0 4	1.9 8	1.9 3	1.8 9	1.8 5	1.8 82	1.8 0	1.7 7
98	3.9 4	3.0 9	2.7 0	2.4 6	2.3 1	2.1 9	2.1 0	2.0 3	1.9 8	1.9 3	1.8 9	1.8 5	1.8 82	1.7 9	1.7 7
99	3.9 4	3.0 9	2.7 0	2.4 6	2.3 1	2.1 9	2.1 0	2.0 3	1.9 8	1.9 3	1.8 9	1.8 5	1.8 82	1.7 9	1.7 7
100	3.9 4	3.0 9	2.7 0	2.4 6	2.3 1	2.1 9	2.1 0	2.0 3	1.9 7	1.9 3	1.8 9	1.8 5	1.8 82	1.7 9	1.7 7
101	3.9 4	3.0 9	2.6 9	2.4 6	2.3 0	2.1 9	2.1 0	2.0 3	1.9 7	1.9 3	1.8 8	1.8 5	1.8 82	1.7 9	1.7 7
102	3.9 3	3.0 9	2.6 9	2.4 6	2.3 0	2.1 9	2.1 0	2.0 3	1.9 7	1.9 2	1.8 8	1.8 5	1.8 82	1.7 9	1.7 7
103	3.9 3	3.0 8	2.6 9	2.4 6	2.3 0	2.1 9	2.1 0	2.0 3	1.9 7	1.9 2	1.8 8	1.8 5	1.8 82	1.7 9	1.7 6
104	3.9 3	3.0 8	2.6 9	2.4 6	2.3 0	2.1 9	2.1 0	2.0 3	1.9 7	1.9 2	1.8 8	1.8 5	1.8 82	1.7 9	1.7 6
105	3.9 3	3.0 8	2.6 9	2.4 6	2.3 0	2.1 9	2.1 0	2.0 3	1.9 7	1.9 2	1.8 8	1.8 5	1.8 81	1.7 9	1.7 6
106	3.9 3	3.0 8	2.6 9	2.4 6	2.3 0	2.1 9	2.1 0	2.0 3	1.9 7	1.9 2	1.8 8	1.8 4	1.8 81	1.7 9	1.7 6
107	3.9 3	3.0 8	2.6 9	2.4 6	2.3 0	2.1 8	2.1 0	2.0 3	1.9 7	1.9 2	1.8 8	1.8 4	1.8 81	1.7 9	1.7 6

108	3.9	3.0	2.6	2.4	2.3	2.1	2.1	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	3	8	9	6	0	8	0	3	7	2	8	4	81	8	6
109	3.9	3.0	2.6	2.4	2.3	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	3	8	9	5	0	8	9	2	7	2	8	4	81	8	6
110	3.9	3.0	2.6	2.4	2.3	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	3	8	9	5	0	8	9	2	7	2	8	4	81	8	6
111	3.9	3.0	2.6	2.4	2.3	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	3	8	9	5	0	8	9	2	7	2	8	4	81	8	6
112	3.9	3.0	2.6	2.4	2.3	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	3	8	9	5	0	8	9	2	6	2	8	4	81	8	6
113	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	3	8	8	5	9	8	9	2	6	2	7	4	81	8	6
114	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	8	8	5	9	8	9	2	6	1	7	4	81	8	5
115	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	8	8	5	9	8	9	2	6	1	7	4	81	8	5
116	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	8	9	2	6	1	7	4	81	8	5
117	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	8	9	2	6	1	7	4	80	8	5
118	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	8	9	2	6	1	7	4	80	8	5
119	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	8	9	2	6	1	7	3	80	8	5
120	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	8	9	2	6	1	7	3	80	8	5
121	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	7	9	2	6	1	7	3	80	7	5
122	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	7	9	2	6	1	7	3	80	7	5
123	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	5	9	7	8	1	6	1	7	3	80	7	5
124	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	4	9	7	8	1	6	1	7	3	80	7	5
125	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	4	9	7	8	1	6	1	7	3	80	7	5
126	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	4	9	7	8	1	5	1	7	3	80	7	5
127	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	4	9	7	8	1	5	1	6	3	80	7	5
128	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	2	7	8	4	9	7	8	1	5	1	6	3	80	7	5
129	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	7	7	4	8	7	8	1	5	0	6	3	80	7	4

