

Lampiran 1 Kuesioner

Kuesioner

PENGARUH KUALITAS PRODUK PERSEPSI HARGA, DAN ELECTRONIC WORD OF MOUTH (E-WOM) TERHADAP MINAT BELI MOBIL BEKAS DI SHOWROOM IMAN MOTOR JOMBANG

A. PETUNJUK DALAM PENGISIAN

1. Diharap untuk membaca dengan baik setiap pertanyaan dan seluruh pilihan jawaban yang diberikan.
2. Jawablah seluruh pertanyaan sesuai apa yang anda rasakan.
3. Beri tanda ✓ (centang) untuk setiap jawaban yang anda pilih pada kolom jawaban yang sudah disediakan, sebagai berikut :
 - 1 (STS) untuk jawaban Sangat Tidak Setuju
 - 2 (TS) untuk jawaban Tidak Setuju
 - 3 (N) untuk jawaban Netral
 - 4 (S) untuk jawaban Setuju
 - 5 (SS) untuk jawaban Sangat Setuju
4. Selamat menjawab dan Terima Kasih.

B. Profil Data Responden

1. Nama
Responden:.....
2. Jenis Kelamin :
Laki – laki
Perempuan
3. Usia :
< 25 tahun
25 – 35 tahun
35 – 50 tahun
>50 tahun
4. Pekerjaan :
Pegawai Negeri
Karyawan Swasta
Wirausaha
Dan Lain-lain

5. Tingkat Pendapatan per Bulan :

Rp 3.000.000 – Rp 5.000.000

Rp 6.000.000 – Rp 10.000.000

> Rp. 10.000.000

Variabel Kualitas produk

No.	Pernyataan	(SS)	(S)	(RG)	(TS)	(STS)
1.	Mobil yang di pajang di showroom Iman Motor, performa mesinnya dalam kondisi yang baik					
2.	Fitur bawaan mobil seperti AC (<i>air conditioner</i>), <i>audio system</i> , <i>wiper</i> kaca dan lainnya yang di pajang di showroom Iman Motor masih berfungsi dengan baik dan normal					
3.	Showroom Iman Motor memberikan kesempatan untuk uji coba mobil bekas jika saya inginkan					
4.	Mobil yang di pajang di showroom Iman Motor, dalam kondisi terawat baik sesuai umur tahunnya					
5.	Mobil yang ditawarkan di showromm Iman Motor terjamin suku cadangnya di pasaran dan didukung bengkel resmi perbaikannya					
6.	Mobil bekas di showroom Iman Motor memiliki umur ekonomis yang masih menguntungkan					

Variabel Persepsi Harga

No.	Pernyataan	(SS)	(S)	(RG)	(TS)	(STS)
1.	Showroom Iman Motor menyediakan mobil bekas dengan harga yang terjangkau					
2.	Harga mobil di showroom Iman Motor lebih rendah dibandingkan dengan showroom lainnya					
3.	Harga mobil di showroom Iman Motor sesuai dengan kondisi yang ditawarkan					

Variabel Electronic Word of Mouth (E-Wom)

No.	Pernyataan	(SS)	(S)	(RG)	(TS)	(STS)
1.	Sebelum saya berkunjung, saya mengumpulkan ulasan lengkap tentang mobil bekas yang ditawarkan showroom Iman Motor					
2.	Saya juga mempelajari berbagai ulasan positif dan negative tentang mobil bekas dari berbagai sumber, sebelum mengunjungi showroom Iman Motor					
3.	Saya merasa perlu mempelajari ulasan tentang jual beli mobil (baru dan bekas) dari situs jual beli mobil terbaik Indonesia					

Variabel Minat Beli

No.	Pernyataan	(SS)	(S)	(RG)	(TS)	(STS)
1.	Showroom mobil bekas menyediakan beberapa mobil sesuai keinginan saya					
2.	Beberapa mobil bekas di showroom menarik perhatian saya					
3.	Ketersediaan beberapa mobil bekas di showroom membantu saya menetapkan alternatif pilihan sesuai kebutuhan					

