

LAMPIRAN 1
LEMBAR KUESIONER

Kuesioner Penelitian Pengaruh Konten Meme terhadap Online engagement followers akun Instagram Netflix Indonesia

Dengan Hormat,

Saya Chandra Wijaya mahasiswa program studi ilmu komunikasi, fakultas ilmu sosial dan ilmu politik, dari Universitas 17 Agustus 1945 Surabaya. Saat ini saya sedang melakukan penelitian dalam rangka 11Instagra skripsi dengan judul “Pengaruh Konten Meme Terhadap Online Engagement Followers Akun Instagram @Netflixid”. Penelitian ini ditujukan sebagai syarat memperoleh gelar sarjana ilmu komunikasi.

Dalam penelitian ini akan berfokus pada bagaimana bentuk pengaruh yang diberikan oleh konten meme sebagai salah satu komoditas konten yang dibagikan oleh Netflix Indonesia melalui akun instagramnya @Netflixid terhadap tingkat online engagement berupa likes dan comment yang diberikan oleh followers pada sebuah postingan konten meme.

Maka dari itu, saya mengharapkan kesediaan anda untuk bisa meluangkan waktu sejenak untuk mengisi kuesioner ini. Jawaban jujur yang anda berikan akan sangat berguna dalam proses penelitian yang sedang dilakukan. Semua informasi terkait identitas yang anda berikan pada kuesioner ini dijamin kerahasiaannya, dan data tersebut hanya akan digunakan untuk kepentingan penelitian ini. Atas perhatian serta kesediaan anda untuk mengisi kuesioner ini diucapkan terimakasih sebesar-besarnya.

Hormat saya, Chandra Wijaya

1. Identitas Responden

- Nama :
 Usia :
 a. 17-20 b. 21-25 c. 26-30 d. 31-35 e. >36
 Jenis Kelamin :
 a. Laki-laki b. Perempuan
 Pekerjaan :

- a. mahasiswa b. pegawai negeri c. karyawan swasta
d. wirausaha e. pelajar

2. Petunjuk Pengisian

Pada pilihan kuesioner ini silahkan anda pilih angka yang paling sesuai dengan anggapan anda terkait pernyataan-pernyataan dibawah ini. Dalam menjawab kuesioner ini tidak ada jawaban yang dianggap salah, maka dari itu diharapkan agar tidak ada jawaban yang dikosongkan.

Keterangan :

1 = Sangat tidak setuju

2 = tidak setuju

3 = setuju

4 = sangat setuju

3. Pernyataan Variabel Konten Meme (X)

A. Recognizability

- 1) Karakter dalam konten meme Netflix Indonesia diatas mudah dikenali
a) 1 b) 2 c) 3 d) 4
- 2) Serial atau film dalam konten meme Netflix Indonesia diatas telah dikenal masyarakat luas
a) 1 b) 2 c) 3 d) 4
- 3) Aktor atau Aktris dalam konten meme Netflix Indonesia diatas telah dikenal masyarakat luas
a) 1 b) 2 c) 3 d) 4

B. Humour

- 4) Konten meme Netflix Indonesia diatas dapat menghibur
a) 1 b) 2 c) 3 d) 4
- 5) Saya menyukai humor dari konten meme Netflix Indonesia diatas
a) 1 b) 2 c) 3 d) 4
- 6) Gaya humor meme Netflix Indonesia diatas sesuai dengan gaya humor yang saya nikmati
a) 1 b) 2 c) 3 d) 4

C. Shareability

- 7) Konten meme Netflix Indonesia diatas mewakili pengalaman yang pernah saya alami
a) 1 b) 2 c) 3 d) 4
- 8) Konten meme Netflix Indonesia diatas dapat mudah diterima oleh followers 112nstagram saya

- a) 1 b) 2 c) 3 d) 4
- 9) Konten meme Netflix Indonesia diatas layak untuk dibagikan ke followers Instagram saya
- a) 1 b) 2 c) 3 d) 4

4. Pernyataan Variabel Online Engagement (Y)

A. Consuming

- 10) Saya melihat atau menonton konten meme Netflix Indonesia diatas
- a) 1 b) 2 c) 3 d) 4
- 11) Konten meme diatas yang diunggah Netflix Indonesia menarik
- a) 1 b) 2 c) 3 d) 4
- 12) Saya bersedia memberikan likes pada unggahan konten meme Netflix Indonesia diatas
- a) 1 b) 2 c) 3 d) 4
- 13) Konten meme Netflix Indonesia diatas memancing saya untuk mencari tau sebuah film atau serial
- a) 1 b) 2 c) 3 d) 4

B. Contributing

- 14) Konten meme diatas memancing saya untuk memberikan komentar pada unggahan Instagram Netflix Indonesia
- a) 1 b) 2 c) 3 d) 4
- 15) Saya bersedia memberikan komentar pada unggahan konten meme Netflix indonesia
- a) 1 b) 2 c) 3 d) 4