130	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	7	7	4	8	7	8	1	5	0	6	3	80	7	4
131	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	7	7	4	8	7	8	1	5	0	6	3	80	7	4
132	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	6	7	4	8	7	8	1	5	0	6	3	79	7	4
133	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	6	7	4	8	7	8	1	5	0	6	3	79	7	4
134	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	6	7	4	8	7	8	1	5	0	6	3	79	7	4
135	3.9	3.0	2.6	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.8	1.8	1.	1.7	1.7
	1	6	7	4	8	7	8	1	5	0	6	2	79	7	4

Lampiran 7 : SURAT PERSETUJUAN MELAKUKAN PENELITIAN DARI OBJEK PENELITIAN



PT. ARGANTARA DIGITAL CREATIVE
JL. TROPODO ASRI BLOK H NO. 22 WISMA TROPODO WARU SIDOARJO
TELP. 085161631141, 081348335278
EMAIL : ARGANTARADIGITAL@GMAIL.COM

No. : 07/SIP/SDA/V/2023
Hal : Persetujuan Izin Untuk Mengadakan Penelitian
Kepada : Yth. Bapak Dr. Slamet Riyadi, M.si., Ak., CA.
Dekan Fakultas Ekonomi dan Bisnis
Universitas 17 Agustus 1945 Surabaya

Dengan hormat,

Bersama dengan surat ini, saya pimpinan owner/pemilik PT. Argantara Digital Creative (Oxly Indonesia Parfum) di Sidoarjo memberikan izin kepada :

Nama : Dian Safitri

NBI : 1211900145

Untuk melaksanakan penelitian di tempat Oxly Indonesia Parfum di Tropodo Asri Blok H No. 22 Waru Sidoarjo dengan judul "Pengaruh Customer Relationship Management, Customer Experience dan Kreativitas Iklan Terhadap Keputusan Pembelian Konsumen Brand Local Oxly Parfum di E-Commerce Shopee".

Demikian surat jawaban atas permohonan yang diajukan oleh yang bersangkutan diatas dan atas kerjasamanya saya mengucapkan terima kasih.

Sidoarjo, 1 Maret 2023

Hormat Saya,

Ardianto Tri Candra Perdana

Lampiran 8 : KARTU BIMBINGAN



**UNIVERSITAS 17 AGUSTUS 1945 (UNTAG) SURABAYA
FAKULTAS EKONOMI DAN BISNIS**

Kampus: Jl. Semolowaru 45 Surabaya 60118, Telp (031) 5925289, 081216781170 E-mail: feb@untag-sby.ac.id

SEMESTER
Gasal / Genap
2022 / 2023

KARTU BIMBINGAN SKRIPSI



Nama Mahasiswa / NBI : Dian Safitri / 1211900145
 Nama Pembimbing : Dr. Estik Hari Pratiwi, MM
 Judul Skripsi : Pengaruh Customer Relationship Management, Customer Experience dan Kreativitas Klan terhadap Keputusan Pembelian Konsumen Brand Local Oily Parfum di E-Commerce Shopee.

Mulai Program Skripsi : Semester 8 Thn. Ak. 2019 Selesai Bimbingan Tanggal.....

No.	HARI / TANGGAL	KONSENTRASI		PARAF
		BAB / HAL	KETERANGAN REVISI	
1.	Jumat 3 Maret '23	proposal	Revisi	JH
2	Jumat 10-3-23	proposal	Revisi	JH
3	24-3-2023	proposal	Revisi	JH
4	25-3-2023	proposal	Revisi	JH
5	5-4-2023	proposal	ACC	JH
6	6-5-2023	Bab I, II, III	Revisi	JH
7	26-5-2023	Bab I, II, III	ACC	JH
		Bab IV, V	Revisi	JH
8	30-5-2023	Bab IV, V	ACC	JH

Perpanjangan I _____
 Semester : _____
 Th. Ak. : _____
 Paraf Kajar : _____

Surabaya, 30-5-2023.....

