

Lampiran 1

KUISIONER
PENGARUH PERSEPSI HARGA, ORIGINAL PRODUK, DAN VARIAN
PRODUK TERHADAP KEPUTUSAN PEMBELIAN DAN
KEPUASAN PEMBELI

I. Isilah Kuesioner ini sesuai dengan penilaian anda pada kolom yang telah disediakan.

Keterangan :

Sangat Setuju : SS
Setuju : S
Cukup Setuju : CS
Tidak Setuju : TS
Sangat Tidak Setuju : STS

A. Variabel Persepsi Harga (X_1)

No	Pernyataan	STS	TS	CS	S	SS
	Keterjangkauan Harga					
1.	Harga Mutiara pada budidaya di Kab. Maluku Tenggara terjangkau apabila dibanding pesaing lain					
2.	Harga Mutiara pada budidaya di Kab. Maluku Tenggara sesuai dengan ukuran produk					
3.	Harga Mutiara pada budidaya di Kab. Maluku Tenggara sesuai dengan kemampuan beli saya					
	Kesesuaian Harga Dengan Kualitas Produk					
4.	Harga yang ditawarkan budidaya Mutiara sesuai dengan keawetan produk					
5.	Harga yang ditawarkan budidaya Mutiara sesuai dengan desain produk					
6.	Harga yang ditawarkan budidaya Mutiara sesuai dengan material yang digunakan					
	Kesesuaian Harga Dengan Manfaat dan Daya Saing Harga					

No	Pernyataan	STS	TS	CS	S	SS
7.	Harga yang ditawarkan budidaya Mutiara sesuai dengan manfaat yang saya dapatkan					
8.	Harga yang ditawarkan budidaya Mutiara sesuai daya saing produk dengan pesaing lain					
9.	Harga yang ditawarkan budidaya Mutiara dapat bersaing dengan kompetitor					
	Potongan Atau Diskon Harga					
10.	Banyak Potongan atau diskon harga yang ditawarkan budidaya Mutiara					
11.	Potongan yang diberikan membuat produk menjadi lebih terjangkau					
12.	Potongan yang diberikan membuat konsumen semakin ingin untuk tertarik membeli					

B. Variabel Original Produk (X_2)

No	Pernyataan	STS	TS	CS	S	SS
	<i>Country Beliefs</i>					
1	Saya akan memilih Produk Mutiara yang berasal dari Kab. Maluku Tenggara karena Maluku Tenggara ini inovatif di bidang budidaya					
2	Saya akan memilih Produk Mutiara yang berasal dari Kab. Maluku Tenggara karena Maluku Tenggara memiliki keahlian dalam desain					
3	Saya akan memilih Produk Mutiara yang berasal dari Kab. Maluku Tenggara karena Maluku Tenggara memiliki reputasi yang baik					
	<i>People Affect</i>					
4	Saya akan memilih Produk Mutiara yang berasal dari Kab. Maluku Tenggara, karena Maluku Tenggara memiliki tenaga kerja yang kreatif					

No	Pernyataan	STS	TS	CS	S	SS
5	Saya akan memilih Produk Mutiara yang berasal dari Kab. Maluku Tenggara, karena Maluku Tenggara memiliki tenaga kerja yang teliti					
6	Saya akan memilih Produk Mutiara yang berasal dari Kab. Maluku Tenggara, karena Maluku Tenggara memiliki tenaga kerja dengan kualitas yang baik					
	<i>Desired Interaction</i>					
7	Saya tertarik membeli Produk Mutiara yang berasal dari Kab. Maluku Tenggara karena banyak peminatnya					
8	Saya tertarik membeli Produk Mutiara yang berasal dari Kab. Maluku Tenggara karena sudah tersebar di Indonesia					
9	Saya tertarik membeli Produk Mutiara yang berasal dari Kab. Maluku Tenggara karena telah banyak dijual di berbagai negara					

C. Variabel Varian Produk (X_3)

No	Pernyataan	STS	TS	CS	S	SS
	Corak					
1.	Produk Mutiara pada budidaya di Kab. Maluku Tenggara memiliki corak yang unik					
2.	Produk Mutiara pada budidaya di Kab. Maluku Tenggara memiliki corak kombinasi warna yang unik					
3.	Produk Mutiara pada budidaya di Kab. Maluku Tenggara memiliki corak yang jarang dijual pada pesaing lain					
	Kualitas					
4.	Saya merasa Mutiara di Kab. Maluku Tenggara merupakan produk yang berkualitas					
5.	Saya merasa Mutiara di Kab. Maluku Tenggara merupakan produk yang awet					

6.	Saya merasa Mutiara di Kab. Maluku Tenggara merupakan produk yang lebih baik dibanding pesaing lain					
Desain						
7.	Produk Mutiara pada budidaya di Kab. Maluku Tenggara memiliki desain yang indah					
8.	Produk Mutiara pada budidaya di Kab. Maluku Tenggara memiliki desain yang menarik untuk dibeli					
9.	Produk Mutiara pada budidaya di Kab. Maluku Tenggara memiliki desain yang beda dengan produk lain					

D. Variabel Keputusan Pembelian (Z)

No	Pernyataan	STS	TS	CS	S	SS
Keistimewaan Tambahan						
1.	Budidaya Mutiara di Kab. Maluku Tenggara adalah produk Mutiara yang berkualitas					
2.	Budidaya Mutiara di Kab. Maluku Tenggara adalah produk Mutiara dengan tingkat ketahanan yang tinggi					
3.	Budidaya Mutiara di Kab. Maluku Tenggara adalah produk Mutiara yang estetik					
Keandalan						
4.	Saya selalu mengamati Budidaya Mutiara di Kab. Maluku Tenggara berdasar coraknya					
5.	Saya selalu mengamati Budidaya Mutiara di Kab. Maluku Tenggara berdasar desainnya					
6.	Saya selalu mengamati Budidaya Mutiara di Kab. Maluku Tenggara berdasar kombinasi warna yang digunakan					
Kesesuaian Dengan Spesifikasi						
7.	Budidaya Mutiara di Kab. Maluku Tenggara memiliki standar kualitas yang tinggi					

No	Pernyataan	STS	TS	CS	S	SS
8.	Budidaya Mutiara di Kab. Maluku Tenggara mudah untuk direparasi/diperbaiki					
9.	Budidaya Mutiara di Kab. Maluku Tenggara memiliki daya saing tertinggi					
	Daya Tahan					
10.	Saya membeli Mutiara di Budidaya Kab. Maluku Tenggara karena kualitasnya yang baik					
11.	Saya membeli Mutiara di Budidaya Kab. Maluku Tenggara karena keinginan sendiri					
12.	Saya membeli Mutiara di Budidaya Kab. Maluku Tenggara karena keindahan produk					
	Estetika					
13.	Saya merasa senang saat membeli Mutiara di Budidaya Kab. Maluku Tenggara					
14.	Saya merasa bangga akan keindahan Mutiara di Budidaya Kab. Maluku Tenggara yang telah dibeli					
15.	Saya merasa senang karena produk Mutiara di Budidaya Kab. Maluku Tenggara dapat diandalkan					

E. Variabel Kepuasan Pembeli (Y)

No	Pernyataan	STS	TS	CS	S	SS
	Pengenalan Masalah					
1.	Saya puas dengan produk mutiara karena memiliki keistimewaan yang tidak ada pada produk lain					
2.	Saya puas akan <i>feature</i> yang diberiskan pada produk mutiara					
3.	Saya puas karena <i>feature</i> yang diberikan menambah keindahan produk					
	Pencarian Informasi					
4.	Saya puas dengan produk Mutiara yang dapat bersaing dengan aksesories merek lain					

No	Pernyataan	STS	TS	CS	S	SS
5.	Saya puas dengan Produk Budidaya Mutiara karena mampu menjadi pilihan utama dalam memilih produk mutiara					
6.	Saya puas dengan Produk Budidaya Mutiara karena produk dapat menjadi daya tarik					
	Evaluasi Alternatif					
7.	Saya puas dengan Produk Budidaya Mutiara karena produk sesuai dengan spesifikasi yang diberikan					
8.	Saya puas dengan Produk Budidaya Mutiara karena antara produk satu dengan yang lain sesuai atau identik					
9.	Saya puas dengan Produk Budidaya Mutiara karena sesuai dengan standar kualitas					
	Keputusan Pembelian					
10.	Saya puas dengan Produk Budidaya Mutiara karena produk bertahan lama					
11.	Saya puas dengan Produk Budidaya Mutiara karena warna produk tidak mudah luntur					
12.	Saya puas dengan Produk Budidaya Mutiara karena produk tidak mudah pecah					
	Perilaku Pasca Pembelian					
13.	Saya puas dengan Produk Budidaya Mutiara karena terlihat mewah saat digunakan					
14.	Saya puas dengan Produk Budidaya Mutiara karena baik untuk aksesoris					
15.	Saya puas dengan Produk Budidaya Mutiara karena cocok untuk hadiah					

TERIMA KASIH

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
1	4	4	4	4	4	4	4	4	4	3	5	3	47	3,92
2	4	4	3	4	4	4	4	4	3	4	3	4	45	3,75
3	3	3	4	3	3	3	3	4	4	3	4	4	41	3,42
4	3	3	4	4	4	3	3	3	3	3	4	4	41	3,42
5	4	4	5	4	4	5	5	5	4	4	4	4	52	4,33
6	4	3	3	3	4	3	3	4	3	3	4	4	41	3,42
7	4	5	4	4	5	4	3	5	4	3	4	3	48	4,00
8	3	3	4	3	3	3	3	3	4	3	3	3	38	3,17
9	4	3	3	3	3	3	4	3	3	3	3	4	39	3,25
10	4	3	4	3	3	4	4	3	3	4	3	4	42	3,50
11	4	4	5	4	4	5	5	4	5	5	5	5	55	4,58
12	4	3	4	4	3	3	4	3	4	4	3	3	42	3,50
13	4	4	5	5	5	5	5	4	5	5	5	4	56	4,67
14	4	3	4	3	3	4	4	3	3	4	4	3	42	3,50
15	4	5	4	5	4	4	4	4	5	4	5	5	53	4,42
16	4	3	4	4	4	4	5	4	5	5	4	4	50	4,17
17	4	4	3	3	3	4	4	3	3	3	4	4	42	3,50
18	4	3	3	4	3	3	3	4	4	3	3	4	41	3,42
19	4	3	4	4	3	3	4	3	4	4	4	3	43	3,58
20	4	3	3	3	4	3	4	4	3	4	3	4	42	3,50
21	5	5	4	5	5	4	4	4	4	5	4	4	53	4,42

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
22	4	4	4	5	4	4	5	4	5	5	5	5	54	4,50
23	4	3	3	3	3	3	3	4	4	4	3	4	41	3,42
24	4	3	4	3	3	3	4	3	3	3	3	3	39	3,25
25	4	3	4	4	5	4	4	4	5	5	5	5	52	4,33
26	4	4	4	4	4	4	3	4	4	4	4	4	47	3,92
27	4	3	4	3	4	3	4	4	3	4	3	3	42	3,50
28	4	3	4	4	3	4	4	3	4	4	4	4	45	3,75
29	5	4	5	4	4	5	5	4	4	5	5	4	54	4,50
30	4	3	4	3	3	3	4	4	3	3	4	4	42	3,50
31	3	3	4	3	4	3	3	4	3	3	4	4	41	3,42
32	3	3	4	4	4	4	4	4	3	4	3	4	44	3,67
33	4	5	4	4	4	4	5	5	5	5	5	4	54	4,50
34	4	3	3	3	4	3	4	3	3	3	4	4	41	3,42
35	3	4	4	4	3	4	4	4	3	3	3	4	43	3,58
36	4	3	3	3	4	3	3	3	4	4	4	4	42	3,50
37	3	4	3	4	4	3	3	4	3	4	3	3	41	3,42
38	4	3	4	4	3	3	4	3	3	4	4	4	43	3,58
39	4	3	3	3	3	4	3	3	4	3	3	4	40	3,33
40	4	3	4	3	4	3	3	3	3	3	4	4	41	3,42
41	3	3	4	4	3	3	4	4	4	4	4	4	44	3,67
42	4	4	4	4	4	4	4	4	4	4	3	3	46	3,83

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
43	3	3	3	4	3	3	3	4	3	3	4	4	40	3,33
44	3	3	3	3	4	4	4	3	4	4	3	3	41	3,42
45	3	3	3	4	4	3	4	3	3	4	4	3	41	3,42
46	5	4	4	5	5	5	5	4	5	5	4	5	56	4,67
47	4	3	4	3	4	4	4	4	4	3	3	3	43	3,58
48	3	4	3	3	3	3	4	3	3	3	4	4	40	3,33
49	3	4	3	4	4	3	3	4	3	4	3	3	41	3,42
50	4	3	4	3	4	3	4	4	3	4	3	3	42	3,50
51	4	4	4	3	4	3	3	3	3	4	3	3	41	3,42
52	4	4	4	4	4	4	4	4	4	4	3	3	46	3,83
53	3	3	4	3	3	3	3	4	4	3	4	4	41	3,42
54	3	4	4	3	3	3	4	4	3	3	3	3	40	3,33
55	4	4	5	5	5	4	5	5	4	5	4	5	55	4,58
56	4	4	4	4	4	5	4	5	4	5	4	4	51	4,25
57	3	4	4	3	4	3	3	3	4	3	3	3	40	3,33
58	4	3	4	3	3	4	3	3	4	3	4	4	42	3,50
59	4	3	3	3	3	4	4	3	3	3	4	4	41	3,42
60	3	3	3	3	3	3	4	3	3	4	3	4	39	3,25
61	3	3	3	3	3	3	3	3	4	3	4	4	39	3,25
62	4	4	3	4	4	4	4	4	3	3	3	3	43	3,58
63	4	4	5	4	4	4	5	5	4	5	5	4	53	4,42

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
64	3	4	4	4	4	4	4	3	3	3	3	3	42	3,50
65	3	5	4	5	4	4	4	4	4	5	4	5	51	4,25
66	4	3	3	4	3	3	3	3	3	3	4	4	40	3,33
67	4	4	3	3	3	3	4	3	3	3	3	3	39	3,25
68	4	3	4	3	3	4	4	3	4	3	4	4	43	3,58
69	4	3	3	3	3	4	4	4	5	5	5	5	48	4,00
70	3	5	5	4	5	4	4	5	4	5	5	5	54	4,50
71	4	3	3	3	3	3	3	3	3	3	4	4	39	3,25
72	3	4	3	3	3	3	4	3	4	3	4	3	40	3,33
73	3	4	4	4	4	4	3	3	3	3	4	3	42	3,50
74	4	4	4	3	3	3	4	4	4	4	4	4	45	3,75
75	3	4	4	3	3	3	3	3	4	4	4	3	41	3,42
76	3	3	4	3	3	3	3	4	3	4	3	4	40	3,33
77	3	3	3	3	2	2	3	3	4	3	3	4	36	3,00
78	3	3	4	3	3	3	4	3	4	3	4	3	40	3,33
79	4	4	4	4	4	3	4	4	3	4	4	4	46	3,83
80	4	2	2	3	3	3	3	3	3	3	4	3	36	3,00
81	3	3	4	3	3	3	3	4	3	4	4	3	40	3,33
82	3	3	3	3	2	3	2	2	2	3	3	3	32	2,67
83	3	3	3	4	4	4	4	4	4	4	4	4	45	3,75
84	5	4	3	3	3	3	3	3	4	2	3	3	39	3,25

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
85	4	4	4	3	3	4	3	4	3	3	4	4	43	3,58
86	4	2	2	3	3	3	3	3	2	3	3	4	35	2,92
87	2	2	2	4	3	3	3	4	2	2	4	3	34	2,83
88	2	3	4	2	2	4	3	3	3	4	3	4	37	3,08
89	4	3	4	3	4	3	4	4	3	4	3	3	42	3,50
90	3	4	4	4	3	3	3	3	3	4	3	3	40	3,33
91	4	3	4	4	4	4	4	4	4	4	3	3	45	3,75
92	3	4	3	3	3	4	3	4	3	4	3	4	41	3,42
93	4	4	4	4	4	3	3	4	4	3	3	3	43	3,58
94	3	3	3	4	4	4	4	4	4	4	4	4	45	3,75
95	3	3	4	3	3	3	3	3	3	3	4	3	38	3,17
96	4	3	3	3	3	3	3	3	4	3	4	3	39	3,25
97	3	4	4	4	3	4	4	4	4	4	3	3	44	3,67
98	4	4	4	4	4	4	4	4	4	4	5	5	50	4,17
99	4	3	3	3	3	3	4	4	3	3	4	4	41	3,42
100	5	5	5	4	5	5	5	4	4	5	5	5	57	4,75
101	4	4	3	3	4	3	4	3	4	4	3	4	43	3,58
102	3	3	4	3	3	3	3	3	3	4	4	4	40	3,33
103	4	4	4	4	4	3	3	3	4	3	4	3	43	3,58
104	4	4	4	4	4	4	4	4	4	4	3	3	46	3,83
105	5	4	4	4	5	4	4	4	4	5	4	5	52	4,33

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
127	3	3	3	3	4	3	4	3	3	3	3	3	38	3,17
128	3	3	3	4	4	3	3	4	4	4	4	4	43	3,58
129	4	4	4	4	4	4	4	3	4	4	4	4	47	3,92
130	5	4	4	4	5	4	4	5	5	4	5	5	54	4,50
131	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
132	4	4	4	4	4	4	3	4	3	4	3	4	45	3,75
133	4	4	4	4	4	4	3	4	4	4	4	3	46	3,83
134	4	4	3	4	4	4	4	3	4	4	4	4	46	3,83
135	5	5	5	5	5	5	5	4	5	5	5	5	59	4,92
136	4	4	4	4	3	3	4	3	4	3	3	4	43	3,58
137	3	3	3	3	3	3	3	3	3	3	4	3	37	3,08
138	4	4	4	4	3	3	3	4	4	4	4	4	45	3,75
139	4	3	4	3	4	4	4	3	4	3	3	4	43	3,58
140	5	4	4	4	4	4	4	4	5	5	4	4	51	4,25
141	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
142	4	4	4	4	4	5	4	5	4	4	4	4	50	4,17
143	3	4	4	3	4	3	3	3	3	3	3	4	40	3,33
144	3	4	4	4	4	3	4	3	4	3	3	3	42	3,50
145	5	4	4	5	5	5	4	5	4	5	4	4	54	4,50
146	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
147	4	4	4	4	4	4	3	4	4	4	4	4	47	3,92

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
148	3	3	4	3	3	4	4	3	3	3	3	3	39	3,25
149	4	4	3	4	3	4	3	4	4	4	4	4	45	3,75
150	3	3	4	3	3	4	3	3	3	3	3	4	39	3,25
151	4	4	4	4	4	4	4	4	3	3	3	2	43	3,58
152	3	3	3	3	3	3	3	3	3	4	4	4	39	3,25
153	3	4	4	4	4	3	4	3	3	3	3	3	41	3,42
154	4	4	4	3	3	3	4	4	3	3	3	3	41	3,42
155	3	3	3	4	3	4	4	3	3	4	4	3	41	3,42
156	3	2	2	3	2	3	2	3	2	2	2	2	28	2,33
157	4	4	4	4	4	3	3	4	4	4	4	3	45	3,75
158	4	4	3	3	4	4	4	3	4	3	4	3	43	3,58
159	5	5	5	5	4	4	4	4	5	4	4	5	54	4,50
160	4	4	4	4	4	3	3	4	4	3	3	4	44	3,67
161	4	3	3	2	2	2	2	2	3	2	2	2	29	2,42
162	4	3	4	4	4	4	4	4	4	4	3	2	44	3,67
163	3	3	3	3	3	3	3	3	3	3	4	4	38	3,17
164	4	5	5	5	5	4	4	5	5	4	4	5	55	4,58
165	3	3	3	3	4	3	3	4	3	3	3	3	38	3,17
166	4	4	3	4	3	4	3	4	3	4	3	3	42	3,50
167	5	4	4	5	5	4	4	5	4	5	5	5	55	4,58
168	4	4	3	4	3	3	3	3	4	4	3	3	41	3,42

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
169	3	3	3	3	3	3	3	3	3	4	4	4	39	3,25
170	3	3	3	2	3	3	2	3	3	3	3	4	35	2,92
171	4	4	3	4	4	4	4	4	3	4	3	4	45	3,75
172	4	4	5	5	5	5	4	5	5	5	5	5	57	4,75
173	4	3	4	3	4	3	4	4	3	4	3	3	42	3,50
174	3	3	4	4	4	3	4	4	4	3	3	3	42	3,50
175	4	4	4	4	4	4	4	4	4	3	4	4	47	3,92
176	5	4	5	4	5	4	5	5	4	5	4	5	55	4,58
177	4	4	4	3	4	4	3	4	4	4	4	3	45	3,75
178	4	4	4	3	3	4	4	4	4	3	4	4	45	3,75
179	3	3	4	4	4	3	3	3	3	4	3	3	40	3,33
180	3	3	3	3	3	3	3	3	4	3	3	3	37	3,08
181	4	5	5	5	5	4	5	5	5	4	5	5	57	4,75
182	4	4	4	4	4	4	4	4	3	4	3	3	45	3,75
183	5	5	4	4	5	5	5	5	5	4	5	4	56	4,67
184	3	4	3	4	4	4	4	4	4	4	3	3	44	3,67
185	3	3	4	4	4	4	4	4	4	4	3	4	45	3,75
186	4	4	3	4	4	3	4	4	3	4	4	4	45	3,75
187	5	5	5	4	5	4	5	5	5	5	4	5	57	4,75
188	4	4	4	4	3	3	4	4	4	4	4	3	45	3,75
189	5	4	5	4	5	4	4	5	4	5	5	4	54	4,50

