

LAMPIRAN

Lampiran 1. Kuesioner Penelitian

KUESIONER PENELITIAN

Saya Ghulam Miftahul Fauzi, mahasiswa tingkat akhir di Universitas 17 Agustus 1945 Surabaya. Fakultas Ekonomi dan Bisnis Program Studi Ekonomi Pembangunan. Saya sedang melakukan penelitian mengenai “**ANALISIS PERMINTAAN TEKNOLOGI INFORMASI SELAMA PANDEMI DI THR MALL SURABAYA**“ dalam rangka

menyusun tugas akhir. Maka dari itu saya meminta kesediaan saudara/i untuk pengisian kuesioner ini. Semua jawaban benar, tidak ada jawaban yang salah. Terima kasih atas bantuandan kerjasamanya. Atas kesediaan dan partisipasi saudara/i, saya ucapkan terima kasih

BAGIAN I : DATA RESPONDEN

Pilihlah salah satu jawaban pada setiap pertanyaan berikut ini dengan memberikan tanda silang(X).

A. Data Responden

Nama :

Usia :

Jenis Kelamin :

B. Pertanyaan

1. Kebutuhan laptop yang anda beli
 Video konferensi Desain Grafis Pengetikan Gaming
2. Harga laptop yang dibeli
 3,5jt – 6jt 6,5 – 10jt 10,5 – 15jt
3. Status Pekerjaan
 Pelajar Mahasiswa Tenaga Pengajar Karyawan kantor

BAGIAN II PERNYATAAN

CARA PENGISIAN

Dari skala 1 sampai dengan 5, berilah nilai terhadap pernyataan di bawah ini. Adapun

arti dari angka penilaian yang anda pilih tersebut adalah sebagai berikut :

| | | | | | | |
|---------------------|---|---|---|---|---|---------------|
| Sangat tidak Setuju | 1 | 2 | 3 | 4 | 5 | Sangat Setuju |
|---------------------|---|---|---|---|---|---------------|

- Jika mendekati angka 1, maka dikatakan Sangat tidak setuju
- Jika mendekati angka 6, maka dikatakan Sangat setuju

Note : Cara pengisian dengan beri tanda silang (√) sesuai dengan pilihan anda.

Perilaku Konsumen (X1)

| No | Pernyataan | 1 | 2 | 3 | 4 | 5 |
|----|---|---|---|---|---|---|
| 1 | Saya membeli produk laptop di THR Mall Surabaya memberikan kompensasi apabila tidak sesuai harapan | | | | | |
| 2 | Saya membeli laptop karena kebutuhan saya untuk dapat menunjang kegiatan selama daring | | | | | |
| 3 | Saya merasa puas akan pelayanan dan konsultasi yang diberikan pada saat membeli produk laptop | | | | | |
| 4 | Saya merasa yakin untuk membeli laptop di THR Mall karena pusat penjualan produk teknologi terlengkap | | | | | |
| 5 | Saya merasa tempat service dan suku cadang laptop di THR Mall terjamin keberadaannya | | | | | |

Harga (X2)

| No | Pernyataan | 1 | 2 | 3 | 4 | 5 |
|----|---|---|---|---|---|---|
| 1 | Saya merasa harga yang ditawarkan produk laptop lebih terjangkau dari produk PC | | | | | |
| 2 | Saya merasa harga laptop yang ditawarkan sesuai dengan manfaat yang diberikan | | | | | |
| 3 | Saya merasa harga laptop yang ditawarkan sesuai dengan kebutuhan yang saya harapkan | | | | | |
| 4 | Saya merasa harga laptop yang ditawarkan produk laptop sesuai dengan daya beli saya | | | | | |

Permintaan (Y)

| No | Pernyataan | 1 | 2 | 3 | 4 | 5 |
|----|--|---|---|---|---|---|
| 1 | Produk yang berkualitas mendorong konsumen untuk membeli laptop | | | | | |
| 2 | Agar dapat menunjang kebutuhan dalam video conferens kebutuhan kualitas gambar yang baik mendorong permintaan akan produk laptop | | | | | |
| 3 | Semakin tinggi tingkat pendapatan, daya beli semakin kuat sehingga permintaan terhadap produk laptop juga meningkat | | | | | |
| 4 | Jumlah konsumen yang mempunyai selera atau kebiasaan dalam menggunakan laptop, maka semakin besar pula permintaan pembelian laptop | | | | | |
| 5 | Dengan adanya kebijakan pemerintah dalam menanggulangi pandemi mendorong untuk membeli kebutuhan produk laptop | | | | | |

