

**THE ANALYSIS OF LANGUAGE STYLE
IN “FIFTY SHADES OF GREY” FILM**

A THESIS

**Presented to the Department of English Literature
in Partial Fulfillment for the degree of Bachelor of Arts**



By :

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**FAKULTAS ILMU BUDAYA
UNIVERSITAS 17 AGUSTUS 1945 SURABAYA
2022**

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**Presented in a Partial Fulfillment of the Requirements for
Completing the Sarjana Degree in Department of English Literature**



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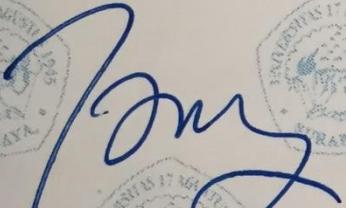
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2022**

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Advisor,


Dr. Paryianto, M.Ed.

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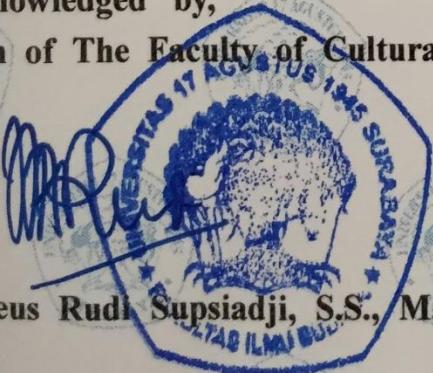
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MOTTO

*“Remember the day you prayed for what you have right now,
your future self is watching you through your memories.”*

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ABSTRACT

Abstract. People communicate with each other using their own style and characteristics to express their ideas and feelings. This research aims to analyze the types and frequency of use of language style in “*Fifty Shades of Grey*” film. Using the subtitle of the film as the data source, this study is descriptive qualitative in nature. Drawn from Martin Joos’s (1967) theory of language styles - frozen, formal, consultative, casual, and intimate, the findings indicate that 97 language styles appeared in the “*Fifty Shades of Grey*” film with the most dominant one is Casual Style (53 times). Other language styles include Consultative Style (18 times), Formal Style (12 times), Intimate Style (11 times), and Frozen Style (3 times). Casual Style as the dominant language style that appeared in the film means that the characters’ conversations mostly take place between friends, partners, or colleagues. Also supported by the context and situation where the conversations take place that was not too formal nor used well-formed utterances.

Keywords: Language Style, Sociolinguistics, Film, Fifty Shades of Grey.

ABSTRAK

Abstrak. Orang-orang berkomunikasi satu sama lain menggunakan gaya dan karakteristik mereka sendiri untuk mengekspresikan ide dan perasaan mereka. Penelitian ini bertujuan untuk menganalisis jenis dan frekuensi penggunaan gaya bahasa dalam film “*Fifty Shades of Grey*”. Dengan menggunakan *subtitle* film sebagai sumber data, penelitian ini bersifat deskriptif kualitatif. Diambil dari teori gaya bahasa Martin Joos (1967) – *frozen, formal, consultative, casual, dan intimate*, temuan menunjukkan bahwa 97 gaya bahasa muncul dalam film “*Fifty Shades of Grey*” dengan yang paling dominan adalah *Casual Style* (53 kali). Gaya bahasa lainnya termasuk *Consultative Style* (18 kali), *Formal Style* (12 kali), *Intimate Style* (11 kali), dan *Frozen Style* (3 kali). *Casual Style* sebagai gaya bahasa dominan yang muncul dalam film berarti bahwa percakapan para karakter sebagian besar terjadi antara teman, pasangan, atau rekan kerja. Juga didukung oleh konteks dan situasi di mana percakapan berlangsung yang tidak terlalu formal dan menggunakan tuturan yang terbentuk dengan tidak begitu baik.

Kata kunci: Language Style, Sociolinguistics, Film, Fifty Shades of Grey.