

**CULTURAL IMPERIALISM IN LINDA SUE PARK'S *WHEN MY NAME
WAS KEOKO***

A THESIS

**Presented in a Partial Fulfillment of the Requirements for Completing the
Sarjana Degree in Department of English Literature**



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This is to certify that the Sarjana Thesis of SINTA KARTIKA DEWI entitled “*CULTURAL IMPERIALISM IN LINDA SUE PARK’S WHEN MY NAME WAS KEOKO*” has been approved by the thesis advisor for further approval by the Examining Committee.

Surabaya, July 1st2021

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This is to certify that the Sarjana Thesis of SINTA KARTIKA DEWI entitled "*CULTURAL IMPERIALISM IN LINDA SUE PARK'S WHEN MY NAME WAS KEOKO*" has been examined and approved by the thesis examining board as the requirement for Sarjana Degree in English Literature.

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TABLE OF CONTENTS

TITTLE SHEET

APPROVAL SHEET I.....	i
APPROVAL SHEET II.....	ii
SURAT PERNYATAAN PLAGIASI.....	iii
SURAT PERNYATAAN PUBLIKASI.....	iv
ACKNOWLEDGMENT.....	v
TABLE OF CONTENTS.....	vi
ABTRACT.....	viii

CHAPTER I: INTRODUCTION

1.1 Background of the Study	1
1.2 Statements of the Problem	2
1.3 Objectives of the Study	2
1.4 Scope and Limitation	2
1.5 Significance of the Study	2
1.6 Organization of the Study.....	3

CHAPTER II: REVIEW OF RELATED LITERATURE

2.1 Previous Studies	5
2.2 Theoretical Framework	5
2.2.1 Postcolonial Criticism	6
2.2.2 Imperialism	6
2.2.3 Cultural Imperialism	7

CHAPETR III: RESEARCH METHOD

3.1.Research Design	9
3.2 Literary Approach	9

3.3. Research Instruments	9
3.4. Data and Data Sources	10
3.5. Data Collection Procedure	10
3.6. Data Analysis Procedure	10
CHAPTER IV: ANALYSIS	
4.1 The effects of Cultural Imperialism of Japanese colonization toward Korean people in <i>When My Name Was Keoko</i>	11
4.1.1 Language	11
4.1.2 Name	16
4.1.3 Style	18
4.1.4 Values and Habits.....	19
4.1.5 Custom	21
4.1.6 Food	21
4.2 The Cultural Imperialism portrayed in <i>When My Name Was Keoko</i>	22
4.2.1 Title	22
4.2.2 Character	23
4.2.3 Plot	24
4.2.4 Setting	24
CHAPTER V: CONCLUSION	
Conclusion	33
BIBLIOGRAPHY	35
APPENDIX I: Synopsis of the novel	39
APPENDIX 2: Biography of the author	43

ABSTRACT

Abstract. This study is about an analysis of Cultural Imperialism in Linda Sue Park's *When My Name Was Keoko*. The aim of this study is to determine the form of the problem of cultural imperialism and the effects of cultural imperialism that occurred during the Japanese colonial period on Korean society in the novel *When My Name Was Keoko* by Linda Sue Park. This study uses a qualitative method and a post-colonial approach. The theory that the writer used in this is taking from Edward Said's book *Culture And Imperialism (1993)*. The result of this study shows the effects of cultural imperialism and the portrait of cultural imperialism in the novel. The effects of cultural imperialism are from Kim Sun-hee and Kim Tae-yul should use Japanese language, change their name into Japanese name, use and adopt Japanese style, held and follow Japanese custom, follow the values and habits of Japanese people, have the similarities between Korean and Japanese food. The cultural imperialism that portrayed in the novel is from title, characters, plot and setting. Based on the analysis, the writer concludes that the novel occur characteristics of cultural imperialism such as language, identity, style, values and habits, custom and food.

Key Words: Postcolonial Literature, Imperialism, Cultural Imperialism.