C. Creating

- 16) Konten meme Netflix memancing saya untuk membagikannya ke followers Instagram saya
- a) 1 b) 2 c) 3 d) 4
- 17) Konten meme Netflix Indonesia diatas memiliki potensi untuk dibuat ulang menjadi sebuah konten baru
- a) 1 b) 2 c) 3 d) 4
- 18) Konten meme Netflix Indonesia diatas memancing saya untuk mengunggah konten yang berkaitan dengan Netflix Indonesia
- a) 1 b) 2 c) 3 d) 4
- 19) Konten meme Netflix Indonesia diatas memancing ide untuk membuat sebuah konten
- a) 1 b) 2 c) 3 d) 4

LAMPIRAN 2
DATA JAWABAN RESPONDEN

Konten 14 Februari 2021

NO	X1	X2	X3	X4	X5	X6	X7	X8	X9
1	4	2	2	3	3	3	1	3	3
2	3	2	2	4	3	3	2	2	1
3	4	3	2	3	4	4	2	3	4
4	3	4	4	3	3	3	1	3	3
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Konten 29 September 2021

NO	X1	X2	X3	X4	X5	X6	X7	X8	X9
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NO	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10
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Konten 28 September 2021

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34	3	4	4	4	4	4	3	4	4	4
35	4	3	4	3	3	4	2	1	1	1
36	3	4	3	3	4	3	4	3	4	4
37	4	3	3	4	3	3	3	3	4	3
38	3	4	4	3	3	4	4	3	4	3
39	3	4	3	3	4	4	3	3	3	3

40	4	3	4	4	3	3	4	3	3	3
41	4	3	4	4	4	4	4	4	4	4
42	4	3	4	4	2	3	4	3	3	4
43	4	3	4	3	4	4	3	3	3	3
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45	4	3	4	3	4	4	3	4	4	4
46	3	3	4	4	3	4	3	4	4	3
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58	3	4	4	4	3	4	4	3	4	4
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63	3	4	4	4	4	4	2	4	4	4
64	4	4	3	4	3	4	4	4	4	3
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66	4	3	3	4	4	4	2	3	3	4
67	2	3	3	3	4	3	3	4	4	4
68	3	3	3	4	4	4	2	3	3	4
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17	4	3	3	3	3	3	3	3	2
18	3	2	2	2	2	2	2	2	2
19	1	1	1	1	1	1	1	2	2
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23	2	2	2	2	2	2	2	2	3
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54	2	2	2	3	2	1	2	3	2
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72	3	4	4	3	3	4	4	3	3
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93	4	4	3	4	4	3	4	4	3
94	3	2	1	3	4	3	3	4	3
95	2	1	1	3	2	2	1	2	2

96	3	1	1	3	3	4	3	3	2
97	3	1	1	3	2	3	1	3	3
98	4	2	2	3	4	3	3	4	4
99	4	3	3	3	4	4	4	4	4
100	4	3	3	3	3	4	4	3	3

NO	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10
1	3	4	4	4	3	3	3	2	3	2
2	4	4	4	4	4	4	4	4	4	4
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6	4	4	4	4	2	2	3	3	2	2
7	3	3	3	3	3	2	2	3	3	3
8	2	3	1	3	1	3	1	3	3	3
9	1	2	2	2	2	2	2	3	2	2
10	4	4	4	4	4	4	4	4	4	4
11	4	4	3	4	4	3	4	3	3	4
12	3	3	3	3	1	1	3	3	3	2
13	4	4	4	4	4	4	4	4	4	4
14	3	3	4	2	3	3	3	4	3	4
15	3	3	3	3	3	3	3	3	3	3
16	4	4	4	4	4	4	4	4	4	4
17	4	2	4	4	2	2	2	3	2	3
18	2	2	2	2	2	2	2	2	2	2
19	2	2	2	2	2	2	2	2	2	2
20	2	3	2	3	2	3	2	4	3	2
21	2	1	1	1	2	2	2	2	2	2
22	4	4	3	3	4	4	3	4	3	3
23	3	2	2	4	2	2	2	2	2	2
24	4	3	3	3	3	4	4	3	3	3
25	3	3	4	4	3	3	3	2	3	3
26	1	1	2	1	1	1	1	1	1	1
27	3	2	3	2	2	2	3	3	3	3
28	4	3	4	3	3	3	4	3	3	3
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44	4	4	4	3	4	4	4	3	3	3
45	4	3	4	4	3	3	4	4	3	4
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68	4	2	3	2	3	3	4	4	3	4
69	3	4	4	4	3	4	3	4	3	4
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71	4	4	4	4	4	4	3	4	2	4
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76	3	4	3	4	1	2	3	3	3	4
77	3	3	3	4	4	4	4	4	4	3
78	3	3	4	3	4	3	4	3	4	2

79	3	3	4	4	3	4	3	4	3	4
80	4	4	4	3	4	4	4	3	3	4
81	4	3	4	3	3	4	3	4	3	4
82	4	4	4	4	4	4	3	4	4	3
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89	3	3	4	4	3	3	4	4	3	3
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93	4	4	3	4	4	4	3	4	3	4
94	3	3	3	4	3	4	4	3	4	3
95	3	3	3	4	3	3	2	2	1	3
96	3	3	4	3	4	4	4	3	3	4
97	2	3	4	3	3	3	4	3	3	3
98	3	3	4	3	3	4	3	4	3	3
99	3	3	3	4	4	4	4	3	3	3
100	3	4	4	3	4	4	4	4	4	3

LAMPIRAN 3
HASIL UJI VALIDITAS VARIABEL KONTEN MEME (X)