Lampiran 2. Tabulasi Data Hasil Kuesioner

A. Tabulasi Data Jenis Kelamin

| Jenis Kelamin | Jumlah Responden (Orang) | Persentase (%) |
|---------------|--------------------------|----------------|
| Laki-laki | 26 | 52% |
| Perempuan | 24 | 48% |
| Jumlah | 50 | 100% |

B. Tabulasi Usia

| Umur (Tahun) | Jumlah Responden (Orang) | Persentase (%) |
|--------------|--------------------------|----------------|
| 17-25 | 26 | 52% |
| 26-30 | 16 | 32% |
| 31-50 | 8 | 16% |
| Jumlah | 50 | 100% |

C. Tabulasi Kebutuhan Laptop yang di beli

| Penggunaan Laptop | Jumlah Responden (Orang) | Persentase (%) |
|-------------------|--------------------------|----------------|
| Video Konferensi | 24 | 48% |
| Desain Grafis | 13 | 26% |
| Pengetikan | 7 | 14% |
| Gaming | 6 | 12% |
| Jumlah | 50 | 100% |

D. Tabulasi Harga Laptop yang dibeli

| Harga | Jumlah Responden (Orang) | Persentase (%) |
|---------------|--------------------------|----------------|
| 3,5jt – 6jt | 27 | 54% |
| 6,5jt – 10jt | 18 | 36% |
| 10,5jt – 15jt | 5 | 10% |
| Jumlah | 50 | 100% |

E. Tabulasi Pekerjaan

| Status Pekerjaan | Jumlah Responden (Orang) | Persentase (%) |
|------------------|--------------------------|----------------|
| Pelajar | 6 | 12% |
| Mahasiswa | 25 | 50% |
| Tenaga Pengajar | 11 | 22% |

| | | |
|-----------------|----|------|
| Karyawan Kantor | 8 | 16% |
| Jumlah | 50 | 100% |

F. Tabulasi Data Perilaku Konsumen

| Responden | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | Mean | Total |
|-----------|------|------|------|------|------|------|-------|
| 1 | 3 | 4 | 5 | 5 | 4 | 4,20 | 21 |
| 2 | 4 | 4 | 4 | 5 | 5 | 4,40 | 22 |
| 3 | 3 | 4 | 4 | 4 | 4 | 3,80 | 19 |
| 4 | 5 | 5 | 5 | 4 | 4 | 4,60 | 23 |
| 5 | 5 | 4 | 4 | 5 | 5 | 4,60 | 23 |
| 6 | 5 | 3 | 5 | 5 | 4 | 4,40 | 22 |
| 7 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 8 | 4 | 5 | 5 | 5 | 5 | 4,80 | 24 |
| 9 | 3 | 4 | 4 | 5 | 4 | 4,00 | 20 |
| 10 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 11 | 4 | 4 | 4 | 4 | 3 | 3,80 | 19 |
| 12 | 5 | 3 | 4 | 3 | 5 | 4,00 | 20 |
| 13 | 5 | 5 | 4 | 5 | 5 | 4,80 | 24 |
| 14 | 4 | 5 | 5 | 5 | 5 | 4,80 | 24 |
| 15 | 4 | 5 | 3 | 3 | 3 | 3,60 | 18 |
| 16 | 4 | 3 | 5 | 4 | 5 | 4,20 | 21 |
| 17 | 5 | 5 | 4 | 5 | 2 | 4,20 | 21 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4,00 | 20 |
| 19 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 20 | 2 | 5 | 5 | 5 | 5 | 4,40 | 22 |
| 21 | 5 | 4 | 5 | 5 | 4 | 4,60 | 23 |
| 22 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 23 | 5 | 4 | 5 | 4 | 4 | 4,40 | 22 |
| 24 | 4 | 4 | 4 | 5 | 5 | 4,40 | 22 |
| 25 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 26 | 4 | 4 | 3 | 3 | 4 | 3,60 | 18 |
| 27 | 3 | 4 | 3 | 5 | 4 | 3,80 | 19 |
| 28 | 3 | 4 | 4 | 4 | 4 | 3,80 | 19 |
| 29 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 30 | 3 | 5 | 4 | 5 | 5 | 4,40 | 22 |
| 31 | 4 | 5 | 4 | 3 | 3 | 3,80 | 19 |

