CHAPTER III
RESEARCH METHODS

In this chapter, the analysis of research methods presents about research design, Data Source, Research Instrument, Data collection procedure and data analysis procedure.

3.1 Research Design

This research is investigated language styles on twitter. The researcher used the design of the descriptive qualitative method because this research is not focused on numbers but tends to focus on the phenomenon of words, phrases, and sentences. Descriptive qualitative is not reducible to numbers and categories but in a situation of a person's life and the participant's words to understand social interaction. In addition, the data are described descriptively based on the research problem, what kinds of language styles used by twitter users.

3.2 Data Source

In this study, the researcher used the written text data. The data source is taken from twitter status with the topic is #DonaldTrump. To conduct this study, the researcher has been selected 40 twitter users randomly as the participants who are active writing status on twitter every week. The researcher took one data status on twitter from each user since 19th December 2019 – 31st March 2020.

3.3 Research Instrument

In this research, the writer uses some tools of electronic devices as the instrument of the study such as; Laptop, USB, Smartphone to undertake this research.

3.4 Data Collection Procedures

The data of this research gathered from the data text of twitter status updates by twitter users. In collecting the data, the researcher applied the systematic ways as follow: the First step the researcher log in to the twitter account. The second, the writer selecting and screenshot 40 twitter status randomly with the topic status updates about #DonaldTrump. The third classify the aspect of language style in twitter status using Kriszner and Mandell (1978) and Joos (1967) theory.

3.5 Data Analysis Procedures

This study is analyzing the data by analyzing twitter status. After all of the data in twitter status collected, the writers classify the types of language style one by one based on theory of Kriszner and Mandell (1967) and Joos (1967). Then, discuss the most dominant language style used by twitter users based on research finding and drawing a conclusion.