Konten 14 Februari 2021

		Correlations									
		X1	X2	X3	X4	X5	X6	X7	X8	X9	Total_X
X1	Pearson Correlation	1	.417**	.422**	.119	.156	.155	.250*	.206*	.175	.583**
	Sig. (2-tailed)		.000	.000	.237	.121	.123	.012	.039	.081	.000
	N	100	100	100	100	100	100	100	100	100	100
X2	Pearson Correlation	.417**	1	.670**	.159	.177	.238*	.297**	.259**	.094	.676**
	Sig. (2-tailed)	.000		.000	.113	.079	.017	.003	.009	.355	.000
	N	100	100	100	100	100	100	100	100	100	100
X3	Pearson Correlation	.422**	.670**	1	.118	.168	.159	.260**	.227*	.243*	.672**
	Sig. (2-tailed)	.000	.000		.242	.096	.114	.009	.023	.015	.000
	N	100	100	100	100	100	100	100	100	100	100
X4	Pearson Correlation	.119	.159	.118	1	.407**	.334**	.339**	.051	.113	.467**
	Sig. (2-tailed)	.237	.113	.242		.000	.001	.001	.612	.261	.000
	N	100	100	100	100	100	100	100	100	100	100
X5	Pearson Correlation	.156	.177	.168	.407**	1	.539**	.330**	.231*	.271**	.589**
	Sig. (2-tailed)	.121	.079	.096	.000		.000	.001	.021	.006	.000
	N	100	100	100	100	100	100	100	100	100	100
X6	Pearson Correlation	.155	.238*	.159	.334**	.539**	1	.285**	.105	.330**	.569**
	Sig. (2-tailed)	.123	.017	.114	.001	.000		.004	.299	.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X7	Pearson Correlation	.250*	.297**	.260**	.339**	.330**	.285**	1	.219*	.188	.641**
	Sig. (2-tailed)	.012	.003	.009	.001	.001	.004		.028	.061	.000
	N	100	100	100	100	100	100	100	100	100	100
X8	Pearson Correlation	.206*	.259**	.227*	.051	.231*	.105	.219*	1	.358**	.493**
	Sig. (2-tailed)	.039	.009	.023	.612	.021	.299	.028		.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X9	Pearson Correlation	.175	.094	.243*	.113	.271**	.330**	.188	.358**	1	.494**
	Sig. (2-tailed)	.081	.355	.015	.261	.006	.001	.061	.000		.000
	N	100	100	100	100	100	100	100	100	100	100
Total_X	Pearson Correlation	.583**	.676**	.672**	.467**	.589**	.569**	.641**	.493**	.494**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100

** Correlation is significant at the 0.01 level (2-tailed).

* Correlation is significant at the 0.05 level (2-tailed).

Konten 29 September 2021

		Correlations									
		X1	X2	X3	X4	X5	X6	X7	X8	X9	Total_X
X1	Pearson Correlation	1	.461**	.359**	.255*	.260**	.091	.161	.250*	.228*	.580**
	Sig. (2-tailed)		.000	.000	.011	.009	.371	.110	.012	.023	.000
	N	100	100	100	100	100	100	100	100	100	100
X2	Pearson Correlation	.461**	1	.600**	.184	.151	.129	.026	.276**	.205*	.596**
	Sig. (2-tailed)	.000		.000	.067	.135	.200	.795	.006	.041	.000
	N	100	100	100	100	100	100	100	100	100	100
X3	Pearson Correlation	.359**	.600**	1	.152	.243*	.190	.023	.215*	.190	.594**
	Sig. (2-tailed)	.000	.000		.131	.015	.058	.824	.031	.059	.000
	N	100	100	100	100	100	100	100	100	100	100
X4	Pearson Correlation	.255*	.184	.152	1	.385**	.284**	.487**	.293**	.329**	.598**
	Sig. (2-tailed)	.011	.067	.131		.000	.004	.000	.003	.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X5	Pearson Correlation	.260**	.151	.243*	.385**	1	.457**	.346**	.385**	.547**	.688**
	Sig. (2-tailed)	.009	.135	.015	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X6	Pearson Correlation	.091	.129	.190	.284**	.457**	1	.327**	.311**	.358**	.568**
	Sig. (2-tailed)	.371	.200	.058	.004	.000		.001	.002	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X7	Pearson Correlation	.161	.026	.023	.487**	.346**	.327**	1	.293**	.364**	.545**
	Sig. (2-tailed)	.110	.795	.824	.000	.000	.001		.003	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X8	Pearson Correlation	.250*	.276**	.215*	.293**	.385**	.311**	.293**	1	.299**	.588**
	Sig. (2-tailed)	.012	.006	.031	.003	.000	.002	.003		.003	.000
	N	100	100	100	100	100	100	100	100	100	100
X9	Pearson Correlation	.228*	.205*	.190	.329**	.547**	.358**	.364**	.299**	1	.638**
	Sig. (2-tailed)	.023	.041	.059	.001	.000	.000	.000	.003		.000
	N	100	100	100	100	100	100	100	100	100	100
Total_X	Pearson Correlation	.580**	.596**	.594**	.598**	.688**	.568**	.545**	.588**	.638**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100

** Correlation is significant at the 0.01 level (2-tailed).

* Correlation is significant at the 0.05 level (2-tailed).