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
190	4	4	4	4	4	4	4	5	5	4	4	4	50	4,17
191	4	3	4	3	4	3	3	3	4	3	4	4	42	3,50
192	3	3	3	4	3	3	3	3	3	3	4	3	38	3,17
193	3	3	3	3	3	3	3	3	3	4	3	3	37	3,08
194	4	3	3	4	4	3	3	4	4	4	4	3	43	3,58
195	3	3	3	3	4	4	3	4	3	3	3	3	39	3,25
196	4	4	4	4	4	4	4	3	3	4	3	4	45	3,75
197	3	4	4	4	4	3	4	3	4	3	4	3	43	3,58
198	4	5	4	5	4	5	4	4	5	4	5	5	54	4,50
199	4	4	3	3	4	4	4	4	4	3	4	4	45	3,75
200	3	4	3	4	3	4	3	4	4	4	3	4	43	3,58
201	4	4	3	4	3	4	3	3	3	4	4	4	43	3,58
202	3	3	4	3	3	3	3	4	3	3	4	4	40	3,33
203	3	3	3	4	3	4	4	3	4	3	3	3	40	3,33
204	4	4	4	4	3	3	4	4	4	3	4	4	45	3,75
205	3	3	4	3	4	3	3	4	3	3	3	4	40	3,33
206	4	4	4	4	5	4	4	5	5	4	4	5	52	4,33
207	5	4	5	4	5	5	4	5	5	4	4	4	54	4,50
208	5	4	4	4	4	5	4	5	4	4	5	5	53	4,42
209	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
210	4	3	3	4	4	3	3	4	3	4	3	4	42	3,50

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
211	5	4	5	4	5	4	5	5	5	4	5	5	56	4,67
212	3	4	4	3	3	3	4	4	3	3	3	3	40	3,33
213	3	3	3	3	4	4	3	3	4	4	4	3	41	3,42
214	4	3	3	4	3	4	3	3	3	3	3	3	39	3,25
215	3	3	3	3	4	3	4	3	3	3	3	3	38	3,17
216	3	3	3	4	4	3	3	4	4	3	4	4	42	3,50
217	4	4	4	4	4	4	4	3	4	4	4	4	47	3,92
218	4	3	4	4	4	4	4	4	4	3	4	4	46	3,83
219	3	4	4	3	3	3	3	3	3	3	4	3	39	3,25
220	4	3	3	3	3	3	3	3	4	3	4	3	39	3,25
221	3	4	4	4	3	4	4	4	4	4	3	3	44	3,67
222	5	4	4	4	4	4	4	4	5	5	5	5	53	4,42
223	4	3	3	3	3	3	4	4	3	3	4	4	41	3,42
224	5	5	5	4	5	5	5	4	4	5	5	5	57	4,75
225	4	4	3	3	4	3	4	3	4	3	3	4	42	3,50
226	3	3	4	3	3	3	3	3	3	4	3	4	39	3,25
227	4	4	4	4	4	3	3	3	4	3	3	3	42	3,50
228	4	4	4	4	4	4	4	4	4	4	3	3	46	3,83
229	5	5	5	4	5	4	4	4	4	5	5	5	55	4,58
230	3	3	4	3	4	4	4	3	3	3	3	3	40	3,33
231	4	4	4	4	4	4	4	4	4	3	4	4	47	3,92

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
232	3	4	4	4	4	4	4	4	4	3	4	3	45	3,75
233	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
234	3	3	3	3	3	3	3	3	3	3	4	4	38	3,17
235	5	4	5	5	5	4	5	4	5	4	5	4	55	4,58
236	4	3	4	4	3	4	4	4	4	4	4	4	46	3,83
237	4	3	4	4	4	3	3	3	4	4	3	4	43	3,58
238	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
239	3	3	3	3	4	3	4	4	3	4	2	2	38	3,17
240	5	5	5	5	5	5	5	5	5	5	5	5	60	5,00
241	3	3	3	3	4	3	4	4	3	4	3	3	40	3,33
242	5	4	5	4	4	5	5	5	5	5	4	4	55	4,58
243	4	5	4	4	4	4	4	4	4	4	4	5	50	4,17
244	3	3	3	3	3	3	3	3	3	3	4	4	38	3,17
245	4	5	5	4	5	4	5	5	5	4	4	4	54	4,50
246	3	3	3	3	4	3	3	4	3	3	3	3	38	3,17
247	4	4	3	4	3	4	3	4	3	4	3	3	42	3,50
248	5	4	4	5	5	4	4	5	4	4	4	5	53	4,42
249	4	4	3	4	3	3	3	3	4	4	3	3	41	3,42
250	3	3	3	3	3	3	3	3	3	4	4	4	39	3,25
251	3	3	3	2	4	4	2	3	3	3	4	4	38	3,17
252	4	4	3	4	4	4	4	4	3	4	3	4	45	3,75

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
253	4	4	5	5	5	5	4	5	5	5	4	4	55	4,58
254	4	3	4	3	4	3	4	4	3	4	3	3	42	3,50
255	3	3	4	4	4	3	4	4	4	3	3	3	42	3,50
256	4	4	4	4	4	4	4	4	4	3	4	4	47	3,92
257	5	4	5	4	5	4	5	5	4	5	5	5	56	4,67
258	4	4	4	3	4	4	3	4	4	4	3	3	44	3,67
259	4	4	4	3	3	4	4	4	4	4	4	4	46	3,83
260	3	3	4	4	4	3	3	3	3	4	3	3	40	3,33
261	3	3	3	3	3	3	3	3	4	3	3	3	37	3,08
262	4	5	5	5	5	4	5	5	5	4	4	5	56	4,67
263	4	4	4	4	4	4	4	4	3	4	3	3	45	3,75
264	5	4	5	4	5	4	5	5	4	5	4	5	55	4,58
265	4	4	4	3	4	4	3	4	4	4	3	3	44	3,67
266	4	4	4	3	3	4	4	4	4	4	4	4	46	3,83
267	3	3	4	4	4	3	3	3	3	4	3	3	40	3,33
268	3	3	3	3	3	3	3	3	4	3	3	3	37	3,08
269	4	5	5	5	5	4	5	5	5	4	4	5	56	4,67
270	4	4	4	4	4	4	4	4	3	4	3	3	45	3,75
271	5	5	4	4	5	5	5	5	5	4	4	4	55	4,58
272	3	4	3	4	4	4	3	4	4	4	3	3	43	3,58
273	3	3	4	4	4	4	4	4	4	4	3	4	45	3,75

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
274	4	4	3	4	4	3	4	4	3	4	4	4	45	3,75
275	4	3	3	4	4	3	3	4	4	4	4	3	43	3,58
276	3	3	3	3	4	4	3	4	3	3	3	3	39	3,25
277	4	4	4	4	4	4	4	3	3	4	3	4	45	3,75
278	3	4	4	4	4	3	4	3	4	3	4	3	43	3,58
279	4	4	4	4	4	5	4	4	5	4	5	5	52	4,33
280	4	4	4	5	5	4	4	4	4	4	4	4	50	4,17
281	3	4	3	4	3	4	3	4	4	4	3	4	43	3,58
282	4	4	3	4	3	4	3	3	3	4	4	4	43	3,58
283	3	3	4	4	4	3	3	4	3	4	4	4	43	3,58
284	3	3	3	4	3	4	4	3	4	3	3	3	40	3,33
285	4	4	4	4	3	3	4	4	4	3	4	4	45	3,75
286	4	3	4	3	4	3	3	4	3	3	3	4	41	3,42
287	4	4	4	4	5	4	4	5	3	4	4	5	50	4,17
288	3	4	3	4	3	4	4	4	5	4	4	4	46	3,83
289	4	4	4	3	4	4	4	3	4	4	3	4	45	3,75
290	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
291	4	3	3	4	4	5	3	4	3	4	3	4	44	3,67
292	3	4	3	4	4	4	5	5	5	4	5	5	51	4,25
293	4	4	4	3	3	3	4	4	3	3	3	3	41	3,42
294	3	3	3	3	4	4	3	3	4	4	4	3	41	3,42

No.	Persepsi Harga (X1)												Tot_X1	Rat_X1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12		
295	4	3	3	4	3	4	3	3	3	3	3	3	39	3,25
296	3	3	3	3	4	3	4	3	3	3	3	3	38	3,17
297	3	3	3	5	4	3	3	4	4	4	4	4	44	3,67
298	5	4	4	5	5	5	4	5	4	5	4	4	54	4,50
299	3	3	3	3	3	3	3	3	3	3	3	3	36	3,00
300	4	4	4	4	4	4	3	3	4	3	4	4	45	3,75

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
4	3	4	4	3	4	3	3	4	32	3,56	4	4	4	3	4	4	3	4	3	33	3,67
4	4	4	3	4	3	4	3	3	32	3,56	4	5	5	3	3	3	4	4	3	34	3,78
3	4	4	3	3	4	3	4	3	31	3,44	5	4	5	4	5	5	5	4	5	42	4,67
3	4	3	3	3	4	4	3	3	30	3,33	3	3	3	3	3	4	4	4	3	30	3,33
4	4	5	5	5	4	4	5	4	40	4,44	4	4	5	5	5	5	5	5	5	43	4,78
5	5	5	5	5	4	4	4	4	41	4,56	5	4	5	4	4	5	4	4	5	40	4,44
4	5	4	4	5	4	5	4	4	39	4,33	4	4	4	4	4	4	4	4	4	36	4,00
5	5	4	4	5	5	5	5	5	43	4,78	4	4	5	4	5	5	4	4	5	40	4,44
4	4	4	4	4	4	4	3	4	35	3,89	3	4	3	4	3	3	3	4	3	30	3,33
5	5	5	5	5	5	5	4	4	43	4,78	4	4	4	5	5	4	5	4	4	39	4,33
5	5	5	5	5	4	5	5	5	44	4,89	4	4	5	4	5	5	5	4	4	40	4,44
4	4	4	4	4	5	5	5	4	39	4,33	4	5	4	5	5	4	5	4	4	40	4,44
5	5	5	4	5	4	4	5	5	42	4,67	5	4	5	4	4	5	5	5	5	42	4,67
4	5	5	5	4	4	5	3	3	38	4,22	4	4	4	4	5	5	5	5	5	41	4,56
3	3	4	3	4	5	5	3	4	34	3,78	5	4	4	4	5	5	5	4	4	40	4,44
5	5	4	4	3	4	4	5	3	37	4,11	5	5	5	4	5	4	4	4	4	40	4,44
4	4	4	4	5	4	5	4	4	38	4,22	3	4	4	5	5	4	4	4	5	38	4,22
4	3	4	4	4	4	4	4	4	35	3,89	4	5	5	4	4	5	4	4	4	39	4,33
4	4	4	4	3	4	4	4	4	35	3,89	4	4	3	3	3	3	4	4	3	31	3,44
3	4	4	3	4	3	4	3	3	31	3,44	5	5	4	5	4	4	5	5	4	41	4,56
4	5	5	4	5	5	4	5	5	42	4,67	5	4	5	4	4	4	5	5	5	41	4,56
4	5	4	5	5	5	4	4	4	40	4,44	5	5	5	5	5	5	4	4	4	42	4,67
4	5	4	5	4	5	5	5	4	41	4,56	5	4	5	4	5	5	4	5	4	41	4,56
4	4	4	4	4	5	5	5	4	39	4,33	3	4	3	3	3	3	4	3	3	29	3,22
4	5	5	3	5	4	5	4	5	40	4,44	5	5	5	4	5	5	4	4	4	41	4,56
5	4	4	4	4	4	4	4	4	37	4,11	4	4	5	4	5	5	4	4	5	40	4,44
4	3	4	3	4	3	3	4	3	31	3,44	5	5	4	4	5	4	5	5	4	41	4,56
5	4	4	4	4	4	4	3	4	36	4,00	4	4	5	4	5	5	5	4	4	40	4,44
4	4	4	4	4	4	4	4	4	36	4,00	4	5	4	4	5	5	4	5	4	40	4,44
4	4	5	3	4	4	4	4	4	36	4,00	3	4	3	3	4	4	3	3	3	30	3,33
5	5	4	3	3	4	4	4	3	35	3,89	4	3	3	4	4	4	3	4	3	32	3,56
5	4	4	3	4	3	4	4	4	35	3,89	4	3	3	3	4	4	3	4	4	32	3,56

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
5	5	5	4	5	4	5	4	4	41	4,56	3	3	4	3	4	4	3	3	3	30	3,33
5	4	4	5	5	4	4	5	4	40	4,44	5	5	5	5	5	5	4	4	4	42	4,67
4	3	4	3	3	3	3	3	3	29	3,22	3	4	4	3	4	4	4	3	3	32	3,56
3	4	4	4	3	4	4	3	3	32	3,56	3	4	3	4	3	3	4	3	3	30	3,33
5	5	5	5	5	4	5	4	5	43	4,78	3	3	3	3	3	4	3	3	3	28	3,11
5	4	5	4	5	5	5	5	4	42	4,67	3	3	4	3	3	3	3	3	3	28	3,11
4	4	4	5	5	4	4	4	5	39	4,33	4	4	4	4	4	3	4	4	4	35	3,89
5	5	5	4	4	5	5	4	4	41	4,56	4	4	3	3	3	3	3	3	3	29	3,22
4	4	5	5	5	5	5	4	4	41	4,56	2	3	3	3	3	3	4	3	3	27	3,00
3	3	4	4	4	4	4	4	3	33	3,67	4	4	4	4	4	4	3	3	4	34	3,78
4	4	3	4	4	4	3	3	3	32	3,56	3	3	3	4	4	4	3	3	3	30	3,33
4	4	4	3	4	3	3	4	3	32	3,56	3	3	3	4	4	4	3	3	4	31	3,44
3	4	4	4	3	3	4	2	3	30	3,33	3	3	3	3	3	3	4	4	4	30	3,33
3	3	4	4	3	4	3	2	2	28	3,11	3	4	3	4	4	3	2	4	2	29	3,22
4	4	4	3	4	3	4	3	3	32	3,56	3	4	4	4	3	4	2	2	2	28	3,11
5	5	4	3	3	3	3	4	3	33	3,67	5	5	5	5	4	5	4	5	4	42	4,67
3	3	3	3	4	4	3	4	3	30	3,33	4	4	4	3	3	3	2	2	3	28	3,11
3	3	3	2	3	3	3	2	2	24	2,67	5	4	4	5	5	5	5	5	4	42	4,67
5	5	4	4	5	4	4	5	4	40	4,44	5	4	5	5	4	4	5	4	5	41	4,56
4	3	4	4	3	4	3	4	3	32	3,56	3	3	3	3	3	3	3	2	4	27	3,00
5	4	4	3	3	4	4	3	3	33	3,67	5	5	5	5	5	4	5	5	4	43	4,78
3	3	3	2	3	4	4	3	3	28	3,11	4	4	5	5	5	4	4	5	5	41	4,56
3	3	4	4	4	4	3	4	3	32	3,56	5	3	4	4	3	3	3	3	3	31	3,44
5	5	4	3	3	3	4	4	2	33	3,67	3	3	3	4	3	4	3	3	3	29	3,22
3	3	3	4	4	3	3	3	4	30	3,33	3	3	3	3	3	4	4	3	3	29	3,22
3	4	3	4	4	3	3	4	3	31	3,44	5	5	5	5	4	5	4	4	4	41	4,56
4	4	4	4	4	3	3	4	4	34	3,78	3	3	4	4	4	3	3	4	3	31	3,44
3	3	4	3	4	3	3	3	2	28	3,11	4	4	4	4	5	4	5	5	5	40	4,44
4	4	4	4	3	3	3	3	4	32	3,56	3	4	4	3	3	3	3	4	4	31	3,44
4	4	4	4	4	4	4	4	4	36	4,00	4	4	4	4	4	4	4	3	4	35	3,89
3	3	3	3	3	4	3	3	2	27	3,00	4	3	4	3	3	4	4	4	4	33	3,67
4	4	4	4	3	4	3	3	3	32	3,56	4	4	3	3	3	3	4	4	4	32	3,56

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
3	3	3	4	4	3	3	4	3	30	3,33	4	4	3	3	3	4	4	3	4	32	3,56
4	5	5	4	4	5	5	5	4	41	4,56	4	4	5	5	5	5	4	5	4	41	4,56
4	4	4	3	3	4	4	4	4	34	3,78	4	4	3	4	3	4	3	4	4	33	3,67
5	5	4	4	5	5	5	4	5	42	4,67	4	4	4	5	5	5	5	5	4	41	4,56
4	3	3	4	4	3	4	3	4	32	3,56	3	3	3	4	3	4	3	3	3	29	3,22
3	3	4	3	4	4	4	3	3	31	3,44	4	4	4	3	4	4	3	3	3	32	3,56
4	3	4	4	3	4	3	3	3	31	3,44	5	5	4	4	4	5	5	5	4	41	4,56
4	4	3	4	4	3	3	4	4	33	3,67	3	3	3	3	3	3	4	4	3	29	3,22
5	5	5	4	5	4	5	4	4	41	4,56	5	4	5	5	5	5	4	4	4	41	4,56
4	4	3	3	3	3	3	3	4	30	3,33	3	4	3	3	3	3	3	3	3	28	3,11
3	3	3	4	3	4	4	4	4	32	3,56	3	3	3	4	4	4	3	3	3	30	3,33
3	3	4	4	3	4	3	4	4	32	3,56	5	4	4	4	4	5	5	5	5	41	4,56
4	4	3	3	3	3	3	2	3	28	3,11	4	4	4	3	3	3	3	3	3	30	3,33
4	4	4	3	3	4	4	3	3	32	3,56	5	5	4	5	5	4	5	5	5	43	4,78
4	4	3	4	4	4	4	4	4	35	3,89	3	3	3	3	4	3	4	4	4	31	3,44
5	5	4	5	5	4	4	4	5	41	4,56	3	4	3	4	3	3	3	3	3	29	3,22
3	3	4	3	4	3	4	3	3	30	3,33	5	5	4	5	5	4	5	4	5	42	4,67
4	4	4	3	4	4	4	3	4	34	3,78	4	3	3	3	3	3	3	4	4	30	3,33
3	3	4	4	3	3	3	4	3	30	3,33	3	4	4	3	4	4	3	3	4	32	3,56
5	5	5	4	5	5	4	4	5	42	4,67	4	4	4	4	3	4	4	4	4	35	3,89
3	4	4	3	3	3	4	3	3	30	3,33	3	3	4	4	3	3	3	3	3	29	3,22
4	5	5	5	4	4	5	5	5	42	4,67	3	4	4	4	3	4	3	4	3	32	3,56
5	5	5	5	4	5	4	4	5	42	4,67	3	3	3	4	3	4	3	3	3	29	3,22
4	4	5	5	4	5	4	4	5	40	4,44	3	4	4	4	4	4	3	3	3	32	3,56
3	4	3	3	3	3	3	3	3	28	3,11	4	4	3	3	3	3	4	4	4	32	3,56
4	5	5	5	4	5	4	4	4	40	4,44	3	3	4	4	4	4	4	3	3	32	3,56
5	4	4	5	4	5	5	4	5	41	4,56	5	5	5	5	4	4	5	5	4	42	4,67
3	4	4	3	3	3	3	3	4	30	3,33	3	3	4	3	3	3	4	4	4	31	3,44
5	5	5	4	4	4	4	5	4	40	4,44	4	3	4	3	3	4	4	4	4	33	3,67
3	4	4	3	3	3	3	3	3	29	3,22	4	3	4	4	3	4	3	4	4	33	3,67
3	3	3	3	3	3	3	3	4	28	3,11	3	3	4	3	3	3	4	3	3	29	3,22
3	2	3	4	4	4	4	3	3	30	3,33	3	4	3	4	4	3	4	4	3	32	3,56