[Signature]
 Dr. Estik Hari Pratiwi, SE, MM
 (Nama dan tanda tangan Pembimbing)

Lampiran 9 : LEMBAR REVISI DOSEN PEMBIMBING



UNIVERSITAS 17 AGUSTUS 1945 SURABAYA
FAKULTAS EKONOMI DAN BISNIS

PERINTAH REVISI

Yang bertanda-tangan dibawah ini Dosen Penguji Skripsi mahasiswa :

Nama : Dian Safitri
 N.B.I : 1211900145
 Program Studi : Manajemen
 Judul : Pengaruh Customer Relationship Management, Customer Experience dan Kreativitas Iklan Terhadap Keputusan Pembelian Parfum Oxly di E-Commerce Shopee

Memerintahkan untuk mengadakan revisi skripsi sebagai berikut :

No.	Materi	BAB	Halaman
	Sampel penelitian		

- ▶ Revisi harus diselesaikan paling lambat 2 (dua) minggu setelah ujian.
- ▶ Apabila ada revisi judul setelah ujian, segera lapor ke TU (tidak lapor judul dianggap sudah benar)

Setuju telah direvisi,
Dosen Penguji,

Dr. Estik Hari Prastiwi, SE,MM

Surabaya, 20 Juni 2023
Dosen Penguji

Dr. Estik Hari Prastiwi, SE,MM

Lampiran 10 : LEMBAR REVISI DOSEN PENGUJI 1



UNIVERSITAS 17 AGUSTUS 1945 SURABAYA
FAKULTAS EKONOMI DAN BISNIS

PERINTAH REVISI

Yang bertanda-tangan dibawah ini Dosen Penguji Skripsi mahasiswa :

Nama : Dian Safitri
N.B.I : 1211900145
Program Studi : Manajemen
Judul : Pengaruh Customer Relationship Management, Customer Experience dan Kreativitas Iklan Terhadap Keputusan Pembelian Parfum Oxy di E-Commerce Shopee

Memerintahkan untuk mengadakan revisi skripsi sebagai berikut :

No.	Materi	BAB	Halaman

- ▶ Revisi harus diselesaikan paling lambat 2 (dua) minggu setelah ujian.
- ▶ Apabila ada revisi judul setelah ujian, segera lapor ke TU (tidak lapor judul dianggap sudah benar)

Setuju telah direvisi,
Dosen Penguji,

Dr. Ida Bagus Cempena, MM

Surabaya, 20 Juni 2023
Dosen Penguji,

Dr. Ida Bagus Cempena, MM

Lampiran 11 : LEMBAR REVISI DOSEN PENGUJI 2



UNIVERSITAS 17 AGUSTUS 1945 SURABAYA
FAKULTAS EKONOMI DAN BISNIS

PERINTAH REVISI

Yang bertanda-tangan dibawah ini Dosen Penguji Skripsi mahasiswa :

Nama : Dian Safitri
N.B.I : 1211900145
Program Studi : Manajemen
Judul : Pengaruh Customer Relationship Management, Customer Experience dan Kreativitas Iklan Terhadap Keputusan Pembelian Parfum Oxyly di E-Commerce Shopee

Memerintahkan untuk mengadakan revisi skripsi sebagai berikut :

No.	Materi	BAB	Halaman

- ▶ Revisi harus diselesaikan paling lambat 2 (dua) minggu setelah ujian.
- ▶ Apabila ada revisi judul setelah ujian, segera lapor ke TU (tidak lapor judul dianggap sudah benar)

Setuju telah direvisi,
Dosen Penguji,

Drs. Kridha Hery Gunawan, M.S.

Surabaya, 20 Juni 2023
Dosen Penguji

Drs. Kridha Hery Gunawan, M.S.

Lampiran 12 : HASIL TURNITIN

PENGARUH CUSTOMER RELATIONSHIP MANAGEMENT, CUSTOMER EXPERIENCE DAN KREATIVITAS IKLAN TERHADAP KEPUTUSAN PEMBELIAN PARFUM OXLY DI E-COMMERCE SHOPEE

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