

## **CHAPTER III RESEACH METHOD**

### **3.1 Research Design**

This study uses descriptive qualitative method. According to Jhon W Creswell (2014:213) Qualitative methods rely on text and image data, have unique steps in data analysis and draw on diverse design. This research pointed out at particular songs by Michael Jackson. The data that emerge from qualitative study are descriptive. Descriptive study may be characterized as simply the attempt to determine, describe or identify what is, while analytical research attempts to establish why it is that way or how it come to be (Erthridge, 2004:24).

Descriptive qualitative method also priorities the depth of the understanding of the interaction between concepts that were examined empirically, and the data in the form of words which is a sign system that provides a more comprehensive understanding.

### **3.2 Literary Approach**

This study uses semantic approach and focus on the element of the song lyrics such as the theme and figurative language. Semantic approach applied by the researcher in order to show the elements of the lyrics. Parts of the elements of the lyrics are theme and figurative language such as methaphore, personificasion, hyperbole, irony, methonimy, allusion, and imagery to explain the meaning of the songs.

### **3.3 Research Instrument**

The instrument of this study is the researcher herself since all of the assembled data are collected without any other equipment such as recorder or questionnaires and it is only the writer who plays the part of analyzing this study. Michael Jackson's *Earth Song*, *Heal the World*, *Cry*, *We are the World*, and *We are Here to Change the World* are the selected songs which are read and analyzed by the researcher to accomplish the process of data collection. The researcher chose the

songs because in the songs the researcher found the message to keeping the earth as a better place for living. The researcher uses the song lyrics as the data source. The researcher reads and tries to find the theme and how the theme is conveyed in Michael Jackson's *Earth Song, Heal the World, Cry, We are the World, and We are Here to Change the World*.

### **3.4 Sources of the Data**

The data in this thesis are taken from Michael Jackson's *Earth Song, Heal the World, Cry, We are the World, and We are Here to Change the World*, which can be accessed on Michael Jackson's official website, [www.michaeljackson.com](http://www.michaeljackson.com)

### **3.5 Data Collection Procedure**

The data collection of this study is obtained by the usage of appropriate research instrument that is collecting the songs lyric used in this research. The researcher listens to the music and reads the song lyrics and try to find out the theme and how the theme is conveyed in Michael Jackson's *Earth Song, Heal the World, Cry, We are the World, and We are Here to Change the World*.

### **3.6 Data Analysis Procedure**

After getting the data, the researcher is going to analyze them. Here are several steps which are followed in data analysis order to find out the theme and how the theme conveyed in Michael Jackson's *Earth Song, Heal the World, Cry, We are the World, and We are Here to Change the World*:

1. Heuristic and hermanistic reading. In heuristic reading, the resaecher uses linguistic competence to find the song lyrics meaning. The researcher also focus on ungrammatical aspects. The data used in heuristic reading is the whole of the song's lyrics such as: phrases, line, and stanza.
2. After heuristics reading is hermaneutic reading. In this step, the researcher uses literary competence to find the theme and how it is conveyed in the lyrics of the song Michael Jackson. In

searching for the significance of the lyrics of this song, the researcher focusses on lines. The lines may contain data to gain complete meaning from the researcher's literary competence. The writer analyzes the data that are collected in form of quotation and explains them one by one.

3. The writer draws the conclusion from the analysis.