**Lampiran 2 Data Diolah
Data Responden**

Tabulasi data variabel Kualitas Produk dan Persepsi Harga

No Res p.	Kualitas Produk							Persepsi Harga			
	X1. 1	X1. 2	X1. 3	X1. 4	X1. 5	X1. 6	Tot al	X2. 1	X2. 2	X2. 3	Tot al
1.	5	5	5	5	4	4	28	5	4	4	13
2.	5	4	5	5	5	4	28	5	5	4	14
3.	4	4	3	2	3	3	19	3	3	3	9
4.	4	4	4	3	4	4	23	4	5	5	14
5.	5	4	5	4	4	5	25	5	4	5	14
6.	5	5	4	5	5	4	28	5	5	4	14
7.	4	4	3	4	4	3	22	5	5	4	14
8.	5	4	4	5	4	4	26	5	5	5	15
9.	4	4	5	4	4	4	25	4	5	5	14
10.	5	5	3	5	4	3	25	4	3	4	11
11.	4	4	3	5	4	3	23	5	5	4	14
12.	3	4	3	5	4	4	23	4	3	5	12
13.	4	1	2	4	2	2	15	1	2	3	6
14.	5	3	3	3	3	3	20	3	2	4	9
15.	4	5	5	3	5	5	27	5	4	4	13
16.	5	5	4	4	5	4	27	4	4	4	12
17.	5	4	4	4	4	4	23	5	5	5	15

18.	5	5	5	5	5	5	30	2	4	4	10
19.	4	5	5	4	5	5	28	5	5	4	14
20.	5	4	5	5	4	5	28	4	4	4	12
21.	5	5	5	5	5	5	30	5	5	5	15
22.	5	4	5	5	5	5	29	4	5	4	13
23.	4	3	2	2	3	2	16	3	3	4	10
24.	5	5	5	5	5	5	30	5	4	5	14
25.	4	4	3	4	5	3	23	1	3	3	7
26.	4	4	5	5	4	5	27	5	4	5	14
27.	4	5	4	4	5	4	26	5	5	4	14
28.	4	4	4	2	5	4	23	3	4	5	12
29.	4	3	4	4	3	5	23	3	2	1	6
30.	5	5	5	3	4	5	27	4	5	5	14
31.	5	4	4	5	5	5	28	5	5	4	14
32.	4	3	4	4	4	4	23	5	4	4	13
33.	3	3	2	3	4	4	19	4	5	4	13
34.	5	5	4	2	4	2	22	4	3	5	12
35.	4	4	4	3	4	3	22	4	5	5	14
36.	5	4	4	3	5	3	24	5	5	4	14
37.	4	3	3	2	4	2	18	4	3	3	10
38.	5	4	5	3	5	4	26	5	4	5	14
39.	5	4	4	5	4	5	27	5	4	4	13
40.	5	4	4	3	5	4	25	5	4	4	13

41.	4	4	3	3	4	5	23	5	4	5	14
42.	4	3	5	4	4	5	25	4	5	3	12
43.	2	2	2	2	3	3	14	3	4	4	11
44.	2	2	2	3	3	3	15	3	3	5	11
45.	4	3	5	5	3	3	23	3	4	5	12
46.	5	5	4	4	4	5	27	5	5	5	15
47.	4	5	2	2	4	4	21	2	3	3	8
48.	4	4	3	5	3	4	23	5	4	5	14
49.	5	3	5	4	5	5	27	5	5	5	15
50.	5	4	5	4	5	5	28	4	5	5	14
51.	5	3	3	4	5	5	25	5	5	5	15
52.	5	5	4	5	4	5	28	4	5	5	14
53.	4	3	3	5	5	2	22	5	4	4	13
54.	4	5	5	4	5	4	27	5	4	4	13
55.	5	5	3	5	5	3	26	4	4	4	12
56.	5	3	2	4	5	4	23	5	5	4	14
57.	4	3	4	4	4	5	24	5	4	4	13
58.	3	2	4	3	3	3	18	3	5	5	13
59.	4	3	5	5	4	5	26	4	4	4	12
60.	5	3	4	3	4	5	24	5	5	4	14
61.	5	4	5	4	4	5	27	5	5	5	15
62.	5	4	3	4	4	4	24	5	4	4	13
63.	3	5	4	5	5	4	26	5	4	5	14