| | | | | | | | |
|--------------|-------|-------|-------|-------|-------|--------|--------|
| 32 | 5 | 2 | 5 | 4 | 4 | 4,00 | 20 |
| 33 | 4 | 4 | 4 | 4 | 4 | 4,00 | 20 |
| 34 | 5 | 5 | 3 | 4 | 5 | 4,40 | 22 |
| 35 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 36 | 5 | 4 | 5 | 5 | 4 | 4,60 | 23 |
| 37 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 38 | 4 | 4 | 3 | 3 | 5 | 3,80 | 19 |
| 39 | 5 | 5 | 5 | 4 | 5 | 4,80 | 24 |
| 40 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 41 | 3 | 4 | 4 | 4 | 4 | 3,80 | 19 |
| 42 | 5 | 4 | 3 | 4 | 4 | 4,00 | 20 |
| 43 | 4 | 4 | 4 | 4 | 5 | 4,20 | 21 |
| 44 | 5 | 5 | 5 | 5 | 5 | 5,00 | 25 |
| 45 | 5 | 5 | 2 | 4 | 5 | 4,20 | 21 |
| 46 | 5 | 5 | 5 | 5 | 4 | 4,80 | 24 |
| 47 | 5 | 4 | 4 | 4 | 4 | 4,20 | 21 |
| 48 | 5 | 5 | 5 | 5 | 4 | 4,80 | 24 |
| 49 | 4 | 5 | 5 | 4 | 5 | 4,60 | 23 |
| 50 | 5 | 5 | 4 | 5 | 5 | 4,80 | 24 |
| Total | 219 | 221 | 217 | 223 | 222 | 220,40 | 1102 |
| Mean | 4,380 | 4,420 | 4,340 | 4,460 | 4,440 | 4,408 | 22,040 |

G. Tabulasi Data Harga

| Responden | X2.1 | X2.2 | X2.3 | X2.4 | Mean | Total |
|-----------|------|------|------|------|------|-------|
| 1 | 3 | 4 | 3 | 5 | 3,75 | 15 |
| 2 | 3 | 5 | 5 | 4 | 4,25 | 17 |
| 3 | 4 | 4 | 4 | 4 | 4,00 | 16 |
| 4 | 4 | 5 | 5 | 5 | 4,75 | 19 |
| 5 | 5 | 2 | 5 | 5 | 4,25 | 17 |
| 6 | 5 | 5 | 4 | 5 | 4,75 | 19 |
| 7 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 8 | 5 | 5 | 4 | 5 | 4,75 | 19 |
| 9 | 4 | 4 | 4 | 4 | 4,00 | 16 |
| 10 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 11 | 5 | 4 | 4 | 3 | 4,00 | 16 |
| 12 | 5 | 3 | 4 | 3 | 3,75 | 15 |

