

# CHAPTER I

## INTRODUCTION

### 1.1 Background of Study

There must be meaning that speakers have to say or pass on through their expressions within the conversation. A conversation will run effectively and smoothly when both the speaker and listener take cooperative principles (Grice, 1975). When the speaker says something to the listener, the speaker hopes the listener can understand what is said by the speaker, and after that listener gives response based on what the speaker wanted. But, when the listener does not deliver the wanted response or gives the answer more than necessary to the speaker, it implies that the maxim is flouted.

Grice (1975) made two distinctions between what is said of a verbal utterance and what is implied by speaker. What was implied might be either conventional (largely generated by meaning) or conversational (dependent on the assumption that is participant obeying the rules of conversation to the best of their ability). Implicature is the result of utterance flouts the conversational maxim which is known as cooperative principle. Furthermore, if the people do not fulfill the Grice cooperative principle, it means that they flout the maxims. It can be said as flouting cooperative principle. In Cooperative principle, Grice (in Leech: 1993) argues that in order to implement the cooperative principles, each participant must obey four conversational maxims. According to Grice in Yule (1996, p.37), Maxim of quantity deals with the amount of information given by the participants, participants have to give sufficient amount of information, no more and no less than what is required since if the speaker gives up on sufficient amount of information might cause failure in conducting conversation. Maxim of quality maxim requires the speaker to make a contribution that is true, that is not saying what is believed to be false and do not say for which the speaker lacks of adequate evidence. Maxim of relevance requires that each of the participants must say something that is relevant to the subject of the conversation and messages should not be unmatched. The last is maxim of manner happens when the utterances are not ambiguous, and obscure. This study aims to analyze flouting maxims utilized by characters in the novel *The Fault in Our Stars* by Green (2012).

Sometimes in a certain cases of conversation when the maxims were not obeyed, speaker cannot convey the information that should be understood by the other participants. So flouting maxim is the reason why some conversation can be understandable by the participants. Flouting a maxim is a particular outstanding way of getting listener (reader) to draw an implicature (Grundy, 2000:78). It means that when flouting occurs, it will make the listener think what the meaning of what has been said before. There are some cases when speaker have to flout the maxim to have a proper conversation it means flouting is not always the negative way.

The first previous study comes from Purwaningsih Siti (2015) with her thesis entitled *The Pragmatics Analysis of The Cooperative Principle in A Comedy Movie Entitled "Meet the Parents"*. The second previous study comes from Astuti Dewi Puji 2017, with her thesis entitled *Flouting Maxims in Visual Novel Products of SPARRING Program at IAIN Surakarta in 2015*. The last previous study comes from A. Naim with her thesis entitled *"Violation of Grice's Maxims on Henrik Ibsen's Hedda Gabler"*.

The difference between the first study and this study is the data the writer used. In the first previous study the writer used a comedy movie as her data while in this study the writer used a novel as her data. The second previous study is different because the second previous study writer used seven visual novels as the data. And the difference between this study and the last previous study is this study focused on characters in the novel while the last previous study focused on characters in the play.

By doing this research, the writer hoped that this study can be used as reference by students or readers who are interested on studying linguistics especially on analyzing flouting maxims by Grice's Maxim.

## **1.2 Statement of the Problems**

Based on the background that has been described, the problem in this research can be formulated as follows:

1. What types of maxims are flouted in John Green's *The Fault in Our Stars* novel?
2. What is the reason of flouting maxims in John Green's *The Fault in Our Stars* novel?

### **1.3 Objective of the Study**

The objectives of this study are:

1. To analyze the types of maxims which are flouted in John Green's *The Fault in Our Stars* novel, and
2. To analyze the reason of flouting maxims in John Green's *The Fault in Our Stars* novel.

### **1.4 Significance of the Study**

This study will benefit all readers who are interested in the use of pragmatics which emphasizing utterance, significant, and clarify in John Green's *The Fault in Our Stars* novel. This study will also help the readers to consider and understand what pragmatics is and how that may influences the listeners (readers). The writer hopes this research would be beneficial to readers in terms of information and knowledge. It is also hoped that readers would understand the use of pragmatics on daily basis. To explain to the readers on pragmatics from dialog that is provided in John Green's *The Fault in Our Stars* novel.

### **1.5 Scope and Limitation**

The scope for this study is Grice's maxims. It is necessary to make limitation of study to prevent misunderstanding and clarify the problem. This study is limited to flouting maxims. In the novel some utterances were flouted by the characters. The writer of this study used novel entitled *The Fault in Our Stars* by John Green.