Konten 28 September 2021

		Correlations									
		X1	X2	X3	X4	X5	X6	X7	X8	X9	Total_X
X1	Pearson Correlation	1	.385**	.206*	.261**	.109	.165	.141	.174	.162	.506**
	Sig. (2-tailed)		.000	.040	.009	.278	.100	.161	.084	.108	.000
	N	100	100	100	100	100	100	100	100	100	100
X2	Pearson Correlation	.385**	1	.563**	.018	.103	.149	.049	.144	.118	.550**
	Sig. (2-tailed)	.000		.000	.857	.307	.140	.629	.153	.241	.000
	N	100	100	100	100	100	100	100	100	100	100
X3	Pearson Correlation	.206*	.563**	1	.178	.081	.089	.135	.211*	.125	.573**
	Sig. (2-tailed)	.040	.000		.076	.421	.378	.182	.035	.216	.000
	N	100	100	100	100	100	100	100	100	100	100
X4	Pearson Correlation	.261**	.018	.178	1	.318**	.305**	.330**	.342**	.371**	.581**
	Sig. (2-tailed)	.009	.857	.076		.001	.002	.001	.001	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X5	Pearson Correlation	.109	.103	.081	.318**	1	.408**	.225*	.378**	.281**	.547**
	Sig. (2-tailed)	.278	.307	.421	.001		.000	.024	.000	.005	.000
	N	100	100	100	100	100	100	100	100	100	100
X6	Pearson Correlation	.165	.149	.089	.305**	.408**	1	.242*	.362**	.191	.561**
	Sig. (2-tailed)	.100	.140	.378	.002	.000		.015	.000	.057	.000
	N	100	100	100	100	100	100	100	100	100	100
X7	Pearson Correlation	.141	.049	.135	.330**	.225*	.242*	1	.330**	.442**	.561**
	Sig. (2-tailed)	.161	.629	.182	.001	.024	.015		.001	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X8	Pearson Correlation	.174	.144	.211*	.342**	.378**	.362**	.330**	1	.331**	.619**
	Sig. (2-tailed)	.084	.153	.035	.001	.000	.000	.001		.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X9	Pearson Correlation	.162	.118	.125	.371**	.281**	.191	.442**	.331**	1	.565**
	Sig. (2-tailed)	.108	.241	.216	.000	.005	.057	.000	.001		.000
	N	100	100	100	100	100	100	100	100	100	100
Total_X	Pearson Correlation	.506**	.550**	.573**	.581**	.547**	.561**	.561**	.619**	.565**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Konten 15 September 2021

		Correlations									Total_X
		X1	X2	X3	X4	X5	X6	X7	X8	X9	Total_X
X1	Pearson Correlation	1	.466**	.405**	.291**	.249*	.212*	.205*	.278**	.321**	.627**
	Sig. (2-tailed)		.000	.000	.003	.012	.035	.041	.005	.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X2	Pearson Correlation	.466**	1	.545**	.057	.198*	.237*	.103	.143	.300**	.577**
	Sig. (2-tailed)	.000		.000	.571	.048	.017	.307	.157	.002	.000
	N	100	100	100	100	100	100	100	100	100	100
X3	Pearson Correlation	.405**	.545**	1	-.030	.030	.224*	-.007	.152	.208*	.487**
	Sig. (2-tailed)	.000	.000		.766	.764	.025	.946	.132	.038	.000
	N	100	100	100	100	100	100	100	100	100	100
X4	Pearson Correlation	.291**	.057	-.030	1	.290**	.366**	.296**	.356**	.399**	.531**
	Sig. (2-tailed)	.003	.571	.766		.003	.000	.003	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X5	Pearson Correlation	.249*	.198*	.030	.290**	1	.430**	.203*	.380**	.326**	.567**
	Sig. (2-tailed)	.012	.048	.764	.003		.000	.043	.000	.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X6	Pearson Correlation	.212*	.237*	.224*	.366**	.430**	1	.420**	.456**	.346**	.701**
	Sig. (2-tailed)	.035	.017	.025	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X7	Pearson Correlation	.205*	.103	-.007	.296**	.203*	.420**	1	.226*	.375**	.568**
	Sig. (2-tailed)	.041	.307	.946	.003	.043	.000		.024	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X8	Pearson Correlation	.278**	.143	.152	.356**	.380**	.456**	.226*	1	.337**	.598**
	Sig. (2-tailed)	.005	.157	.132	.000	.000	.000	.024		.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X9	Pearson Correlation	.321**	.300**	.208*	.399**	.326**	.346**	.375**	.337**	1	.675**
	Sig. (2-tailed)	.001	.002	.038	.000	.001	.000	.000	.001		.000
	N	100	100	100	100	100	100	100	100	100	100
Total_X	Pearson Correlation	.627**	.577**	.487**	.531**	.567**	.701**	.568**	.598**	.675**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Konten 17 Agustus 2021

