

DAFTAR PUSTAKA

- Baran, J. Stanley & Dennis K. Davis. (2000). *Mass Communication Theory: Foundations, Ferment and Future*. California: Wadsworth Publishing Company
- Bungin, Burhan. (2001). *Metodologi Penelitian Sosial*. Surabaya: Airlangga
- Effendy, Uchjana. (2001). *Ilmu Komunikasi Teori dan Praktek*. Bandung: Remaja Rosdakarya
- Grant, August E & Meadows, Jennifer H. (2010). *Communication Technology Update and Fundamental. 12th Edition*. Boston: Focal Press
- Hovland, Carl I., Irving L. Janis, and Harold H. Kelley. (1953). *"Communication and Persuasion: Psychological Studies of Opinion Change"*. New Haven: Yale
- J. Severin dan Tankard. (2008). *Teori Komunikasi*. Jakarta: Kencana Media Pressindo.
- Kaplan, Andreas M., Michael Haenlein. (2010). *"Users of the world, unite! The challenges and opportunities of Social Media"*. Business Horizons
- Kaplan, Andreas M., Michael Haenlein. (2010). *"Users of the world, unite! The challenges and opportunities of Social Media"*. Business Horizons
- Kietzmann, Jan H.; Kris Hermkens, Ian P. McCarthy, and Bruno S. Silvestre. (2011). *"Social media? Get serious! Understanding the functional building blocks of social media"*. Business Horizons

Lasswell, Harold Bryson, L. (1948). *The Structure and Function of Communication in Society. The Communication of Ideas*. New York: Institute for Religious and Social Studies.

McQuail. (1987). *Teori Komunikasi Massa ed. 2*. Jakarta: Erlangga

McQuail, D., Blumler, J. G., & Brown, J. (1972). *The television audience: A revised perspective*. England: Penguin

Miles, M.B. and Huberman, M.A. (1984). *Qualitative Data Analysis*. London: Sage Publication

Mulyana, Deddy. (2001). *Ilmu Komunikasi Suatu Pengantar*. Bandung: Remaja Rosdakarya

Rakhmat, Jalaluddin. (1984). *Metode Penelitian Komunikasi*. Bandung: Remaja Karya.

Severin W. J. & Tankard, J. W. (1997). *Uses of Mass Media*. New York: Longman.

NON BUKU

[Ceenso.wordpress.com/2008/12/.../arti-media-pembelajaran](http://ceenso.wordpress.com/2008/12/.../arti-media-pembelajaran)

<http://cellularphonesindonesia.blogspot.com/2011/10/sejarah-datangnya-blackberry-ke.html>

<http://id.wikipedia.org/wiki/BlackBerry>

http://id.wikipedia.org/wiki/Media_sosial#Klasifikasi_media_sosial

http://id.wikipedia.org/wiki/Telepon_cerdas

<http://news.bbc.co.uk/2/hi/programmes/direct/indonesia/9508138.stm>

<http://www.berryindo.com/blackberry-users-indonesia/#ixzz2ZDSd9yDX>

<http://www.berryindo.com/9-5-juta-user-blackberry-di-indonesia->

[2015/#ixzz2ZDRz3a5c](http://www.berryindo.com/9-5-juta-user-blackberry-di-indonesia-2015/#ixzz2ZDRz3a5c)

<http://www.berryindo.com/forum/topic/sejarah-blackberry>

http://www.mediabistro.com/alltwitter/history-social-media_b12770