

**An Analysis Of Language Style Found In Barack Obama's And Pharrel
Williams's Speech**



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APPROVAL SHEET 1

This is to certify that the undergraduate Thesis of RAHADIAN ADITYA PUTRA entitled “AN ANALYSIS OF LANGUAGE STYLE FOUND IN BARACK OBAMA’S AND PHARREL WILLIAMS’S SPEECH” has been approved by the thesis advisor for futher approval by the Examining Committee.

Surabaya, 26 July 2021

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APPROVAL SHEET II

This is certify that the Undergraduate Thesis of RAHADIAN ADITYA PUTRA entitled “AN ANALYSIS OF LANGUAGE STYLE FOUND IN BARACK OBAMA’S AND PHARREL WILLIAMS’S SPEECH” has been examined and approved by thesis Examining Committee as the requirement for Sarjana Degree in English Literature.

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Belum pernah diajukan untuk memperoleh gelar sarjana atau gelar akademis lainnya di suatu perguruan tinggi dan sepanjang pengetahuan saya juga tidak mengandung karya atau pendapat yang pernah di tulis atau di terbitkan orang lain, kecuali yang diacu dan disebutkan dalam daftar pustaka. Bilamana dikemudian hari ditemukan ketidaksesuaian dengan pernyataan ini, maka saya bersedia dituntut dan di proses sesuai dengan ketentuan yang berlaku. Demikian pernyataan ini dibuat dengan sesungguhnya dan sebenar-benarnya.

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ABSTRAK

Penelitian ini berfokus pada analisis gaya bahasa pada tuturan. Dipilih karena cara menyampaikan pidato dengan latar belakang sosialnya menunjukkan gaya bahasa yang digunakan. Oleh karena itu, tujuan dari penelitian ini adalah untuk menjawab gaya tutur dalam bertutur dengan latar belakang sosial yang berbeda. Selain itu, penelitian ini dilakukan dengan menggunakan metode deskriptif kualitatif. Data dianalisis dengan mengidentifikasi dan mengklasifikasikan lima jenis gaya bahasa yang didefinisikan oleh Martin Joos (1976), yaitu. *Frozen Style*, *Formal Style*, *Consultative Style*, *Casual Style*, and *Intimate Style*. Temuan menunjukkan bahwa hanya ada tiga gaya yang telah diklasifikasikan sebagai gaya bahasa yang digunakan oleh keduanya pada pidato. Yaitu *Frozen Style*, *Formal Style*, *Casual Style*,. Dalam pidato Barack Obama, total gaya bahasa yang muncul adalah 63 kali. Itu adalah salah satu *Frozen Style*, 9 *Formal Style*, dan 53 *Casual Style*. Sedangkan dalam pidato Pharrel Williams, penelitian ini menemukan ada 66 *Style*. *Style* tersebut adalah 1 *Frozen Style*, 51 *Formal Style*, dan 14 *Casual Style*. Barack Obama lebih dominan dalam penggunaan *Style* bahasa dimana peneliti menemukan 54 kata yang menunjukkan gaya bahasa adalah *Casual Style*. Sedangkan pada tuturan Pharrel Williams, lebih dominan dalam penggunaan gaya bahasa dimana peneliti menemukan 74 gaya bahasa formal.

Kata Kunci : Gaya Bahasa, Jenis Gaya Bahasa, Tuturan

ABSTRACT

This study focuses on analyzing language style on speech. It is chosen because the way how to convey speech with their social background shows the style of language used. Therefore, the purpose of this study is to answer the style of speech in speech with different social backgrounds. Besides, the research was conducted by using the descriptive qualitative method. The data were analyzed by identifying and classifying the five types of language style defined by Martin Joos (1976), those are Frozen Style, Formal Style, Consultative Style, Casual Style, and Intimate Style. The findings showed that there were only three styles that have been classified as language styles used by both on speech. Those are frozen style, formal style, and casual style. In Barack Obama's speech, the total language style that emerged is 67 times. Those are 4 of frozen style, 9 of formal style, and 54 of casual style. While in Pharrel Williams speech, this research found there is 66 style. The styles are 1 of frozen style, 51 of formal style, and 14 of casual style. Barack Obama is more dominant in the use of language style in which the researcher found 54 words which indicate language style is casual style. While in Pharrel Williams speech, more dominant in the use of language style in which the researcher found 51 of formal style.

Keyword : *Language Style, Kind of Language Style, Speech*