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
3	4	3	4	4	4	4	4	4	34	3,78	3	4	3	4	4	3	3	3	4	31	3,44
3	4	3	4	4	3	3	3	4	31	3,44	3	3	3	3	4	3	4	4	4	31	3,44
4	4	4	3	3	3	3	3	3	30	3,33	4	3	3	3	3	3	4	4	4	31	3,44
2	3	2	3	2	3	3	3	3	24	2,67	5	5	4	4	5	4	4	5	4	40	4,44
4	3	3	4	4	3	3	4	4	32	3,56	4	3	4	4	4	4	3	3	3	32	3,56
4	3	3	4	4	3	4	3	4	32	3,56	4	3	3	4	3	4	4	4	3	32	3,56
5	4	4	5	5	5	5	5	5	43	4,78	2	3	3	4	4	4	4	3	3	30	3,33
5	5	5	4	5	5	4	5	4	42	4,67	4	3	4	4	3	4	4	3	4	33	3,67
5	5	5	4	5	5	4	5	5	43	4,78	3	3	3	3	3	3	4	3	4	29	3,22
5	4	4	4	5	4	4	5	4	39	4,33	3	3	3	4	4	3	3	3	3	29	3,22
5	5	4	4	4	5	5	5	4	41	4,56	3	3	3	4	3	3	4	4	4	31	3,44
5	4	4	4	4	5	4	5	4	39	4,33	5	5	5	4	4	4	4	5	5	41	4,56
3	3	4	3	3	3	3	3	3	28	3,11	4	4	4	3	3	3	3	4	3	31	3,44
5	4	5	4	4	5	4	5	5	41	4,56	4	5	5	4	5	4	4	5	5	41	4,56
4	4	3	4	3	3	4	3	3	31	3,44	4	4	4	3	4	3	4	4	4	34	3,78
5	5	5	4	5	5	4	4	5	42	4,67	3	4	4	3	4	4	3	3	3	31	3,44
4	4	5	4	5	4	4	5	5	40	4,44	4	5	4	5	5	5	5	5	4	42	4,67
3	3	2	3	3	3	3	3	3	26	2,89	4	3	3	3	3	3	4	4	3	30	3,33
4	4	3	4	3	4	4	4	4	34	3,78	4	4	3	3	4	4	3	3	3	31	3,44
3	4	4	4	3	3	3	3	3	30	3,33	4	3	3	3	3	3	2	3	3	27	3,00
5	4	4	4	4	4	4	4	5	38	4,22	4	4	4	4	3	3	4	4	3	33	3,67
3	4	4	3	3	3	4	3	3	30	3,33	4	3	3	4	4	4	3	4	3	32	3,56
4	4	4	3	3	3	2	3	3	29	3,22	3	3	3	2	3	3	4	3	4	28	3,11
4	3	4	3	4	4	4	3	3	32	3,56	4	3	3	4	3	4	4	4	4	33	3,67
3	3	3	3	3	3	3	4	4	29	3,22	4	4	3	3	4	3	3	4	3	31	3,44
3	3	3	3	3	3	3	3	3	27	3,00	4	4	4	3	3	3	3	4	3	31	3,44
3	4	4	3	4	4	3	3	3	31	3,44	5	5	5	5	5	4	4	4	4	41	4,56
3	3	3	2	2	2	2	3	2	22	2,44	4	4	4	3	3	3	4	3	3	31	3,44
5	5	4	4	4	4	5	4	4	39	4,33	4	3	4	4	3	4	3	3	3	31	3,44
3	3	3	4	3	4	3	3	3	29	3,22	4	4	3	3	3	4	4	4	4	33	3,67
3	3	4	3	3	3	3	4	4	30	3,33	4	4	3	3	3	3	3	3	3	29	3,22
5	5	4	4	4	5	4	5	5	41	4,56	4	4	5	5	5	4	4	5	5	41	4,56

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
3	3	3	3	2	2	2	3	4	25	2,78	4	3	3	2	2	3	4	4	3	28	3,11
5	5	5	4	4	4	5	4	5	41	4,56	4	3	4	3	3	3	3	3	2	28	3,11
4	4	4	3	3	4	4	3	3	32	3,56	3	3	3	4	4	4	3	4	3	31	3,44
5	5	4	5	5	4	4	4	5	41	4,56	4	5	4	5	5	5	5	4	5	42	4,67
4	3	4	3	3	3	3	3	3	29	3,22	3	3	4	3	3	3	4	4	4	31	3,44
4	3	4	4	4	3	3	3	4	32	3,56	4	3	3	3	3	3	4	3	4	30	3,33
3	3	3	4	3	3	3	4	4	30	3,33	3	3	3	3	3	4	4	4	4	31	3,44
4	4	4	4	3	3	3	3	3	31	3,44	5	4	5	5	4	4	5	5	5	42	4,67
3	3	3	3	4	4	4	3	3	30	3,33	3	3	3	4	3	3	4	4	4	31	3,44
4	3	4	3	3	4	4	4	3	32	3,56	3	4	4	4	3	4	4	4	4	34	3,78
4	4	4	3	4	3	4	3	3	32	3,56	4	4	4	3	3	3	4	3	3	31	3,44
5	4	4	5	5	5	5	5	5	43	4,78	5	5	4	5	5	5	5	5	4	43	4,78
4	3	3	3	4	3	3	3	3	29	3,22	3	3	3	3	3	3	4	4	4	30	3,33
3	3	4	4	3	3	3	3	3	29	3,22	4	4	3	4	4	4	4	4	4	35	3,89
5	5	4	5	5	4	4	5	5	42	4,67	5	4	4	5	5	5	4	5	5	42	4,67
4	4	5	4	5	4	5	5	5	41	4,56	5	4	5	5	5	4	5	5	4	42	4,67
4	4	4	4	4	3	3	3	4	33	3,67	5	4	4	4	5	5	4	5	4	40	4,44
4	4	3	4	4	4	4	3	4	34	3,78	4	4	4	3	3	3	3	4	4	32	3,56
3	3	3	3	4	3	3	3	3	28	3,11	5	4	4	5	5	4	5	5	5	42	4,67
3	3	4	4	3	3	3	3	3	29	3,22	3	4	4	4	4	4	4	4	4	35	3,89
4	4	5	5	4	4	5	5	5	41	4,56	5	4	4	4	5	5	5	5	4	41	4,56
4	4	4	3	4	3	3	4	4	33	3,67	5	4	4	5	4	5	4	4	5	40	4,44
4	5	4	5	5	4	4	5	5	41	4,56	4	4	5	5	5	4	4	4	4	39	4,33
5	5	4	4	4	5	5	4	5	41	4,56	3	3	4	3	3	3	3	3	3	28	3,11
3	3	4	4	3	3	4	3	4	31	3,44	3	4	4	3	3	3	3	3	3	29	3,22
4	4	4	3	4	4	4	3	4	34	3,78	3	4	4	3	3	3	3	4	4	31	3,44
5	5	5	5	5	4	5	4	5	43	4,78	3	4	4	4	4	4	3	3	3	32	3,56
4	4	4	4	4	4	3	4	4	35	3,89	3	4	3	3	3	4	4	4	3	31	3,44
5	5	4	4	5	5	4	5	5	42	4,67	3	3	4	4	4	4	4	3	4	33	3,67
5	5	5	4	5	4	4	5	5	42	4,67	5	5	5	5	4	5	5	4	4	42	4,67
4	4	5	5	5	4	4	5	4	40	4,44	5	4	5	4	5	4	5	4	5	41	4,56
4	3	4	3	3	4	3	3	3	30	3,33	3	4	3	3	4	4	3	3	4	31	3,44

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
3	3	4	3	4	3	3	3	3	29	3,22	4	3	3	3	3	3	3	4	3	29	3,22
4	5	5	5	4	4	5	4	4	40	4,44	4	4	4	3	3	4	4	3	3	32	3,56
3	3	4	3	4	3	3	3	3	29	3,22	4	4	4	3	3	3	3	3	3	30	3,33
4	4	3	3	4	3	4	4	4	33	3,67	4	4	3	3	3	4	4	4	4	33	3,67
3	4	3	4	3	4	3	4	4	32	3,56	2	3	3	4	4	4	4	4	3	31	3,44
4	4	3	3	4	4	4	4	4	34	3,78	5	5	4	5	4	5	4	4	5	41	4,56
4	4	4	4	3	4	4	4	4	35	3,89	3	3	3	3	4	3	3	3	4	29	3,22
5	4	4	4	4	3	4	4	3	35	3,89	3	3	3	4	4	3	4	4	4	32	3,56
3	3	4	3	4	4	4	3	3	31	3,44	3	3	3	4	4	4	3	3	3	30	3,33
5	4	5	4	5	4	4	5	5	41	4,56	3	4	4	3	3	3	3	4	4	31	3,44
3	3	3	4	3	3	3	4	3	29	3,22	4	4	4	3	4	4	3	3	4	33	3,67
3	2	3	4	3	4	4	3	4	30	3,33	4	5	5	5	5	4	5	4	4	41	4,56
3	4	3	3	3	3	4	3	3	29	3,22	4	4	4	4	3	3	3	3	3	31	3,44
4	4	5	5	5	4	5	5	5	42	4,67	3	3	4	4	3	4	3	4	3	31	3,44
4	4	4	5	5	4	4	4	5	39	4,33	4	3	4	4	4	4	3	3	3	32	3,56
2	3	2	3	4	3	4	4	4	29	3,22	4	3	3	4	3	4	3	3	3	30	3,33
2	3	3	3	3	3	3	3	3	26	2,89	4	4	3	3	3	3	4	4	4	32	3,56
2	3	3	3	4	3	4	4	4	30	3,33	4	3	3	4	3	4	4	3	3	31	3,44
4	5	5	5	4	5	5	4	5	42	4,67	4	4	4	4	3	3	3	3	3	31	3,44
4	4	4	3	3	3	3	3	4	31	3,44	4	3	3	3	3	3	4	4	4	31	3,44
5	5	5	4	5	4	5	4	5	42	4,67	3	3	3	3	3	4	4	4	4	31	3,44
3	4	4	3	3	3	3	3	3	29	3,22	5	5	5	4	5	4	5	4	4	41	4,56
4	3	4	3	3	3	3	3	4	30	3,33	4	4	4	5	5	4	5	5	5	41	4,56
3	4	4	4	4	4	4	3	3	33	3,67	4	4	4	5	4	5	4	4	5	39	4,33
5	5	5	5	4	4	4	4	4	40	4,44	5	4	5	4	4	4	5	5	4	40	4,44
5	4	5	5	5	5	4	4	4	41	4,56	4	4	4	4	4	4	4	5	4	37	4,11
4	3	4	3	3	4	3	3	2	29	3,22	4	3	4	3	3	4	4	3	4	32	3,56
5	5	5	5	4	4	4	5	5	42	4,67	4	4	3	3	3	3	4	4	4	32	3,56
4	4	5	5	4	5	5	4	4	40	4,44	4	4	3	3	3	4	4	3	4	32	3,56
4	5	5	4	4	5	5	5	4	41	4,56	4	4	5	5	5	5	4	5	4	41	4,56
4	4	3	3	3	4	4	4	4	33	3,67	4	4	3	4	4	4	4	4	4	35	3,89
4	4	5	4	5	5	5	4	5	41	4,56	4	4	4	5	5	5	4	5	4	40	4,44

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
5	4	4	5	4	5	4	5	4	40	4,44	3	3	3	4	4	4	3	3	3	30	3,33
3	4	4	3	4	4	4	3	3	32	3,56	4	4	4	4	4	4	3	3	3	33	3,67
4	4	4	4	3	4	3	3	3	32	3,56	3	3	4	3	4	3	4	4	4	32	3,56
5	5	4	5	4	5	5	4	4	41	4,56	4	3	3	3	3	3	4	4	3	30	3,33
5	4	4	5	5	4	5	4	5	41	4,56	3	3	3	5	5	5	4	4	4	36	4,00
3	3	3	3	3	3	3	3	4	28	3,11	3	4	3	3	3	3	3	3	3	28	3,11
5	5	4	5	5	4	4	4	4	40	4,44	3	3	3	4	4	4	3	3	3	30	3,33
4	3	4	4	3	4	3	4	4	33	3,67	3	4	4	3	3	3	5	5	5	35	3,89
3	3	4	3	3	3	3	2	3	27	3,00	4	4	4	3	3	3	3	3	3	30	3,33
3	3	3	3	3	4	4	3	3	29	3,22	3	5	4	4	4	4	5	5	5	39	4,33
3	3	4	4	4	4	4	4	4	34	3,78	3	3	3	4	4	4	4	4	4	33	3,67
5	5	4	5	5	4	4	4	4	40	4,44	4	4	3	4	4	4	3	3	3	32	3,56
3	3	3	4	4	3	4	3	3	30	3,33	4	4	4	4	4	4	5	4	5	38	4,22
4	4	3	3	3	3	3	3	3	29	3,22	4	4	3	3	3	3	3	3	3	29	3,22
3	3	4	3	4	2	2	3	3	27	3,00	5	4	4	4	4	4	3	4	4	36	4,00
5	5	4	5	5	5	5	5	5	44	4,89	4	4	4	5	5	5	4	5	5	41	4,56
4	4	4	3	3	3	3	3	3	30	3,33	3	4	4	3	3	3	3	4	4	31	3,44
4	4	5	5	5	4	4	5	5	41	4,56	3	4	4	5	4	4	3	3	3	33	3,67
3	3	3	3	4	3	2	4	3	28	3,11	3	3	3	3	3	3	3	3	2	26	2,89
4	4	3	3	3	4	4	3	3	31	3,44	3	4	4	4	4	4	3	4	3	33	3,67
4	5	4	5	5	4	4	4	5	40	4,44	4	4	3	5	4	4	5	4	5	38	4,22
4	3	4	3	3	3	3	3	3	29	3,22	3	3	4	3	3	3	4	4	4	31	3,44
4	4	4	3	4	3	3	3	4	32	3,56	5	4	4	3	3	3	4	3	4	33	3,67
3	3	4	4	3	3	3	4	4	31	3,44	5	4	4	3	3	4	4	4	4	35	3,89
4	3	3	3	4	3	3	3	3	29	3,22	5	5	5	4	4	4	5	5	3	40	4,44
3	3	4	3	3	4	4	3	3	30	3,33	4	4	5	4	4	3	4	4	4	36	4,00
3	4	4	3	3	4	4	4	3	32	3,56	3	3	4	4	3	4	4	4	4	33	3,67
4	4	3	3	4	3	4	3	3	31	3,44	5	5	5	3	3	3	4	3	3	34	3,78
4	4	5	5	5	4	4	5	5	41	4,56	5	4	5	4	5	4	3	3	4	37	4,11
4	4	3	3	3	3	3	3	3	29	3,22	3	4	3	3	3	3	5	4	5	33	3,67
3	3	3	4	3	3	3	3	3	28	3,11	4	3	3	4	4	4	4	4	4	34	3,78
3	3	4	4	3	4	4	3	3	31	3,44	4	4	4	4	4	4	4	5	5	38	4,22

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
4	4	5	5	5	4	5	5	5	42	4,67	4	4	4	5	5	4	3	3	4	36	4,00
4	4	4	3	3	3	3	3	4	31	3,44	4	4	3	4	3	4	4	3	4	33	3,67
5	4	5	5	5	5	4	5	4	42	4,67	2	3	3	3	3	3	3	4	4	28	3,11
3	3	4	3	4	3	3	3	3	29	3,22	4	4	4	3	3	3	5	5	5	36	4,00
3	3	4	4	3	3	3	3	3	29	3,22	3	3	3	4	4	3	4	4	4	32	3,56
4	4	4	5	4	4	5	5	5	40	4,44	3	3	3	4	5	5	5	5	4	37	4,11
5	5	5	3	4	3	3	4	4	36	4,00	3	3	3	3	3	3	4	4	5	31	3,44
5	5	4	4	3	4	5	5	5	40	4,44	5	5	5	5	5	4	3	3	4	39	4,33
5	4	4	4	4	3	3	3	4	34	3,78	4	4	4	4	3	4	4	3	4	34	3,78
5	5	5	4	4	4	4	3	4	38	4,22	4	5	5	3	3	3	3	4	4	34	3,78
3	4	2	3	4	3	3	3	3	28	3,11	4	4	4	3	3	3	5	5	5	36	4,00
4	4	4	4	3	3	3	3	3	31	3,44	3	4	4	4	4	3	4	4	4	34	3,78
5	5	5	5	4	4	5	5	5	43	4,78	4	3	4	4	5	5	5	5	4	39	4,33
4	4	5	3	4	3	3	4	4	34	3,78	4	3	3	3	3	3	4	4	5	32	3,56
3	3	2	5	4	4	4	5	5	35	3,89	5	5	5	5	5	4	4	4	3	40	4,44
4	4	3	4	4	3	3	4	3	32	3,56	4	3	3	3	3	3	3	3	3	28	3,11
4	4	4	4	4	3	4	4	4	35	3,89	4	4	4	3	3	3	3	3	3	30	3,33
5	4	4	3	4	4	4	3	4	35	3,89	4	3	3	3	3	3	3	4	4	30	3,33
3	4	4	4	4	4	3	4	4	34	3,78	3	3	3	3	3	4	4	3	3	29	3,22
4	4	4	3	5	3	3	3	3	32	3,56	5	5	5	3	3	3	3	3	3	33	3,67
5	5	4	3	4	3	4	4	4	36	4,00	4	4	4	3	3	4	4	4	4	34	3,78
3	3	3	4	3	4	3	4	4	31	3,44	4	4	4	4	4	4	4	4	3	35	3,89
3	3	3	3	4	4	4	4	4	32	3,56	5	4	5	4	4	4	4	4	5	39	4,33
5	5	4	4	3	4	4	4	4	37	4,11	4	4	4	3	4	3	3	3	4	32	3,56
4	3	4	4	4	3	4	4	3	33	3,67	4	3	4	4	4	3	4	4	4	34	3,78
5	5	4	3	4	4	4	3	3	35	3,89	4	4	3	4	4	4	3	3	3	32	3,56
3	3	3	3	4	4	4	3	4	31	3,44	4	4	3	3	3	3	3	4	4	31	3,44
3	3	4	4	3	3	3	4	3	30	3,33	4	4	5	3	4	4	3	3	4	34	3,78
5	5	4	4	3	4	4	4	4	37	4,11	4	4	3	4	3	4	4	4	4	34	3,78
3	3	3	3	3	3	4	3	3	28	3,11	4	4	4	4	3	3	3	3	3	31	3,44
5	5	3	3	4	4	5	5	5	39	4,33	3	3	3	4	5	4	3	4	3	32	3,56
4	4	4	5	4	4	4	4	3	36	4,00	4	4	4	4	3	4	3	3	3	32	3,56

Original Produk (X2)											Varian Produk (X3)										
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2	Rat_X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3	Rat_X3
3	3	4	4	4	3	4	4	4	33	3,67	3	5	4	4	4	4	3	3	3	33	3,67
4	5	4	3	3	3	3	3	3	31	3,44	4	3	3	3	3	3	4	4	4	31	3,44
4	4	4	3	4	3	4	4	4	34	3,78	3	3	3	4	4	4	4	3	3	31	3,44
3	3	3	5	4	5	5	4	3	35	3,89	3	4	3	5	4	4	3	3	3	32	3,56
4	4	4	3	3	3	3	3	4	31	3,44	3	3	3	3	3	3	4	4	4	30	3,33
3	3	3	4	4	4	3	3	4	31	3,44	3	4	4	3	3	4	4	4	4	33	3,67
4	5	5	3	3	3	3	3	3	32	3,56	4	4	4	4	3	4	3	4	4	34	3,78
4	4	4	3	3	3	3	3	4	31	3,44	3	5	4	3	3	3	5	5	5	36	4,00
3	3	4	4	4	4	4	3	3	32	3,56	3	3	3	4	4	3	4	4	3	31	3,44
4	3	3	4	5	4	4	4	4	35	3,89	4	4	3	5	5	5	4	3	4	37	4,11
3	3	4	3	3	3	3	3	3	28	3,11	4	4	4	3	3	3	4	4	3	32	3,56
5	5	4	4	3	4	4	4	4	37	4,11	4	4	3	3	4	4	3	3	3	31	3,44

Keputusan Pembelian (Z)																
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15	Tot_Z	Rat_Z
4	4	4	4	4	5	4	4	5	4	5	4	4	4	4	63	4,20
4	4	4	5	5	5	4	4	4	4	4	4	4	4	4	63	4,20
4	3	4	3	3	4	3	4	4	4	4	4	4	4	3	55	3,67
3	4	4	3	4	3	3	4	4	4	3	3	3	4	3	52	3,47
4	5	5	4	4	5	5	5	5	5	5	5	4	4	4	69	4,60
3	4	5	5	5	4	5	5	5	5	5	5	4	5	5	70	4,67
5	4	4	4	4	4	4	4	4	4	4	4	4	4	5	62	4,13
5	4	5	5	4	4	4	5	4	4	4	4	5	4	5	66	4,40
3	4	5	4	5	4	3	3	3	4	3	4	3	3	3	54	3,60
5	5	5	5	4	4	5	4	4	4	4	4	4	4	4	65	4,33
5	4	5	4	5	4	5	5	4	4	4	5	5	4	4	67	4,47
3	3	3	3	3	3	4	4	3	3	3	4	3	3	3	48	3,20
5	4	4	5	5	4	5	5	5	5	5	5	5	5	4	71	4,73
4	5	4	5	4	4	5	5	4	4	5	4	5	4	4	66	4,40
5	4	4	4	4	4	5	5	5	4	4	4	5	4	4	65	4,33
4	5	4	4	4	4	5	4	5	4	5	5	5	4	5	67	4,47
4	5	5	4	5	5	4	5	4	5	4	5	5	4	4	68	4,53
5	5	4	5	4	4	5	4	4	4	4	4	4	5	5	66	4,40
5	4	5	4	5	4	5	5	5	4	4	4	4	4	4	66	4,40
3	4	3	3	4	4	4	4	4	4	4	3	3	4	3	54	3,60
5	5	4	4	5	4	4	4	5	5	5	4	5	5	4	68	4,53

