

Verbal Communication Analysis In The Larry King Live

Helmi Yusup

FACULTY OF CULTURAL SCIENCE

Universitas 17 Agustus 1945 Surabaya

Jl. Semolowaru No.45, Surabaya 6018, Indonesia

helmijaeddy@outlook.com

Abstract

This study aims at finding verbal communication in Larry King Live. The study about using verbal communication on "Larry King Live" talk show is interesting to be analyzed. This study applied a descriptive qualitative method. Data sources in this study are videos of Larry King Live Talkshow video in CNN's Youtube Channel. The writer would describe the results of research conducted on Verbal Communication that used in Larry King Live and also tries to uncover and explain how verbal communication affects a condition on the Larry King Live Show. The writer used two videos for this research; Tina and Prince edition in Larry King Live. As the result, Larry King Live showed types of conversation such as; Conversational involvement, Directness and Indirectness, Conversation Structure, and Language Style. In Conversational Involvement occurred from both videos consist of High Involvement and High Considerateness, Directness and Indirectness Speech, The Conversation Structure that consist of Ping-Pong Style and Bowling Style Conversation, and the language style consist of formal style, consultative style and casual style. And other side, as for the writer who found that the results of this study mostly use consultative language.

Keywords: Analysis, Verbal Communication, Conversation

Abstrak

Penelitian ini bertujuan untuk menemukan komunikasi verbal di Larry King Live. Studi tentang menggunakan komunikasi verbal pada talk show "Larry King Live" menarik untuk dianalisis. Penelitian ini menggunakan metode deskriptif kualitatif. Sumber data dalam penelitian ini adalah video Larry King Live yang diunduh dari CNN Saluran Youtube. Penulis akan menggambarkan hasil penelitian yang dilakukan pada komunikasi verbal yang digunakan oleh pewawancara dan orang yang diwawancarai dan juga mencoba untuk mengungkap dan menjelaskan bagaimana komunikasi verbal mempengaruhi suatu kondisi pada Larry King Live Show. Penulis menggunakan dua video untuk penelitian ini; Edisi Tina dan Prince dalam Larry King Live. Hasilnya, Larry King Live menunjukkan jenis percakapan seperti; Keterlibatan dalam percakapan, Keterusterangan dan Ketidaklangsungan, Struktur Percakapan, dan Gaya Bahasa. Dalam keterlibatan percakapan yang terjadi dari video-video itu terdiri dari keterlibatan tinggi dan perhatian tinggi, pidato langsung dan tidak langsung, struktur percakapan yang terdiri dari percakapan ping-pong dan bowling, dan gaya bahasa terdiri dari gaya formal, gaya konsultatif dan gaya kasual. Dan sisi lain, adapun penulis yang menemukan bahwa hasil penelitian ini kebanyakan menggunakan bahasa konsultatif.

Kata kunci: Analisis, Komunikasi Verbal, Percakapan

1. INTRODUCTION

Etymologically, communication comes from the Latin word "*cum*" or preposition which means "with" or together with and the phrase "*unus*" or a number phrase meaning "one". The words form a noun specifically "*Communio*", this *Communio* in English is noted as "Communion" which has the meaning of togetherness, unity, fellowship, union, affiliation or relationship.

This *Communio* can change into a form of the verb *Communicare* so that it means "sharing something with someone exchanging, conversing, changing ideas, informing, informing or relating. According to Agus (2003), Communication is split into two parts, specifically Verbal Communication and Non-verbal Communication. And in our day by day lives we come across a number of verbal communication, or even every day we use verbal communication to speak with human beings around us. And in the discussion this time we will recognition on verbal conversation.

The place of a huge communication via a mass media, like a tv convey our society into a fast development of conversation. Why? Because television is now becomes an electronic teacher that no longer best controls and directs but also creates the new mass culture of verbal exchange. The display of television software like a fact show, infotainment, tv series, movies, and additionally industrial breaks are converting the life style in our society. (Hidayatul, 2016) People use language to speak. They use many approaches to express their feelings. Sometimes they express them via written language or spoken language. People believe that languages are first spoken then written. The first time, human beings speak using spoken language. They talk to others to negotiate, change that means and explicit their feelings.

Talk show as a conversation media is a well-know tv software for thus long. The time when the radio software held a huge role in mass media conversation, one in all the maximum popular speak show is The Larry King Live. Larry King Live is a television speak display hosted with the aid of Larry King which has been aired due to the fact that 1985 until 2010. Larry King Live is extra than entertainment talk suggests with famous celebrities or inspirational selections which have been watched beforehand, which include volunteer shows, warm indicates , philanthropist, special talented person, or popular character on social media because of his strengths.

According to what has explained above, the study about using verbal communication on "Larry King Live" talk show is interesting to be analyzed.

2. REVIEW OF THEORY

The writer uses the same research methods and theories as the previous studies. It is a thesis from Hani Nurfazrina in 2016. With the title "Verbal Communication Analysis in The Oprah Winfrey Show. As for the difference with previous research is the field of research. in previous studies focused on sociolinguistics while this study focused on discourse analysis, the object of studies and also the result data obtained.