		Correlations									
		X1	X2	X3	X4	X5	X6	X7	X8	X9	Total_X
X1	Pearson Correlation	1	.466**	.405**	.291**	.249*	.212*	.205*	.278**	.321**	.627**
	Sig. (2-tailed)		.000	.000	.003	.012	.035	.041	.005	.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X2	Pearson Correlation	.466**	1	.545**	.057	.198*	.237*	.103	.143	.300**	.577**
	Sig. (2-tailed)	.000		.000	.571	.048	.017	.307	.157	.002	.000
	N	100	100	100	100	100	100	100	100	100	100
X3	Pearson Correlation	.405**	.545**	1	-.030	.030	.224*	-.007	.152	.208*	.487**
	Sig. (2-tailed)	.000	.000		.766	.764	.025	.946	.132	.038	.000
	N	100	100	100	100	100	100	100	100	100	100
X4	Pearson Correlation	.291**	.057	-.030	1	.290**	.366**	.296**	.356**	.399**	.531**
	Sig. (2-tailed)	.003	.571	.766		.003	.000	.003	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X5	Pearson Correlation	.249*	.198*	.030	.290**	1	.430**	.203*	.380**	.326**	.567**
	Sig. (2-tailed)	.012	.048	.764	.003		.000	.043	.000	.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X6	Pearson Correlation	.212*	.237*	.224*	.366**	.430**	1	.420**	.456**	.346**	.701**
	Sig. (2-tailed)	.035	.017	.025	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X7	Pearson Correlation	.205*	.103	-.007	.296**	.203*	.420**	1	.226*	.375**	.568**
	Sig. (2-tailed)	.041	.307	.946	.003	.043	.000		.024	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
X8	Pearson Correlation	.278**	.143	.152	.356**	.380**	.456**	.226*	1	.337**	.598**
	Sig. (2-tailed)	.005	.157	.132	.000	.000	.000	.024		.001	.000
	N	100	100	100	100	100	100	100	100	100	100
X9	Pearson Correlation	.321**	.300**	.208*	.399**	.326**	.346**	.375**	.337**	1	.675**
	Sig. (2-tailed)	.001	.002	.038	.000	.001	.000	.000	.001		.000
	N	100	100	100	100	100	100	100	100	100	100
Total_X	Pearson Correlation	.627**	.577**	.487**	.531**	.567**	.701**	.568**	.598**	.675**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

LAMPIRAN 4

HASIL UJI VALIDITAS VARIABEL ONLINE ENGAGEMENT (Y)

Kontem 14 Februari 2021

		Correlations										
		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Total_Y
Y1	Pearson Correlation	1	.268**	.259**	.315**	.288**	.310**	.235*	.226*	.126	.019	.472**
	Sig. (2-tailed)		.007	.009	.001	.004	.002	.019	.023	.212	.852	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y2	Pearson Correlation	.268**	1	.445**	.260**	.331**	.285**	.348**	.148	.242*	.227*	.565**
	Sig. (2-tailed)	.007		.000	.009	.001	.004	.000	.140	.015	.023	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y3	Pearson Correlation	.259**	.445**	1	.198*	.220*	.223*	.234*	.118	.132	.172	.474**
	Sig. (2-tailed)	.009	.000		.049	.028	.026	.019	.241	.190	.086	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y4	Pearson Correlation	.315**	.260**	.198*	1	.340**	.276**	.319**	.151	.393**	.263*	.572**
	Sig. (2-tailed)	.001	.009	.049		.001	.006	.001	.133	.000	.008	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y5	Pearson Correlation	.288**	.331**	.220*	.340**	1	.670**	.608**	.183	.260**	.431**	.744**
	Sig. (2-tailed)	.004	.001	.028	.001		.000	.000	.069	.009	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y6	Pearson Correlation	.310**	.285**	.223*	.276**	.670**	1	.561**	.210*	.422**	.362**	.749**
	Sig. (2-tailed)	.002	.004	.026	.006	.000		.000	.036	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y7	Pearson Correlation	.235*	.348**	.234*	.319**	.608**	.561**	1	.144	.325**	.503**	.738**
	Sig. (2-tailed)	.019	.000	.019	.001	.000	.000		.152	.001	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y8	Pearson Correlation	.226*	.148	.118	.151	.183	.210*	.144	1	.302**	.275**	.433**
	Sig. (2-tailed)	.023	.140	.241	.133	.069	.036	.152		.002	.006	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y9	Pearson Correlation	.126	.242*	.132	.393**	.260**	.422**	.325**	.302**	1	.487**	.622**
	Sig. (2-tailed)	.212	.015	.190	.000	.009	.000	.001	.002		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y10	Pearson Correlation	.019	.227*	.172	.263**	.431**	.362**	.503**	.275**	.487**	1	.635**
	Sig. (2-tailed)	.852	.023	.086	.008	.000	.000	.000	.006	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100
Total_Y	Pearson Correlation	.472**	.565**	.474**	.572**	.744**	.749**	.738**	.433**	.622**	.635**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Konten 29 September 2021