Keputusan Pembelian (Z)																
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15	Tot_Z	Rat_Z
4	4	4	4	4	5	5	5	5	5	5	4	5	4	4	67	4,47
4	5	4	4	4	5	5	5	5	5	4	5	4	4	5	68	4,53
5	4	4	4	4	4	4	4	4	5	4	5	4	5	4	64	4,27
5	5	5	4	5	4	4	5	5	4	4	5	5	5	4	69	4,60
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4,00
3	3	3	3	4	4	4	4	4	4	4	3	3	4	4	54	3,60
5	5	4	5	5	4	5	5	5	4	5	4	4	5	4	69	4,60
5	5	5	4	4	5	5	5	5	4	5	4	4	5	4	69	4,60
5	5	5	4	4	5	4	4	4	4	5	5	5	5	5	69	4,60
5	4	5	5	5	4	5	5	5	4	4	4	4	5	4	68	4,53
4	4	5	5	4	5	4	4	5	5	5	5	4	5	4	68	4,53
4	4	5	4	5	4	4	4	4	4	4	4	4	4	4	62	4,13
4	3	4	4	3	4	4	4	3	3	4	3	3	4	4	54	3,60
5	5	5	5	4	5	4	4	5	5	4	4	5	4	4	68	4,53
4	4	3	4	3	4	4	4	3	3	3	3	3	4	3	52	3,47
4	5	5	4	4	4	4	4	4	4	4	5	4	4	4	63	4,20
4	4	5	4	4	4	4	4	4	4	4	4	4	4	5	62	4,13
3	4	3	3	4	3	3	3	4	4	3	4	4	4	4	53	3,53
4	3	3	4	3	3	4	4	3	3	3	3	3	3	3	49	3,27
3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	59	3,93
4	4	4	4	4	4	4	4	4	4	4	5	5	4	4	62	4,13

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
3	4	4	4	3	3	3	3	3	3	3	3	4	3	3	49	3,27
4	3	3	3	4	4	3	4	4	3	3	4	4	3	4	53	3,53
4	4	3	3	3	4	3	3	4	4	4	3	4	4	4	54	3,60
5	5	5	4	5	5	4	4	4	5	5	4	4	4	4	67	4,47
4	4	5	5	4	4	5	5	4	5	5	4	4	4	5	67	4,47
5	4	5	5	5	4	5	5	4	4	5	4	4	4	5	68	4,53
4	3	3	3	4	3	4	4	3	3	3	3	3	3	3	49	3,27
3	3	3	4	4	4	4	3	4	4	4	4	4	4	4	56	3,73
3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48	3,20
4	3	3	4	4	3	3	3	4	3	3	3	3	3	3	49	3,27
4	5	5	5	5	4	4	4	5	5	4	5	4	4	4	67	4,47
4	3	3	4	4	4	4	4	3	3	4	3	3	3	3	52	3,47
4	4	4	4	4	4	4	4	3	3	4	3	3	3	3	54	3,60
3	3	3	3	3	3	3	3	4	4	4	3	3	3	3	48	3,20
3	3	3	4	3	4	4	3	2	4	2	3	3	3	4	48	3,20
4	4	4	3	3	4	3	3	2	2	2	4	4	4	3	49	3,27
3	4	3	3	4	3	3	4	3	2	3	2	3	3	3	46	3,07
3	4	3	3	4	3	3	3	2	2	3	3	4	4	4	48	3,20
4	4	3	3	3	4	4	4	3	2	3	3	4	4	3	51	3,40
4	4	3	3	3	3	4	4	2	4	2	3	3	4	4	50	3,33
3	3	3	3	3	3	3	3	4	2	4	3	4	3	4	48	3,20

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
3	3	3	4	4	3	4	3	4	3	3	3	4	3	3	50	3,33
5	5	5	5	4	5	5	4	4	5	5	4	5	4	4	69	4,60
5	5	4	4	5	5	5	4	4	5	5	5	5	4	4	69	4,60
3	4	4	3	3	4	3	3	3	4	3	4	4	3	4	52	3,47
3	3	3	3	3	3	3	4	3	3	3	2	3	4	3	46	3,07
3	4	4	3	4	4	3	3	4	4	4	2	3	3	3	51	3,40
3	3	3	3	4	3	4	3	3	4	4	4	4	3	4	52	3,47
5	4	4	5	5	5	4	5	5	5	5	5	4	4	5	70	4,67
5	5	5	4	4	4	5	5	5	4	4	5	5	4	4	68	4,53
4	3	3	3	3	4	3	4	3	3	4	2	2	4	3	48	3,20
4	4	3	4	3	3	3	4	3	4	4	3	4	3	3	52	3,47
3	3	3	4	3	3	3	3	3	4	3	3	3	4	4	49	3,27
4	4	3	4	3	3	3	4	4	3	3	4	4	3	4	53	3,53
4	4	5	5	4	5	5	5	4	5	5	4	5	5	5	70	4,67
4	3	3	3	3	4	4	4	4	4	4	4	4	4	4	56	3,73
5	4	5	5	4	5	5	5	4	5	4	4	5	5	5	70	4,67
3	3	3	3	3	3	4	4	3	3	3	3	4	4	4	50	3,33
4	5	5	4	5	4	4	5	5	5	5	5	4	5	5	70	4,67
4	4	5	5	5	5	4	4	5	5	4	4	4	5	5	68	4,53
4	4	4	3	4	3	3	3	4	3	3	4	4	3	3	52	3,47
5	5	4	5	4	5	5	5	4	4	5	4	4	5	5	69	4,60

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
3	3	3	4	3	3	3	3	3	3	3	3	4	3	3	47	3,13
4	4	4	3	3	4	4	4	3	3	3	3	4	4	4	54	3,60
4	4	5	5	5	4	4	4	5	5	5	4	5	4	5	68	4,53
4	4	3	4	4	3	3	3	3	3	3	3	3	3	3	49	3,27
5	5	4	4	5	4	4	4	5	5	5	4	5	5	4	68	4,53
4	3	3	4	3	4	4	4	4	4	4	4	4	4	4	57	3,80
3	3	4	3	3	4	4	4	3	3	3	4	3	4	4	52	3,47
4	4	5	4	5	4	5	5	5	4	5	4	4	4	4	66	4,40
4	4	3	4	4	3	3	3	3	4	4	4	3	3	3	52	3,47
5	5	5	5	5	4	5	4	5	5	4	5	5	4	4	70	4,67
4	3	3	3	3	4	3	4	3	4	3	4	3	3	3	50	3,33
4	3	4	3	4	4	3	3	3	3	3	3	3	3	3	49	3,27
4	5	5	4	4	4	5	4	5	5	5	5	5	4	4	68	4,53
3	3	4	3	3	4	3	4	3	3	3	4	4	4	4	52	3,47
3	3	3	3	4	4	4	4	3	3	3	4	4	3	4	52	3,47
4	3	3	4	4	3	3	3	3	4	4	3	3	3	3	50	3,33
4	4	5	3	4	4	4	4	4	5	5	4	5	4	5	64	4,27
4	5	4	4	4	5	4	4	4	5	5	4	4	5	5	66	4,40
3	3	4	4	4	3	3	3	4	4	4	3	4	3	3	52	3,47
4	3	3	4	4	3	3	4	4	3	3	4	3	3	3	51	3,40
3	3	3	3	3	4	3	4	3	4	4	3	3	4	4	51	3,40

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
4	4	3	3	4	3	3	3	4	3	4	3	3	3	3	50	3,33
4	4	4	4	3	4	4	3	4	4	3	4	3	3	4	55	3,67
5	5	5	5	5	4	4	5	4	4	5	5	4	5	5	70	4,67
4	5	5	4	4	5	4	5	4	4	5	5	5	5	5	69	4,60
3	3	3	4	3	3	3	3	4	4	4	3	3	3	3	49	3,27
4	5	5	4	4	4	4	4	4	5	4	4	4	4	4	63	4,20
4	5	5	5	5	4	4	4	3	3	3	4	4	4	4	61	4,07
4	4	4	4	4	4	3	4	4	4	3	4	4	4	4	58	3,87
4	5	5	5	4	4	4	4	4	4	5	5	5	5	5	68	4,53
4	4	3	3	3	4	3	4	4	3	4	4	3	4	4	54	3,60
3	4	4	4	4	3	3	3	4	3	4	4	4	3	3	53	3,53
4	4	4	3	4	4	4	3	3	3	3	4	4	4	3	54	3,60
3	4	4	4	4	4	3	3	4	4	4	4	4	3	3	55	3,67
4	5	5	4	5	4	4	4	4	5	5	4	4	4	4	65	4,33
4	4	4	4	4	3	3	3	3	4	3	3	3	3	3	51	3,40
3	4	4	3	3	4	4	4	4	3	3	4	3	4	4	54	3,60
4	4	4	3	3	3	4	3	4	4	4	4	3	3	4	54	3,60
4	4	4	3	3	3	4	4	3	3	3	4	4	3	4	53	3,53
5	5	5	4	5	5	5	5	4	3	4	5	4	5	4	68	4,53
4	3	3	4	4	3	3	3	4	4	3	3	3	3	3	50	3,33
3	4	4	3	3	3	4	4	3	3	3	4	4	3	4	52	3,47

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
4	3	4	3	3	3	4	3	2	3	3	4	3	3	4	49	3,27
3	3	3	4	4	4	3	3	4	4	3	3	3	4	3	51	3,40
4	5	5	4	4	4	4	4	5	4	5	4	5	5	4	66	4,40
3	3	3	4	4	2	3	3	3	3	4	4	4	3	3	49	3,27
4	3	4	4	4	4	3	4	4	4	4	4	3	4	4	57	3,80
4	4	4	4	3	3	4	3	3	4	3	4	4	3	3	53	3,53
4	4	4	3	4	3	3	3	3	4	3	4	3	3	4	52	3,47
4	4	4	3	4	4	3	3	4	4	4	3	3	4	3	54	3,60
3	4	4	4	3	3	3	3	4	3	3	2	3	2	2	46	3,07
4	3	3	4	4	4	3	4	3	3	3	4	3	4	4	53	3,53
3	4	4	3	3	3	3	4	4	4	4	3	3	4	3	52	3,47
3	3	3	3	3	3	3	3	3	3	3	4	4	3	3	47	3,13
4	4	3	3	3	4	4	4	4	3	3	4	4	4	4	55	3,67
3	3	3	4	4	2	2	3	4	4	3	3	3	3	2	46	3,07
3	3	4	3	4	3	3	3	3	3	2	4	4	3	3	48	3,20
4	4	3	4	3	4	4	4	3	4	3	3	3	3	4	53	3,53
4	4	4	5	5	5	4	4	5	4	5	4	5	4	4	66	4,40
4	4	4	3	4	3	3	3	4	4	4	3	3	3	3	52	3,47
3	3	4	3	4	3	3	3	4	3	4	4	4	4	4	53	3,53
3	4	4	4	4	3	3	4	4	4	4	3	3	4	4	55	3,67
4	5	5	5	4	4	4	4	5	5	4	4	4	5	5	67	4,47

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
4	5	5	3	3	4	4	3	4	4	4	3	3	3	3	55	3,67
3	4	3	3	3	3	3	4	3	4	3	4	2	3	3	48	3,20
3	3	3	3	3	3	3	3	4	3	3	4	3	3	3	47	3,13
4	5	5	4	5	4	5	4	5	5	4	5	5	5	4	69	4,60
4	5	5	4	4	5	5	5	5	4	5	4	4	5	5	69	4,60
3	4	4	4	4	4	4	4	4	4	4	4	4	3	4	58	3,87
4	5	5	4	5	4	5	4	4	5	5	5	4	5	4	68	4,53
4	5	5	5	5	5	5	4	5	5	4	4	5	4	5	70	4,67
3	4	3	3	3	4	3	4	4	3	4	4	4	4	4	54	3,60
4	3	3	4	4	3	3	3	3	4	4	4	4	4	3	53	3,53
3	3	3	3	3	3	3	3	4	4	4	3	3	3	3	48	3,20
3	3	3	4	3	4	4	3	4	3	3	3	4	4	3	51	3,40
4	4	4	5	5	4	5	5	5	5	4	5	5	4	5	69	4,60
3	4	4	3	3	3	3	3	4	4	3	3	4	3	3	50	3,33
4	4	4	5	5	5	5	4	4	4	5	5	5	4	5	68	4,53
3	3	3	3	3	3	3	3	3	3	3	4	4	3	3	47	3,13
4	4	3	2	3	3	3	3	3	3	3	3	4	4	4	49	3,27
4	3	4	2	2	3	3	3	3	4	4	3	4	3	3	48	3,20
5	4	4	4	5	4	4	4	5	5	5	5	5	4	4	67	4,47
3	3	3	2	2	3	3	4	4	4	3	4	4	4	4	50	3,33
5	4	4	5	5	5	5	4	4	5	5	5	4	5	4	69	4,60

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
5	4	4	5	5	4	4	4	4	5	4	5	5	4	4	66	4,40
3	3	3	3	4	4	3	4	3	4	3	3	3	3	3	49	3,27
3	4	3	4	3	3	4	4	3	3	3	3	3	4	3	50	3,33
3	3	4	2	2	3	3	3	3	4	3	3	3	3	3	45	3,00
4	3	4	4	3	3	3	4	4	3	3	4	4	3	4	53	3,53
4	3	4	3	4	3	3	3	3	3	3	3	3	3	3	48	3,20
3	3	4	4	3	3	3	4	4	3	4	4	3	4	4	53	3,53
4	4	3	4	4	4	4	4	4	4	3	4	4	3	4	57	3,80
4	4	5	5	4	4	4	4	4	4	5	5	5	4	4	65	4,33
4	5	4	5	5	5	4	4	5	5	4	4	4	4	4	66	4,40
3	3	3	3	4	4	4	3	4	3	3	4	4	4	3	52	3,47
4	4	4	3	3	4	4	4	3	3	3	3	3	4	4	53	3,53
3	3	4	3	4	3	3	3	3	4	4	4	3	3	3	50	3,33
3	3	3	3	4	3	4	4	3	3	4	3	3	4	4	51	3,40
5	5	4	5	5	5	5	4	5	5	5	4	4	4	5	70	4,67
3	4	4	3	3	4	3	3	3	3	3	3	3	3	3	48	3,20
4	4	4	5	4	4	5	5	4	5	5	5	5	4	4	67	4,47
3	3	4	3	3	4	3	4	3	3	3	3	4	4	4	51	3,40
4	4	4	3	3	3	4	4	3	3	3	4	4	3	4	53	3,53
4	4	4	3	3	3	3	3	4	4	4	3	3	3	3	51	3,40
5	4	5	5	5	4	4	5	5	5	5	4	4	4	4	68	4,53

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
3	3	3	3	4	3	4	4	3	3	3	4	4	3	4	51	3,40
4	3	3	4	4	3	3	3	4	3	4	3	4	3	3	51	3,40
3	3	3	3	3	3	3	4	3	3	3	4	3	3	3	47	3,13
4	4	4	3	3	4	3	4	3	4	4	3	3	4	4	54	3,60
3	3	3	3	4	3	3	3	3	4	4	3	3	3	3	48	3,20
3	3	3	3	3	4	4	3	4	4	3	4	3	3	4	51	3,40
4	4	4	4	4	4	4	3	3	3	4	3	4	4	4	56	3,73
4	4	4	3	4	4	4	4	4	3	4	3	3	4	3	55	3,67
4	4	4	3	3	3	3	4	4	4	4	3	4	3	3	53	3,53
4	4	4	4	3	3	3	3	4	4	4	4	3	4	4	55	3,67
3	3	3	3	4	3	3	4	4	3	4	4	3	3	4	51	3,40
5	4	4	5	5	5	5	5	4	5	4	5	5	4	5	70	4,67
4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	59	3,93
4	4	5	5	5	5	5	5	4	4	4	4	5	5	5	69	4,60
4	3	4	4	3	4	3	3	3	3	3	3	4	4	4	52	3,47
4	3	4	3	3	4	4	4	3	3	3	3	4	4	4	53	3,53
4	4	4	5	5	5	5	5	5	5	4	4	4	4	5	68	4,53
3	3	3	4	4	3	3	3	4	4	3	4	4	3	3	51	3,40
4	4	4	5	5	5	5	5	4	5	4	5	4	5	4	68	4,53
3	4	4	3	3	3	3	3	3	3	3	3	4	3	3	48	3,20
3	3	3	4	4	4	4	4	3	3	3	4	4	4	4	54	3,60

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
3	3	4	4	4	3	3	3	4	3	3	4	4	4	3	52	3,47
4	3	4	3	4	3	3	3	3	3	3	3	3	3	3	48	3,20
4	4	5	5	5	5	4	4	5	5	5	4	5	5	4	69	4,60
4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	59	3,93
4	4	3	3	3	4	4	4	3	3	3	4	3	4	4	53	3,53
5	4	5	5	5	5	5	4	5	4	5	4	4	4	4	68	4,53
3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	46	3,07
4	5	4	5	5	5	5	4	5	5	4	5	5	4	5	70	4,67
4	4	4	5	4	5	5	5	4	5	5	5	5	5	5	70	4,67
4	3	4	4	4	3	3	3	3	4	4	3	3	3	3	51	3,40
4	4	4	5	5	5	5	4	4	5	4	5	5	4	4	67	4,47
4	3	4	3	3	3	3	3	3	3	2	4	4	3	3	48	3,20
3	3	3	3	4	3	4	4	3	4	3	3	3	3	4	50	3,33
4	4	4	5	5	5	4	5	5	4	5	4	5	4	4	67	4,47
4	3	3	3	4	3	3	3	3	4	4	3	3	3	3	49	3,27
4	4	4	3	3	3	3	3	4	3	4	4	4	4	4	54	3,60
3	3	3	3	4	3	3	4	4	3	4	3	3	4	4	51	3,40
4	4	4	4	3	4	3	3	4	3	3	3	4	3	3	52	3,47
3	4	3	3	4	3	4	3	4	4	4	3	3	3	3	51	3,40
3	4	4	3	3	4	3	3	4	4	4	4	2	3	3	51	3,40
3	4	4	3	3	3	3	3	4	3	3	4	3	3	3	49	3,27

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
3	3	3	4	4	4	3	4	3	3	4	3	3	3	4	51	3,40
3	4	4	3	3	3	3	3	3	4	4	3	4	3	3	50	3,33
3	4	3	2	3	4	4	3	4	3	4	4	4	3	4	52	3,47
4	5	5	4	4	5	5	5	5	5	5	4	4	4	4	68	4,53
4	4	4	3	4	3	3	4	3	3	4	4	3	4	3	53	3,53
2	3	3	3	3	4	3	4	4	3	4	4	4	4	4	52	3,47
4	3	4	4	4	3	3	3	3	4	4	4	4	4	3	54	3,60
3	4	3	3	4	3	3	3	3	4	4	3	3	3	3	49	3,27
3	3	3	3	4	3	3	3	4	4	4	3	4	4	3	51	3,40
4	5	5	4	4	4	5	5	5	5	4	5	5	4	5	69	4,60
3	3	3	4	3	3	3	3	4	4	4	3	4	3	3	50	3,33
4	3	4	3	3	3	3	4	3	3	4	4	3	4	3	51	3,40
3	3	4	4	4	4	3	4	3	3	4	4	4	4	3	54	3,60
3	3	3	3	3	3	3	3	3	4	4	4	4	4	3	50	3,33
4	4	4	4	3	3	3	3	4	4	4	3	3	3	3	52	3,47
3	3	3	3	3	4	4	3	4	4	4	3	4	4	3	52	3,47
4	4	4	5	5	5	5	5	5	5	4	5	5	4	5	70	4,67
3	4	4	3	4	3	3	3	4	4	3	3	4	3	3	51	3,40
3	3	3	4	4	4	4	4	4	4	3	4	4	4	4	56	3,73
3	3	3	4	3	3	3	3	3	3	3	4	4	3	3	48	3,20
3	3	4	4	4	3	3	3	3	3	3	4	4	4	4	52	3,47