| | | | | | | |
|----|---|---|---|---|------|----|
| 13 | 4 | 3 | 4 | 4 | 3,75 | 15 |
| 14 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 15 | 4 | 3 | 5 | 4 | 4,00 | 16 |
| 16 | 4 | 3 | 3 | 3 | 3,25 | 13 |
| 17 | 5 | 4 | 4 | 4 | 4,25 | 17 |
| 18 | 4 | 4 | 4 | 3 | 3,75 | 15 |
| 19 | 3 | 4 | 5 | 5 | 4,25 | 17 |
| 20 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 21 | 5 | 5 | 4 | 5 | 4,75 | 19 |
| 22 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 23 | 3 | 3 | 5 | 4 | 3,75 | 15 |
| 24 | 5 | 4 | 5 | 3 | 4,25 | 17 |
| 25 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 26 | 4 | 4 | 4 | 4 | 4,00 | 16 |
| 27 | 3 | 4 | 4 | 5 | 4,00 | 16 |
| 28 | 4 | 4 | 5 | 5 | 4,50 | 18 |
| 29 | 5 | 5 | 5 | 4 | 4,75 | 19 |
| 30 | 2 | 4 | 5 | 4 | 3,75 | 15 |
| 31 | 3 | 5 | 5 | 4 | 4,25 | 17 |
| 32 | 4 | 4 | 5 | 5 | 4,50 | 18 |
| 33 | 3 | 4 | 4 | 4 | 3,75 | 15 |
| 34 | 5 | 5 | 4 | 4 | 4,50 | 18 |
| 35 | 5 | 4 | 5 | 5 | 4,75 | 19 |
| 36 | 5 | 5 | 5 | 4 | 4,75 | 19 |
| 37 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 38 | 4 | 5 | 5 | 5 | 4,75 | 19 |
| 39 | 3 | 4 | 5 | 4 | 4,00 | 16 |
| 40 | 5 | 5 | 5 | 5 | 5,00 | 20 |
| 41 | 4 | 4 | 4 | 3 | 3,75 | 15 |
| 42 | 5 | 4 | 3 | 5 | 4,25 | 17 |
| 43 | 5 | 4 | 5 | 5 | 4,75 | 19 |
| 44 | 4 | 5 | 5 | 5 | 4,75 | 19 |
| 45 | 4 | 3 | 3 | 3 | 3,25 | 13 |
| 46 | 5 | 4 | 4 | 3 | 4,00 | 16 |
| 47 | 4 | 5 | 5 | 5 | 4,75 | 19 |
| 48 | 5 | 5 | 5 | 5 | 5,00 | 20 |

| | | | | | | |
|--------------|-------|-------|-------|-------|---------|--------|
| 49 | 5 | 4 | 4 | 4 | 4,25 | 17 |
| 50 | 5 | 5 | 4 | 4 | 4,50 | 18 |
| Total | 216 | 214 | 224 | 217 | 217,750 | 871 |
| Mean | 4,320 | 4,280 | 4,480 | 4,340 | 4,355 | 17,420 |

H. Tabulasi Data Permintaan

| Responden | Y1.1 | Y1.2 | Y1.3 | Y1.4 | Y1.5 | Mean | Total |
|-----------|------|------|------|------|------|------|-------|
| 1 | 4 | 5 | 4 | 3 | 3 | 3,8 | 19 |
| 2 | 5 | 2 | 5 | 4 | 4 | 4,0 | 20 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4,0 | 20 |
| 4 | 5 | 5 | 3 | 4 | 5 | 4,4 | 22 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 6 | 5 | 4 | 5 | 5 | 4 | 4,6 | 23 |
| 7 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 8 | 4 | 4 | 3 | 3 | 5 | 3,8 | 19 |
| 9 | 5 | 5 | 5 | 4 | 5 | 4,8 | 24 |
| 10 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 11 | 3 | 4 | 4 | 4 | 4 | 3,8 | 19 |
| 12 | 5 | 4 | 3 | 4 | 4 | 4,0 | 20 |
| 13 | 4 | 4 | 4 | 4 | 5 | 4,2 | 21 |
| 14 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 15 | 5 | 5 | 2 | 4 | 5 | 4,2 | 21 |
| 16 | 4 | 5 | 5 | 4 | 3 | 4,2 | 21 |
| 17 | 4 | 4 | 5 | 5 | 3 | 4,2 | 21 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4,0 | 20 |
| 19 | 5 | 5 | 4 | 4 | 4 | 4,4 | 22 |
| 20 | 4 | 4 | 5 | 5 | 5 | 4,6 | 23 |
| 21 | 3 | 5 | 5 | 4 | 5 | 4,4 | 22 |
| 22 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 23 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 24 | 4 | 4 | 5 | 4 | 4 | 4,2 | 21 |
| 25 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 26 | 4 | 4 | 4 | 3 | 5 | 4,0 | 20 |
| 27 | 3 | 4 | 3 | 5 | 5 | 4,0 | 20 |
| 28 | 5 | 4 | 5 | 5 | 4 | 4,6 | 23 |
| 29 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |

| | | | | | | | |
|--------------|------|------|------|------|------|--------|-------|
| 30 | 5 | 3 | 3 | 3 | 4 | 3,6 | 18 |
| 31 | 3 | 4 | 3 | 5 | 4 | 3,8 | 19 |
| 32 | 3 | 5 | 5 | 4 | 5 | 4,4 | 22 |
| 33 | 4 | 4 | 4 | 4 | 4 | 4,0 | 20 |
| 34 | 4 | 5 | 5 | 5 | 5 | 4,8 | 24 |
| 35 | 5 | 2 | 5 | 5 | 5 | 4,4 | 22 |
| 36 | 5 | 5 | 4 | 5 | 5 | 4,8 | 24 |
| 37 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 38 | 5 | 5 | 4 | 5 | 4 | 4,6 | 23 |
| 39 | 4 | 4 | 4 | 4 | 5 | 4,2 | 21 |
| 40 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 41 | 5 | 4 | 4 | 3 | 3 | 3,8 | 19 |
| 42 | 5 | 3 | 4 | 3 | 5 | 4,0 | 20 |
| 43 | 4 | 3 | 4 | 4 | 4 | 3,8 | 19 |
| 44 | 5 | 5 | 5 | 5 | 5 | 5,0 | 25 |
| 45 | 4 | 3 | 5 | 4 | 5 | 4,2 | 21 |
| 46 | 3 | 5 | 4 | 5 | 5 | 4,4 | 22 |
| 47 | 4 | 5 | 3 | 4 | 5 | 4,2 | 21 |
| 48 | 5 | 5 | 5 | 5 | 4 | 4,8 | 24 |
| 49 | 4 | 4 | 4 | 4 | 5 | 4,2 | 21 |
| 50 | 4 | 4 | 5 | 4 | 4 | 4,2 | 21 |
| Total | 220 | 217 | 217 | 217 | 226 | 219,40 | 1097 |
| Mean | 4,40 | 4,34 | 4,34 | 4,34 | 4,52 | 4,39 | 21,94 |

Lampiran 3. Uji Validitas

Perilaku Konsumen X1
Correlations

| | PK.1 | PK.2 | PK.3 | PK.4 | PK.5 | Skor_Tot al |
|---|--------|--------|--------|--------|--------|----------------|
| PK.1 Pearson Correlation | 1 | ,145 | ,215 | ,122 | ,131 | ,555** |
| Sig. (2-tailed) | | ,315 | ,134 | ,398 | ,365 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 | 50 |
| PK.2 Pearson Correlation | ,145 | 1 | ,108 | ,315* | ,196 | ,557** |
| Sig. (2-tailed) | ,315 | | ,457 | ,026 | ,172 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 | 50 |
| PK.3 Pearson Correlation | ,215 | ,108 | 1 | ,515** | ,207 | ,673** |
| Sig. (2-tailed) | ,134 | ,457 | | ,000 | ,149 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 | 50 |
| PK.4 Pearson Correlation | ,122 | ,315* | ,515** | 1 | ,295* | ,712** |
| Sig. (2-tailed) | ,398 | ,026 | ,000 | | ,038 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 | 50 |
| PK.5 Pearson Correlation | ,131 | ,196 | ,207 | ,295* | 1 | ,581** |
| Sig. (2-tailed) | ,365 | ,172 | ,149 | ,038 | | ,000 |
| N | 50 | 50 | 50 | 50 | 50 | 50 |
| Skor _Tot al Pearson Correlation | ,555** | ,557** | ,673** | ,712** | ,581** | 1 |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Uji Validitas Harga X2

Correlations

| | H.1 | H.2 | H.3 | H.4 | Skor_Total |
|--------------------------------|--------|--------|--------|--------|------------|
| H.1 Pearson Correlation | 1 | ,247 | ,012 | ,119 | ,557** |
| Sig. (2-tailed) | | ,083 | ,932 | ,410 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 |
| H.2 Pearson Correlation | ,247 | 1 | ,345* | ,443** | ,764** |
| Sig. (2-tailed) | ,083 | | ,014 | ,001 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 |
| H.3 Pearson Correlation | ,012 | ,345* | 1 | ,417** | ,620** |
| Sig. (2-tailed) | ,932 | ,014 | | ,003 | ,000 |
| N | 50 | 50 | 50 | 50 | 50 |
| H.4 Pearson Correlation | ,119 | ,443** | ,417** | 1 | ,731** |
| Sig. (2-tailed) | ,410 | ,001 | ,003 | | ,000 |
| N | 50 | 50 | 50 | 50 | 50 |
| Skor_Total Pearson Correlation | ,557** | ,764** | ,620** | ,731** | 1 |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Uji Validitas Permintaan (Y)