64.	5	4	2	5	4	2	22	3	4	4	11
65.	4	4	3	5	4	4	24	5	5	5	15
66.	5	3	5	4	4	4	25	4	5	4	13
67.	2	3	4	4	4	3	20	5	5	5	15
68.	5	3	3	2	5	4	22	4	5	4	13
69.	4	4	5	4	4	5	26	5	5	5	15
70.	5	3	4	4	4	5	25	4	5	5	14
71.	5	3	4	4	5	3	24	1	3	4	8
72.	4	5	5	4	5	3	26	5	4	5	14
73.	2	3	3	2	3	2	15	3	3	4	10
74.	2	3	3	4	3	4	19	3	5	5	13
75.	5	3	3	5	4	5	25	3	2	2	7
76.	5	4	5	5	5	5	29	5	4	5	14
77.	4	4	2	4	5	3	22	4	4	5	13
78.	5	3	4	3	5	5	25	4	4	5	13
79.	4	4	4	5	4	5	26	4	4	5	13
80.	5	5	4	5	4	5	28	5	4	5	14
81.	4	5	2	4	5	5	25	4	5	5	14
82.	4	5	5	5	5	5	29	5	4	5	14
83.	4	2	4	3	4	3	20	4	3	3	10
84.	5	4	4	5	5	5	28	4	5	5	14
85.	4	3	5	5	4	4	25	4	5	4	13
86.	4	5	5	4	5	4	27	5	4	4	13

87.	5	4	3	4	5	4	25	4	5	5	14
88.	4	3	3	5	5	5	25	4	5	3	12
89.	5	3	4	5	5	4	26	3	2	2	7
90.	5	5	5	4	5	5	29	4	3	4	11
91.	4	4	3	4	3	4	22	4	4	5	13
92.	5	4	4	3	4	3	23	5	5	4	14
93.	3	4	4	3	4	4	22	5	5	4	14
94.	5	4	3	5	3	5	25	3	4	5	12
95.	4	3	4	2	2	3	18	3	2	2	7
96.	5	4	5	5	4	5	28	4	3	3	10
97.	5	4	5	5	5	4	28	5	4	4	13
98.	4	5	3	4	4	5	25	5	5	4	14
99.	3	3	4	3	5	4	22	4	4	5	13
100.	5	4	5	4	5	4	27	5	5	4	14

Tabulasi data variabel E-wom dan Minat Beli

No Resp.	Electronic Word of Mouth				Minat Beli			
	X3.1	X3.2	X3.3	Total	Y1.1	Y1.2	Y1.3	Total
1.	5	5	4	14	5	4	4	13
2.	5	4	5	14	4	5	4	13
3.	5	4	4	13	4	4	5	13
4.	5	5	4	14	5	5	5	15

5.	4	5	5	14	5	5	4	14
6.	5	4	5	14	5	5	4	14
7.	3	3	4	10	3	3	4	10
8.	4	4	4	12	5	5	4	14
9.	5	5	4	14	4	4	5	13
10.	5	5	5	15	4	5	4	13
11.	4	5	5	14	5	4	5	14
12.	4	4	4	12	4	3	5	13
13.	2	3	3	8	3	2	2	7
14.	3	3	3	9	3	4	4	11
15.	4	5	5	14	4	5	4	13
16.	5	5	4	14	5	5	5	15
17.	4	5	4	13	5	4	4	13
18.	4	4	4	12	4	5	5	14
19.	5	5	5	15	5	5	4	14
20.	4	4	5	13	5	4	5	14
21.	5	5	5	15	5	5	4	14
22.	5	5	4	14	4	5	5	14
23.	5	5	4	14	2	3	3	8
24.	3	3	3	9	4	5	4	13
25.	5	5	4	14	4	4	4	12
26.	4	5	5	14	5	4	5	14
27.	5	5	4	14	4	4	5	12