Keputusan Pembelian (Z)															Tot_Z	Rat_Z
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15		
4	4	4	4	4	3	3	3	3	4	4	3	4	3	3	53	3,53
4	4	3	4	4	3	3	4	4	3	3	4	4	3	4	54	3,60
4	3	3	4	3	3	3	3	3	3	3	3	3	3	3	47	3,13
3	3	3	4	3	3	3	4	4	4	4	4	3	4	4	53	3,53
4	3	4	3	3	4	4	4	4	4	3	4	4	3	4	55	3,67
4	3	4	4	3	4	4	4	4	4	3	3	4	4	4	56	3,73
3	3	3	3	4	3	4	3	3	3	4	4	4	4	4	52	3,47
3	3	3	3	3	4	4	3	4	4	4	4	4	4	3	53	3,53
4	4	3	4	4	4	4	4	3	3	3	3	3	4	4	54	3,60
4	4	3	4	4	3	3	3	3	4	4	4	3	3	3	52	3,47
3	3	3	3	3	3	4	4	3	3	4	3	3	4	4	50	3,33
4	4	4	3	3	4	3	3	4	3	3	4	3	4	3	52	3,47
3	3	4	4	4	4	3	3	3	3	3	3	3	3	3	49	3,27
5	5	4	4	5	4	5	4	5	4	5	5	5	4	4	68	4,53
4	4	4	4	4	4	3	4	3	3	3	4	4	4	4	56	3,73
4	4	4	3	4	4	4	4	3	3	3	4	4	3	4	55	3,67
3	4	4	3	3	3	3	3	4	4	4	3	3	3	3	50	3,33
3	3	3	3	4	4	4	4	4	3	3	4	4	4	4	54	3,60
3	3	4	4	3	5	4	4	3	3	3	4	4	5	5	57	3,80
3	3	4	4	4	3	3	3	4	4	4	3	4	3	3	52	3,47
4	4	4	4	4	3	3	4	4	4	4	4	3	3	3	55	3,67

Keputusan Pembelian (Z)																
Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15	Tot_Z	Rat_Z
4	4	4	4	4	4	3	4	3	4	4	3	3	4	4	56	3,73
3	4	3	3	3	3	3	3	5	5	5	3	3	3	3	52	3,47
4	4	3	4	4	4	4	3	4	4	3	4	3	3	4	55	3,67
4	4	4	3	3	5	5	5	4	3	4	5	4	5	4	62	4,13
3	3	3	3	4	3	3	3	4	4	3	3	3	3	3	48	3,20
3	4	4	3	3	3	4	4	3	3	3	4	4	3	4	52	3,47

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
3	3	4	4	4	4	3	3	4	4	3	3	4	3	4	53	3,53
4	3	3	4	3	3	3	3	4	3	4	4	5	3	4	53	3,53
4	4	3	3	4	3	3	3	3	3	3	3	3	4	3	49	3,27
3	3	3	4	3	3	3	3	3	3	4	4	3	3	3	48	3,20
3	4	3	3	5	4	4	4	5	5	5	5	5	5	5	65	4,33
3	4	4	5	4	5	4	5	4	4	5	5	4	5	5	66	4,40
4	3	3	4	4	3	4	3	4	4	3	4	3	4	4	54	3,60
5	5	4	4	4	4	4	4	4	5	4	5	5	4	5	66	4,40
3	4	3	4	3	3	3	3	4	4	3	4	3	3	3	50	3,33
4	5	4	5	4	4	5	5	4	4	5	5	4	5	4	67	4,47
5	4	4	4	5	5	4	4	5	5	5	5	4	5	4	68	4,53
3	3	4	4	3	4	3	4	4	4	3	4	3	4	3	53	3,53
4	4	5	5	5	5	5	4	5	5	5	4	5	4	4	69	4,60
4	4	4	5	4	4	5	5	3	3	3	3	3	4	3	57	3,80
3	4	4	4	4	4	3	3	4	4	4	3	4	4	4	56	3,73
4	5	4	5	4	4	5	5	4	4	4	5	5	5	5	68	4,53
4	5	4	5	4	5	4	5	5	4	5	5	5	5	4	69	4,60
4	4	4	4	4	4	5	4	5	5	5	4	5	4	4	65	4,33
4	5	4	4	4	4	5	5	4	4	4	5	5	4	4	65	4,33
4	4	4	4	3	4	4	4	3	3	4	3	3	3	3	53	3,53
5	5	5	5	5	4	5	5	5	4	5	4	5	5	5	72	4,80

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
5	5	4	4	5	5	4	4	4	5	4	5	4	4	5	67	4,47
4	5	5	4	4	5	5	5	4	5	4	5	5	4	4	68	4,53
3	3	4	4	5	4	5	5	4	5	4	5	4	5	5	65	4,33
5	5	5	5	4	5	5	5	4	5	4	5	4	5	4	70	4,67
5	4	5	4	5	5	4	4	4	4	4	4	4	4	5	65	4,33
3	3	4	3	4	3	3	4	3	3	4	3	4	4	4	52	3,47
4	5	4	5	4	5	4	4	4	5	4	5	5	5	5	68	4,53
4	4	4	5	5	5	4	5	5	4	4	5	4	5	5	68	4,53
5	4	5	5	5	4	4	4	4	5	5	4	4	5	5	68	4,53
4	4	5	5	5	5	4	4	4	4	5	5	4	4	4	66	4,40
5	5	5	5	4	5	4	4	4	4	4	4	4	5	4	66	4,40
3	4	3	4	4	3	4	4	3	3	3	4	3	4	3	52	3,47
3	3	3	3	3	3	3	2	4	3	3	4	3	4	3	47	3,13
4	4	4	5	4	5	5	5	5	4	5	4	4	5	5	68	4,53
4	3	4	3	4	3	3	4	4	3	3	3	3	3	3	50	3,33
5	5	5	5	5	4	5	5	5	4	4	4	4	5	5	70	4,67
5	5	4	5	5	4	5	4	4	5	4	5	5	4	5	69	4,60
4	3	4	4	4	4	4	4	4	3	4	3	3	4	3	55	3,67
3	3	3	4	4	3	3	4	3	4	3	3	4	3	3	50	3,33
3	3	4	3	4	3	3	3	4	4	3	4	3	4	4	52	3,47
3	4	4	3	4	4	4	3	4	3	4	3	3	4	3	53	3,53

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	4	5	5	5	4	5	5	4	5	4	4	5	4	5	68	4,53
4	5	4	5	5	5	4	5	4	4	4	5	4	5	4	67	4,47
4	4	3	3	3	4	4	4	3	3	3	3	4	4	4	53	3,53
5	4	4	5	4	4	5	5	5	4	5	4	5	5	4	68	4,53
5	5	4	5	4	5	4	5	4	4	4	5	4	5	5	68	4,53
3	4	4	4	4	4	3	4	4	3	4	3	3	3	3	53	3,53
4	4	4	3	4	4	3	4	3	4	4	4	3	3	4	55	3,67
5	5	4	5	4	5	4	5	4	5	4	5	5	5	4	69	4,60
3	3	4	3	4	4	3	3	3	3	3	3	4	3	3	49	3,27
3	4	3	4	3	4	4	3	3	4	3	3	4	3	4	52	3,47
5	4	5	5	5	5	4	5	4	5	5	4	5	5	5	71	4,73
5	5	4	5	4	4	4	5	4	5	4	4	5	5	5	68	4,53
4	4	4	3	3	3	3	4	4	4	3	3	3	3	3	51	3,40
3	4	3	3	3	3	3	3	4	3	3	3	3	3	3	47	3,13
2	3	3	2	3	3	3	3	3	3	4	4	4	4	4	48	3,20
2	2	3	4	3	4	4	3	4	3	3	4	4	3	3	49	3,27
4	4	4	5	5	5	4	5	4	5	5	4	4	4	4	66	4,40
4	3	3	3	4	4	4	3	4	3	4	4	4	3	4	54	3,60
3	3	4	3	4	3	4	3	3	4	3	3	3	4	4	51	3,40
3	3	4	3	4	4	4	3	4	3	4	3	3	3	4	52	3,47
4	5	5	5	4	5	4	4	5	4	5	4	5	4	5	68	4,53

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
5	4	5	4	5	4	5	5	5	5	5	4	4	4	4	68	4,53
2	2	4	3	3	4	3	3	3	3	3	4	3	3	4	47	3,13
3	3	3	4	3	3	3	3	4	3	4	4	3	4	3	50	3,33
3	3	3	3	4	4	4	3	3	3	3	3	3	3	3	48	3,20
3	3	4	4	4	4	4	4	4	3	4	4	4	4	3	56	3,73
5	4	5	4	4	5	5	4	4	5	5	4	4	5	4	67	4,47
3	3	3	3	4	4	4	4	3	4	3	3	3	2	3	49	3,27
3	4	4	3	3	3	4	4	3	4	4	3	3	4	4	53	3,53
3	4	3	3	4	3	3	2	4	4	3	3	2	3	4	48	3,20
3	4	3	4	3	3	4	3	3	3	3	2	2	4	3	47	3,13
3	2	2	3	3	3	2	3	3	3	2	3	3	2	2	39	2,60
3	3	3	4	3	4	2	3	3	3	2	2	3	3	3	44	2,93
3	3	4	4	3	4	4	4	3	3	3	4	3	3	3	51	3,40
4	3	3	3	3	3	3	4	3	3	3	2	2	2	4	45	3,00
4	5	5	4	4	5	4	4	5	5	4	4	5	5	4	67	4,47
4	4	3	4	3	4	4	3	3	4	2	3	3	4	4	52	3,47
5	5	5	5	4	4	4	5	4	4	5	5	5	5	4	69	4,60
4	3	3	4	4	3	4	3	4	4	4	3	3	4	4	54	3,60
5	5	4	4	5	4	5	4	5	5	5	4	5	5	4	69	4,60
3	4	4	4	4	3	3	3	4	4	3	3	3	4	3	52	3,47
3	4	3	3	3	3	3	3	4	3	4	3	4	4	3	50	3,33

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	4	4	3	4	3	4	4	3	3	4	3	3	4	3	53	3,53
3	4	3	4	3	3	3	4	3	3	3	4	4	4	3	51	3,40
4	4	4	3	4	4	4	4	4	4	4	4	3	3	3	56	3,73
4	4	3	4	3	3	3	3	4	4	4	4	4	3	3	53	3,53
3	3	3	3	3	3	3	2	4	4	3	3	4	4	3	48	3,20
3	3	4	4	3	3	3	3	4	4	2	3	3	4	3	49	3,27
4	5	4	5	5	5	4	4	5	4	4	5	5	5	5	69	4,60
4	4	4	4	4	3	3	4	4	3	3	3	3	4	3	53	3,53
3	3	4	3	4	4	4	3	3	3	3	4	4	3	3	51	3,40
4	3	3	4	4	4	3	3	3	4	3	2	3	3	3	49	3,27
3	3	4	3	3	4	4	3	3	4	3	3	3	3	4	50	3,33
4	4	3	4	4	3	3	4	3	3	4	4	4	4	4	55	3,67
4	4	3	4	3	3	4	4	3	3	4	3	3	4	3	52	3,47
4	4	4	4	4	4	4	4	4	4	3	3	4	3	4	57	3,80
3	3	4	4	4	3	4	4	3	3	3	4	3	3	3	51	3,40
4	4	5	4	5	5	5	5	4	4	5	4	5	5	5	69	4,60
3	3	3	3	3	3	3	3	4	3	4	4	4	3	3	49	3,27
4	3	3	3	3	3	3	4	3	4	3	4	4	4	4	52	3,47
5	4	4	5	5	5	5	5	4	5	5	4	4	5	4	69	4,60
4	4	3	3	3	3	3	3	3	3	4	3	3	4	3	49	3,27
3	3	3	4	4	4	3	3	3	3	4	3	3	3	4	50	3,33

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	3	3	3	3	4	3	4	3	3	2	4	3	3	2	47	3,13
3	3	3	3	4	3	3	3	4	4	3	3	3	4	4	50	3,33
3	3	3	3	4	2	2	4	3	3	4	3	4	3	3	47	3,13
4	4	3	4	2	2	4	4	3	3	4	3	3	4	3	50	3,33
3	4	5	4	4	5	5	5	5	4	5	4	4	5	5	67	4,47
5	5	5	4	4	5	4	5	4	4	5	5	5	4	5	69	4,60
3	4	4	3	3	3	4	4	4	4	3	3	4	3	4	53	3,53
4	4	4	4	4	5	5	4	5	5	5	5	4	5	5	68	4,53
4	3	3	4	4	3	4	3	4	3	3	3	3	4	3	51	3,40
5	5	4	5	5	4	5	4	5	5	5	5	4	5	4	70	4,67
4	3	4	3	4	4	4	3	4	4	4	3	3	4	4	55	3,67
4	3	4	3	4	4	3	4	3	4	4	3	4	3	4	54	3,60
5	4	3	3	3	3	4	3	4	4	3	3	4	3	5	54	3,60
4	3	4	4	5	4	4	5	4	4	4	5	4	5	5	64	4,27
4	4	4	4	3	3	4	3	3	4	4	3	4	4	3	54	3,60
4	4	4	3	4	4	3	4	3	3	3	3	3	3	3	51	3,40
5	5	4	4	4	4	5	4	4	4	5	5	4	5	4	66	4,40
4	4	4	4	4	4	4	4	5	5	4	5	4	4	5	64	4,27
4	4	3	3	3	3	4	4	3	3	3	3	4	4	3	51	3,40
4	4	4	4	5	5	4	5	4	4	5	5	5	5	4	67	4,47
4	4	4	3	4	3	4	4	3	3	4	3	3	3	4	53	3,53

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	4	4	5	4	4	4	5	4	5	5	5	4	5	5	67	4,47
3	4	3	3	3	4	3	3	4	3	3	3	4	3	4	50	3,33
3	3	3	4	4	4	3	3	4	4	4	3	4	3	4	53	3,53
4	5	4	5	5	4	4	5	4	4	4	3	5	4	4	64	4,27
3	3	2	3	3	2	3	3	4	4	3	3	3	3	4	46	3,07
4	5	3	3	3	2	4	4	3	3	3	2	3	4	3	49	3,27
3	3	3	3	4	3	3	4	4	4	3	3	3	3	4	50	3,33
3	3	3	3	4	4	3	3	4	4	3	3	4	3	4	51	3,40
3	3	2	3	3	3	3	4	3	3	3	3	4	3	4	47	3,13
3	4	2	3	2	2	3	3	4	4	3	3	3	3	3	45	3,00
4	4	3	4	3	4	4	4	3	3	3	4	4	3	3	53	3,53
3	4	3	4	4	3	3	4	4	3	3	3	4	3	4	52	3,47
4	4	4	4	4	4	4	4	3	4	4	4	4	3	4	58	3,87
5	5	5	4	4	5	4	4	5	4	5	4	5	5	4	68	4,53
3	4	4	5	4	4	3	3	3	3	4	3	3	4	4	54	3,60
5	4	5	5	5	5	4	4	4	5	4	5	4	5	4	68	4,53
4	3	4	4	3	3	4	4	3	4	3	3	3	4	3	52	3,47
5	5	4	4	4	4	3	3	3	3	4	3	3	3	3	54	3,60
3	3	2	2	2	2	3	3	4	4	3	3	3	3	4	44	2,93
3	3	3	3	3	2	4	4	3	3	4	4	4	4	3	50	3,33
4	4	3	4	4	4	4	3	3	4	3	3	3	3	4	53	3,53

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
3	4	4	3	4	3	3	4	4	3	3	4	4	3	4	53	3,53
4	3	4	3	4	3	4	3	4	4	3	4	3	4	3	53	3,53
4	3	3	3	4	3	4	4	3	4	4	4	3	3	4	53	3,53
4	4	4	4	4	3	4	4	2	2	3	3	2	4	3	50	3,33
5	5	5	5	4	5	4	4	5	5	4	4	4	5	5	69	4,60
4	4	4	3	4	4	4	3	3	3	3	4	4	2	3	52	3,47
3	4	2	3	4	3	4	3	3	4	4	3	3	4	3	50	3,33
4	4	3	3	3	3	4	4	3	4	3	4	4	3	4	53	3,53
4	4	3	4	3	4	3	4	3	3	4	3	2	4	2	50	3,33
5	4	4	4	5	5	5	5	4	5	5	5	4	5	5	70	4,67
4	3	4	4	3	3	4	4	3	3	3	4	4	4	4	54	3,60
4	5	4	5	4	5	4	5	5	5	4	5	4	4	5	68	4,53
3	4	3	3	4	4	3	3	3	3	4	4	3	3	4	51	3,40
3	3	4	4	3	4	3	3	3	4	3	4	4	3	2	50	3,33
3	4	4	3	3	4	3	4	3	3	3	4	3	3	3	50	3,33
4	4	3	2	2	2	4	4	4	3	3	4	3	4	3	49	3,27
3	4	4	3	3	4	4	3	4	3	4	3	3	4	4	53	3,53
3	3	2	2	3	3	3	3	3	3	3	3	4	4	3	45	3,00
4	4	4	3	3	3	4	3	3	3	3	4	3	4	4	52	3,47
4	3	4	3	4	3	4	3	4	4	4	3	3	4	4	54	3,60
5	4	5	4	5	5	5	4	5	4	5	5	4	5	4	69	4,60

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	5	4	5	5	5	4	4	4	4	5	5	5	5	5	69	4,60
4	3	4	3	4	3	4	4	3	3	3	3	4	4	4	53	3,53
3	3	4	3	3	3	3	4	3	3	3	4	3	3	2	47	3,13
4	3	4	3	3	3	4	3	3	4	3	3	4	3	3	50	3,33
4	4	3	4	3	4	4	3	3	3	4	3	3	4	3	52	3,47
4	4	3	3	3	3	3	3	3	4	3	3	4	4	3	50	3,33
3	3	3	2	2	2	3	3	3	3	3	3	3	4	3	43	2,87
4	4	5	5	5	5	5	5	5	4	4	5	5	5	5	71	4,73
4	5	4	4	5	5	4	5	4	5	5	5	5	4	4	68	4,53
5	4	4	5	5	5	5	5	4	5	5	5	5	4	5	71	4,73
4	3	4	3	3	4	4	4	3	3	4	3	3	3	3	51	3,40
4	3	4	4	3	3	4	3	3	3	3	3	4	4	3	51	3,40
4	4	4	5	5	4	4	5	5	5	4	4	4	5	5	67	4,47
4	3	3	3	3	3	4	3	3	4	4	4	3	4	3	51	3,40
3	4	3	3	3	3	3	2	4	3	3	4	3	3	4	48	3,20
3	3	3	3	4	4	3	2	4	4	4	4	3	3	4	51	3,40
4	4	5	4	4	5	4	5	4	4	5	5	4	5	5	67	4,47
5	5	4	5	5	5	5	5	5	4	4	5	4	4	4	69	4,60
3	3	3	4	3	4	3	3	4	4	3	3	3	4	4	51	3,40
3	4	3	4	3	3	3	2	4	4	3	3	3	3	4	49	3,27
4	4	3	2	2	2	3	4	4	3	3	4	4	3	3	48	3,20

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
5	4	4	5	5	4	4	5	4	4	5	5	4	5	5	68	4,53
4	4	4	5	4	5	4	4	4	4	4	4	4	4	3	61	4,07
3	4	4	3	3	3	4	3	3	3	3	4	4	4	3	51	3,40
4	4	3	4	3	3	4	3	3	3	4	3	3	3	3	50	3,33
3	4	4	3	4	4	4	2	3	3	4	4	3	4	4	53	3,53
4	5	4	3	3	4	3	4	4	3	4	4	3	3	3	54	3,60
4	4	4	3	2	2	4	3	4	3	4	3	3	4	3	50	3,33
3	3	3	3	3	3	3	4	4	3	4	4	4	4	4	52	3,47
5	4	3	4	3	3	3	3	4	4	3	3	3	3	4	52	3,47
4	4	4	4	4	4	4	4	4	4	3	4	3	4	4	58	3,87
5	5	4	5	4	4	5	5	4	5	4	5	4	5	4	68	4,53
4	4	4	4	5	5	4	5	4	5	4	5	5	4	4	66	4,40
5	4	4	5	5	4	4	5	4	4	5	4	4	4	5	66	4,40
3	3	2	2	4	4	3	3	3	3	4	4	4	3	4	49	3,27
3	4	3	4	4	4	3	4	4	4	4	3	3	4	4	55	3,67
3	4	3	4	4	4	4	3	3	4	4	4	4	3	4	55	3,67
5	5	4	4	5	5	5	5	4	4	5	4	4	5	5	69	4,60
4	4	4	4	3	3	4	4	4	4	4	4	3	3	3	55	3,67
3	3	4	5	4	3	3	3	3	4	4	3	4	4	3	53	3,53
4	4	4	4	4	4	3	4	3	3	3	3	3	3	3	52	3,47
4	4	3	3	4	4	4	4	3	3	3	3	4	3	3	52	3,47

