CHAPTER I

INTRODUCTION

1.1   Background of the Study

In this world, communication is very important to interact with other people. Generally, human interaction will produce a conversation. To analyze conversation interaction between two people or more the appropriate theory was known as Conversation Analysis (CA). According to Schiffrin (1994:232) "Conversation Analysis is like interactional sociolinguistics in its concern with the problem of social order, and how language both creates and is created by social context". To make a good conversation, the speaker and the hearer should know about the topic and the rules of who speaks.

Conversation is not simply as an activity performed by two people but more than that, it is necessary to adopt the rules to make a successful conversation. "The basic rule of conversation is that one person speaks at a time, after which they may nominate another speaker or another speaker may take up the turn without being nominated" (Sack et al, as cited in Paltridge, 2006:113). The rule is called turn-taking.

Turn-taking is how the speakers change and manage their turn in the conversation. It is very important to make conversation flows smoothly, and it can have an impact on the conversation structure. The strategies of turn-taking are divided into three types: Taking the turn (starting up, taking over, interruption, and overlapping), Holding the turn (filled pause and verbal filler, lexical repetition, silent pause and new start) and Yielding the turn (prompting, appealing and giving up). Turn-taking is an interesting research topic because it covers conversation organization.

Many researchers have conducted the analysis of Turn-taking strategies. Some recent research, includes the study by Huda A. N. (2017) entitled "A Conversation Analysis of Application Turn-taking Mechanism". The second is the research about Turn-taking strategies by Lestari I. S. N. A. (2016) entitled "Turn-taking Strategies Used by Barack Obama and Mitt Romney in The First Presidential Debates 2012". The third research comes from Abdullah I. H. H. (2016) entitled, "The Study of Turn-Taking in Jane Eyre Movie 2011".And the last research is about Turn-taking strategies by Ismaliyah N. (2015) entitled, "Conversation Analysis of Turn-taking Mechanism in Piers Morgan Tonight Talk Show". From the previous studies above, it seems that this present study has similarity in analyzing turn-taking.

Besides, the difference is that this study also analyze the possible reason the speaker to take turn.

This research focuses on analyzing turn-taking strategies and the possible reason the speaker to take turn in the debate between Donald Trump and Hillary Clinton in the First Presidential Debate on September 26, 2016. In this case, the study focuses on the first topic about "Achieving Prosperity" with the duration of 00.36.22. Presidential debates provide an opportunity not only for candidates to display their best public image, but also for the audience to examine them closely to decide who fits better with the demands of the time. This study examines turn-taking strategies and the possible reasonsfor the speaker to take turn because turn-taking that is used in the debates will give the impact of the quality of conversation.

1.2 Statement of the Problems

Based on explanation above, the researcher tries to find the answer of research questions below:

1. What strategies are used in the first presidential debates between Donald Trump and Hillary Clinton?

2. What are the possible reasonsfor the speaker to adopt particular turn-taking strategies in the first presidential debates between Donald Trump and Hillary Clinton?

1.3 Objectives of the Study

Based on the research question above, this study has several purposes as follows:

1. To analyze strategies are used in the first presidential debates between Donald Trump and Hillary Clinton.

2. To analyze the possible reasons for the speaker to adopt particular turn-taking strategies in the first presidential debate between Donald Trump and Hillary Clinton.

1.4 Scope and Limitation

This research belongs to the study of Conversational Analysis (CA). Turn-taking is one aspect of conversation analysis. The scope of the study is specifically on turn-taking strategies and the possible reasons the speaker to take turn in the debate. Since the data in this study is obtained from the transcription of the debate between Donald Trump and Hillary Clinton on September 26, 2016 from The Washington Post, therefore, the findings and generalization of the study are limited in application to the data that are used in this study.

1.5 Significance of the Study

1. Theoretical Significance

This study is necessary in its application of linguistic theories on phenomena of language use. This study is expected to enrich information on phenomena of turn-taking in debate situations. Knowledge on conversation analysis of turn-taking in debate situation may give more insights on the language strategies that are used by speakers in debate in order to achieve their purposes.

2.   Readers/Practical Significance

This study can provide more knowledge for reader about Conversation Analysis especially about turn-taking strategies. Furthermore, this study will help Linguistics students understand phenomena of language use in specific kind of spoken interaction such as a debate.