Correlations

| | P.1 | P.2 | P.3 | P.4 | P.5 | Skor_Tot al | |
|----------------------------|------------------------|--------|--------|--------|--------|----------------|----|
| P.1 Pearson Correlation | 1 | ,080 | ,190 | ,178 | ,072 | ,500** | |
| Sig. (2-tailed) | | ,579 | ,186 | ,216 | ,618 | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 | |
| P.2 Pearson Correlation | ,080 | 1 | ,103 | ,342* | ,204 | ,601** | |
| Sig. (2-tailed) | ,579 | | ,476 | ,015 | ,155 | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 | |
| P.3 Pearson Correlation | ,190 | ,103 | 1 | ,454** | ,046 | ,625** | |
| Sig. (2-tailed) | ,186 | ,476 | | ,001 | ,752 | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 | |
| P.4 Pearson Correlation | ,178 | ,342* | ,454** | 1 | ,282* | ,752** | |
| Sig. (2-tailed) | ,216 | ,015 | ,001 | | ,047 | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 | |
| P.5 Pearson Correlation | ,072 | ,204 | ,046 | ,282* | 1 | ,503** | |
| Sig. (2-tailed) | ,618 | ,155 | ,752 | ,047 | | ,000 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 | |
| Sk or_ Tot al | Pearson Correlation | ,500** | ,601** | ,625** | ,752** | ,503** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | |
| | N | 50 | 50 | 50 | 50 | 50 | 50 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

**Lampiran 4. Uji Reliabilitas
Perilaku Konsumen (X1)**

Reliability Statistics

| Cronbach's Alpha | N of Items |
|---------------------|------------|
| ,585 | 5 |

Uji Reliabilitas Harga (X2)

Reliability Statistics

| Cronbach's Alpha | N of Items |
|---------------------|------------|
| ,579 | 4 |

Uji Reliabilitas Permintaan (Y)

Reliability Statistics

| Cronbach's Alpha | N of Items |
|---------------------|------------|
| ,545 | 5 |
| | |

Lampiran 5. Uji Regresi linier Berganda

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|----------------------|-------------------------------|
| 1 | ,677 ^a | ,458 | ,435 | 1,632 |

a. Predictors: (Constant), Harga (X2), Perilaku Konsumen (X1)

ANOVA^a

| Model | Sum of Squares | df | Mean Square | F | Sig. |
|--------------|----------------|----|-------------|--------|-------------------|
| 1 Regression | 105,636 | 2 | 52,818 | 19,831 | ,000 ^b |
| Residual | 125,184 | 47 | 2,663 | | |
| Total | 230,820 | 49 | | | |

a. Dependent Variable: Permintaan (Y)

b. Predictors: (Constant), Harga (X2), Perilaku Konsumen (X1)

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|------------------------|-----------------------------|------------|---------------------------|-------|------|
| | B | Std. Error | Beta | | |
| (Constant) | 6,438 | 2,488 | | 2,587 | ,013 |
| Perilaku Konsumen (X1) | ,361 | ,124 | ,374 | 2,918 | ,005 |
| Harga (X2) | ,433 | ,141 | ,395 | 3,083 | ,003 |

a. Dependent Variable: Permintaan (Y)

Lampiran 6. Hasil Uji T

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|-----------------------------|------------|---------------------------|---|------|
| | B | Std. Error | Beta | | |

1

| | | | | | |
|---------------------------|-------|-------|------|-------|------|
| (Constant) | 6,438 | 2,488 | | 2,587 | ,013 |
| Perilaku Konsumen (X1) | ,361 | ,124 | ,374 | 2,918 | ,005 |
| Harga (X2) | ,433 | ,141 | ,395 | 3,083 | ,003 |

a. Dependent Variable: Permintaan (Y)

Lampiran 7. Hasil Uji F

ANOVA^a

| Model | Sum of Squares | df | Mean Square | F | Sig. |
|--------------|----------------|----|-------------|--------|-------------------|
| 1 Regression | 105,636 | 2 | 52,818 | 19,831 | ,000 ^b |
| Residual | 125,184 | 47 | 2,663 | | |
| Total | 230,820 | 49 | | | |

a. Dependent Variable: Permintaan (Y)

b. Predictors: (Constant), Harga (X2), Perilaku Konsumen (X1)