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	4	5	5	5	5	5	5	5	5	3	3	4	3	3	64	4,27
3	4	3	4	4	3	3	4	3	3	3	4	4	4	3	52	3,47
4	4	4	4	3	3	4	4	4	4	4	4	3	4	4	57	3,80
3	3	3	3	3	4	4	4	3	3	4	3	3	3	4	50	3,33
3	3	3	4	3	4	3	3	4	3	3	4	4	4	3	51	3,40
5	4	5	5	4	4	5	5	4	5	5	4	4	5	4	68	4,53
3	3	4	3	3	4	3	3	4	4	4	3	3	3	4	51	3,40
3	4	4	3	3	4	4	2	3	4	4	2	3	3	3	49	3,27
3	3	3	4	4	4	3	4	3	4	3	3	3	3	4	51	3,40
3	3	2	3	3	3	3	3	3	3	4	4	4	4	4	49	3,27
3	4	3	4	3	3	4	4	3	3	4	3	3	4	3	51	3,40
5	5	4	4	5	5	5	5	4	4	5	5	4	5	4	69	4,60
4	4	4	4	4	4	4	4	3	4	4	4	4	4	3	58	3,87
4	4	3	4	3	3	4	3	4	4	3	4	3	3	4	53	3,53
4	3	3	3	4	3	3	4	4	3	4	4	4	3	3	52	3,47
4	4	3	3	3	3	4	3	3	4	4	4	4	3	4	53	3,53
3	3	4	4	4	4	3	4	4	3	3	4	4	4	4	55	3,67
3	4	4	3	4	4	3	4	3	3	4	3	3	4	3	52	3,47
5	5	5	4	4	4	4	4	5	5	4	5	5	5	4	68	4,53
3	4	4	3	4	3	4	4	4	5	4	4	5	4	4	59	3,93
3	3	4	3	4	4	3	4	4	4	3	2	2	4	4	51	3,40

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
3	3	3	3	3	3	3	3	3	3	4	3	4	3	3	47	3,13
3	3	4	4	4	3	3	3	3	3	4	3	3	4	3	50	3,33
4	4	3	4	3	3	3	4	3	4	3	3	4	3	3	51	3,40
3	3	3	4	4	4	3	3	4	4	3	4	4	3	4	53	3,53
4	3	3	3	3	3	3	4	4	4	3	3	4	3	4	51	3,40
4	3	4	3	4	3	3	3	4	4	4	4	3	3	3	52	3,47
3	3	3	3	3	3	3	3	3	3	3	3	4	4	3	47	3,13
4	4	4	3	3	3	3	3	4	4	4	3	3	4	4	53	3,53
4	4	4	4	4	4	5	4	5	5	4	4	5	5	5	66	4,40
4	5	5	5	5	4	5	4	4	4	4	5	4	5	5	68	4,53
3	3	3	3	3	3	3	4	4	3	4	3	3	3	4	49	3,27
3	4	4	4	4	4	4	3	3	3	3	4	3	3	3	52	3,47
4	4	4	4	4	4	4	4	4	3	3	4	3	4	3	56	3,73
3	4	3	4	4	3	3	4	4	3	4	3	3	3	4	52	3,47
4	5	4	5	5	5	4	5	5	4	4	5	4	4	5	68	4,53
4	3	4	4	4	4	3	4	3	3	3	4	4	4	4	55	3,67
4	3	3	3	3	3	3	3	4	4	4	3	3	4	4	51	3,40
4	3	4	4	4	4	3	3	3	4	3	3	4	3	4	53	3,53
3	3	4	3	4	4	3	4	4	4	3	3	4	4	4	54	3,60
4	4	4	4	3	4	4	4	3	3	3	3	4	4	4	55	3,67
3	3	3	3	3	3	3	3	3	3	3	4	3	3	2	45	3,00

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	5	4	5	5	5	4	5	5	4	5	5	4	4	5	69	4,60
3	3	3	4	3	4	3	4	3	3	4	3	3	3	3	49	3,27
3	3	3	4	3	4	4	3	3	4	3	3	4	4	3	51	3,40
4	4	4	4	3	4	3	4	3	3	3	3	3	4	3	52	3,47
3	3	3	3	3	3	3	3	3	4	5	5	5	4	5	55	3,67
4	4	3	4	4	4	4	4	4	3	3	4	4	4	4	57	3,80
4	3	3	3	3	4	3	3	4	3	3	4	4	4	3	51	3,40
3	3	4	3	4	3	3	4	3	3	4	4	4	3	3	51	3,40
4	3	4	3	3	4	4	4	3	3	3	3	4	4	3	52	3,47
4	5	5	5	4	4	5	5	5	5	4	4	4	5	5	69	4,60
4	4	4	5	5	4	4	4	4	4	4	5	5	5	5	66	4,40
5	4	4	4	4	4	4	4	5	4	5	5	5	4	5	66	4,40
3	3	3	3	3	3	4	4	3	3	3	4	3	4	3	49	3,27
5	4	4	4	4	5	4	4	4	5	5	5	5	4	5	67	4,47
2	2	3	2	3	2	3	3	3	3	4	4	4	3	3	44	2,93
4	3	4	4	4	4	4	3	3	3	3	4	4	4	3	54	3,60
3	3	3	4	4	3	3	3	3	4	4	4	4	4	3	52	3,47
5	5	5	5	5	5	5	4	4	4	4	5	5	5	4	70	4,67
3	4	3	3	4	4	4	3	4	4	3	4	3	3	3	52	3,47
5	5	4	4	4	5	4	4	5	4	5	4	5	5	5	68	4,53
4	5	4	4	4	4	5	4	4	4	4	5	4	5	4	64	4,27

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
4	4	3	3	3	3	4	3	3	4	4	3	4	4	4	53	3,53
4	5	4	5	4	4	5	5	5	5	5	4	5	4	4	68	4,53
3	3	3	3	2	3	4	3	4	3	4	4	3	3	3	48	3,20
3	4	3	4	4	3	3	4	4	3	4	3	3	4	3	52	3,47
3	3	4	5	4	4	4	4	4	3	4	4	4	4	4	58	3,87
3	4	3	3	3	3	4	4	4	4	3	3	3	3	4	51	3,40
3	4	4	3	3	4	4	3	4	4	3	4	3	4	4	54	3,60
4	3	4	4	3	4	3	2	4	4	3	3	4	3	4	52	3,47
4	5	4	4	4	4	5	4	4	5	4	5	5	5	4	66	4,40
4	4	5	5	4	4	5	5	4	4	4	4	4	4	5	65	4,33
3	3	3	3	3	4	3	3	3	3	3	4	4	4	4	50	3,33
3	4	3	3	3	4	4	4	4	4	4	3	3	4	4	54	3,60
3	4	4	4	3	4	4	4	3	4	3	3	4	3	4	54	3,60
5	5	4	5	5	4	5	4	4	4	5	4	4	5	5	68	4,53
3	3	3	4	3	3	4	3	4	4	4	4	3	3	3	51	3,40
4	4	3	3	3	4	3	3	3	4	4	3	4	4	3	52	3,47
3	3	3	3	4	4	3	4	3	3	3	3	3	3	3	48	3,20
3	3	3	4	4	3	4	3	3	3	3	3	4	3	3	49	3,27
5	4	4	5	5	5	5	5	5	5	3	3	4	3	5	66	4,40
3	3	4	4	4	4	3	4	3	3	3	4	4	4	3	53	3,53
4	5	5	4	5	4	5	4	4	4	5	5	5	4	4	67	4,47

Kepuasan Pelanggan (Y)																
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y	Rat_Y
3	4	4	4	4	3	4	4	3	3	4	3	3	3	4	53	3,53
3	4	3	3	3	3	3	4	4	3	3	4	4	4	3	51	3,40
3	3	4	3	3	3	3	4	4	3	3	4	4	3	4	51	3,40
5	4	5	5	4	5	4	5	4	4	5	5	5	4	5	69	4,60
3	4	3	4	3	4	4	3	3	3	3	4	3	4	3	51	3,40
5		5	5	4	4	5	4	5	4	5	5	5	5	4	69	4,60

Lampiran 3 Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	300	2.00	5.00	3.7200	.66060
X1.2	300	2.00	5.00	3.5900	.64546
X1.3	300	2.00	5.00	3.7133	.66781
X1.4	300	2.00	5.00	3.6567	.64304
X1.5	300	2.00	5.00	3.7333	.70986
X1.6	300	2.00	5.00	3.6133	.64176
X1.7	300	2.00	5.00	3.6700	.67524
X1.8	300	2.00	5.00	3.7200	.68544
X1.9	300	2.00	5.00	3.6867	.70485
X1.10	300	2.00	5.00	3.6833	.69136
X1.11	300	2.00	5.00	3.6600	.67769
X1.12	300	2.00	5.00	3.7100	.71245
Valid N (listwise)	300				

Frequencies

X1.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	2	.7	.7	.7
Cukup Setuju	113	37.7	37.7	38.3
Setuju	152	50.7	50.7	89.0
Sangat Setuju	33	11.0	11.0	100.0
Total	300	100.0	100.0	

X1.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	4	1.3	1.3	1.3
Cukup Setuju	137	45.7	45.7	47.0
Setuju	137	45.7	45.7	92.7
Sangat Setuju	22	7.3	7.3	100.0
Total	300	100.0	100.0	

X1.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	4	1.3	1.3	1.3
Cukup Setuju	110	36.7	36.7	38.0
Setuju	154	51.3	51.3	89.3
Sangat Setuju	32	10.7	10.7	100.0
Total	300	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	119	39.7	39.7	41.0
	Setuju	153	51.0	51.0	92.0
	Sangat Setuju	24	8.0	8.0	100.0
	Total	300	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	111	37.0	37.0	38.7
	Setuju	143	47.7	47.7	86.3
	Sangat Setuju	41	13.7	13.7	100.0
	Total	300	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	2	.7	.7	.7
	Cukup Setuju	136	45.3	45.3	46.0
	Setuju	138	46.0	46.0	92.0
	Sangat Setuju	24	8.0	8.0	100.0
	Total	300	100.0	100.0	

X1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	119	39.7	39.7	41.3
	Setuju	146	48.7	48.7	90.0
	Sangat Setuju	30	10.0	10.0	100.0
	Total	300	100.0	100.0	

X1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	2	.7	.7	.7
	Cukup Setuju	118	39.3	39.3	40.0
	Setuju	142	47.3	47.3	87.3
	Sangat Setuju	38	12.7	12.7	100.0
	Total	300	100.0	100.0	

X1.9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	124	41.3	41.3	42.7
	Setuju	134	44.7	44.7	87.3
	Sangat Setuju	38	12.7	12.7	100.0
	Total	300	100.0	100.0	

X1.10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	122	40.7	40.7	42.0
	Setuju	139	46.3	46.3	88.3
	Sangat Setuju	35	11.7	11.7	100.0
	Total	300	100.0	100.0	

X1.11

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	3	1.0	1.0	1.0
	Cukup Setuju	128	42.7	42.7	43.7
	Setuju	137	45.7	45.7	89.3
	Sangat Setuju	32	10.7	10.7	100.0
	Total	300	100.0	100.0	

X1.12

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	117	39.0	39.0	40.7
	Setuju	138	46.0	46.0	86.7
	Sangat Setuju	40	13.3	13.3	100.0
	Total	300	100.0	100.0	

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X2.1	300	2.00	5.00	3.9300	.78772
X2.2	300	2.00	5.00	3.9133	.76229
X2.3	300	2.00	5.00	3.9367	.70781
X2.4	300	2.00	5.00	3.7933	.74777
X2.5	300	2.00	5.00	3.8433	.76205
X2.6	300	2.00	5.00	3.7667	.71221
X2.7	300	2.00	5.00	3.7900	.74459
X2.8	300	2.00	5.00	3.7567	.76556
X2.9	300	2.00	5.00	3.7967	.77286
Valid N (listwise)	300				

Frequencies

Frequency Table

X2.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	5	1.7	1.7	1.7
Cukup Setuju	89	29.7	29.7	31.3
Setuju	128	42.7	42.7	74.0
Sangat Setuju	78	26.0	26.0	100.0
Total	300	100.0	100.0	

X2.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	3	1.0	1.0	1.0
Cukup Setuju	92	30.7	30.7	31.7
Setuju	133	44.3	44.3	76.0
Sangat Setuju	72	24.0	24.0	100.0
Total	300	100.0	100.0	

X2.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	5	1.7	1.7	1.7
Cukup Setuju	70	23.3	23.3	25.0
Setuju	164	54.7	54.7	79.7
Sangat Setuju	61	20.3	20.3	100.0
Total	300	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	3	1.0	1.0	1.0
	Cukup Setuju	112	37.3	37.3	38.3
	Setuju	129	43.0	43.0	81.3
	Sangat Setuju	56	18.7	18.7	100.0
	Total	300	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	3	1.0	1.0	1.0
	Cukup Setuju	105	35.0	35.0	36.0
	Setuju	128	42.7	42.7	78.7
	Sangat Setuju	64	21.3	21.3	100.0
	Total	300	100.0	100.0	

X2.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	107	35.7	35.7	37.0
	Setuju	144	48.0	48.0	85.0
	Sangat Setuju	45	15.0	15.0	100.0
	Total	300	100.0	100.0	

X2.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	6	2.0	2.0	2.0
	Cukup Setuju	103	34.3	34.3	36.3
	Setuju	139	46.3	46.3	82.7
	Sangat Setuju	52	17.3	17.3	100.0
	Total	300	100.0	100.0	

X2.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	118	39.3	39.3	41.0
	Setuju	122	40.7	40.7	81.7
	Sangat Setuju	55	18.3	18.3	100.0
	Total	300	100.0	100.0	

X2.9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	7	2.3	2.3	2.3
	Cukup Setuju	105	35.0	35.0	37.3
	Setuju	130	43.3	43.3	80.7
	Sangat Setuju	58	19.3	19.3	100.0
	Total	300	100.0	100.0	

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X3.1	300	2.00	5.00	3.8567	.75145
X3.2	300	3.00	5.00	3.8233	.66352
X3.3	300	3.00	5.00	3.8300	.74585
X3.4	300	2.00	5.00	3.7933	.74328
X3.5	300	2.00	5.00	3.8167	.79907
X3.6	300	3.00	5.00	3.8400	.72306
X3.7	300	2.00	5.00	3.8167	.73361
X3.8	300	2.00	5.00	3.8267	.72460
X3.9	300	2.00	5.00	3.7800	.71646
Valid N (listwise)	300				

Frequencies

Frequency Table

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	97	32.3	32.3	33.7
	Setuju	137	45.7	45.7	79.3
	Sangat Setuju	62	20.7	20.7	100.0
	Total	300	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cukup Setuju	97	32.3	32.3	32.3
	Setuju	159	53.0	53.0	85.3
	Sangat Setuju	44	14.7	14.7	100.0
	Total	300	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cukup Setuju	113	37.7	37.7	37.7
	Setuju	125	41.7	41.7	79.3
	Sangat Setuju	62	20.7	20.7	100.0
	Total	300	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	2	.7	.7	.7
	Cukup Setuju	114	38.0	38.0	38.7
	Setuju	128	42.7	42.7	81.3
	Sangat Setuju	56	18.7	18.7	100.0
	Total	300	100.0	100.0	

X3.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	1	.3	.3	.3
	Cukup Setuju	125	41.7	41.7	42.0
	Setuju	102	34.0	34.0	76.0
	Sangat Setuju	72	24.0	24.0	100.0
	Total	300	100.0	100.0	

X3.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cukup Setuju	106	35.3	35.3	35.3
	Setuju	136	45.3	45.3	80.7
	Sangat Setuju	58	19.3	19.3	100.0
	Total	300	100.0	100.0	

X3.7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	4	1.3	1.3	1.3
Cukup Setuju	101	33.7	33.7	35.0
Setuju	141	47.0	47.0	82.0
Sangat Setuju	54	18.0	18.0	100.0
Total	300	100.0	100.0	

X3.8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	3	1.0	1.0	1.0
Cukup Setuju	100	33.3	33.3	34.3
Setuju	143	47.7	47.7	82.0
Sangat Setuju	54	18.0	18.0	100.0
Total	300	100.0	100.0	

X3.9

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	4	1.3	1.3	1.3
Cukup Setuju	105	35.0	35.0	36.3
Setuju	144	48.0	48.0	84.3
Sangat Setuju	47	15.7	15.7	100.0
Total	300	100.0	100.0	

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Z.1	300	2.00	5.00	3.8067	.69105
Z.2	300	3.00	5.00	3.8300	.70433
Z.3	300	3.00	5.00	3.8633	.73924
Z.4	300	2.00	5.00	3.7667	.74436
Z.5	300	2.00	5.00	3.8400	.72767
Z.6	300	2.00	5.00	3.7733	.71437
Z.7	300	2.00	5.00	3.7800	.76171
Z.8	300	3.00	5.00	3.8200	.69945
Z.9	300	2.00	5.00	3.8133	.73048
Z.10	300	2.00	5.00	3.8133	.74857
Z.11	300	2.00	5.00	3.7967	.73288
Z.12	300	2.00	5.00	3.7967	.70497
Z.13	300	2.00	5.00	3.8167	.69618
Z.14	300	2.00	5.00	3.7467	.66631
Z.15	300	2.00	5.00	3.7633	.67985
Valid N (listwise)	300				

Frequencies

Frequency Table

Z.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	1	.3	.3	.3
	Cukup Setuju	103	34.3	34.3	34.7
	Setuju	149	49.7	49.7	84.3
	Sangat Setuju	47	15.7	15.7	100.0
	Total	300	100.0	100.0	

Z.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Cukup Setuju	104	34.7	34.7	34.7
Setuju	143	47.7	47.7	82.3
Sangat Setuju	53	17.7	17.7	100.0
Total	300	100.0	100.0	

Z.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Cukup Setuju	105	35.0	35.0	35.0
Setuju	131	43.7	43.7	78.7
Sangat Setuju	64	21.3	21.3	100.0
Total	300	100.0	100.0	

Z.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	5	1.7	1.7	1.7
Cukup Setuju	111	37.0	37.0	38.7
Setuju	133	44.3	44.3	83.0
Sangat Setuju	51	17.0	17.0	100.0
Total	300	100.0	100.0	

Z.5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	3	1.0	1.0	1.0
Cukup Setuju	98	32.7	32.7	33.7
Setuju	143	47.7	47.7	81.3
Sangat Setuju	56	18.7	18.7	100.0
Total	300	100.0	100.0	

Z.6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	2	.7	.7	.7
Cukup Setuju	112	37.3	37.3	38.0
Setuju	138	46.0	46.0	84.0
Sangat Setuju	48	16.0	16.0	100.0
Total	300	100.0	100.0	

Z.7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	1	.3	.3	.3
Cukup Setuju	124	41.3	41.3	41.7
Setuju	115	38.3	38.3	80.0
Sangat Setuju	60	20.0	20.0	100.0
Total	300	100.0	100.0	

Z.8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Cukup Setuju	105	35.0	35.0	35.0
Setuju	144	48.0	48.0	83.0
Sangat Setuju	51	17.0	17.0	100.0
Total	300	100.0	100.0	

Z.9

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	5	1.7	1.7	1.7
Cukup Setuju	98	32.7	32.7	34.3
Setuju	145	48.3	48.3	82.7
Sangat Setuju	52	17.3	17.3	100.0
Total	300	100.0	100.0	

Z.10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	102	34.0	34.0	35.7
	Setuju	137	45.7	45.7	81.3
	Sangat Setuju	56	18.7	18.7	100.0
	Total	300	100.0	100.0	

Z.11

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	102	34.0	34.0	35.7
	Setuju	142	47.3	47.3	83.0
	Sangat Setuju	51	17.0	17.0	100.0
	Total	300	100.0	100.0	

Z.12

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	5	1.7	1.7	1.7
	Cukup Setuju	96	32.0	32.0	33.7
	Setuju	154	51.3	51.3	85.0
	Sangat Setuju	45	15.0	15.0	100.0
	Total	300	100.0	100.0	

Z.13

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	3	1.0	1.0	1.0
Cukup Setuju	96	32.0	32.0	33.0
Setuju	154	51.3	51.3	84.3
Sangat Setuju	47	15.7	15.7	100.0
Total	300	100.0	100.0	

Z.14

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	1	.3	.3	.3
Cukup Setuju	111	37.0	37.0	37.3
Setuju	151	50.3	50.3	87.7
Sangat Setuju	37	12.3	12.3	100.0
Total	300	100.0	100.0	

Z.15

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	2	.7	.7	.7
Cukup Setuju	107	35.7	35.7	36.3
Setuju	151	50.3	50.3	86.7
Sangat Setuju	40	13.3	13.3	100.0
Total	300	100.0	100.0	

Descriptives

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
Y.1	300	2.00	5.00	3.7367	.73652
Y.2	300	2.00	5.00	3.7900	.72640
Y.3	300	2.00	5.00	3.6933	.71249
Y.4	300	2.00	5.00	3.7867	.78945
Y.5	300	2.00	5.00	3.7567	.74788
Y.6	300	2.00	5.00	3.7500	.78500
Y.7	300	2.00	5.00	3.7667	.71221
Y.8	300	2.00	5.00	3.7800	.77044
Y.9	300	2.00	5.00	3.7300	.67226
Y.10	300	2.00	5.00	3.7467	.70532
Y.11	300	2.00	5.00	3.7433	.74788
Y.12	300	2.00	5.00	3.7533	.78392
Y.13	300	2.00	5.00	3.7367	.73652
Y.14	300	2.00	5.00	3.8300	.75476
Y.15	300	2.00	5.00	3.7700	.75653
Valid N (listwise)	300				

