CHAPTER III

RESEARCH METHODS

This chapter deals with the research method which presents research design, instrument, data source, data collection procedure, and the last is data analysis procedure.

3.1   Research Design

In conducting research, this study needs research design. In this research, the researcher used design of Descriptive Qualitative method. According to Hancock et al. (2009:6) "qualitative research focused on the description an interpretation of the words data". It is used to obtain information concerning the current status of the phenomena to describe the conversational analysis that indicates turn-taking strategies found in the first presidential debates of Donald Trump and Hillary Clinton.

3.2   Instrument

This research uses the writer as its instrument who has collected, analyzed and identified all the data. The writer tries to understand the conversation in the debate between Donald Trump and Hillary Clinton by watching and listening video many times. The writer also uses some electronic devices: personal computer, smartphone, and dictionary to undertake this research.

3.3   Data Source

This study used spoken text data. The data source is taken from political debates of the first presidential debate between Donald Trump and Hillary Clinton at New York's Hofstra. The debate conducted on the video which is retrieved from NBC News on YouTube on September 26, 2016, by the link https://www.youtube.com/watch?v=855Am6ovK7s. The script of the debate is taken from Federal News Service by the link https://www.nytimes.com/2016/09/27/us/politics/transcript-debate.html. The moderator is Lester Holt of National Broadcasting Company (NBC). The debate is divided into three topics and this study only focus on first topic. However, not all the conversations were analyzed, this study only analyzed first segments with the topic "Achieving prosperity" with the duration of 00.36.22. The debate and transcript were taken on Wednesday, September 12, 2018, at 9:11 AM.

3.4   Data Collection Procedure

The steps are taken by the writer in collecting the data are as follows:

1.   Download the debate data from YouTube.
2.   Download the dialogues transcription from Federal News Service.
3.   Read the transcription and watch the debate.
4.   Identify and select utterance or dialogues that contain turn-taking strategies.
5.   Give data code.

3.5   Data Analysis Procedure

After conducting the data collection procedures, the writer moves on conducting the data analysis procedures are as follows:

1.   Analyzing the debate conversation.
2.   Analyzing turn-taking strategies in the debate.
3.   Analyzing the possible reason of turn-taking that is used in the debate.
4.   Drawing a conclusion of the analysis.