Lampiran 8. Hasil Uji R2

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | ,677 ^a | ,458 | ,435 | 1,632 |

a. Predictors: (Constant), Harga (X2), Perilaku Konsumen(X1)

Lampiran 9. Kartu Bimbingan

16 MAR 2021

UNIVERSITAS 17 AGUSTUS 1945 (UNTAG) SURABAYA
FAKULTAS EKONOMI DAN BISNIS
Kampus II, Sepuluhwatu 45 Surabaya 60118, Telp. (031) 825289, 85721678178 E-mail: info@untag.ac.id

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Gesal / Genap
2020 / 2021


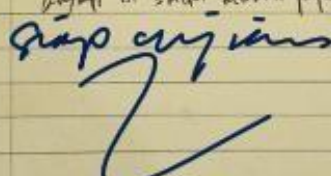
KARTU BIMBINGAN SKRIPSI

Nomor Mahasiswa / NIM : Chulam Miftahul Fauzi / 10210002000000

Nama Pembimbing : Joko Priyono, SE, MM

Judul Skripsi : Analisis Permintaan Tetapnya Informasi Selama Pandemi di TMA Mall Surabaya

Mulai Program Skripsi : Semester 9 Thn. Ak. 2021 Selesai Bimbingan Tanggal.....

| No. | HARI / TANGGAL | KONSENTRASI | | PARAF |
|-----|-------------------|-------------|---|--|
| | | BAB / HAL | KETERANGAN REVISI | |
| 1. | 26/2 | Judul | perubahan judul sesuai dengan pembin |  |
| 2. | 19/2 | Bab 1 | revisi, tabel grafik, penambahan sumbernya | |
| 3. | 19/2 | Bab 2 | perbaiki font, dan penulisan kerangka | |
| 4. | 20/2 | Bab 3 | Revisi operasional, paparan spasi | |
| 5. | 9/3 | Bab 4 | revisi kalimat yang tidak sesuai | |
| 6. | 20/3 | Bab 4 | perubahan kalimat yang tidak logis dan q | |
| 7. | 13/3 | Bab 4 - 5 | lengkapi dengan kutipan singkat | |
| 8. | 16/3 | Bab 4-r | rapikan & lengkapi daftar isi, gambar & tabel | |
| 9. | 1/4 | Bab 4-r | lengkapi isi skripsi kutipan pustaka, dll | |
| | | | <p><i>siapa aja ini</i></p>  | |

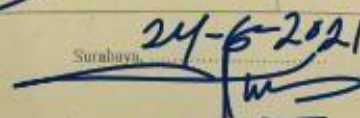
Surabaya 24-6-2021

Perpanjangan 1 _____

Semester _____

Th. Ak. _____

Paraf Kajar _____


Joko Priyono, SE, MM
 (Nama dan tanda tangan Pembimbing)

Lampiran 10. Surat Keterangan Penelitian**PAGUYUBAN UKM DAN IT
THR MALL SURABAYA**

AKTE PENDIRIAN NO 02 / 11 JULI 2018
NOTARIS – PPAT FRANSISCA R SH., M.Kn.

SEKETARIAT : HI-TECH MALL, LT BASMENT BLOK H5. JL. KUSUMA BANGSA 116-118 SURABAYA

Nomor : 062/Sket/VI/2021 Surabaya, 21 Juni 2021
Lampiran : -
Perihal : Penelitian

Yang bertanda tangan dibawah ini :


Nama : Rudy Abdullah
Jabatan : Ketua Paguyuban

Dengan ini menerangkan bahwa :

Nama : Ghulam Miftahul Fauzi
NIK : 3505220410980001
Tujuan : Penelitian
Instansi/Organisasi : Universitas 17 Agustus 1945 Surabaya
Fakultas/Prodi : Ekonomi dan Bisnis/Ekonomi Pembangunan

Adalah benar telah melakukan penelitian dalam pembuatan tugas akhir/skripsi yang berjudul " Analisis Permintaan Teknologi Informasi Selama Pandemi di THR MALL Kota Surabaya" pada bulan 6 Juni 2021 di lingkup THR MALL Surabaya, dengan penerapan protokol kesehatan dan aturan yang berlaku di kawasan mall ini dan telah membahas pula penelitiannya bersama kami.

Hormat Kami,


Ketua Paguyuban
Rudy Abdullah