Frequencies

		Y.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	119	39.7	39.7	41.0
	Setuju	129	43.0	43.0	84.0
	Sangat Setuju	48	16.0	16.0	100.0
	Total	300	100.0	100.0	

Y.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	4	1.3	1.3	1.3
Cukup Setuju	105	35.0	35.0	36.3
Setuju	141	47.0	47.0	83.3
Sangat Setuju	50	16.7	16.7	100.0
Total	300	100.0	100.0	

Y.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	9	3.0	3.0	3.0
Cukup Setuju	109	36.3	36.3	39.3
Setuju	147	49.0	49.0	88.3
Sangat Setuju	35	11.7	11.7	100.0
Total	300	100.0	100.0	

Y.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	8	2.7	2.7	2.7
Cukup Setuju	108	36.0	36.0	38.7
Setuju	124	41.3	41.3	80.0
Sangat Setuju	60	20.0	20.0	100.0
Total	300	100.0	100.0	

Y.5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	8	2.7	2.7	2.7
Cukup Setuju	105	35.0	35.0	37.7
Setuju	139	46.3	46.3	84.0
Sangat Setuju	48	16.0	16.0	100.0
Total	300	100.0	100.0	

Y.6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	12	4.0	4.0	4.0
Cukup Setuju	103	34.3	34.3	38.3
Setuju	133	44.3	44.3	82.7
Sangat Setuju	52	17.3	17.3	100.0
Total	300	100.0	100.0	

Y.7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	3	1.0	1.0	1.0
Cukup Setuju	110	36.7	36.7	37.7
Setuju	141	47.0	47.0	84.7
Sangat Setuju	46	15.3	15.3	100.0
Total	300	100.0	100.0	

Y.8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	9	3.0	3.0	3.0
Cukup Setuju	102	34.0	34.0	37.0
Setuju	135	45.0	45.0	82.0
Sangat Setuju	54	18.0	18.0	100.0
Total	300	100.0	100.0	

Y.9

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	1	.3	.3	.3
Cukup Setuju	116	38.7	38.7	39.0
Setuju	146	48.7	48.7	87.7
Sangat Setuju	37	12.3	12.3	100.0
Total	300	100.0	100.0	

Y.10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	1	.3	.3	.3
Cukup Setuju	119	39.7	39.7	40.0
Setuju	135	45.0	45.0	85.0
Sangat Setuju	45	15.0	15.0	100.0
Total	300	100.0	100.0	

Y.11

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	5	1.7	1.7	1.7
Cukup Setuju	117	39.0	39.0	40.7
Setuju	128	42.7	42.7	83.3
Sangat Setuju	50	16.7	16.7	100.0
Total	300	100.0	100.0	

Y.12

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak Setuju	7	2.3	2.3	2.3
Cukup Setuju	117	39.0	39.0	41.3
Setuju	119	39.7	39.7	81.0
Sangat Setuju	57	19.0	19.0	100.0
Total	300	100.0	100.0	

Y.13

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	6	2.0	2.0	2.0
	Cukup Setuju	113	37.7	37.7	39.7
	Setuju	135	45.0	45.0	84.7
	Sangat Setuju	46	15.3	15.3	100.0
	Total	300	100.0	100.0	

Y.14

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	4	1.3	1.3	1.3
	Cukup Setuju	103	34.3	34.3	35.7
	Setuju	133	44.3	44.3	80.0
	Sangat Setuju	60	20.0	20.0	100.0
	Total	300	100.0	100.0	

Y.15

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Setuju	6	2.0	2.0	2.0
	Cukup Setuju	110	36.7	36.7	38.7
	Setuju	131	43.7	43.7	82.3
	Sangat Setuju	53	17.7	17.7	100.0
	Total	300	100.0	100.0	

Correlations

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12	Tot_X1
X1.9 Pearson Correlation	.093	.372*	.494**	.712**	.427*	.493**	.378*	.369*	1	.615**	.639**	.465**	.753**
Sig. (2-tailed)	.625	.043	.006	.000	.018	.006	.039	.044		.000	.000	.010	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30
X1.10 Pearson Correlation	.523**	.260	.483**	.574**	.494**	.620**	.690**	.223	.615**	1	.445*	.457*	.775**
Sig. (2-tailed)	.003	.164	.007	.001	.006	.000	.000	.235	.000		.014	.011	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30
X1.11 Pearson Correlation	.209	.500**	.576**	.605**	.524**	.654**	.447*	.327	.639**	.445*	1	.477**	.787**
Sig. (2-tailed)	.269	.005	.001	.000	.003	.000	.013	.078	.000	.014		.008	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30
X1.12 Pearson Correlation	.115	.241	.054	.391*	.297	.375*	.296	.276	.465**	.457*	.477**	1	.545**
Sig. (2-tailed)	.546	.199	.776	.033	.111	.041	.112	.140	.010	.011	.008		.002
N	30	30	30	30	30	30	30	30	30	30	30	30	30
Tot_X1 Pearson Correlation	.486**	.682**	.639**	.803**	.726**	.840**	.662**	.550**	.753**	.775**	.787**	.545**	1
Sig. (2-tailed)	.006	.000	.000	.000	.000	.000	.000	.002	.000	.000	.000	.002	
N	30	30	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**.. Correlation is significant at the 0.01 level (2-tailed).

Correlations

Correlations

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	Tot_X2
X2.1 Pearson Correlation	1	.471**	.414*	.545**	.399*	.123	.166	.421*	.451*	.652**
Sig. (2-tailed)		.009	.023	.002	.029	.516	.381	.021	.012	.000
N	30	30	30	30	30	30	30	30	30	30
X2.2 Pearson Correlation	.471**	1	.466**	.504**	.517**	.309	.457*	.439*	.353	.742**
Sig. (2-tailed)	.009		.009	.004	.003	.097	.011	.015	.055	.000
N	30	30	30	30	30	30	30	30	30	30
X2.3 Pearson Correlation	.414*	.466**	1	.393*	.593**	.075	.193	.323	.469**	.625**
Sig. (2-tailed)	.023	.009		.032	.001	.695	.306	.082	.009	.000
N	30	30	30	30	30	30	30	30	30	30
X2.4 Pearson Correlation	.545**	.504**	.393*	1	.417*	.419*	.320	.379*	.295	.704**
Sig. (2-tailed)	.002	.004	.032		.022	.021	.085	.039	.113	.000
N	30	30	30	30	30	30	30	30	30	30
X2.5 Pearson Correlation	.399*	.517**	.593**	.417*	1	.245	.483**	.366*	.634**	.760**
Sig. (2-tailed)	.029	.003	.001	.022		.193	.007	.047	.000	.000
N	30	30	30	30	30	30	30	30	30	30
X2.6 Pearson Correlation	.123	.309	.075	.419*	.245	1	.516**	.444*	.486**	.589**
Sig. (2-tailed)	.516	.097	.695	.021	.193		.004	.014	.007	.001
N	30	30	30	30	30	30	30	30	30	30
X2.7 Pearson Correlation	.166	.457*	.193	.320	.483**	.516**	1	.263	.382*	.616**
Sig. (2-tailed)	.381	.011	.306	.085	.007	.004		.160	.037	.000
N	30	30	30	30	30	30	30	30	30	30
X2.8 Pearson Correlation	.421*	.439*	.323	.379*	.366*	.444*	.263	1	.498**	.689**
Sig. (2-tailed)	.021	.015	.082	.039	.047	.014	.160		.005	.000
N	30	30	30	30	30	30	30	30	30	30
X2.9 Pearson Correlation	.451*	.353	.469**	.295	.634**	.486**	.382*	.498**	1	.740**
Sig. (2-tailed)	.012	.055	.009	.113	.000	.007	.037	.005		.000
N	30	30	30	30	30	30	30	30	30	30
Tot_X2 Pearson Correlation	.652**	.742**	.625**	.704**	.760**	.589**	.616**	.689**	.740**	1
Sig. (2-tailed)	.000	.000	.000	.000	.000	.001	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		Correlations									
		X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3
X3.1	Pearson Correlation	1	.408 [*]	.637 ^{**}	.300	.414 [*]	.457 [*]	.460 [*]	.508 ^{**}	.431 [*]	.735 ^{**}
	Sig. (2-tailed)		.025	.000	.107	.023	.011	.011	.004	.018	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.2	Pearson Correlation	.408 [*]	1	.291	.309	.241	.006	.061	.168	-.048	.355
	Sig. (2-tailed)	.025		.119	.097	.200	.974	.749	.374	.802	.054
	N	30	30	30	30	30	30	30	30	30	30
X3.3	Pearson Correlation	.637 ^{**}	.291	1	.354	.532 ^{**}	.654 ^{**}	.349	.330	.635 ^{**}	.783 ^{**}
	Sig. (2-tailed)	.000	.119		.055	.003	.000	.059	.075	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.4	Pearson Correlation	.300	.309	.354	1	.626 ^{**}	.373 [*]	.494 ^{**}	.389 [*]	.580 ^{**}	.701 ^{**}
	Sig. (2-tailed)	.107	.097	.055		.000	.042	.006	.033	.001	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.5	Pearson Correlation	.414 [*]	.241	.532 ^{**}	.626 ^{**}	1	.723 ^{**}	.440 [*]	.293	.617 ^{**}	.799 ^{**}
	Sig. (2-tailed)	.023	.200	.003	.000		.000	.015	.117	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.6	Pearson Correlation	.457 [*]	.006	.654 ^{**}	.373 [*]	.723 ^{**}	1	.346	.331	.666 ^{**}	.757 ^{**}
	Sig. (2-tailed)	.011	.974	.000	.042	.000		.061	.074	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.7	Pearson Correlation	.460 [*]	.061	.349	.494 ^{**}	.440 [*]	.346	1	.500 ^{**}	.530 ^{**}	.665 ^{**}
	Sig. (2-tailed)	.011	.749	.059	.006	.015	.061		.005	.003	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.8	Pearson Correlation	.508 ^{**}	.168	.330	.389 [*]	.293	.331	.500 ^{**}	1	.474 ^{**}	.617 ^{**}
	Sig. (2-tailed)	.004	.374	.075	.033	.117	.074	.005		.008	.000
	N	30	30	30	30	30	30	30	30	30	30
X3.9	Pearson Correlation	.431 [*]	-.048	.635 ^{**}	.580 ^{**}	.617 ^{**}	.666 ^{**}	.530 ^{**}	.474 ^{**}	1	.803 ^{**}
	Sig. (2-tailed)	.018	.802	.000	.001	.000	.000	.003	.008		.000
	N	30	30	30	30	30	30	30	30	30	30
Tot_X3	Pearson Correlation	.735 ^{**}	.355	.783 ^{**}	.701 ^{**}	.799 ^{**}	.757 ^{**}	.665 ^{**}	.617 ^{**}	.803 ^{**}	1

Correlations

	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	Tot_X3
Sig. (2-tailed)	.000	.054	.000	.000	.000	.000	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Correlations															
		Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15	Tot_Z
Z.1	Pearson Correlation	1	.445 [*]	.403 [*]	.478 ^{**}	.216	.191	.399 [*]	.350	.362 [*]	.099	.334	.360	.640 ^{**}	.551 ^{**}	.444 [*]	.666 ^{**}
	Sig. (2-tailed)		.014	.027	.008	.252	.311	.029	.058	.049	.604	.071	.051	.000	.002	.014	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.2	Pearson Correlation	.445 [*]	1	.464 ^{**}	.488 ^{**}	.327	.404 [*]	.451 [*]	.289	.405 [*]	.305	.464 ^{**}	.414 [*]	.460 [*]	.457 [*]	.447 [*]	.702 ^{**}
	Sig. (2-tailed)	.014		.010	.006	.078	.027	.012	.122	.027	.102	.010	.023	.011	.011	.013	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.3	Pearson Correlation	.403 [*]	.464 ^{**}	1	.424 [*]	.450 [*]	.333	.167	.335	.181	.228	.157	.528 ^{**}	.407 [*]	.202	.292	.573 ^{**}
	Sig. (2-tailed)	.027	.010		.020	.013	.072	.379	.070	.338	.225	.406	.003	.025	.284	.117	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.4	Pearson Correlation	.478 ^{**}	.488 ^{**}	.424 [*]	1	.465 ^{**}	.227	.538 ^{**}	.339	.246	.238	.424 [*]	.358	.467 ^{**}	.394 [*]	.554 ^{**}	.689 ^{**}
	Sig. (2-tailed)	.008	.006	.020		.010	.228	.002	.067	.191	.206	.020	.052	.009	.031	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.5	Pearson Correlation	.216	.327	.450 [*]	.465 ^{**}	1	.150	.183	.264	.295	.368 [*]	.173	.296	.281	.326	.136	.494 ^{**}
	Sig. (2-tailed)	.252	.078	.013	.010		.428	.334	.159	.114	.046	.362	.112	.132	.079	.475	.006
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.6	Pearson Correlation	.191	.404 [*]	.333	.227	.150	1	.262	.264	.387 [*]	.447 [*]	.528 ^{**}	.360	.333	.176	.352	.540 ^{**}
	Sig. (2-tailed)	.311	.027	.072	.228	.428		.162	.158	.035	.013	.003	.051	.072	.352	.056	.002
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.7	Pearson Correlation	.399 [*]	.451 [*]	.167	.538 ^{**}	.183	.262	1	.656 ^{**}	.584 ^{**}	.249	.570 ^{**}	.365 [*]	.419 [*]	.312	.505 ^{**}	.687 ^{**}
	Sig. (2-tailed)	.029	.012	.379	.002	.334	.162		.000	.001	.185	.001	.047	.021	.094	.004	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.8	Pearson Correlation	.350	.289	.335	.339	.264	.264	.656 ^{**}	1	.615 ^{**}	.357	.430 [*]	.384 [*]	.544 ^{**}	.317	.297	.655 ^{**}
	Sig. (2-tailed)	.058	.122	.070	.067	.159	.158	.000		.000	.053	.018	.036	.002	.088	.111	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.9	Pearson Correlation	.362 [*]	.405 [*]	.181	.246	.295	.387 [*]	.584 ^{**}	.615 ^{**}	1	.493 ^{**}	.707 ^{**}	.308	.455 [*]	.536 ^{**}	.374 [*]	.701 ^{**}
	Sig. (2-tailed)	.049	.027	.338	.191	.114	.035	.001	.000		.006	.000	.098	.011	.002	.042	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

Correlations

	Z.1	Z.2	Z.3	Z.4	Z.5	Z.6	Z.7	Z.8	Z.9	Z.10	Z.11	Z.12	Z.13	Z.14	Z.15	Tot_Z
Z.10 Pearson Correlation	.099	.305	.228	.238	.368*	.447*	.249	.357	.493**	1	.442*	.477**	.345	.405*	.271	.559**
Sig. (2-tailed)	.604	.102	.225	.206	.046	.013	.185	.053	.006		.014	.008	.062	.026	.148	.001
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.11 Pearson Correlation	.334	.464**	.157	.424*	.173	.528**	.570**	.430*	.707**	.442*	1	.356	.558**	.582**	.461*	.730**
Sig. (2-tailed)	.071	.010	.406	.020	.362	.003	.001	.018	.000	.014		.054	.001	.001	.010	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.12 Pearson Correlation	.360	.414*	.528**	.358	.296	.360	.365*	.384*	.308	.477**	.356	1	.586**	.326	.476**	.673**
Sig. (2-tailed)	.051	.023	.003	.052	.112	.051	.047	.036	.098	.008	.054		.001	.078	.008	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.13 Pearson Correlation	.640**	.460*	.407*	.467**	.281	.333	.419*	.544**	.455*	.345	.558**	.586**	1	.391*	.498**	.768**
Sig. (2-tailed)	.000	.011	.025	.009	.132	.072	.021	.002	.011	.062	.001	.001		.033	.005	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.14 Pearson Correlation	.551**	.457*	.202	.394*	.326	.176	.312	.317	.536**	.405*	.582**	.326	.391*	1	.430*	.653**
Sig. (2-tailed)	.002	.011	.284	.031	.079	.352	.094	.088	.002	.026	.001	.078	.033		.018	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Z.15 Pearson Correlation	.444*	.447*	.292	.554**	.136	.352	.505**	.297	.374*	.271	.461*	.476**	.498**	.430*	1	.676**
Sig. (2-tailed)	.014	.013	.117	.001	.475	.056	.004	.111	.042	.148	.010	.008	.005	.018		.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Tot_Z Pearson Correlation	.666**	.702**	.573**	.689**	.494**	.540**	.687**	.655**	.701**	.559**	.730**	.673**	.768**	.653**	.676**	1
Sig. (2-tailed)	.000	.000	.001	.000	.006	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Correlations															
		Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y
Y.1	Pearson Correlation	1	.565**	.507**	.330	.429*	.400*	.424*	.256	.228	.333	.275	.269	.256	.286	.333	.565**
	Sig. (2-tailed)		.001	.004	.075	.018	.028	.020	.172	.225	.072	.141	.150	.172	.125	.072	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.2	Pearson Correlation	.565**	1	.424*	.440*	.240	.535**	.567**	.562**	.270	.396*	.364*	.533**	.504**	.456*	.335	.698**
	Sig. (2-tailed)	.001		.020	.015	.201	.002	.001	.001	.149	.030	.048	.002	.005	.011	.071	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.3	Pearson Correlation	.507**	.424*	1	.503**	.472**	.661**	.546**	.553**	.251	.431*	.376*	.137	.345	.368*	.359	.658**
	Sig. (2-tailed)	.004	.020		.005	.008	.000	.002	.002	.180	.017	.040	.472	.062	.045	.051	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.4	Pearson Correlation	.330	.440*	.503**	1	.153	.512**	.513**	.551**	.292	.193	.318	.334	.204	.454*	.265	.575**
	Sig. (2-tailed)	.075	.015	.005		.420	.004	.004	.002	.117	.308	.087	.071	.280	.012	.157	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.5	Pearson Correlation	.429*	.240	.472**	.153	1	.517**	.434*	.356	.533**	.565**	.469**	.318	.356	.630**	.700**	.684**
	Sig. (2-tailed)	.018	.201	.008	.420		.003	.017	.053	.002	.001	.009	.087	.053	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.6	Pearson Correlation	.400*	.535**	.661**	.512**	.517**	1	.465**	.576**	.497**	.590**	.438*	.537**	.393*	.523**	.464**	.776**
	Sig. (2-tailed)	.028	.002	.000	.004	.003		.010	.001	.005	.001	.016	.002	.031	.003	.010	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.7	Pearson Correlation	.424*	.567**	.546**	.513**	.434*	.465**	1	.777**	.334	.451*	.420*	.474**	.438*	.515**	.333	.744**
	Sig. (2-tailed)	.020	.001	.002	.004	.017	.010		.000	.071	.012	.021	.008	.016	.004	.072	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.8	Pearson Correlation	.256	.562**	.553**	.551**	.356	.576**	.777**	1	.259	.258	.412*	.562**	.370*	.675**	.377*	.730**
	Sig. (2-tailed)	.172	.001	.002	.002	.053	.001	.000		.166	.169	.024	.001	.044	.000	.040	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.9	Pearson Correlation	.228	.270	.251	.292	.533**	.497**	.334	.259	1	.626**	.591**	.513**	.607**	.484**	.481**	.664**
	Sig. (2-tailed)	.225	.149	.180	.117	.002	.005	.071	.166		.000	.001	.004	.000	.007	.007	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.10	Pearson Correlation	.333	.396*	.431*	.193	.565**	.590**	.451*	.258	.626**	1	.422*	.628**	.496**	.497**	.567**	.717**

Correlations

	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Tot_Y
Sig. (2-tailed)	.072	.030	.017	.308	.001	.001	.012	.169	.000		.020	.000	.005	.005	.001	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.11 Pearson Correlation	.275	.364 [*]	.376 [*]	.318	.469 ^{**}	.438 [*]	.420 [*]	.412 [*]	.591 ^{**}	.422 [*]	1	.444 [*]	.599 ^{**}	.552 ^{**}	.487 ^{**}	.686 ^{**}
Sig. (2-tailed)	.141	.048	.040	.087	.009	.016	.021	.024	.001	.020		.014	.000	.002	.006	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.12 Pearson Correlation	.269	.533 ^{**}	.137	.334	.318	.537 ^{**}	.474 ^{**}	.562 ^{**}	.513 ^{**}	.628 ^{**}	.444 [*]	1	.506 ^{**}	.612 ^{**}	.569 ^{**}	.724 ^{**}
Sig. (2-tailed)	.150	.002	.472	.071	.087	.002	.008	.001	.004	.000	.014		.004	.000	.001	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.13 Pearson Correlation	.256	.504 ^{**}	.345	.204	.356	.393 [*]	.438 [*]	.370 [*]	.607 ^{**}	.496 ^{**}	.599 ^{**}	.506 ^{**}	1	.370 [*]	.615 ^{**}	.683 ^{**}
Sig. (2-tailed)	.172	.005	.062	.280	.053	.031	.016	.044	.000	.005	.000	.004		.044	.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.14 Pearson Correlation	.286	.456 [*]	.368 [*]	.454 [*]	.630 ^{**}	.523 ^{**}	.515 ^{**}	.675 ^{**}	.484 ^{**}	.497 ^{**}	.552 ^{**}	.612 ^{**}	.370 [*]	1	.624 ^{**}	.774 ^{**}
Sig. (2-tailed)	.125	.011	.045	.012	.000	.003	.004	.000	.007	.005	.002	.000	.044		.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.15 Pearson Correlation	.333	.335	.359	.265	.700 ^{**}	.464 ^{**}	.333	.377 [*]	.481 ^{**}	.567 ^{**}	.487 ^{**}	.569 ^{**}	.615 ^{**}	.624 ^{**}	1	.723 ^{**}
Sig. (2-tailed)	.072	.071	.051	.157	.000	.010	.072	.040	.007	.001	.006	.001	.000	.000		.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Tot_Y Pearson Correlation	.565 ^{**}	.698 ^{**}	.658 ^{**}	.575 ^{**}	.684 ^{**}	.776 ^{**}	.744 ^{**}	.730 ^{**}	.664 ^{**}	.717 ^{**}	.686 ^{**}	.724 ^{**}	.683 ^{**}	.774 ^{**}	.723 ^{**}	1
Sig. (2-tailed)	.001	.000	.000	.001	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

* is significant at the 0.01 level (2-tailed).