		Correlations										
		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Total_Y
Y1	Pearson Correlation	1	.268**	.259**	.315**	.288**	.310**	.235*	.226*	.126	.019	.472**
	Sig. (2-tailed)		.007	.009	.001	.004	.002	.019	.023	.212	.852	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y2	Pearson Correlation	.268**	1	.445**	.260**	.331**	.285**	.348**	.148	.242*	.227*	.565**
	Sig. (2-tailed)	.007		.000	.009	.001	.004	.000	.140	.015	.023	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y3	Pearson Correlation	.259**	.445**	1	.198*	.220*	.223*	.234*	.118	.132	.172	.474**
	Sig. (2-tailed)	.009	.000		.049	.028	.026	.019	.241	.190	.086	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y4	Pearson Correlation	.315**	.260**	.198*	1	.340**	.276**	.319**	.151	.393**	.263**	.572**
	Sig. (2-tailed)	.001	.009	.049		.001	.006	.001	.133	.000	.008	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y5	Pearson Correlation	.288**	.331**	.220*	.340**	1	.670**	.608**	.183	.260**	.431**	.744**
	Sig. (2-tailed)	.004	.001	.028	.001		.000	.000	.069	.009	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y6	Pearson Correlation	.310**	.285**	.223*	.276**	.670**	1	.561**	.210*	.422**	.362**	.749**
	Sig. (2-tailed)	.002	.004	.026	.006	.000		.000	.036	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y7	Pearson Correlation	.235*	.348**	.234*	.319**	.608**	.561**	1	.144	.325**	.503**	.738**
	Sig. (2-tailed)	.019	.000	.019	.001	.000	.000		.152	.001	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y8	Pearson Correlation	.226*	.148	.118	.151	.183	.210*	.144	1	.302**	.275**	.433**
	Sig. (2-tailed)	.023	.140	.241	.133	.069	.036	.152		.002	.006	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y9	Pearson Correlation	.126	.242*	.132	.393**	.260**	.422**	.325**	.302**	1	.487**	.622**
	Sig. (2-tailed)	.212	.015	.190	.000	.009	.000	.001	.002		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y10	Pearson Correlation	.019	.227*	.172	.263**	.431**	.362**	.503**	.275**	.487**	1	.635**
	Sig. (2-tailed)	.852	.023	.086	.008	.000	.000	.000	.006	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100
Total_Y	Pearson Correlation	.472**	.565**	.474**	.572**	.744**	.749**	.738**	.433**	.622**	.635**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Konten 28 September 2021

		Correlations										
		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Total_Y
Y1	Pearson Correlation	1	.125	.346**	.205*	.277**	.205*	.217*	.270**	.265**	.284**	.480**
	Sig. (2-tailed)		.214	.000	.041	.005	.041	.030	.007	.008	.004	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y2	Pearson Correlation	.125	1	.312**	.118	.276**	.195	.205*	.387**	.236*	.308**	.463**
	Sig. (2-tailed)	.214		.002	.243	.005	.052	.041	.000	.018	.002	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y3	Pearson Correlation	.346**	.312**	1	.239*	.342**	.364**	.353**	.249*	.418**	.313**	.603**
	Sig. (2-tailed)	.000	.002		.017	.000	.000	.000	.013	.000	.002	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y4	Pearson Correlation	.205*	.118	.239*	1	.353**	.423**	.517**	.315**	.480**	.366**	.632**
	Sig. (2-tailed)	.041	.243	.017		.000	.000	.000	.001	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y5	Pearson Correlation	.277**	.276**	.342**	.353**	1	.646**	.499**	.285**	.422**	.303**	.722**
	Sig. (2-tailed)	.005	.005	.000	.000		.000	.000	.004	.000	.002	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y6	Pearson Correlation	.205*	.195	.364**	.423**	.646**	1	.539**	.288**	.489**	.512**	.767**
	Sig. (2-tailed)	.041	.052	.000	.000	.000		.000	.004	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y7	Pearson Correlation	.217*	.205*	.353**	.517**	.499**	.539**	1	.187	.533**	.384**	.717**
	Sig. (2-tailed)	.030	.041	.000	.000	.000	.000		.063	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y8	Pearson Correlation	.270**	.387**	.249*	.315**	.285**	.288**	.187	1	.403**	.415**	.562**
	Sig. (2-tailed)	.007	.000	.013	.001	.004	.004	.063		.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y9	Pearson Correlation	.265**	.236*	.418**	.480**	.422**	.489**	.533**	.403**	1	.460**	.737**
	Sig. (2-tailed)	.008	.018	.000	.000	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y10	Pearson Correlation	.284**	.308**	.313**	.366**	.303**	.512**	.384**	.415**	.460**	1	.675**
	Sig. (2-tailed)	.004	.002	.002	.000	.002	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100
Total_Y	Pearson Correlation	.480**	.463**	.603**	.632**	.722**	.767**	.717**	.562**	.737**	.675**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Konten 15 September 2021