The Verbal Communication had been categorised into Conversational Involvement, Incorrect judgment of character, Directness and Indirectness Speech, Conversation Structure, and Ethnocentric Judgment (Levine & Adelman, 1993). Levine and Adelman (1993) split it into excessive involvement and excessive concern with respect to the Conversational Involvement. Any other flip will be disrupted by the individual who makes use of excessive fashion involvement features, specifically faster flip taking and usually overlaps. On the other side, The High Considerateness consist

of slower speech, slower turning, longer interval between turns and avoiding simultaneous speech.

The directness style of communication speaks straight to the point and in exchanging information they do not use an introduction or platitude to make the other people understand the details. According to Levine and Adelman (1993.), "American women have historically been less blunt (more respectful and soft) when making demands, voicing expectations and giving opinions" than men.

The Conversation Structure split into conversation about Ping-Pong and Bowling. (Sakamoto, 1931.) In conversation, Ping-Pong talks something like Ping-Pong game. (Nurul, 2013) 'Ping-Pong' is parable of the way to communicate actively or not become passive. So, it seems that a playing Ping-Pong game. First player hold the ball and then hit the ball to the second player. The other person who in that side hit the ball back and always continues. If one person doesn't return the ball, it is mean the conversation is stop. Each part of the conversation follows the pattern: 1. The greeting and the opening, 2. The discussion of a topic, 3. The closing and farewell

(Pasiree, 2014) if there are 2 man, the first man talks too much, the other man may become impatient to the first man because he monopolizing the conversation. if someone monopolized conversation, They will take over and control the conversation completely. Bowling conversation is kind of like style is when people who knows they have a turn to talk, The individual bowls with care. The others are watching quietly, so they don't leave their positions in line or take a turns. Anyone else talks before the ball gets to the Bowling Pins. And then, There are many expert that have different theory about language style. But according to (Joss, 1976) from Joss's book Five O'clock (1976), he explained about language style, there are 5

style. Formal Style, Frozen Style, Intimate Style, Casual Style, and Consultative Style in language.

3. RESULT AND DISCUSSION

This study applied a descriptive qualitative method to discuss, analyze, and find the speech style in Talkshow. The writer took the data sources in this research are videos of Larry King Live in Youtube Channel's CNN. This research used two episode from the talkshow Larry King Live, the first video is Tina Turner and then the second is Price Roger episode. In these videos are showed in 1997 and 1999. First the writer made the transcript for both videos. After that, the writer use a transcript video as a data. There are 2 transcript for 2 videos. Re-watched the video to check and match the transcript. And then the writer classified the data with the theories used in this study.

In this chapter, the writer will describe the results of research conducted in Verbal Communication that used in Larry King Live Talkshow and also tries to uncover and explain how verbal communication affects a condition on the Larry King Live event.

The data analysis results on the kinds of strategy and frequency of use is presented as follows.

Frequency of verbal communication used in Larry King Live.

From above, it can be seen there 3 three type of verbal communication in both videos.

From video Tina episode, the first Conversational Involvement occurred that 29 times that include High Involvement 23 times and High Considerateness 6 times. And the second Directness and Indirectness get 2 times, for 1 time each other. The third conversational structure 2 times such as before, every conversational get 1 times for

Aspect	Tina edition	Prince Edition
Conversational Involvement		
a. High Involvement	23	21
b. High Considerateness	6	4
Total	29	25
a. Directness	1	1
b. Indirectness	1	1
Total	2	2
Conversational Structure		
a. Ping-Pong Conversational Style	1	1
b. Bowlong Conversational Style	1	1
Total	2	2

each other. Otherside, from video Prince edition. same as in the previous video, except the conversational involvement get 25 times. High Involvement get 21 times, and High Considerateness 4 times.

4. CONCLUSION

From result and discussion, This study is focused to analyze verbal communication in Larry King Live. The writer used two videos for this research; Tina and Prince edition in Larry King Live. As the result, Larry King Live showed types of conversation such as; Conversational involvement, Directness and Indirectness, Conversation Structure, and Language Style. In the Conversational Involvement occurred from those both videos consist of High Involvement and High Considerateness, Directness and Indirectness speech, Conversation Structure that consist of Ping-Pong Style and Bowling Style Conversation, and the Language Style consist of formal style, consultative style and casual style. As for the change of language style influenced by situation context variables (background, participants, role relationships, and topics of conversation), as for the writer who found that the results of this study mostly

use consultative language. When a conversation discusses something heavy, the language style will change the style of language. As from the data above, we can see topics of conversation such as beliefs and despair and struggles in life. Topics like these are usually not discussed at all times or every day, so the style of language in a topic of conversation like this tends to change to a serious style of language. And the limitation of this research is the style of language in the conversation in the video Larry King Live in the episode Tina Turner and Prince Rogers.

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