28.	4	5	5	14	4	5	5	14
29.	4	4	4	12	4	3	4	11
30.	5	5	5	15	5	5	4	14
31.	4	5	4	13	5	5	4	14
32.	4	3	4	11	3	3	3	9
33.	5	4	5	14	4	3	4	11
34.	4	5	5	14	4	4	5	13
35.	4	4	3	11	4	3	3	10
36.	5	5	4	14	5	5	4	14
37.	4	4	3	11	4	2	3	9
38.	5	4	5	14	5	4	5	14
39.	5	4	4	13	5	5	5	15
40.	4	4	4	12	4	4	3	11
41.	3	4	3	10	3	3	4	10
42.	4	5	4	13	5	4	4	13
43.	5	5	4	14	5	4	4	13
44.	3	5	4	12	4	5	4	13
45.	5	5	3	13	5	4	3	12
46.	5	5	5	15	5	5	4	14
47.	4	5	4	13	2	3	3	8
48.	4	5	4	13	4	4	3	11
49.	5	4	5	14	4	5	5	14
50.	4	4	5	13	5	5	5	15

51.	5	4	5	14	4	5	3	12
52.	4	5	5	14	4	5	4	13
53.	3	4	4	11	5	5	4	14
54.	4	4	5	13	4	4	4	12
55.	5	4	4	13	4	5	4	13
56.	5	5	5	15	4	3	3	10
57.	3	3	3	9	4	4	3	11
58.	5	5	5	15	3	5	3	11
59.	4	5	4	13	5	5	5	15
60.	4	5	5	14	4	4	3	11
61.	4	5	4	13	5	5	4	14
62.	4	5	4	13	5	3	4	12
63.	5	4	4	13	3	3	2	8
64.	5	5	5	15	3	4	4	11
65.	4	4	5	13	5	4	4	13
66.	5	5	5	15	5	4	5	14
67.	2	3	3	8	5	5	5	15
68.	5	4	5	14	3	5	4	12
69.	4	4	5	13	4	5	5	14
70.	5	4	4	13	4	4	5	13
71.	5	4	4	13	5	4	5	14
72.	5	3	4	12	5	5	4	14
73.	5	3	4	12	4	3	3	10

74.	4	4	4	12	5	5	5	15
75.	3	3	3	9	3	3	3	9
76.	5	5	5	15	5	4	4	13
77.	4	4	4	12	5	5	4	14
78.	4	3	4	11	4	4	4	12
79.	4	5	5	14	3	2	3	8
80.	5	5	5	15	5	4	5	14
81.	5	5	5	15	5	5	5	15
82.	4	4	5	13	4	5	5	14
83.	3	3	4	10	5	4	5	14
84.	4	4	4	12	1	3	3	7
85.	5	4	5	14	5	5	5	15
86.	5	5	5	15	4	5	4	13
87.	5	4	5	14	5	4	4	13
88.	5	5	5	15	5	5	5	15
89.	4	3	3	10	4	4	5	13
90.	4	5	4	13	4	5	5	14
91.	3	4	4	11	3	3	3	9
92.	5	4	5	14	5	5	5	15
93.	4	5	4	13	5	5	4	14
94.	4	5	5	14	4	5	3	12
95.	4	5	3	12	2	3	3	8
96.	4	3	4	11	4	3	4	11

97.	4	4	5	13	5	5	4	14
98.	5	5	5	15	5	5	4	14
99.	5	5	5	15	5	5	4	14
100.	4	5	4	13	5	5	5	15

