

**CONVERSATIONAL IMPLICATURE IN THE DIALOGUES OF ZACK
SNYDER'S JUSTICE LEAGUE MOVIE**

A THESIS

**Presented in a Partial Fulfillment of Requirements for Completing the
Sarjana Degree in Department of English Literature**



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2023**

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ABSTRACT

Conversation is the fundamental for communication, and involves exchanging information and expressing ideas. They follow rules and have an implicit meaning called assurance, which promotes understanding. In filmmaking, embedding helps understand characters and storylines and enhances the cinematic experience. Previous studies have highlighted their importance in language comprehension, sociocultural knowledge, indirect communication, and context interpretation.

This research aims to analyze the meaning of generalized and particularized conversational implicatures that appear in the dialogue of "Zack Snyder's Justice League" movie. The research questions addressed are (1) What is the meaning of the generalized conversational implicature that appears in the dialogue of "Zack Snyder's Justice League"? and (2) What is the meaning of the particularized conversational implicature that appears in the dialogue of "Zack Snyder's Justice League"?

This study uses a qualitative method to analyze the conversational semantics of the dialogue "Zack Snyder's Justice League". The conversation effect in filmmaking enhances the audience's understanding of the characters, storyline, and the overall film experience. Through the application of H.P.Grice's theory and collaborative principles, the aim is to identify and interpret general and specific conversational semantics in film dialogue.

An analysis of the conversational implications of Zack Snyder's Justice League dialogue highlights the importance of understanding the conversation's implicit meaning. It goes beyond understanding film into a variety of contexts, including television shows, videos and everyday conversations. Implications play an important role in effective communication by providing additional information, implied meaning, or avoiding repetition. This is in line with Grice's cooperative principle which emphasizes the importance of facilitating conversation. Understanding the implications is very important to improve communication in various social interactions.

Keywords: *conversational implicatures, generalized, particularized, film, Zack Snyder's Justice League.*