

**LANGUAGE IDEOLOGY ON JOSE MOURINHO'S FIRST PRESS
CONFERENCE AS TOTTENHAM HOTSPUR MANAGER**

A THESIS

**Presented in a Partial Fulfillment of The Requirements for
Completing The Sarjana Degree in Department of English Literature**



By :

IGN ADHIMAS MAHARDITYA

1611600081

**FACULTY OF CULTURAL SCIENCE
UNIVERSITY OF 17 AGUSTUS 1945 SURABAYA
2020**

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This is to certify that the Sarjana Thesis of **IGN ADHIMAS MAHARDITYA** entitled "**LANGUAGE IDEOLOGY ON JOSE MOURINHO'S FIRST PRESS CONFERENCE AS TOTTENHAM HOTSPUR MANAGER**" has been approved by the thesis advisor for further approval by the Examining Committee

Surabaya, 23rd of June 2020

Advisor,



Dr. Pininta Veronika Silalahi, M.Pd.

APPROVAL SHEET II

This is to certify that the Sarjana Thesis of IGN ADHIMAS MAHARDITYA entitled "LANGUAGE IDEOLOGY ON JOSE MOURINHO'S FIRST PRESS CONFERENCE AS TOTTENHAM HOTSPUR MANAGER" has been examined and approved by the thesis Examining Committee as the requirement for Sarjana Degree in English Literature

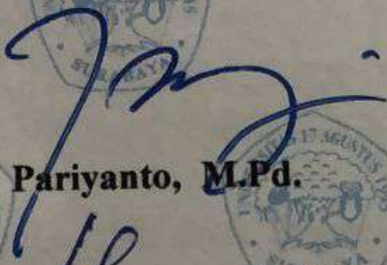
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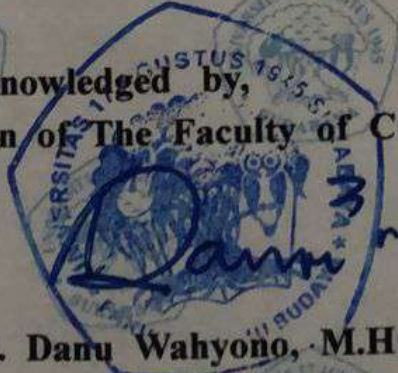
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Surabaya, 1 July 2020

IGN. Adhimas Maharditya

TABLE OF CONTENT

APPROVAL SHEET I	ii
APPROVAL SHEET II	iii
SURAT PERNYATAAN ANTI PLAGIAT	iv
SURAT PERNYATAAN PUBLIKASI	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENT	vii
LIST OF TABLES	ix
ABSTRACT	x
CHAPTER I. INTRODUCTION.....	1
1.1 Background of Study	1
1.2 Statement of Problems	5
1.3 Objective of the Study.....	5
1.4 Scope Limitation	5
1.5 Significance to Knowledge	5
CHAPTER II. REVIEW OF RELATED LITERATURE	7
2.1 Previous Study	7
2.2 Theoretical Framework	10
2.2.1 Language	10
2.2.2 Language Ideology.....	12
2.2.3 Discourse	15
2.2.4 Relationship between Language, Ideology, Discourse	17
2.2.5 Meaning and Context	18
CHAPTER III. RESEARCH METHOD	21
3.1. Research Method	21
3.2. Research Instrument.....	21
3.3. Data and Data Source.....	21
3.4. Data Collection Procedure	21
3.5. Data Analysis Procedure	22
CHAPTER IV. FINDING AND DISCUSSION.....	25
4.1 Pride	25
4.2 Evasion.....	28
4.3 Trust Building	31
4.4 Appreciation.....	33
4.5 Optimism.....	34
CHAPTER V. CONCLUSSION AND SUGGESTION	35

5.1 Conclusion.....	35
5.2 Suggestion.....	36

BIBLIOGRAPHY

APPENDIX

LIST OF TABLES

Table 1. Data Classification.....	25
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ABSTRACT

This research investigates the ideology of Jose Mourinho's press conference as Tottenham Manager. Likewise, press conference process happens through discourse and the meeting items are introduced in words. The other reason is the figure of him which is a controversial figure, especially in doing press conference. It is proven with so many of his press conference moments became viral. The Problem Statement of this research is how he expresses his language ideology through his press conference as Tottenham Hostpur's manager. The objective of the research aimed to grasp profoundly on his language ideology in his press conference as Tottenham Hostpur's manager. The method used in this research is qualitative and the instrument of this study is the answer of the problems of the study by conducting some data collection. Through a Critical Discourse Analysis, the study uncovers the hidden meanings of his words at his press conference as Tottenham's manager. The results of the data analysis from Jose Mourinho's first press conference are divided into 5 classifications; Pride, Evasion, Trust Building, Appreciation, and Optimism. There are several results to this research, the first is Mourinho's sense of pride in achievement and his tendency of evading critical questions are shown in the conference. And then he tried to gain trust from media, directors and fans by opening his conference with saying condolence to recently sacked manager, Mauricio Pochettino. He is also a positive person who appreciates things that Tottenham has and spreads optimism to the club that together they will be able to win some trophies.

Keywords: Language Ideology, Discourse Analysis, Press Conference