Lampiran 3 Hasil Penelitian
Correlations (X1) Kualitas Produk

		Correlations					
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6
X1.1	Pearson Correlation	1	.341**	.321**	.305**	.384**	.327**
	Sig. (2-tailed)		.001	.001	.002	.000	.001
	N	100	100	100	100	100	100
X1.2	Pearson Correlation	.341**	1	.308**	.267**	.451**	.303**
	Sig. (2-tailed)	.001		.002	.007	.000	.002
	N	100	100	100	100	100	100
X1.3	Pearson Correlation	.321**	.308**	1	.273**	.327**	.459**
	Sig. (2-tailed)	.001	.002		.006	.001	.000
	N	100	100	100	100	100	100
X1.4	Pearson Correlation	.305**	.267**	.273**	1	.254*	.389**
	Sig. (2-tailed)	.002	.007	.006		.011	.000
	N	100	100	100	100	100	100
X1.5	Pearson Correlation	.384**	.451**	.327**	.254*	1	.312**
	Sig. (2-tailed)	.000	.000	.001	.011		.002
	N	100	100	100	100	100	100
X1.6	Pearson Correlation	.327**	.303**	.459**	.389**	.312**	1
	Sig. (2-tailed)	.001	.002	.000	.000	.002	
	N	100	100	100	100	100	100
Total_X1	Pearson Correlation	.642**	.657**	.683**	.642**	.657**	.707**

Sig. (2-tailed)	.000	.000	.000	.000	.000	.000
N	100	100	100	100	100	100

Reliability X1

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.765	7

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	44.29	43.663	.573	.741

X1.2	44.77	42.947	.579	.737
X1.3	44.74	41.831	.602	.729
X1.4	44.64	42.475	.549	.736
X1.5	44.38	43.955	.588	.741
X1.6	44.57	41.844	.634	.727
Total_X1	24.33	12.648	.997	.747

Correlations X2

Correlations

		X2.1	X2.2	X2.3	Total_X2
X2.1	Pearson Correlation	1	.549**	.359**	.809**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X2.2	Pearson Correlation	.549**	1	.532**	.857**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X2.3	Pearson Correlation	.359**	.532**	1	.758**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Total_X2	Pearson Correlation	.809**	.857**	.758**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability X2

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.829	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	21.03	12.999	.705	.785
X2.2	21.03	13.080	.784	.771

X2.3	20.94	14.158	.657	.815
Total_X2	12.60	4.727	1.000	.732

Correlations X3

Correlations

		X3.1	X3.2	X3.3	Total_X3
X3.1	Pearson Correlation	1	.438**	.495**	.817**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X3.2	Pearson Correlation	.438**	1	.412**	.778**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X3.3	Pearson Correlation	.495**	.412**	1	.789**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Total_X3	Pearson Correlation	.817**	.778**	.789**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability X3

Case Processing Summary

	N	%
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Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.824	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	21.65	7.947	.721	.775
X3.2	21.60	8.202	.670	.793
X3.3	21.65	8.311	.693	.792
Total_X3	12.98	2.868	1.000	.709

Correlations Y1

Correlations

	Y1.1	Y1.2	Y1.3	Total_Y
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Y1.1	Pearson Correlation	1	.538**	.518**	.838**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
Y1.2	Pearson Correlation	.538**	1	.491**	.822**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
Y1.3	Pearson Correlation	.518**	.491**	1	.802**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Total_Y	Pearson Correlation	.838**	.822**	.802**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability Y1

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.835	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1.1	20.93	11.702	.757	.786
Y1.2	20.94	11.815	.738	.792
Y1.3	21.08	12.317	.716	.807
Total_Y	12.59	4.224	.998	.761

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X3, X1, X2 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
-------	---	----------	-------------------	----------------------------

1	.496 ^a	.246	.223	1.81174
---	-------------------	------	------	---------

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	103.079	3	34.360	10.468	.000 ^b
Residual	315.111	96	3.282		
Total	418.190	99			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics
	B	Std. Error	Beta			Tolerance
1 (Constant)	3.566	1.665		2.142	.035	
X1	.143	.057	.246	2.482	.015	.798
X2	.198	.096	.209	2.065	.042	.766
X3	.238	.117	.198	2.040	.044	.837

a. Dependent Variable: Y

Coefficient Correlations^a

Model		X3	X1	X2	
1	Correlations	X3	1.000	-.188	-.272
		X1	-.188	1.000	-.342
		X2	-.272	-.342	1.000
Covariances	X3	.014	-.001	-.003	
	X1	-.001	.003	-.002	
	X2	-.003	-.002	.009	