		Correlations										
		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Total_Y
Y1	Pearson Correlation	1	.168	.388**	.322**	.273**	.341**	.227*	.373**	.325**	.322**	.527**
	Sig. (2-tailed)		.095	.000	.001	.006	.001	.023	.000	.001	.001	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y2	Pearson Correlation	.168	1	.381**	.228*	.336**	.308**	.418**	.328**	.385**	.418**	.555**
	Sig. (2-tailed)	.095		.000	.022	.001	.002	.000	.001	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y3	Pearson Correlation	.388**	.381**	1	.291**	.440**	.513**	.455**	.345**	.364**	.354**	.651**
	Sig. (2-tailed)	.000	.000		.003	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y4	Pearson Correlation	.322**	.228*	.291**	1	.524**	.492**	.348**	.474**	.382**	.612**	.671**
	Sig. (2-tailed)	.001	.022	.003		.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y5	Pearson Correlation	.273**	.336**	.440**	.524**	1	.667**	.509**	.515**	.560**	.657**	.805**
	Sig. (2-tailed)	.006	.001	.000	.000		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y6	Pearson Correlation	.341**	.308**	.513**	.492**	.667**	1	.444**	.400**	.527**	.460**	.754**
	Sig. (2-tailed)	.001	.002	.000	.000	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y7	Pearson Correlation	.227*	.418**	.455**	.348**	.509**	.444**	1	.379**	.523**	.505**	.704**
	Sig. (2-tailed)	.023	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y8	Pearson Correlation	.373**	.328**	.345**	.474**	.515**	.400**	.379**	1	.566**	.605**	.711**
	Sig. (2-tailed)	.000	.001	.000	.000	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y9	Pearson Correlation	.325**	.385**	.364**	.382**	.560**	.527**	.523**	.566**	1	.588**	.755**
	Sig. (2-tailed)	.001	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y10	Pearson Correlation	.322**	.418**	.354**	.612**	.657**	.460**	.505**	.605**	.588**	1	.798**
	Sig. (2-tailed)	.001	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100
Total_Y	Pearson Correlation	.527**	.555**	.651**	.671**	.805**	.754**	.704**	.711**	.755**	.798**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Konten 17 Agustus 2021

		Correlations										
		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Total_Y
Y1	Pearson Correlation	1	.491**	.552**	.475**	.466**	.443**	.489**	.555**	.428**	.541**	.749**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y2	Pearson Correlation	.491**	1	.552**	.499**	.435**	.432**	.399**	.454**	.484**	.510**	.717**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y3	Pearson Correlation	.552**	.552**	1	.422**	.418**	.325**	.467**	.511**	.404**	.442**	.698**
	Sig. (2-tailed)	.000	.000		.000	.000	.001	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y4	Pearson Correlation	.475**	.499**	.422**	1	.349**	.413**	.420**	.366**	.355**	.447**	.652**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y5	Pearson Correlation	.466**	.435**	.418**	.349**	1	.717**	.635**	.407**	.470**	.500**	.760**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y6	Pearson Correlation	.443**	.432**	.325**	.413**	.717**	1	.497**	.447**	.536**	.548**	.749**
	Sig. (2-tailed)	.000	.000	.001	.000	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y7	Pearson Correlation	.489**	.399**	.467**	.420**	.635**	.497**	1	.447**	.473**	.468**	.742**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y8	Pearson Correlation	.555**	.454**	.511**	.366**	.407**	.447**	.447**	1	.502**	.497**	.707**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y9	Pearson Correlation	.428**	.484**	.404**	.355**	.470**	.536**	.473**	.502**	1	.506**	.709**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y10	Pearson Correlation	.541**	.510**	.442**	.447**	.500**	.548**	.468**	.497**	.506**	1	.752**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100
Total_Y	Pearson Correlation	.749**	.717**	.698**	.652**	.760**	.749**	.742**	.707**	.709**	.752**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 5**HASIL UJI RELIABILITAS VARIABEL KONTEN MEME (X)**

Reliability Statistics	
Cronbach's Alpha	N of Items
.751	9

Reliability Statistics	
Cronbach's Alpha	N of Items
.771	9

Reliability Statistics	
Cronbach's Alpha	N of Items
.722	9

Reliability Statistics	
Cronbach's Alpha	N of Items
.762	9

Reliability Statistics	
Cronbach's Alpha	N of Items
.890	9

LAMPIRAN 6

HASIL UJI RELIABILITAS VARIABEL ONLINE ENGAGEMENT (Y)

Reliability Statistics	
Cronbach's Alpha	N of Items
.811	10

Reliability Statistics	
Cronbach's Alpha	N of Items
.811	10

Reliability Statistics	
Cronbach's Alpha	N of Items
.841	10

Reliability Statistics	
Cronbach's Alpha	N of Items
.882	10

Reliability Statistics	
Cronbach's Alpha	N of Items
.899	10

LAMPIRAN 7
HASIL ANALISIS REGRESI LINEAR SEDERHANA

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Konten_Mem e ^b	.	Enter

a. Dependent Variable: Online_Engagement

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.688 ^a	.473	.467	13.910

a. Predictors: (Constant), Konten_Meme

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	17003.777	1	17003.777	87.878	.000 ^b
	Residual	18962.223	98	193.492		
	Total	35966.000	99			

a. Dependent Variable: Online_Engagement

b. Predictors: (Constant), Konten_Meme

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	23.920	15.432		1.550	.124
	Konten_Meme	.950	.101	.688	9.374	.000

a. Dependent Variable: Online_Engagement

LAMPIRAN 8
HASIL ANALISIS KORELASI

Correlations

		Konten_Meme	Online_Engagement
Konten_Meme	Pearson Correlation	1	.688**
	Sig. (2-tailed)		.000
	N	100	100
Online_Engagement	Pearson Correlation	.688**	1
	Sig. (2-tailed)	.000	
	N	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 9

LEMBAR KARTU BIMBINGAN SKRIPSI













UNIVERSITAS 17 AGUSTUS 1945 (UNTAG) SURABAYA
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK

Program Studi : Adm. Publik, Adm. Bisnis, Ilmu Komunikasi, Magister Adm. Publik, Doktor Ilmu Adm.
 Gedung: F 101, Jl. Semolowaru 45 Surabaya (60118)
 Telp. 031 5925982, 5931800 psw. 159 e-mail : filep@untag-sby.ac.id

KARTU BIMBINGAN SKRIPSI

Nama : Chandra Wijaya
 NBI : 1151800103
 Program Studi : Ilmu Komunikasi
 Dosen Pembimbing I : Dewi Sri Andika Rusmana, S.I.Kom.,M.Med.Kom.
 Dosen Pembimbing II : Drs. Jupriono, M.Si
 Judul Skripsi : Pengaruh Konten Meme Terhadap Online Engagement Pada Followers Akun Instagram @Netflixid

No	Tanggal	Saran/Perbaikan	Pembimbing	
			Paraf Dospem 1	Paraf Dospem 2
1	23/03	BAB I diperbaiki, LBM diperbaiki, tambahkan data dan perbaiki penulisan manfaat teoritik diperbaiki.		
2	06/04	LBM dilengkapi dgn online engagement, meme dgn komunikasi pemasaran dan pengaruh dalam komunikasi. Berikan sumber di setiap kutipan		
3	20/04	Bab I diperbaiki. Bab II : critical review direvisi, alur teori disesuaikan dengan alur yg saya beri, penulisan diperbaiki. Teori : Media Richness. Sampel: Snow Ball		
4	18/5	Bab I diperbaiki, Bab II diperbaiki critical review (dipertajam), landasan teori diperbanyak definisi dan dari konteks komunikasi, dikompromasi ke fit, dupli 4/ penempatan definisi operasional.		
5	31/5	BAB I & II ACC, dipertajam untuk persamb kutipan dijelaskan. Bab II disesuaikan dengan outline, per sampel konten & untuk validitas coba baca selain Pearson		

No	Tanggal	Sarani/Perbaikan	Pembimbing	
			Paraf Dospem 1	Paraf Dospem 2
6.	8/6	Bab III diperbaiki dan kirimkan kuisioner		
7.	21/9	Hasil kuisioner dan pengerjaan bab IV Bab III ACC.		
8.	10/10	Bab IV di pembatasan penjelasan dan media richness diperdalam. Untuk data tidak ditulis ulang kalau sudah ada di tabel. Penulisan diperbaiki.		
	1/11	Bab IV dan V ACC.		
		Penulisan & Penemuan Abstrak all ^{06/2022} _{12/20}		
	7/12	Bab IV dan V ACC.		

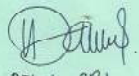
Catatan:

1. Kartu Bimbingan dibawa saat bimbingan
2. Kartu bimbingan diisi oleh Dosen Pembimbing

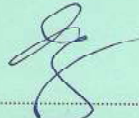
Bimbingan dinyatakan

Tanggal: 7 Desember 2022.

Dosen Pembimbing I,


 (DEWI SRI A.R.)

Dosen Pembimbing II,


 (.....)

LAMPIRAN 10

HASIL TURNITIN

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LAMPIRAN 11
LEMBAR REVISI

PROGRAM STUDI ILMU KOMUNIKASI
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA

LEMBAR REVISI

JENIS UJIAN :

Skripsi

Nama : Chandra Wijaya

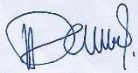
NIM : 1151800103

Hari/ Tanggal Ujian : Kamis, 22 Desember 2022


Catatan Perbaikan:

- Penyusunan abstrak dulu lalu abstrak bhs Inggris, daftar isi disusun dengan benar.
- Ikuti pedoman penulisan.
- Teori media richness bisa diaplikasikan tidak hanya pada organisasi. Tapi ~~diteliti~~ dibaca kembali.
- Penyusunan skripsi disusun dengan baik. Yang masih kurang dilengkapi.

Surabaya, 03 Januari 2023
Persetujuan Dosen Penguji Telah Revisi/Perbaikan,


(DEWI SRI A.R.)

Revisi dari Dosen Penguji,


(DEWI SRI A.R.)

PROGRAM STUDI ILMU KOMUNIKASI
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA

LEMBAR REVISI

JENIS UJIAN :

Skripsi

Nama : Chandra Wijaya

NIM : 1151800103

Hari/ Tanggal Ujian : Kamis, 22 Desember 2022


Catatan Perbaikan:

- Perbaikan ketepatan pada Empuq. Caya
kepada Buehwa
- Perbaiki judul. agar lebih lengkap
sybyuk & doyet keluar.

Surabaya, 22.12.2022.....
Persetujuan Dosen Penguji Telah Revisi/Perbaikan,


(Maulana H)

Revisi dari Dosen Penguji,


(Maulana)

PROGRAM STUDI ILMU KOMUNIKASI
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA

LEMBAR REVISI

JENIS UJIAN :

Skripsi

Nama : Chandra Wijaya

NIM : 1151800103


Hari/ Tanggal Ujian : Kamis, 22 Desember 2022

Catatan Perbaikan:

Cek kesesuaian Teori

Surabaya, 4 Januari 2023
Persetujuan Dosen Penguji Telah Revisi/Perbaikan,

Revisi dari Dosen Penguji,

()
D. Mary Fidia, M.S.

()
D. Mary Fidia, M.S.