† is significant at the 0.05 level (2-tailed).

Lampiran 5 Uji Reliabilitas
Reliability
Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.902	12

Reliability
Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.854	9

Reliability
Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.870	9

Reliability**Scale: ALL VARIABLES****Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.903	15

Reliability**Scale: ALL VARIABLES****Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

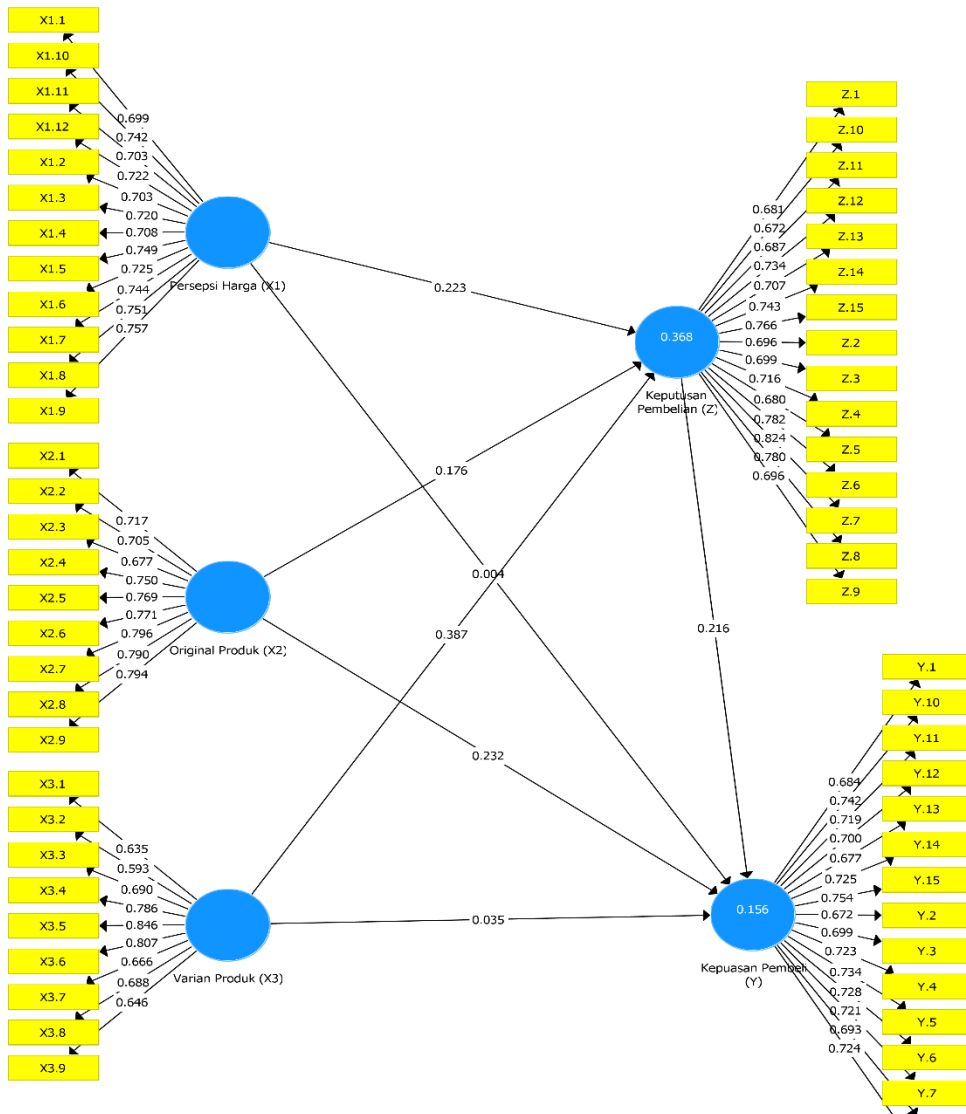
a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

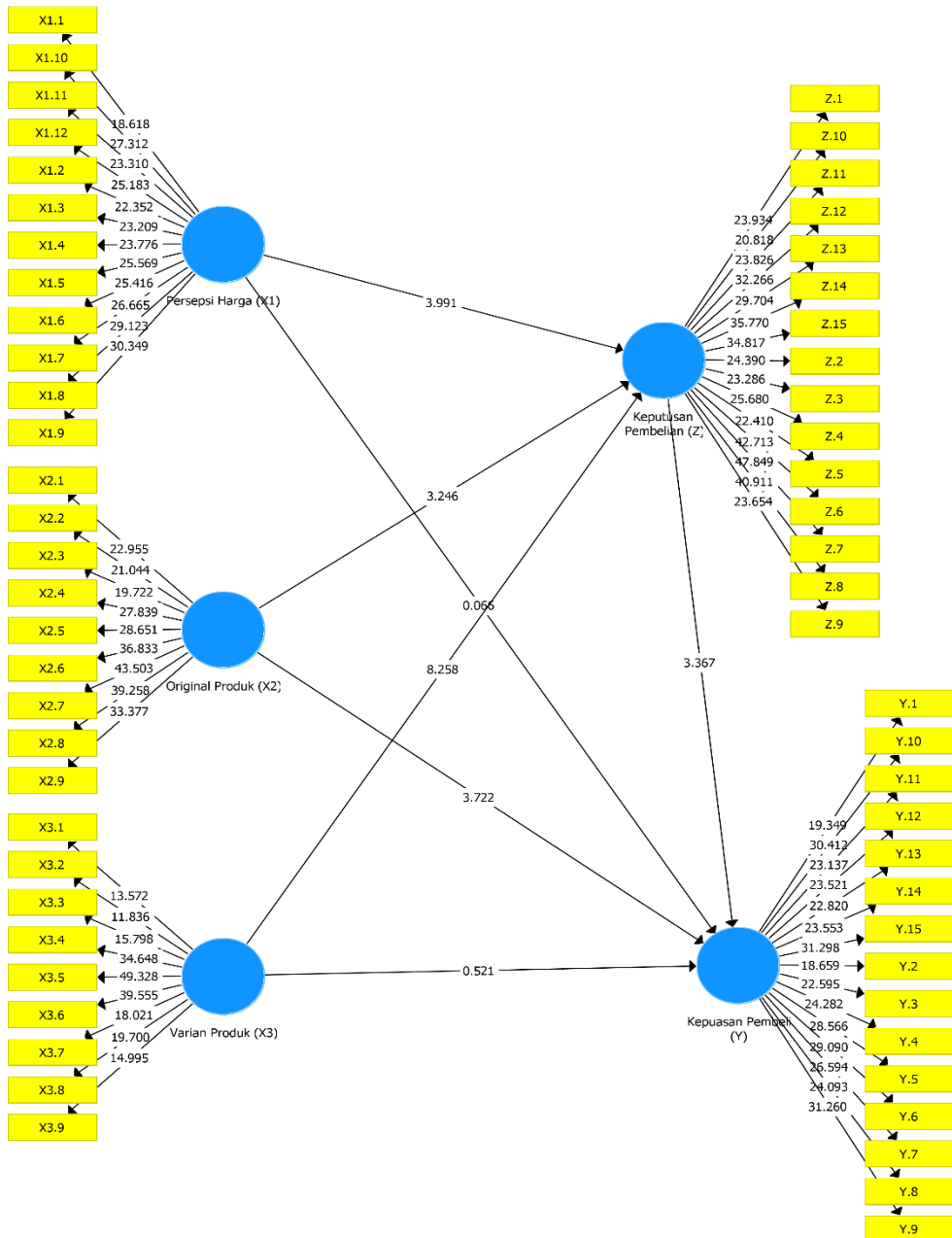
Cronbach's Alpha	N of Items
.923	15

Lampiran 4 Output PLS

Measurement



Bootstrapping



R Square

	R Square	R Square Adjusted
Kepuasan Pembeli (Y)	0,156	0,145
Keputusan Pembelian (Z)	0,368	0,361

Construct Reliability and Validity

	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted (AVE)
Kepuasan Pembeli (Y)	0,932	0,947	0,940	0,509
Keputusan Pembelian (Z)	0,936	0,944	0,943	0,527
Original Produk (X2)	0,905	0,914	0,922	0,567
Persepsi Harga (X1)	0,920	0,923	0,931	0,529
Varian Produk (X3)	0,881	0,921	0,901	0,506

Discriminant Validity

Cross Loadings

	Kepuasan Pembeli (Y)	Keputusan Pembelian (Z)	Original Produk (X2)	Persepsi Harga (X1)	Varian Produk (X3)
X1.1	0,165	0,356	0,397	0,699	0,256
X1.10	0,233	0,308	0,394	0,742	0,255
X1.11	0,240	0,378	0,464	0,703	0,327
X1.12	0,227	0,411	0,455	0,722	0,343
X1.2	0,038	0,238	0,337	0,703	0,131
X1.3	0,149	0,286	0,404	0,720	0,177
X1.4	0,140	0,282	0,338	0,708	0,255
X1.5	0,144	0,265	0,371	0,749	0,168
X1.6	0,169	0,309	0,403	0,725	0,231
X1.7	0,171	0,352	0,421	0,744	0,212
X1.8	0,168	0,300	0,382	0,751	0,165
X1.9	0,194	0,346	0,504	0,757	0,241
X2.1	0,236	0,156	0,717	0,286	0,122

	Kepuasan Pembeli (Y)	Keputusan Pembelian (Z)	Original Produk (X2)	Persepsi Harga (X1)	Varian Produk (X3)
X2.2	0,240	0,187	0,705	0,271	0,108
X2.3	0,257	0,220	0,677	0,235	0,133
X2.4	0,215	0,327	0,750	0,489	0,169
X2.5	0,226	0,325	0,769	0,491	0,227
X2.6	0,247	0,340	0,771	0,387	0,246
X2.7	0,302	0,396	0,796	0,471	0,221
X2.8	0,248	0,350	0,790	0,506	0,286
X2.9	0,266	0,329	0,794	0,594	0,191
X3.1	0,105	0,179	0,013	0,117	0,635
X3.2	0,089	0,171	0,047	0,124	0,593
X3.3	0,153	0,246	0,200	0,169	0,690
X3.4	0,188	0,424	0,320	0,362	0,786
X3.5	0,204	0,531	0,285	0,371	0,846
X3.6	0,185	0,505	0,319	0,381	0,807
X3.7	0,039	0,286	0,062	0,106	0,666
X3.8	0,161	0,326	0,062	0,113	0,688
X3.9	0,096	0,272	0,064	0,074	0,646
Y.1	0,684	0,189	0,185	0,119	0,119
Y.10	0,742	0,265	0,317	0,275	0,173
Y.11	0,719	0,219	0,243	0,119	0,171
Y.12	0,700	0,174	0,228	0,104	0,098
Y.13	0,677	0,230	0,154	0,135	0,112
Y.14	0,725	0,229	0,184	0,077	0,180
Y.15	0,754	0,321	0,332	0,311	0,164
Y.2	0,672	0,178	0,161	0,106	0,086
Y.3	0,699	0,155	0,170	0,096	0,154
Y.4	0,723	0,204	0,189	0,114	0,111
Y.5	0,734	0,245	0,208	0,151	0,117
Y.6	0,728	0,212	0,222	0,136	0,112
Y.7	0,721	0,229	0,225	0,128	0,120
Y.8	0,693	0,213	0,175	0,080	0,133
Y.9	0,724	0,311	0,338	0,355	0,243

	Kepuasan Pembeli (Y)	Keputusan Pembelian (Z)	Original Produk (X2)	Persepsi Harga (X1)	Varian Produk (X3)
Z.1	0,259	0,681	0,240	0,203	0,296
Z.10	0,224	0,672	0,161	0,166	0,370
Z.11	0,166	0,687	0,150	0,230	0,384
Z.12	0,283	0,734	0,499	0,455	0,233
Z.13	0,269	0,707	0,346	0,443	0,280
Z.14	0,260	0,743	0,350	0,433	0,430
Z.15	0,274	0,766	0,367	0,421	0,365
Z.2	0,219	0,696	0,143	0,156	0,357
Z.3	0,211	0,699	0,193	0,222	0,264
Z.4	0,195	0,716	0,253	0,245	0,297
Z.5	0,200	0,680	0,274	0,254	0,290
Z.6	0,232	0,782	0,295	0,355	0,488
Z.7	0,275	0,824	0,343	0,391	0,488
Z.8	0,283	0,780	0,377	0,437	0,491
Z.9	0,167	0,696	0,152	0,195	0,404

Path Coefficients

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STDEV)	P Values
Keputusan Pembelian (Z) -> Kepuasan Pembeli (Y)	0,216	0,219	0,064	3,367	0,001
Original Produk (X2) -> Kepuasan Pembeli (Y)	0,232	0,232	0,062	3,722	0,000
Original Produk (X2) -> Keputusan Pembelian (Z)	0,176	0,174	0,054	3,246	0,001
Persepsi Harga (X1) -> Kepuasan Pembeli (Y)	0,004	0,011	0,067	0,066	0,947
Persepsi Harga (X1) -> Keputusan Pembelian (Z)	0,223	0,231	0,056	3,991	0,000
Varian Produk (X3) -> Kepuasan Pembeli (Y)	0,035	0,037	0,066	0,521	0,603
Varian Produk (X3) -> Keputusan Pembelian (Z)	0,387	0,390	0,047	8,258	0,000

Outer Loadings

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STDEV)	P Values
X1.1 <- Persepsi Harga (X1)	0,699	0,699	0,038	18,618	0,000
X1.10 <- Persepsi Harga (X1)	0,742	0,741	0,027	27,312	0,000
X1.11 <- Persepsi Harga (X1)	0,703	0,704	0,030	23,310	0,000
X1.12 <- Persepsi Harga (X1)	0,722	0,723	0,029	25,183	0,000
X1.2 <- Persepsi Harga (X1)	0,703	0,701	0,031	22,352	0,000
X1.3 <- Persepsi Harga (X1)	0,720	0,718	0,031	23,209	0,000
X1.4 <- Persepsi Harga (X1)	0,708	0,707	0,030	23,776	0,000
X1.5 <- Persepsi Harga (X1)	0,749	0,748	0,029	25,569	0,000
X1.6 <- Persepsi Harga (X1)	0,725	0,724	0,029	25,416	0,000
X1.7 <- Persepsi Harga (X1)	0,744	0,746	0,028	26,665	0,000
X1.8 <- Persepsi Harga (X1)	0,751	0,749	0,026	29,123	0,000
X1.9 <- Persepsi Harga (X1)	0,757	0,756	0,025	30,349	0,000
X2.1 <- Original Produk (X2)	0,717	0,716	0,031	22,955	0,000
X2.2 <- Original Produk (X2)	0,705	0,706	0,033	21,044	0,000
X2.3 <- Original Produk (X2)	0,677	0,676	0,034	19,722	0,000
X2.4 <- Original Produk (X2)	0,750	0,750	0,027	27,839	0,000
X2.5 <- Original Produk (X2)	0,769	0,770	0,027	28,651	0,000
X2.6 <- Original Produk (X2)	0,771	0,770	0,021	36,833	0,000
X2.7 <- Original Produk (X2)	0,796	0,796	0,018	43,503	0,000
X2.8 <- Original Produk (X2)	0,790	0,789	0,020	39,258	0,000
X2.9 <- Original Produk (X2)	0,794	0,795	0,024	33,377	0,000
X3.1 <- Varian Produk (X3)	0,635	0,630	0,047	13,572	0,000
X3.2 <- Varian Produk (X3)	0,593	0,588	0,050	11,836	0,000
X3.3 <- Varian Produk (X3)	0,690	0,686	0,044	15,798	0,000
X3.4 <- Varian Produk (X3)	0,786	0,786	0,023	34,648	0,000
X3.5 <- Varian Produk (X3)	0,846	0,847	0,017	49,328	0,000
X3.6 <- Varian Produk (X3)	0,807	0,808	0,020	39,555	0,000
X3.7 <- Varian Produk (X3)	0,666	0,664	0,037	18,021	0,000
X3.8 <- Varian Produk (X3)	0,688	0,686	0,035	19,700	0,000
X3.9 <- Varian Produk (X3)	0,646	0,642	0,043	14,995	0,000

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STDEV)	P Values
Y.1 <- Kepuasan Pembeli (Y)	0,684	0,683	0,035	19,349	0,000
Y.10 <- Kepuasan Pembeli (Y)	0,742	0,743	0,024	30,412	0,000
Y.11 <- Kepuasan Pembeli (Y)	0,719	0,717	0,031	23,137	0,000
Y.12 <- Kepuasan Pembeli (Y)	0,700	0,695	0,030	23,521	0,000
Y.13 <- Kepuasan Pembeli (Y)	0,677	0,674	0,030	22,820	0,000
Y.14 <- Kepuasan Pembeli (Y)	0,725	0,722	0,031	23,553	0,000
Y.15 <- Kepuasan Pembeli (Y)	0,754	0,753	0,024	31,298	0,000
Y.2 <- Kepuasan Pembeli (Y)	0,672	0,669	0,036	18,659	0,000
Y.3 <- Kepuasan Pembeli (Y)	0,699	0,696	0,031	22,595	0,000
Y.4 <- Kepuasan Pembeli (Y)	0,723	0,720	0,030	24,282	0,000
Y.5 <- Kepuasan Pembeli (Y)	0,734	0,732	0,026	28,566	0,000
Y.6 <- Kepuasan Pembeli (Y)	0,728	0,726	0,025	29,090	0,000
Y.7 <- Kepuasan Pembeli (Y)	0,721	0,720	0,027	26,594	0,000
Y.8 <- Kepuasan Pembeli (Y)	0,693	0,688	0,029	24,093	0,000
Y.9 <- Kepuasan Pembeli (Y)	0,724	0,726	0,023	31,260	0,000
Z.1 <- Keputusan Pembelian (Z)	0,681	0,680	0,028	23,934	0,000
Z.10 <- Keputusan Pembelian (Z)	0,672	0,671	0,032	20,818	0,000
Z.11 <- Keputusan Pembelian (Z)	0,687	0,687	0,029	23,826	0,000
Z.12 <- Keputusan Pembelian (Z)	0,734	0,734	0,023	32,266	0,000
Z.13 <- Keputusan Pembelian (Z)	0,707	0,707	0,024	29,704	0,000
Z.14 <- Keputusan Pembelian (Z)	0,743	0,744	0,021	35,770	0,000
Z.15 <- Keputusan Pembelian (Z)	0,766	0,766	0,022	34,817	0,000
Z.2 <- Keputusan Pembelian (Z)	0,696	0,695	0,029	24,390	0,000
Z.3 <- Keputusan Pembelian (Z)	0,699	0,698	0,030	23,286	0,000
Z.4 <- Keputusan Pembelian (Z)	0,716	0,714	0,028	25,680	0,000
Z.5 <- Keputusan Pembelian (Z)	0,680	0,680	0,030	22,410	0,000
Z.6 <- Keputusan Pembelian (Z)	0,782	0,781	0,018	42,713	0,000
Z.7 <- Keputusan Pembelian (Z)	0,824	0,824	0,017	47,849	0,000
Z.8 <- Keputusan Pembelian (Z)	0,780	0,781	0,019	40,911	0,000
Z.9 <- Keputusan Pembelian (Z)	0,696	0,694	0,029	23,654	0,000