a. Dependent Variable: Y

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	X1	X2	X3
1	1	3.962	1.000	.00	.00	.00	.00
	2	.017	15.395	.09	.01	.95	.11
	3	.013	17.371	.01	.83	.04	.33
	4	.008	22.216	.90	.15	.01	.56

a. Dependent Variable: Y

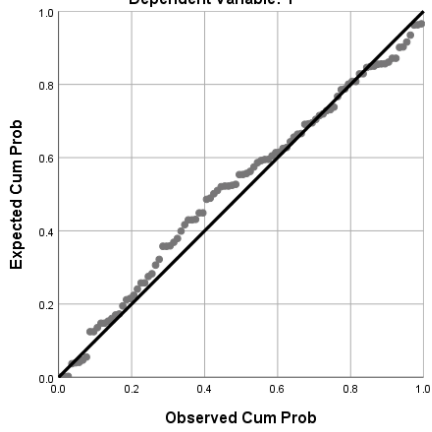
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	8.7963	14.3811	12.5900	1.02039	100
Std. Predicted Value	-3.718	1.755	.000	1.000	100
Standard Error of Predicted Value	.187	.708	.342	.119	100
Adjusted Predicted Value	9.1201	14.3982	12.5891	1.01746	100
Residual	-6.18385	3.29733	.00000	1.78408	100
Std. Residual	-3.413	1.820	.000	.985	100
Stud. Residual	-3.468	1.877	.000	1.006	100
Deleted Residual	-6.38493	3.57274	.00088	1.86415	100
Stud. Deleted Residual	-3.689	1.902	-.004	1.024	100
Mahal. Distance	.065	14.132	2.970	2.996	100
Cook's Distance	.000	.098	.011	.020	100
Centered Leverage Value	.001	.143	.030	.030	100

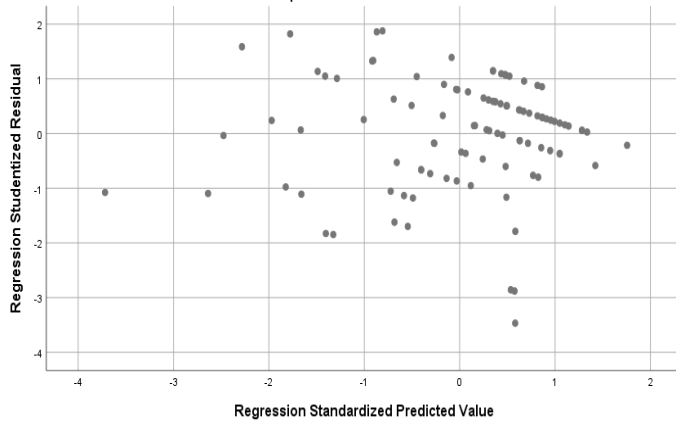
a. Dependent Variable: Y

Charts

Normal P-P Plot of Regression Standardized Residual
Dependent Variable: Y



Scatterplot
Dependent Variable: Y



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Lampiran 5 Surat Izin Penelitian



Surat Persetujuan Penelitian

Bersama ini kami atas nama :

Instansi : PT. Lam Hai Huang (Iman's Motor)
Alamat : Jl. IR. H. Juanda No.71 A, Kepanjen, Kec. Jombang, Kabupaten
Jombang, Jawa Timur 61419

Tidak Berkeberatan instansi kami sebagai tempat penelitian skripsi dari mahasiswa :

Nama : Geri Prio Sambodo
NBI : 1211900340
Fak/Jur : Ekonomi / Manajemen
Universitas : 17 Agustus 1945 Surabaya
Alamat : Dsn Jember, RT. 003/Rw. 002, Kampung Baru, Plandaan,
Jombang.

Dengan ini mahasiswa memerlukan data berupa :

- Kuesioner terhadap pelanggan showroom

Jombang, 18 Mei 2023

(Riyadzus Sulaiman)

Owner

Halaman Sengaja Dikosongkan

Lampiran 6 Hasil Turnitin

Pengaruh Kualitas Produk, Persepsi Harga, dan Electronic Word Of Mouth (E-Wom) Terhadap Minat Beli Mobil Bekas di Showroom Iman Motor Jombang

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